

PORNCORN PCC

WHITE PAPER

Website: www.pccico.com

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Terms, Abbreviations and Contacts

PCORN	same as PORNCORN, the platform for adult entertainment services
PCC	means PornCorn Coin
Coin or PCC Coin	same as Token, PCC Token – the ERC20 Ethereum token ruled by Ethereum smart contract. The Smart Contract address is: 0xfb7da9863e030495db8b4d067d665fc8433fff85
PORNCORN web site	the web site https://porncorn.video/
PORNCORN App	mobile application for Android, which can be downloaded from https://porncorn.video/android/en/android_app.html
PCC ICO WEB SITE	https://www.pccico.com
PCC Telegram Bot	https://t.me/PCCofficialBot or @PCCofficialBot
PCC Telegram Group	https://t.me/PCCicoOfficial
PCC Twitter	https://twitter.com/PornCorn_Video or @PornCorn_Video
PCC Bitcointalk	https://bitcointalk.org/index.php?topic=2185982 https://bitcointalk.org/index.php?topic=2183229 https://bitcointalk.org/index.php?topic=2185486

Message from the Team

Dear Contributors and Investors,

Dear Customers,

We believe in the future of blockchain technology and its practical application in various industries. Blockchain is an evolution of software technologies and the new breath for many projects.

Blockchain and cryptocurrency erase borders between countries and provide real privacy in transactions.

We see a very good employment of blockchain and crypto-currencies for adult entertainment services.

At the same time, our desire to expand the project and make it large is not limited to only certain particular technologies.

We strive to implement all the most advanced technologies, and try to be open to users of our resource, including implementation of new functionalities, new services and new products, that will be designed to make the resource more convenient and responsive to the needs of both the industry as a whole and our visitors.

With your support and confidence, we are going to start a new era in porn! We will make the PCC coin (token) a new standard for the porn settlements!

Sincerely yours,

The PCORN Team



What is PORNCORN and who we are

What is PORNCORN

PCORN is an adult entertainment platform build with the best software technologies and practices.

Now there are two live adult services running on PCORN platform:

- ♥ PORNCORN.VIDEO video streaming web site www.porncorn.video
- ♥ PCORN mobile app for Android www.porncorn.video/android/en/android_app.html

Hundreds of thousands of people have already used PORNCORN video streaming site and installed PCORN mobile application. We are planning to increase dramatically the quantity of people who visit and constantly use web site and mobile app.

We plan to build new services on PCORN platform and expand it to the multifaceted adult entertainment portal. More details of such plans you can see in Roadmap.

It is not a secret, that adult entertainment industry was technology thruster many times in history. If you remember VHS video tapes, video streaming itself, High-definition videos, Blue-Ray disks, or even latest VR (Virtual Reality) and 360 Videos. Each of these technologies were pioneered by adult industry.

Now, for the first time in adult industry, we will integrate platform and all its services with **Blockchain technology** and cryptocurrency!

Such integration will solve old problems of adult content users: Security, Confidentiality, Privacy, as well as Stability and Non-breakability.

We are the team of professionals, skilled in developing large software systems and joined under same vision. We always reach targets and deliver products of the highest quality.

Mission

We will develop and deploy all the functions and services, which are provided in our Roadmap. We will deploy a wide range of services, as well as new and unusual adult entertainment services.

Our team will be expanded with the best professionals, as we believe that staff is crucial and people make all the difference.



We are integrating blockchain technology in PCORN platform and emitting **PCC coins** (tokens), which will be accepted by PCORN platform and services, and also traded at multiple exchanges. We will put an effort to make PCC popular and even accepted by other adult services providers.

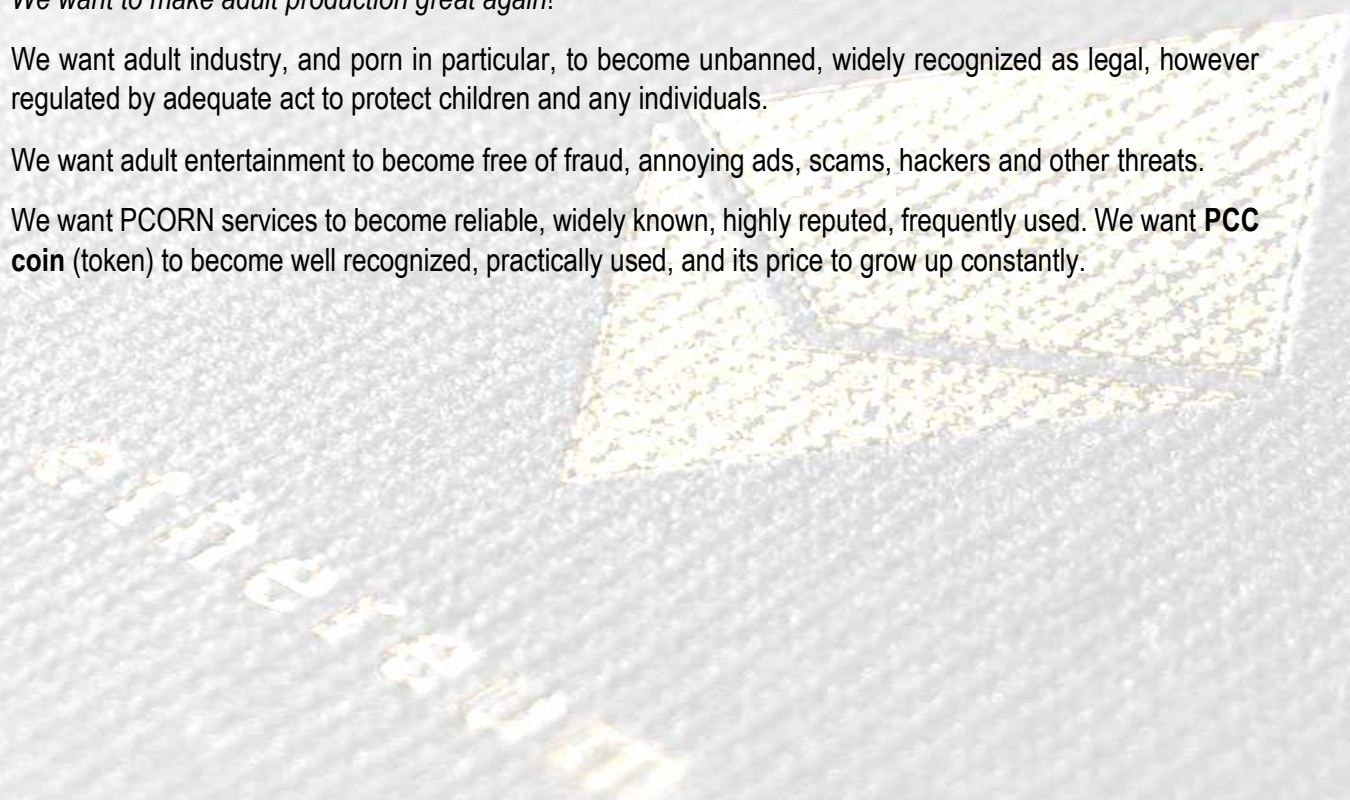
Vision

We want to make adult production great again!

We want adult industry, and porn in particular, to become unbanned, widely recognized as legal, however regulated by adequate act to protect children and any individuals.

We want adult entertainment to become free of fraud, annoying ads, scams, hackers and other threats.

We want PCORN services to become reliable, widely known, highly reputed, frequently used. We want **PCC coin** (token) to become well recognized, practically used, and its price to grow up constantly.



Our product is already live!

PCRON platform is already build and launched in operation. The platform allows launching different adult entertainment services.

We have already invested in platform development and its operation hundreds thousands of USD.

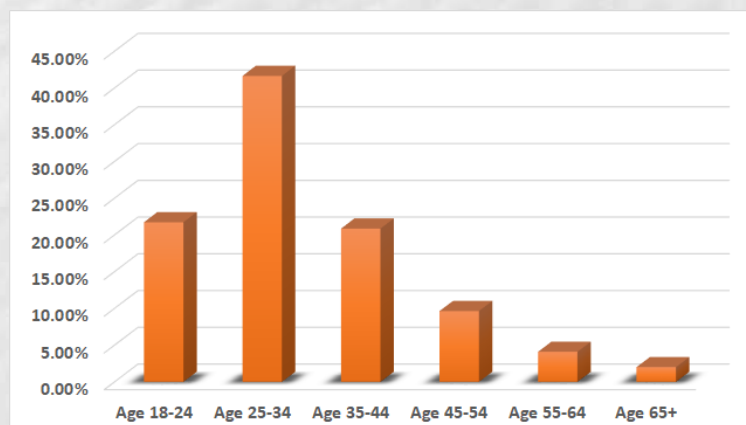
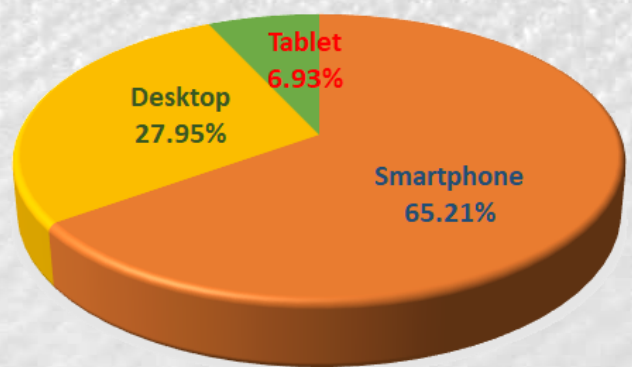
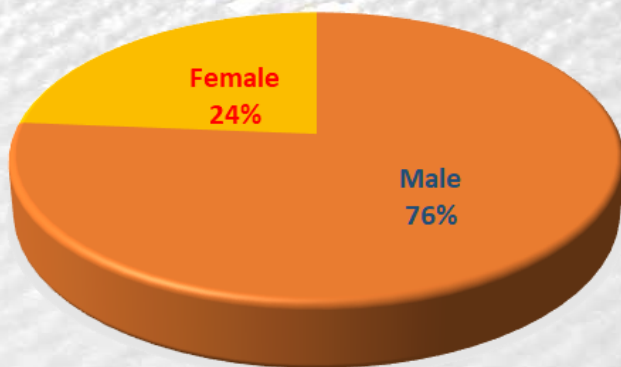
The current valuation of PCORN platform and its infrastructure is about 2 000 000 USD.

The following services are already successfully operating live:

PORNCORN.VIDEO web site	Live since May, 2016. Hundreds thousands people are already using this web site
PORNCORN Android App	Live since December, 2016. Currently there are over 20 000 installations at Android smartphones worldwide
PORNCORN Telegram Bot	Today there are about 30 000 users (https://t.me/porncorn_bot)

PCORN is the real project, with the real team, the real IT infrastructure, live product, the real people using its services, and the real Roadmap purported in building it bigger and larger!

These are some live statistic about our real users:



The problem of adult entertainment and our solution

Problem

As you may know, there is a tremendous quantity of adult web sites in internet, including video sites, video streaming sites, web cams, picture sites and even gif sites. However, there are just a few recognized leading web-sites, which are known and visited by majority of adult content consumers. It's not necessary those leaders are the best sites in technology or design or usability, but rather they belong to the same large owners. We would like to touch this monopoly and move it from its sole market owner by means of our new breath of technology and new type of content on adult entertainment industry.

The **following problems** are recognized in relation to an adult internet media:

- ♥ **Endless advertising** banners everywhere, pop-under pages jumping out suddenly, and some other strange behavior which is really annoying to us, users of content;
- ♥ **Privacy issues** related with usage of adult content. You cannot be quite sure that once you subscribed to a content, your private data will not be disclosed to anyone including government organizations.
- ♥ **Confidentiality** is in danger, since all your payments from bank cards are well recorded in banking systems and payment gateways. You cannot imagine, how it's easy to find out where you were browsing and what type of content of subscription you were buying.
- ♥ **Stealing money** from bank cards of users. Many of adult web sites are dirty in terms of collecting your bank cards information for the purpose of desolating your bank accounts. Others adult web sites, which keep your bank card information, get hacked and hackers emptying your bank accounts as well.

At PCORN we intend to avoid the above listed problems by applying the best technologies and involvement of blockchain and PCC coins (tokens).

Our solution

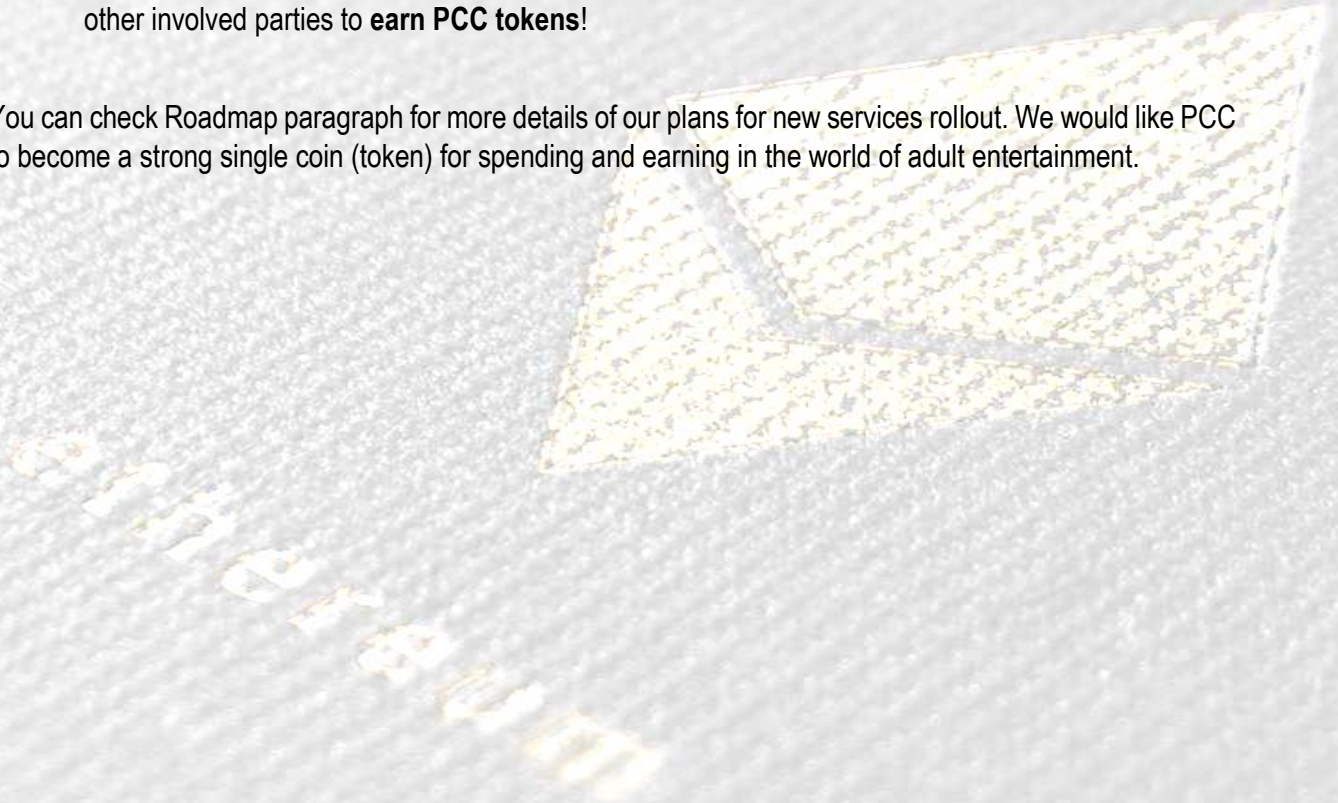
We integrate **blockchain technology** in PCORN platform to improve it and bring to the next level, where we can relief above mentioned problems which users of adult services encounters. We issue **PCC coins** (tokens) powered by Ethereum blockchain. PCC tokens will enforce PCORN platform in several directions:

- ♥ **PCC** will provide complete **Confidentiality** for users who pay for adult services or content. There is no risk that someone (your bosses, accountants, spouses or parents, etc) can know about your payment transactions.
- ♥ **PCC** will ensure **Privacy** of user accounts, as no personal details will be involved in payment transactions.



- ♥ **PCC** don't need any bank card details. Your **money cannot be stolen** from your bank or card accounts! Your PCC as well cannot be stolen from your Etehreum wallets. With PCC you never have to worry about your bank card info being stolen.
- ♥ **No annoying ads** in our adult services! We are building **PCC** ecosystem powered by Etehreum blockchain, which will grow eventually to even more services accepting PCC. This allows us to stop displaying annoying ads at our web sites, in our mobile apps and other services. We will remain ads-free!
- ♥ We will grow with services where users can not only spend, but also **earn PCC** for placing their own quality content, or for using other our services, which allows our customers, users, producers and other involved parties to **earn PCC tokens**!

You can check Roadmap paragraph for more details of our plans for new services rollout. We would like PCC to become a strong single coin (token) for spending and earning in the world of adult entertainment.



Roadmap (Project Timeline)

Our PCORN project started in 2015, when three friends, bored from working for big companies and tired from its corporate cultures, decided to look around and see where in other industries their good experience can be applied. Funny talks turned to adult industry. After analyzing existing adult entertainment market, the team decided to build new advanced powerful platform for adult services... And that's how PCORN platform development has begun.

Later two services were launched in PCORN platform: adult video streaming web site PORNCORN.VIDEO and PORNCORN Android mobile application for adults.

Now we are launching this crowdfunding by selling out limited quantity of PCC coins. These funds will be used worldwide for building and launching the new services, described in the Roadmap below, as well as promote PCC coin (token) widely and ensure its practical usage, as well as free trading at multiple exchanges.

Stage	Date from	Date to	Tasks and milestones
All this is already DONE ! Services successfully launched in commercial operation	2015 August	2015 October	Development of proprietary video streaming core. Proof of concept for the high load video streaming platform core
	2015 November	2015 December	Development of visual design for PornCorn and wireframes for web-site (porncorn.video) and mobile application (Android)
	2016 January	2016 May	Development of video streaming core for PORNCORN. Development of Web Front End for PornCorn.video WEB-site. Development of back office interface for administering the system
	2016 May		www.porncorn.video launched in public internet
	2016 June	2016 July	Integration with European payments gateway Verotel for accepting VISA and MasterCard payments
	2016 August	2016 December	Development and launching PornCorn mobile application for Android (https://porncorn.video/android/en/android_app.html)
	2017 January		Launching PORNCORN Bot at Telegram messenger (https://t.me/porncorn_bot)
	2017 February		PORNCORN Android App listed at MiKandi network
	2017 March	2017 July	Additional developments for web-site and mobile app. SEO for WEB-site
	2017 July	2017 September	Preparation of ICO for PORNCORN project
Current stage	2017 September	2017 October	ICO for PORNCORN project. Collected funds will be used as investment into development of new features, in obtaining high quality exclusive content, and in making PORNCORN one of the best adult networks.



After ICO completed, we have very clear plans to expand PCORN platform and to make PORNCORN large, as well as PCC coin (token) profitable !	2017 October	2017 December	PORNCORN tokens PCC will be listed at Chinese, Korean, Japan and European cryptocurrency exchanges. People can trade PCC tokens whatever they want at exchanges. We will constantly continue adding more exchanges for PCC tokens trading.
	2017 November	2018 March	Integrating Blockchain technology into PORNCORN web-site, and mobile application. Accept PCC tokens for payments for the adult content, subscriptions, services and goods. Development and launching PornCorn mobile application for Apple iOS.
	2018 March	2018 April	Launching of Internet media portal and mobile App with articles for adults, interviews, events announcements, etc.
	2018 May	2018 July	Launching of payments in PCC tokens to PornCorn users who has uploaded quality content. Opening of earning of PCC tokens by amateurs and users and making this large event. Launching of live Video-streaming service, which is purchasable with PCC tokens. Launching Virtual Reality (VR) content at PORNCORN.
	2018 August	2018 November	Launching PORNCORN Adult Studio production of own exciting and unique adult content. Adult studio to be located in Asia. Launching PornCorn Online Shop with exciting branded adult stuff, toys, lingerie, and souvenirs, where PCC tokens are widely accepted for payments.
	2018 October	2019 January	Mass marketing and expansion of PORNCORN network. Obtaining significant adult entertainment market share.
	2019 February	and further...	Starting new streams of businesses in adult entertainment industry.

ICO PCC tokens sale terms and conditions

General information about PornCorn PCC tokens

Token logo:



Token name:

PornCorn Token

Token symbol/ticker:

PCC

Token standard:



Ethereum blockchain **ERC20** fully compatible

Token Decimals:

18

Max quantity:

1,000,000,000 PCC

Smart Contract:

0xFB7DA9863E030495DB8B4D067D665FC8433FFF85

Initial fixed price:

0.0002 ETH per 1 PCC token

Special discounts available for ICO early buyers.

ICO structure

ICO Start Date:

September 20th, 2017, 07:00 GMT

ICO End Date:

November 20th, 2017, 15:00 GMT

ICO hard cap:

95,000 ETH by selling PCC tokens

Discounts for early buyers

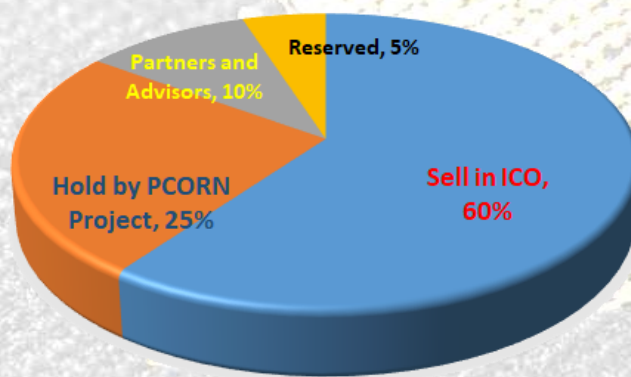
Early buyers discounts are offered as following:

- ♥ **50% discount for first 72 hours, 1 PCC price is 0.0001 ETH**
- ♥ **30% discount for next 7 days, 1 PCC price is 0.00014 ETH**
- ♥ **15% discount for next 14 days, 1 PCC price is 0.0017 ETH**
- ♥ **No discounts (0%) for the final 14 days, 1 PCC price is 0.0002 ETH**

All remaining PCC tokens, which are not sold and distributed during ICO, will be burned (disposed) on the ICO completion date. No more PCC tokens will be issued, other than distributed during ICO.

PCC tokens allocation

- **60% PCC tokens** (max 600,000,000 tokens) - for public purchase **during ICO**
- **10% PCC tokens** (max 100,000,000 tokens) - for **Partners and Advisors**
- **25% PCC tokens** (max 250,000,000 tokens) - are allocated for PornCorn Owners and Team options and future project developments.
- **5% PCC tokens** (max 50,000,000 tokens) – are **reserved** and to be used later for product advertising and promotion during 24 months after the ICO.



How investors can use tokens. Practical usage of PCC tokens

1) You can sell and buy PCC tokens on exchanges. Tokens free circulation

Within one month after finishing ICO, PCC token *will be listed at least on 6 online exchanges* for free market circulation, including exchanges with good reputation in *China and Europe*.

2) You can pay any of PornCorn services with substantial discounts

All holders of PCC tokens will be able to pay for PornCorn subscriptions and services at PornCorn WEB site and mobile application (Apple iOS and Android) with exclusive discounts from 30% to 60% (!!!) comparing to regular PornCorn service prices in any other fiat currencies (USD, RMB, EUR, etc.) and crypto currencies (BTC, ETH, BCH, LTC, etc.).

You will be able to buy PREMIUM high-quality adult content, to buy rare content and to purchase different types of subscriptions to adult content.

Payments with PCC tokens would be available as soon as PornCorn platform integration with Blockchain technology is completed. PornCorn team guarantee acceptance of tokens for payments for PornCorn services.

3) You can buy goods in PornCorn shop

PornCorn is preparing to open online shop for exclusive adult goods. The goods will contain special design T-shirts, exclusive adult toys, sexy lingerie and adult souvenirs. You can buy all these amazing goods with PCC tokens and from 20% to 50% discount to regular price. This would be available as soon as PornCorn platform integration with Blockchain technology and online PornCorn shop is launched.

4) You can sell tokens back to PornCorn later, with good premium to initial price

PornCorn will start *buyout program* in 12 months after the PornCorn product is launched. The amount of the PCC tokens buyout program, the price, other terms and conditions should be determined by the Board of Directors of Corn Entertainment Ltd. The buyout initial price will be not less than nominated initial price 0.0002 ETH per one PCC token **plus** a premium fee to this price.

5) You can earn PCC tokens by publishing quality content to PornCorn web site

PornCorn allows users to upload its own videos and content to the PornCorn web site. You can upload your quality content, and earn more PCC tokens from each upload after content is validated by our administrators. This will be available after PornCorn platform integration with Blockchain technology.

6) Attend special private events for PCC in different cities

PornCorn is going to organize special private events and parties for large holders of PCC tokens. These special private events to be focused on adult entertainment and will be held in different cities and places. The participation conditions will be announced after the ICO completion.

Scheduled usage of funds raised by PornCorn by ICO

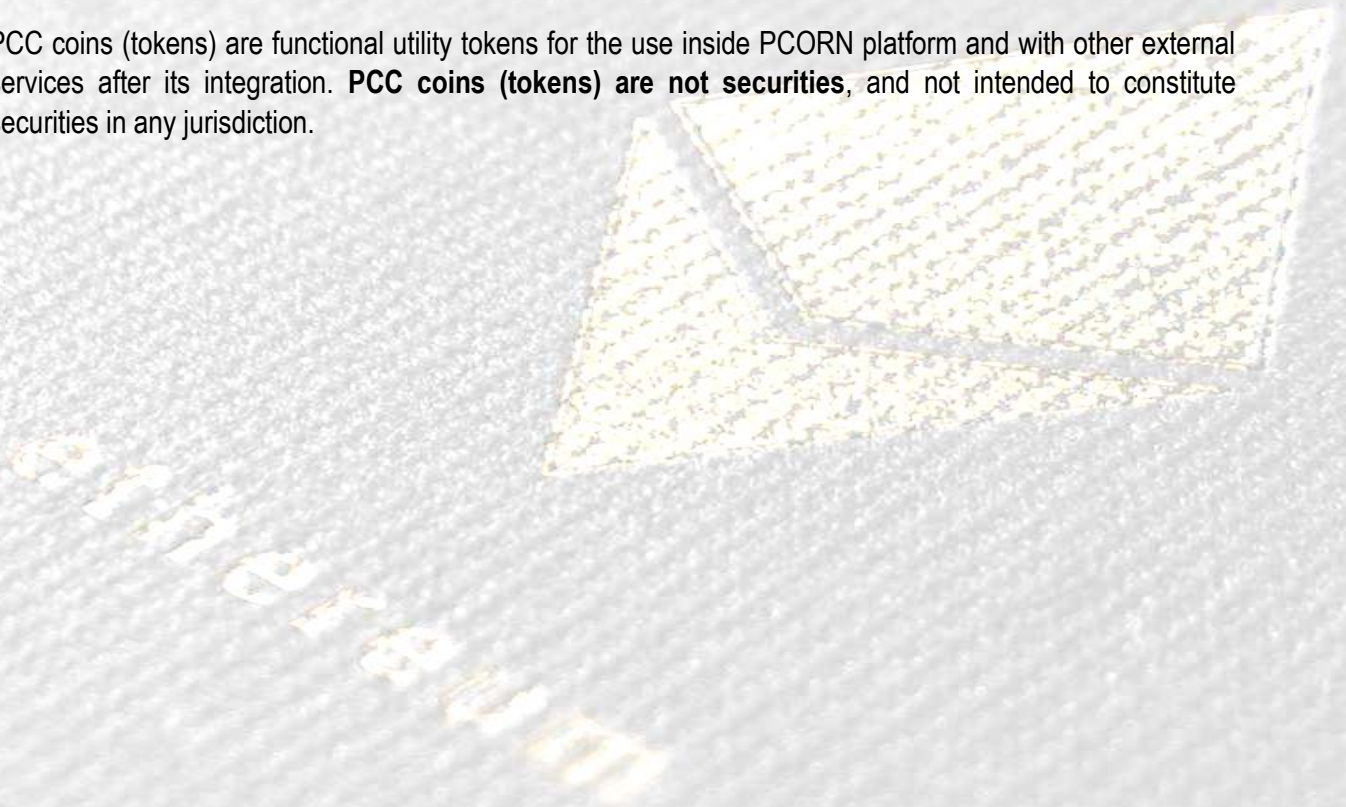
The funds obtained during ICO will be used as following:

PCORN expenses	Percentage of funds
Development of products according to Roadmap	40%
Operational expenses	7%
Equipment and Infrastructure	10%
Marketing, Advertising and Promotion	15%
Business development and own content Production, attraction of performers	13%
Legal, Compliance and Regulatory	5%

Customer Support	5%
Exclusive good production (online shopping)	5%
TOTAL:	100%

Note for the PCC tokens

PCC coins (tokens) are functional utility tokens for the use inside PCORN platform and with other external services after its integration. **PCC coins (tokens) are not securities**, and not intended to constitute securities in any jurisdiction.



The Team

We have a very strong team. The team members have wide experience in IT, Software development, Business development and Marketing.

All team members were actively involved in developing of large banking systems and system for mobile and fixed telecom operators. These systems were able to process hundreds of millions transactions per day with 99.999% high availability. Our team brings the same experience to an adult entertainment industry.

The team members managed large companies with hundreds of employees, millions of customers and multimillion revenues as well.

Since the beginning of the PCORN project in 2015, we used to call each other by nicknames. In this Team presentation we also keep our nicknames.



Lung, CEO

Ex Top Manager in several telecommunication and software companies. Launched 3 mobile operator companies. Business consultant. E-MBA, Ph.D.



Lexo, CTO

Project Manager Professional (PMP). Managing large projects in software development, solutions delivery and telecommunications. Software technologies guru.



Wong, CCO

Experienced account manager in large companies. Financial and investment consultant. Expert for cryptocurrency markets.



Blonde

Relations with 3rd parties. Legal issues. Public relations.



Iriska

Content administration, content management. Multilanguage translations.



Apper

Mobile applications development for iOS and Android. Bots development.



Mano



Linda



Development of Web Front End.
Expert in JS, TypeScript, Python,
and tens of hottest modern
frameworks for WFE
development.

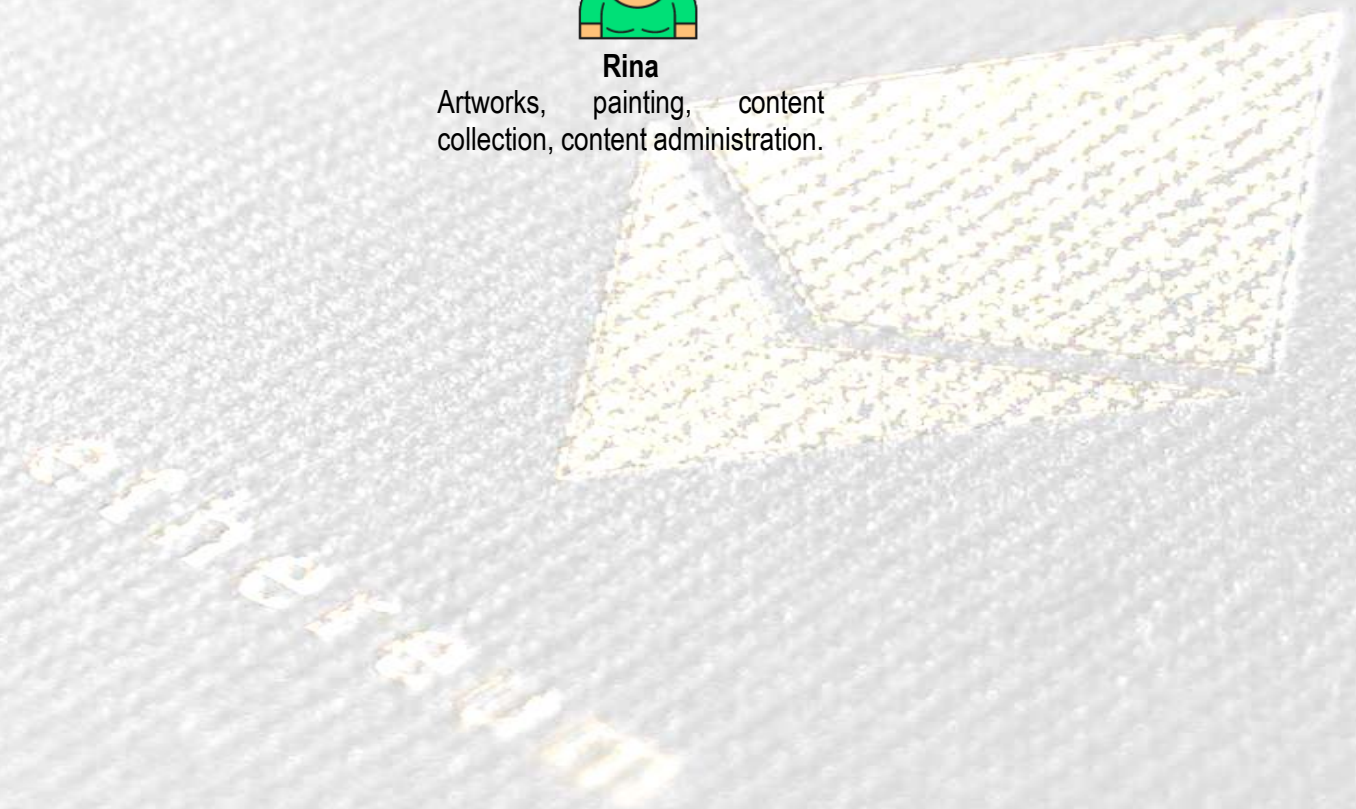
Wireframing, Web design, Web
development

SEOtor
SEO optimization, promotion,
online advertising.



Rina

Artworks, painting, content
collection, content administration.



Legal and Others Terms

Our project is fully complied with requirements of US Federal Labeling and Record-Keeping Law, also known as 18 U.S.C. 2257. We comply and we will comply with the following regulations and labeling standards in industry:



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Information and contacts

PCC ICO Website: <https://pccico.com/>

Whitepaper English: https://pccico.com/docs/pcc_white_paper.pdf

Whitepaper Chinese: https://pccico.com/docs/pcc_white_paper_zh.pdf

Twitter: https://twitter.com/PornCorn_Video

Telegram ICO Group: <https://t.me/PCCicoOfficial>

Telegram ICO Bot: <https://t.me/PCCofficialBot> [Activated during ICO]

Facebook: <https://www.facebook.com/PornCornVideo/>

Bitcointalk Announce En: <https://bitcointalk.org/index.php?topic=2184915>

Bitcointalk Announce En: <https://bitcointalk.org/index.php?topic=2185982>

Bitcointalk Announce Zh: <https://bitcointalk.org/index.php?topic=2185486>

Bitcointalk Announce Ru: <https://bitcointalk.org/index.php?topic=2183229>

Bitcointalk Bounty En: <https://bitcointalk.org/index.php?topic=2183249>

Bitcointalk Bounty Zh: <https://bitcointalk.org/index.php?topic=2185584>

Bitcointalk Bounty Ru: <https://bitcointalk.org/index.php?topic=2183791>

Bitcointalk Bounty Ph: <https://bitcointalk.org/index.php?topic=2185294>

YouTube: <https://www.youtube.com/channel/UCGrawM-f4NuXMzYYx9o6Xlg/videos>

E-mail: info@pccico.com

E-mail: info@porncorn.video

PornCorn Website: <https://porncorn.video>

PornCorn Android App: https://porncorn.video/android/android_app.html

PornCorn Telegram Bot: https://t.me/PornCorn_Bot