

PRANITA SHAHARE, Business Analyst

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OBJECTIVE

Business Analytics Master's candidate (MIM, MSc) with international experience in France and India, specialising in digitalisation, business intelligence, and cross-functional project delivery. Skilled in Power BI, SQL, Python, and data-driven decision-making, with proven leadership in entrepreneurial and corporate settings.

SKILLS

Tools: Power BI, Tableau, SQL, Python, R programming, Microsoft 365, Canva

Data Skills: Dashboard Design, Data Visualisation and Storytelling, Reporting and Analysis, Business Intelligence, Customer Discovery, Founder support, Market research

Soft skills: Intercultural Communication, Leadership, Adaptability, Cross-functional Collaboration

Languages: English-Bilingual, French-Intermediate (A2- Currently improving for Business Proficiency), Hindi-Native, Marathi-Native, Open to learning German

PROFESSIONAL EXPERIENCE

Startup Founder - PranVie

NEOMA Venture Studio | Mont-Saint-Aignan, France

May 2025 – Present

- Initiated PranVie as an ethical wellness startup exploring organic spirulina-based nutrition solutions; currently in ideation and validation phase under NEOMA's pre-incubation support.
- Outlined the D2C model and subscription strategy while advancing MVP development, including branding, product concept, and go-to-market hypothesis.
- Drafted early-stage marketing strategies, financial models, and investor pitch materials to prepare for pre-seed funding and future retail expansion.

Executive Assistant

Brad Technology | Avignon, France

Jul 2024 – Oct 2024

- Developed interactive Power BI dashboards using Power Query, which accelerated comparative studies across 5 business verticals.
- Analysed industry trends and surveyed competitor strategies to recommend 2 high-potential markets, strengthening expansion efforts.
- Revamped the mobile app's architecture by rewriting the JSON script and coordinated the rollout of a 6-month strategic roadmap, streamlining development cycles.

Digital & Tech Ambassador/Community Leader - Volunteer

NEOMA Business School | Mont-Saint-Aignan, France

Nov 2023 – Apr 2025

- Created and curated digital content such as interactive posts and event announcements to promote AI topics within the student community.
- Expanded the alumni network by engaging 20+ professionals, fostered cross-network collaboration, and initiated new mentorships through targeted outreach.
- Facilitated the creation and publication of 4+ collaborative social media posts and webinar highlights with classmates, enhancing engagement through visually designed templates.

EDUCATION

Programme Grand Ecole - MIM, M.Sc. Business Analytics

NEOMA Business School | Mont-Saint-Aignan, France

Sep 2023 – Apr 2025

- **Thesis:** *How to Use Artificial Intelligence and Predictive Analytics to Combat Human Trafficking – A Strategic Analysis Across Prevention, Protection, and Prosecution*

Master of Science - Botany

Institute of Science | Nagpur, India

Jun 2018 – Dec 2020

Bachelor of Science – Botany, Chemistry, Zoology

Nagpur University | Nagpur, India

Jun 2015 – Apr 2018

CERTIFICATIONS

Business Intelligence with Power BI, Advanced Excel, PowerPoint & Tableau - **Skill Nation**

Google Analytics - **Google Digital Skill Shop**