

Pranita Shakya

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SUMMARY

An experienced WordPress Web Developer specialising in themes, responsive design, SEO, and e-commerce solutions. Adept at enhancing website performance, security, and user experience to meet diverse client needs.

EXPERIENCE

Wordpress Web Developer

Thakur International

March 2023 – Present, Chakrapath, Kathmandu

- Designed, developed, and maintained custom WordPress themes and plugins to meet client requirements.
- Developed and integrated e-commerce solutions using WooCommerce, including product setup, payment gateway integration, and inventory management.
- Applied SEO best practices, including keyword research, on-page optimization, meta tags, and backlink strategies, to enhance website visibility and search engine rankings.
- Ensured website security by implementing best practices for data protection, regular updates, and security plugins.
- Successfully collaborated with cross-functional teams to develop and launch 10+ WordPress websites within six months, resulting in a 30% increase in client satisfaction by utilizing tools like Elementor, BeTheme, Yoast SEO, and Gravity Forms.
- Enhanced website usability and performance by integrating advanced functionality using custom plugins and APIs, resulting in a 35% increase in user engagement over a six-month period.

EDUCATION

BSC HONS IN COMPUTER SYSTEMS ENGINEERING

International School of Management and Technology (ISMT), Tinkune, Kathmandu • 2018–2022

Glenhill Public School • Kurseong, Darjeeling • 2010–2018

SKILLS

WordPress

HTML, CSS, JavaScript, SQL

Figma, Canva

Basic knowledge of PHP and React

Interpersonal Skills, Quick Learner

SOME OF MY PROJECTS

University websites: eiiet.com, service.eiiet.com

Consultancy websites: bestemigration.com, educonnectcs.com

Restaurant websites: chelany-restaurant.de, restaurant-rasas.de