**PROBLEM STATEMENT**

**KPI Requirements-**

We need to analyze key indicators for our pizza sales data to gain insights into our business performance. Specifically, we want to calculate the following metrics:

* Total Revenue: The sum of the total price of all pizza orders.
* Average Order Value: The average amount spent per order, calculated by dividing the total revenue by the total number of orders.
* Total Pizzas Sold: The sum of the quantities of all pizzas sold.
* Total Orders: The total number of orders placed.
* Average Pizzas Per Order: The average number of pizzas sold per order, calculated by dividing the total number of pizzas sold by the total number of orders.

**Chart Requirements-**

We would like to visualize various aspects of our pizza sales data to gain insights and understand key trends. We have identified the following requirements for creating charts:

* Hourly Trend for Total Pizzas Sold
* Weekly Trend for Total Orders
* Percentage of Sales by Pizza Category

**SOFTWARE USED**

* **MS Excel**
* **MySQL**
* **Tableau**

**Tableau Public:**

<https://public.tableau.com/views/Pizza_Store/Dashboard2?:language=en-US&:display_count=n&:origin=viz_share_link>