

Global Superstore Data Analysis

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Sales Analysis

Comparison
Analysis

Trend Analysis

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Scatter Chart

Filters & Bookmark

Animated

Sales Analysis Report

Year	(Blank)	2011	2012	2013	2014
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Country	All
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Total Sales

12.64M

Sum of Sales

12,638,089.56
Sum of Sales

Key Process Indicator

1,467,577.16
Sum of Profit

177745
Sum of Quantity

1352687
Sum of Shipping Cost

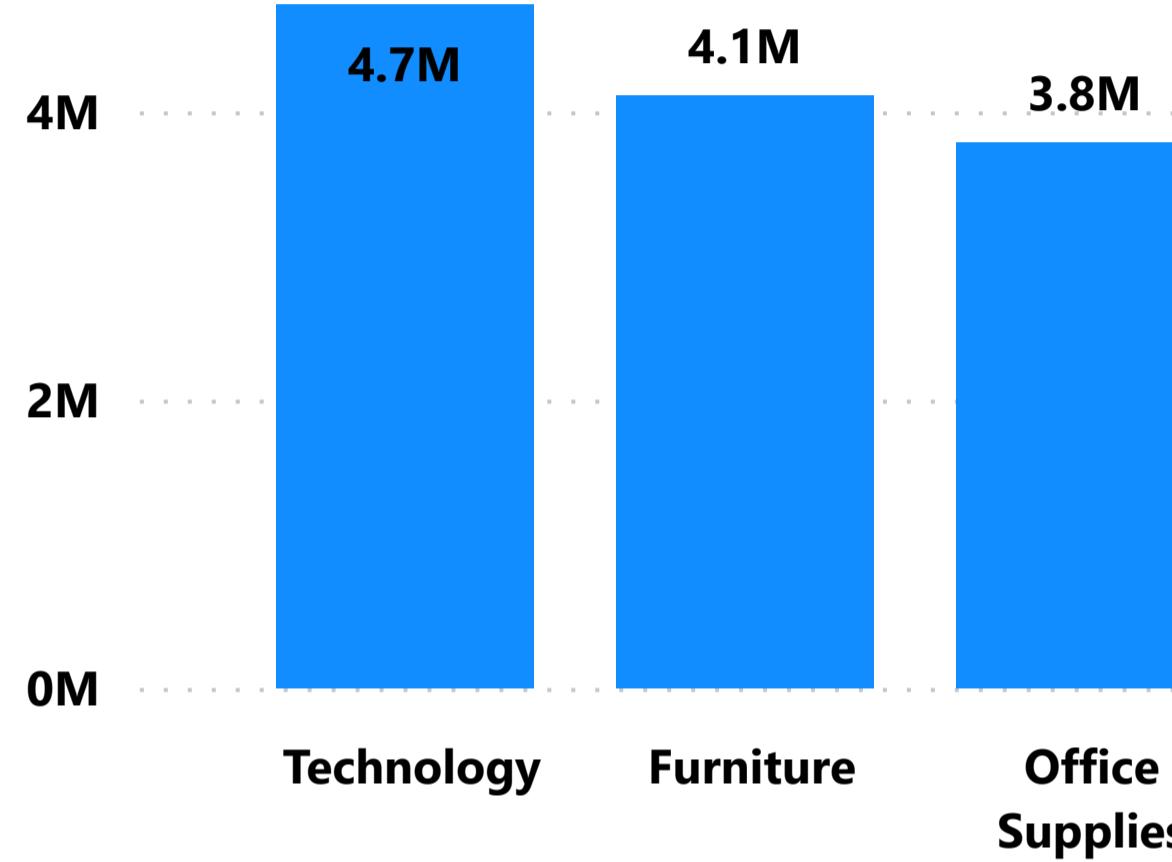
Category	Sub-Category	Sum of Sales	Sum of Profit
Technology	Copiers	1,509,436.27	258,567.55
Technology	Phones	1,706,065.37	216,619.63
Furniture	Bookcases	1,466,572.24	161,924.42
Office Supplies	Appliances	1,011,047.88	141,713.98
Furniture	Chairs	1,501,571.42	140,396.27
Technology	Accessories	749,146.58	129,673.46
Office Supplies	Storage	1,126,960.49	108,490.80
Office Supplies	Binders	460,926.76	72,574.21
Office Supplies	Paper	243,727.64	59,200.38
Technology	Machines	778,979.10	58,831.45
Office Supplies	Art	371,456.58	57,981.05
Furniture	Furnishings	385,457.67	47,005.09
Office Supplies	Envelopes	170,672.10	29,552.97
Office Supplies	Supplies	243,045.46	22,578.57
Office Supplies	Labels	73,114.65	15,007.04
Office Supplies	Fasteners	82,867.42	11,543.68
Furniture	Tables	757,041.92	-64,083.39
Total		12,638,089.56	1,467,577.16

Region Category	Africa		Canada		Caribbean		Sum of Profit	Sum of Loss
	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit		
☐ Furniture	194,640.58	16,282.78	10,595.28	2,613.24	118,323.47	6,226.43	860,210.00	1,038,400.00
Bookcases	83,457.41	↓ 7,164.92	5,734.02	↓ 1,342.53	39,358.36	↓ 1,949.18	315,310.00	386,000.00
Chairs	56,038.37	↓ 2,784.08	3,203.37	↓ 856.74	45,187.12	↓ 5,416.38	328,830.00	386,000.00
Furnishings	20,612.21	↓ 2,323.09	808.53	↓ 113.79	10,116.68	↓ -1,202.52	83,830.00	100,000.00
Tables	34,532.60	↓ 4,010.69	849.36	↓ 300.18	23,661.31	↓ 63.39	133,830.00	150,000.00
☐ Office Supplies	266,509.04	28,703.36	30,007.47	7,952.04	89,527.66	14,810.48	922,830.00	1,038,400.00
Appliances	62,186.38	↓ 3,670.27	7,940.43	↓ 2,233.98	30,064.58	↓ 5,596.68	214,830.00	250,000.00
Art	38,346.50	↓ 4,022.89	4,119.54	↓ 913.35	6,064.49	↓ 962.97	112,830.00	120,000.00
Binders	22,246.61	↓ 2,736.17	3,075.66	↓ 781.05	8,463.58	↓ 1,145.20	130,830.00	140,000.00
Envelopes	9,683.66	↓ 1,521.23	567.18	↓ 171.18	6,341.28	↓ 993.88	37,830.00	40,000.00
Fasteners	5,779.70	↓ 899.18	466.53	↓ 139.77	3,344.13	↓ 466.61	18,830.00	20,000.00
Labels	4,861.00	↓ 800.93	421.74	↓ 129.33	2,185.76	↓ 364.14	15,830.00	16,000.00
Paper	13,489.16	↓ 2,078.36	1,519.53	↓ 373.86	7,185.60	↓ 1,292.10	51,830.00	55,000.00
Storage	96,652.61	➔ 11,936.39	10,587.30	↓ 2,912.43	18,670.07	↓ 2,616.15	292,830.00	295,000.00
Supplies	13,263.43	↓ 1,037.95	1,309.56	↓ 297.09	7,208.16	↓ 1,372.74	50,830.00	50,000.00
☐ Technology	322,167.60	44,078.19	26,298.81	7,246.62	116,333.05	13,529.59	1,038,400.00	1,038,400.00
Accessories	42,146.11	↓ 6,477.16	4,473.21	↓ 1,295.31	20,291.52	↓ 3,345.94	174,830.00	175,000.00
Total	783,317.23	89,064.34	66,901.56	17,811.90	324,184.18	34,566.50	2,821,100.00	2,821,100.00

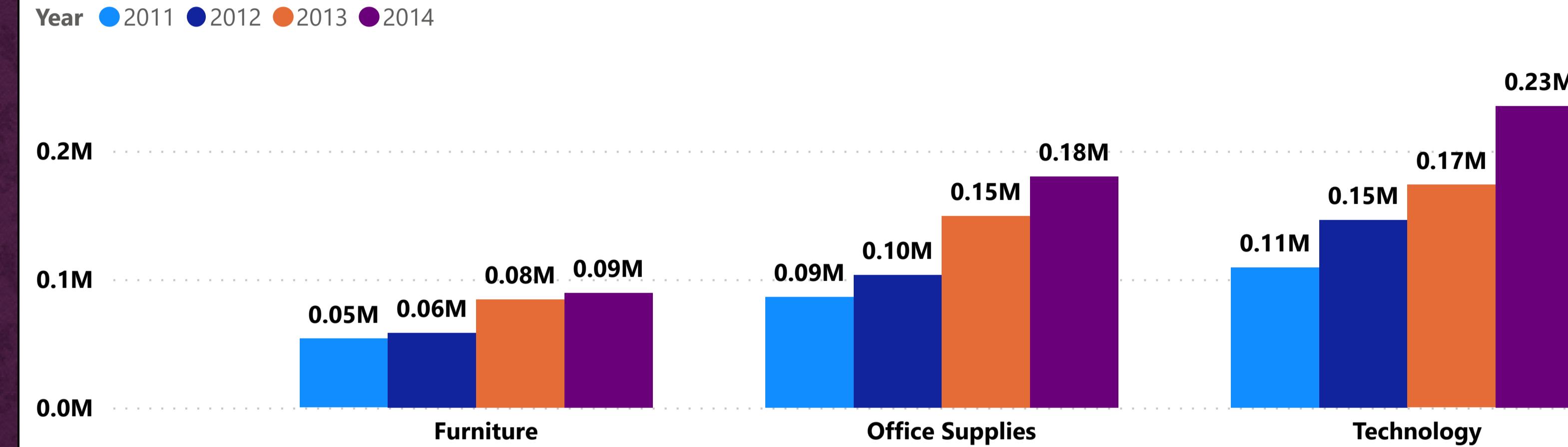
Sales Analysis Report

Year	(Blank)	2011	2012	2013	2014
All					

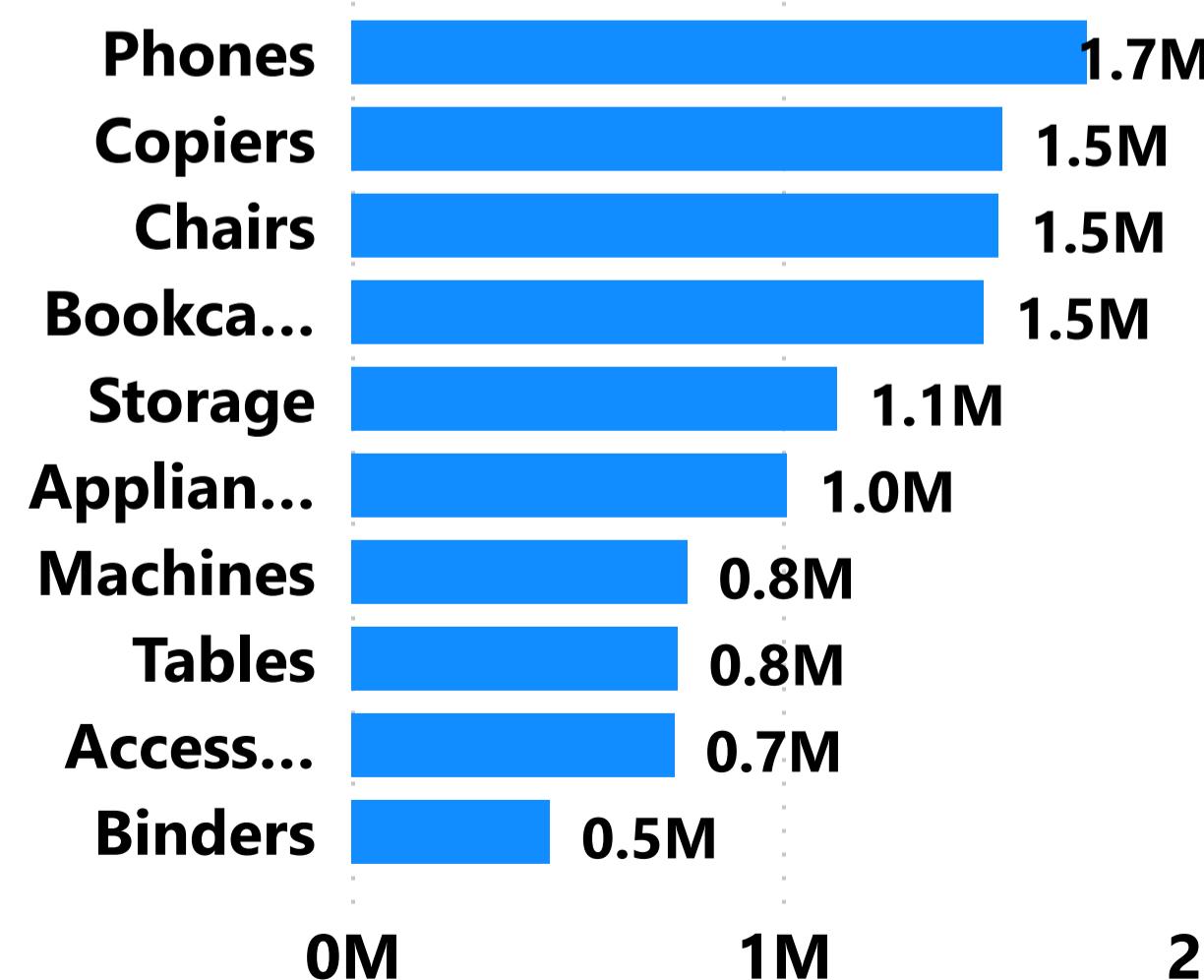
Total Sales by Category



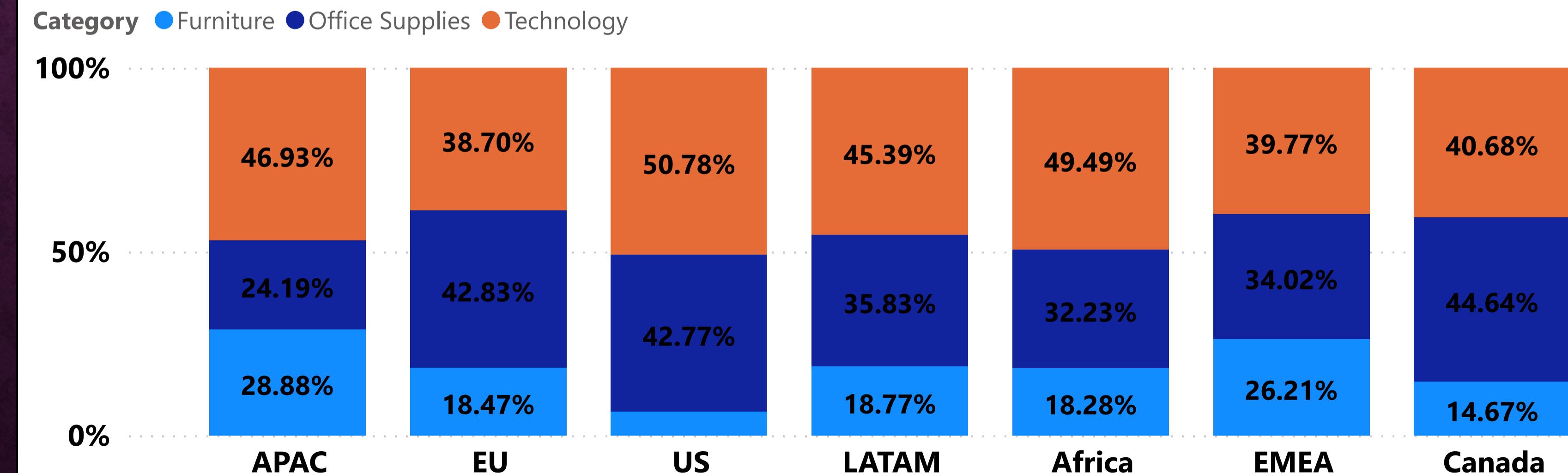
Total Profit by Category and Year



Total Sales by Sub-Category



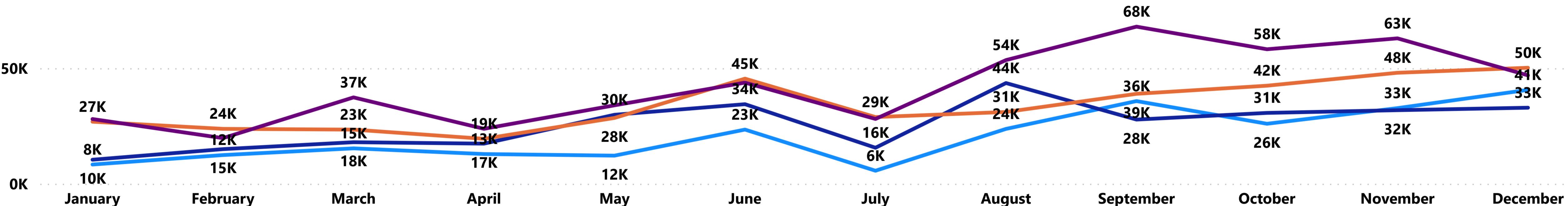
Total Profit by Market and Category



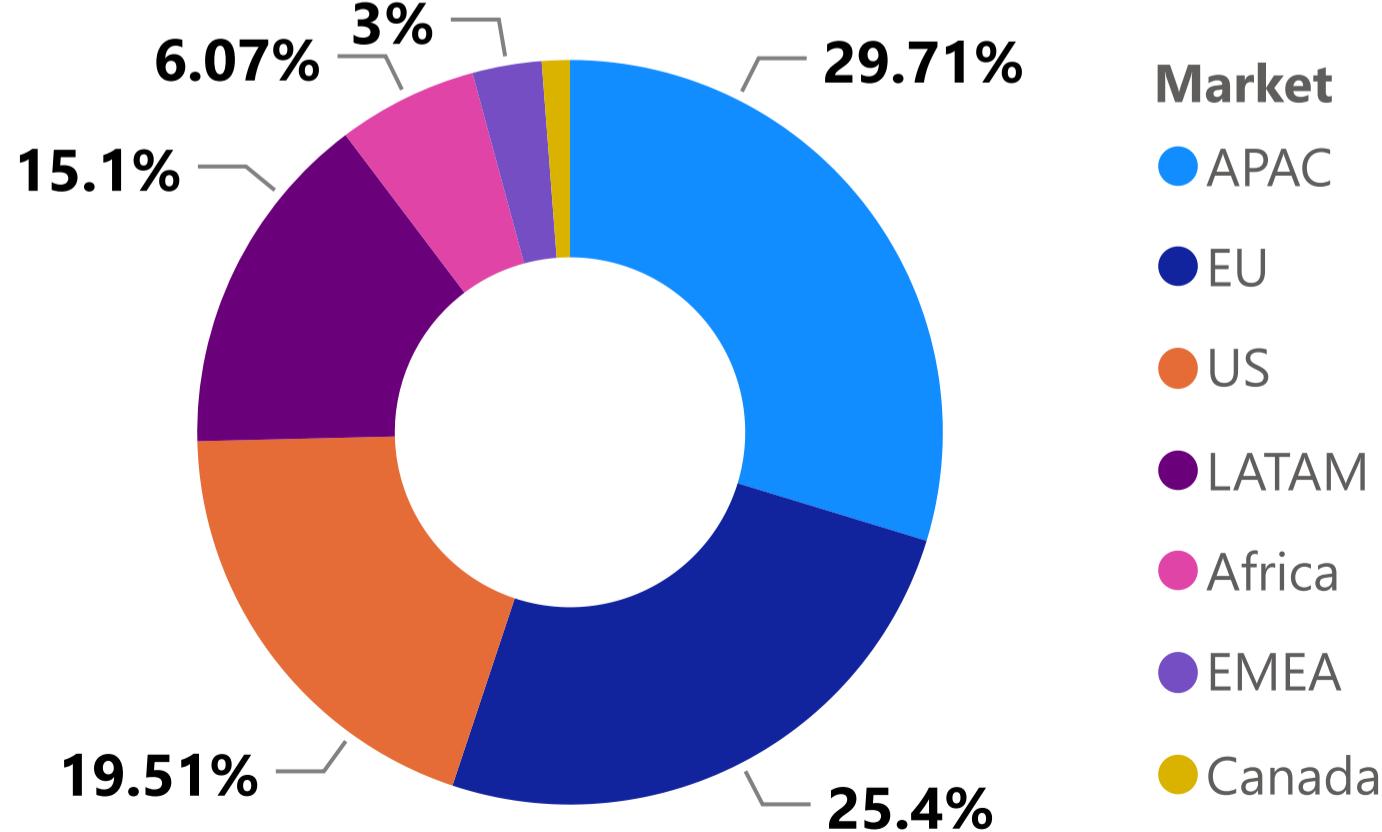
Sales Analysis Report

Sum of Profit by Month and Year

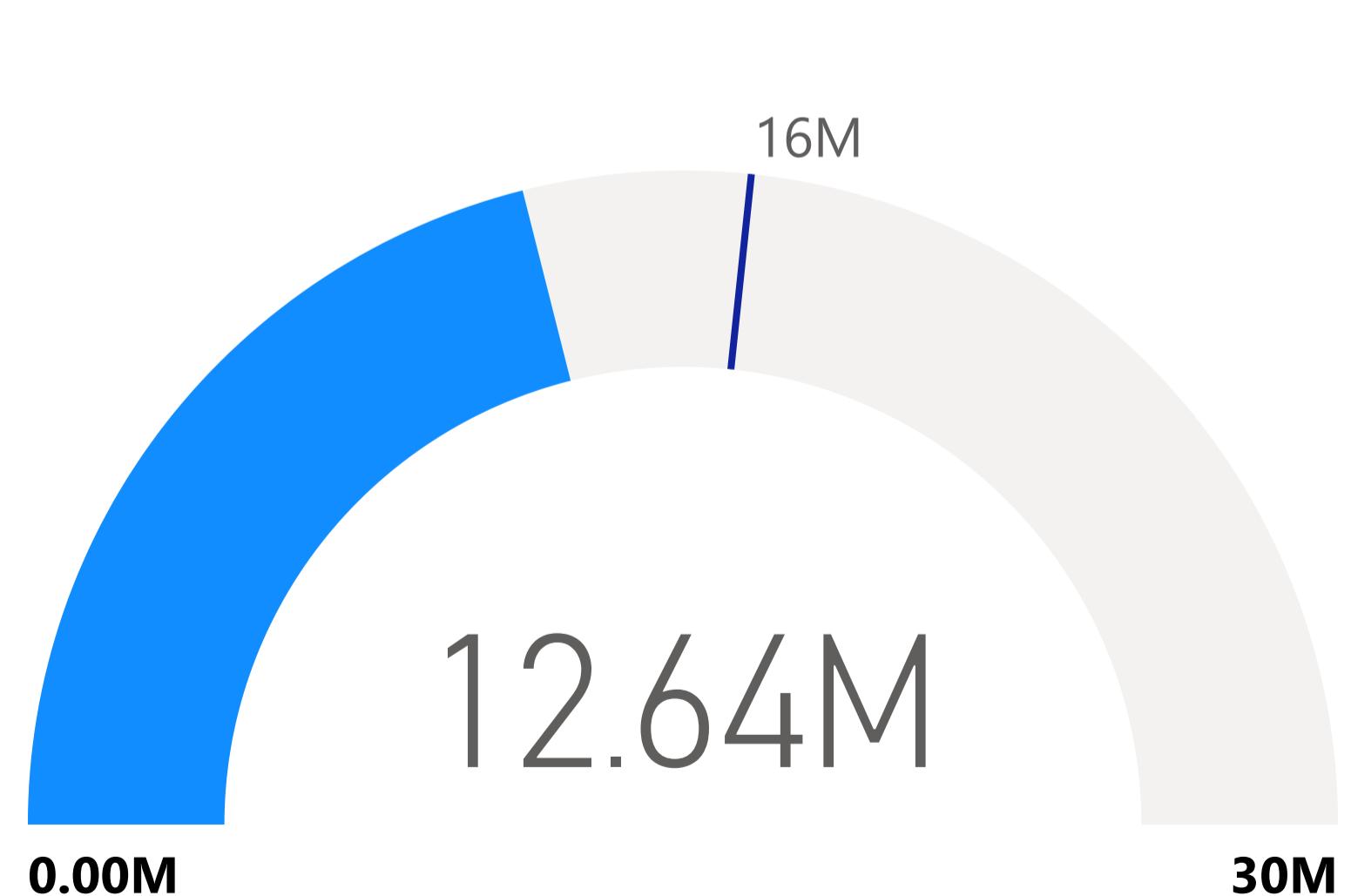
Year ● 2011 ● 2012 ● 2013 ● 2014



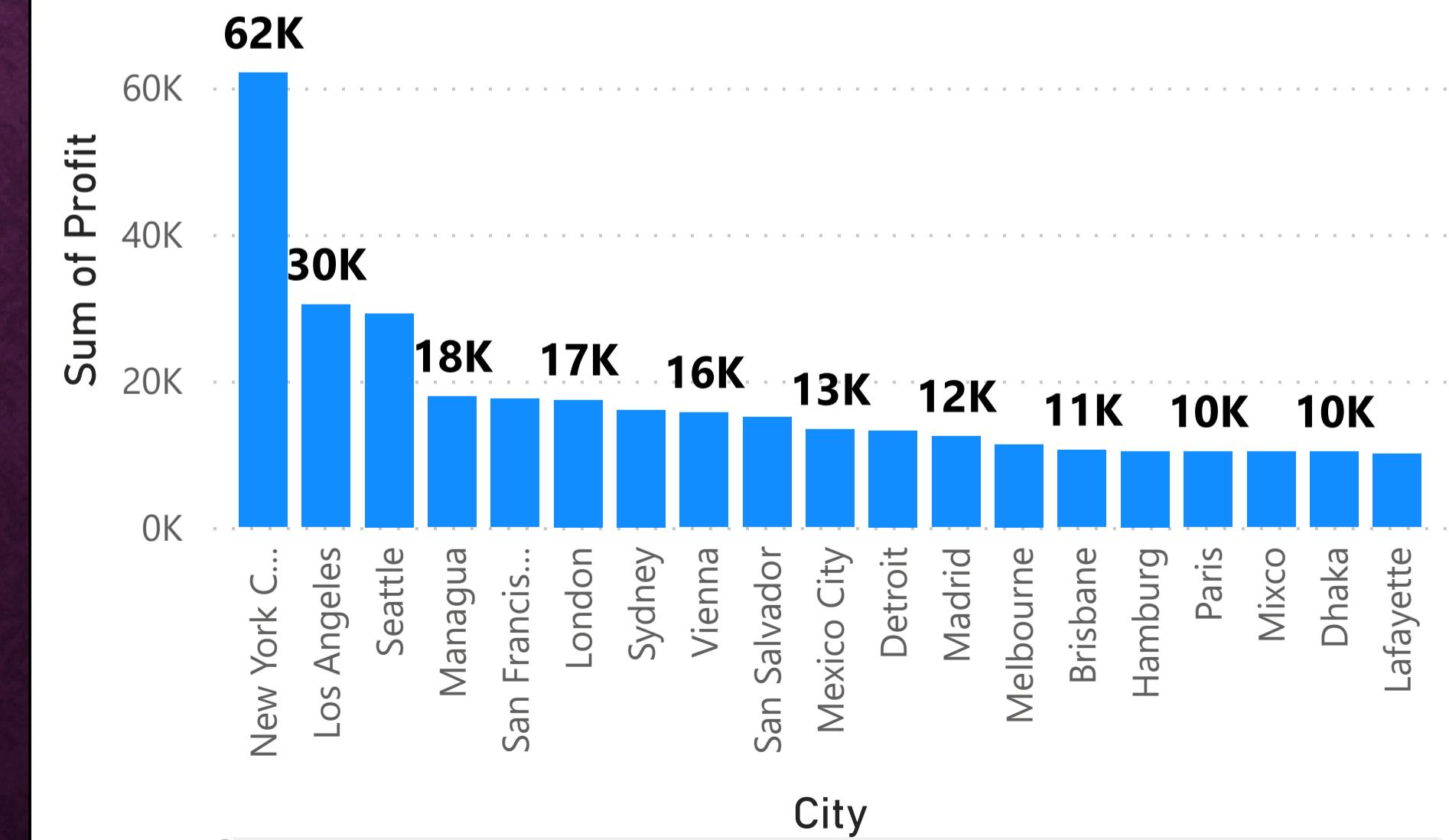
Sum of Profit by Market



Sum of Sales, Maximum and Target

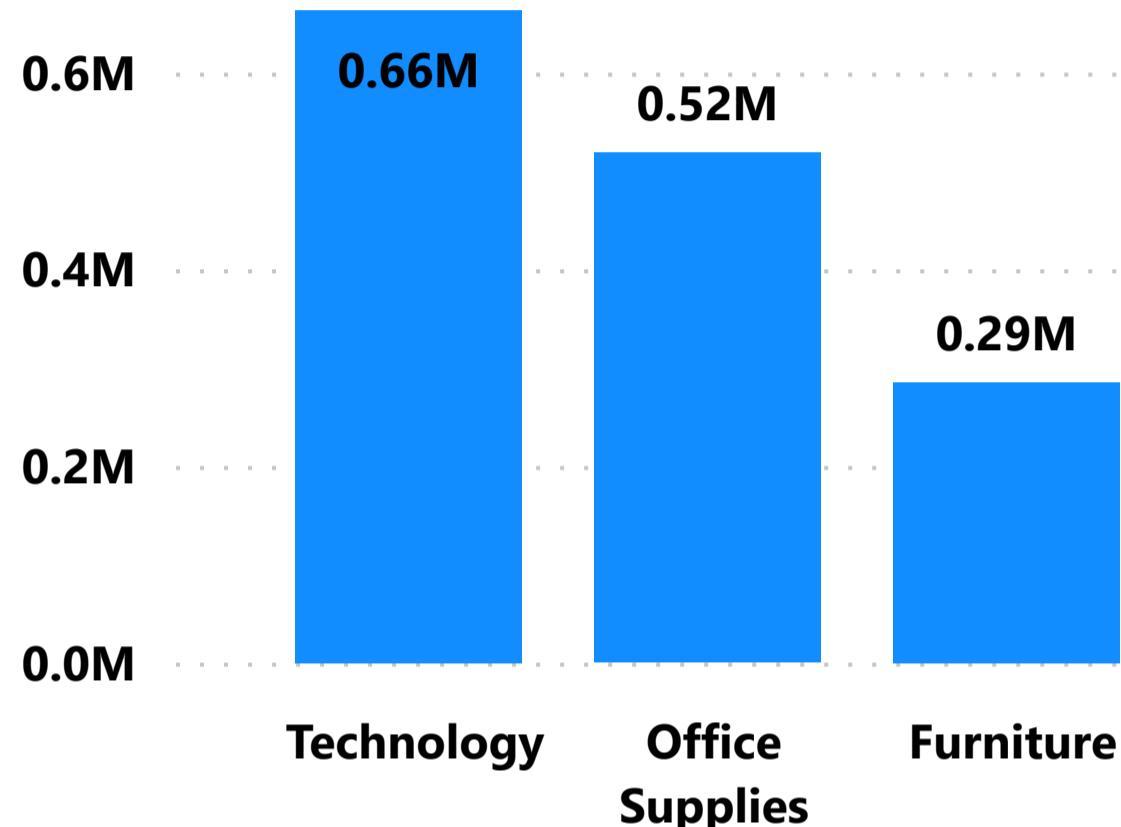


Sum of Profit by City

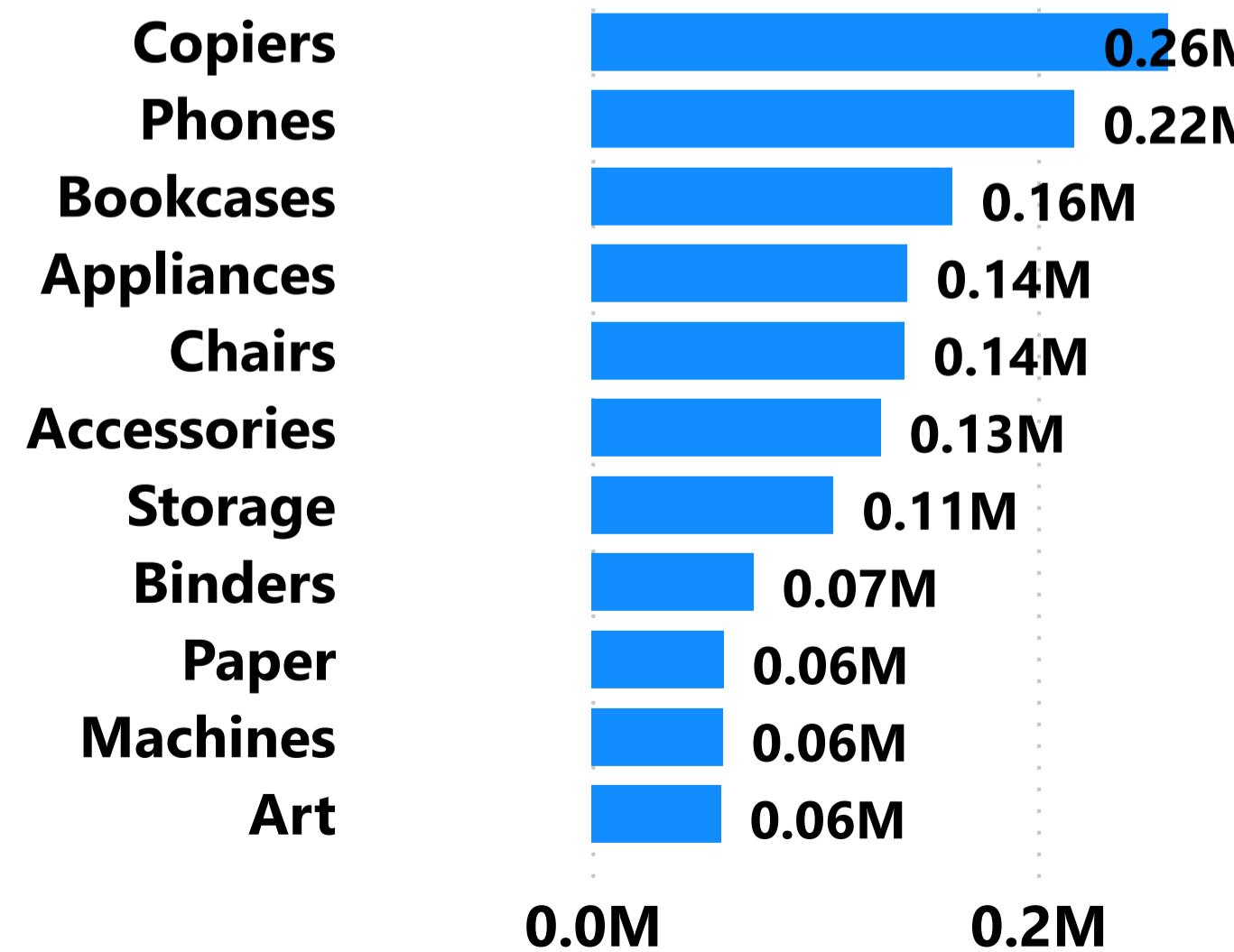


Sales Analysis Report

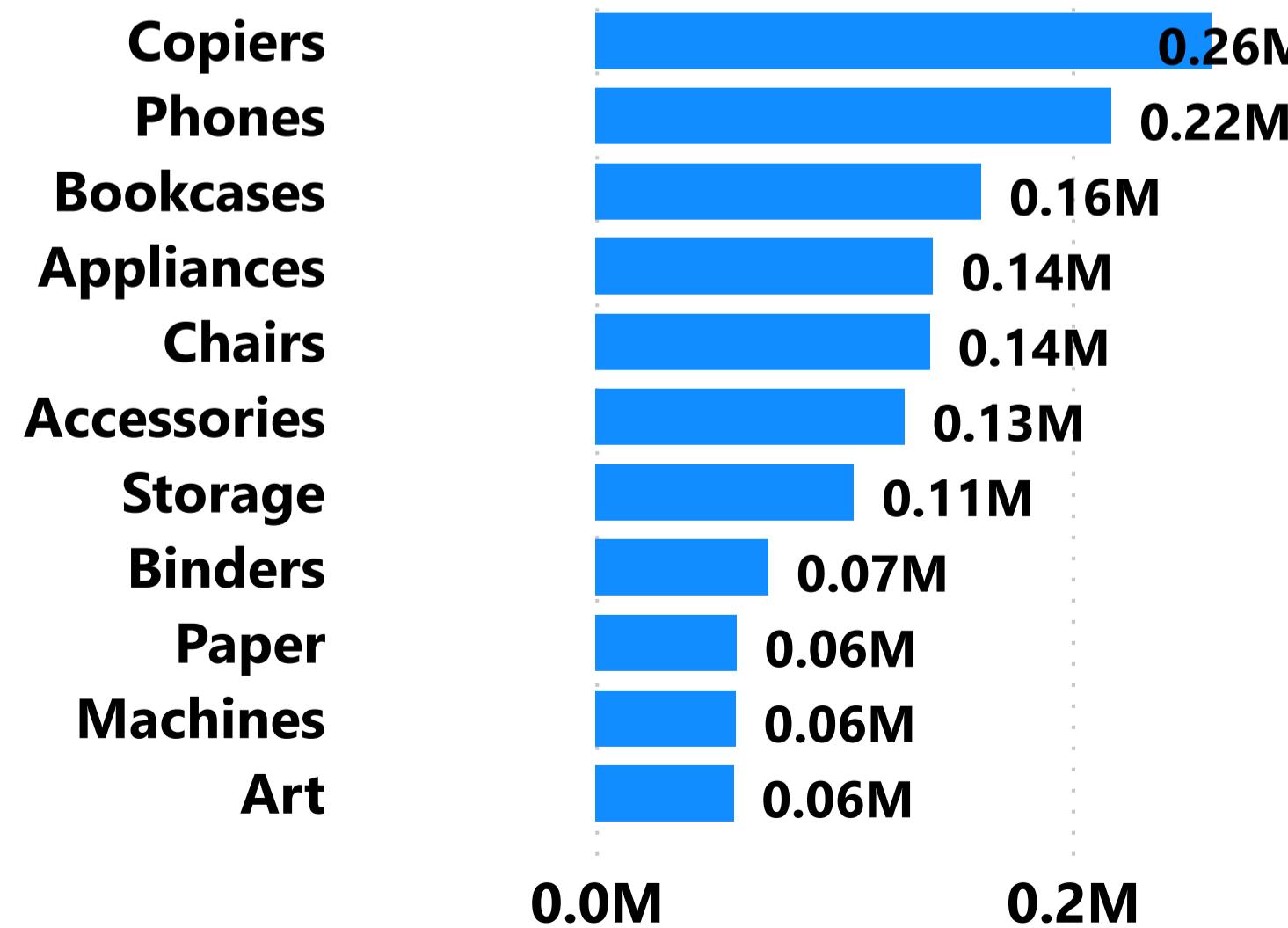
Sum of Profit by Category



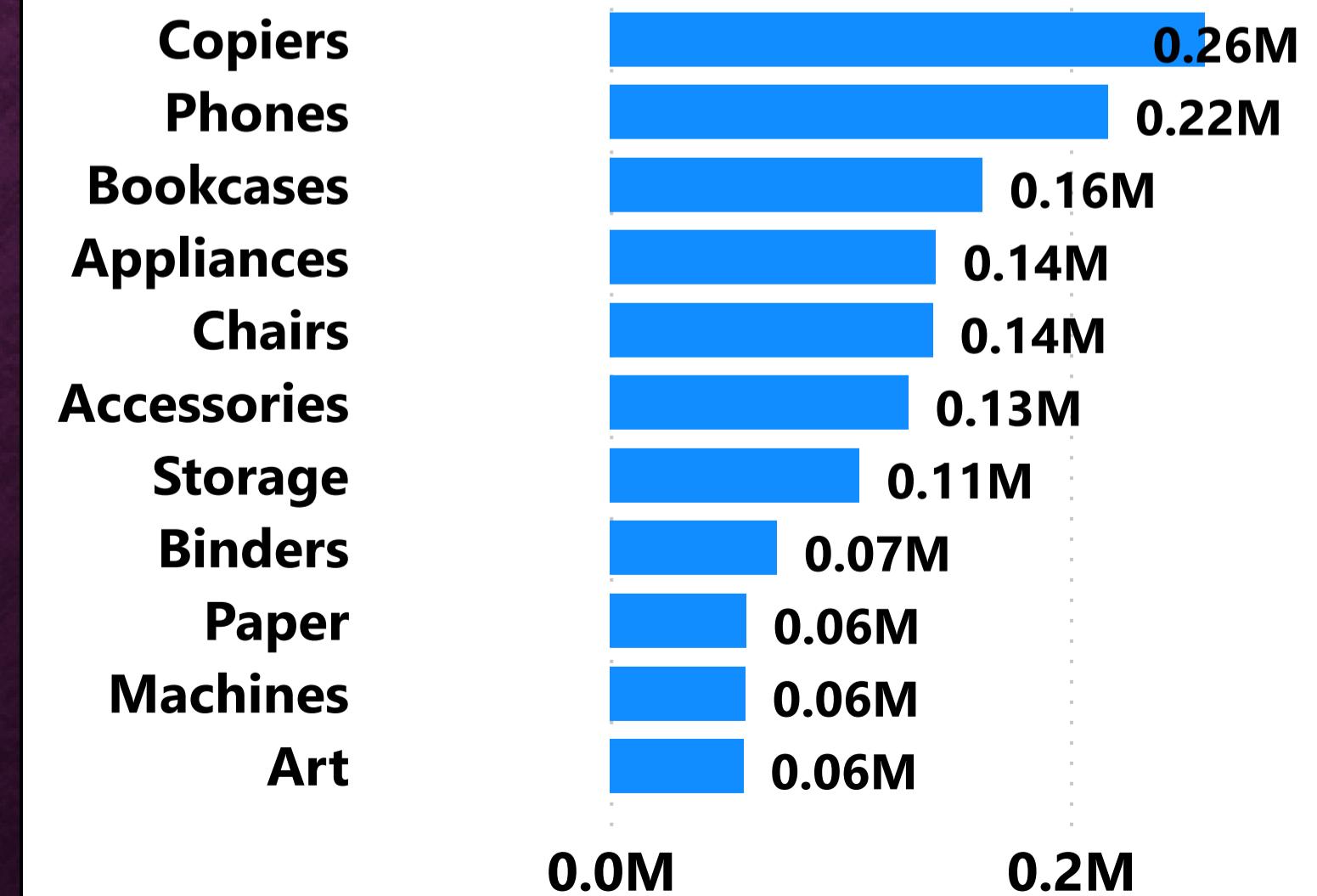
Sum of Profit by Sub-Category



Sum of Profit by Sub-Category

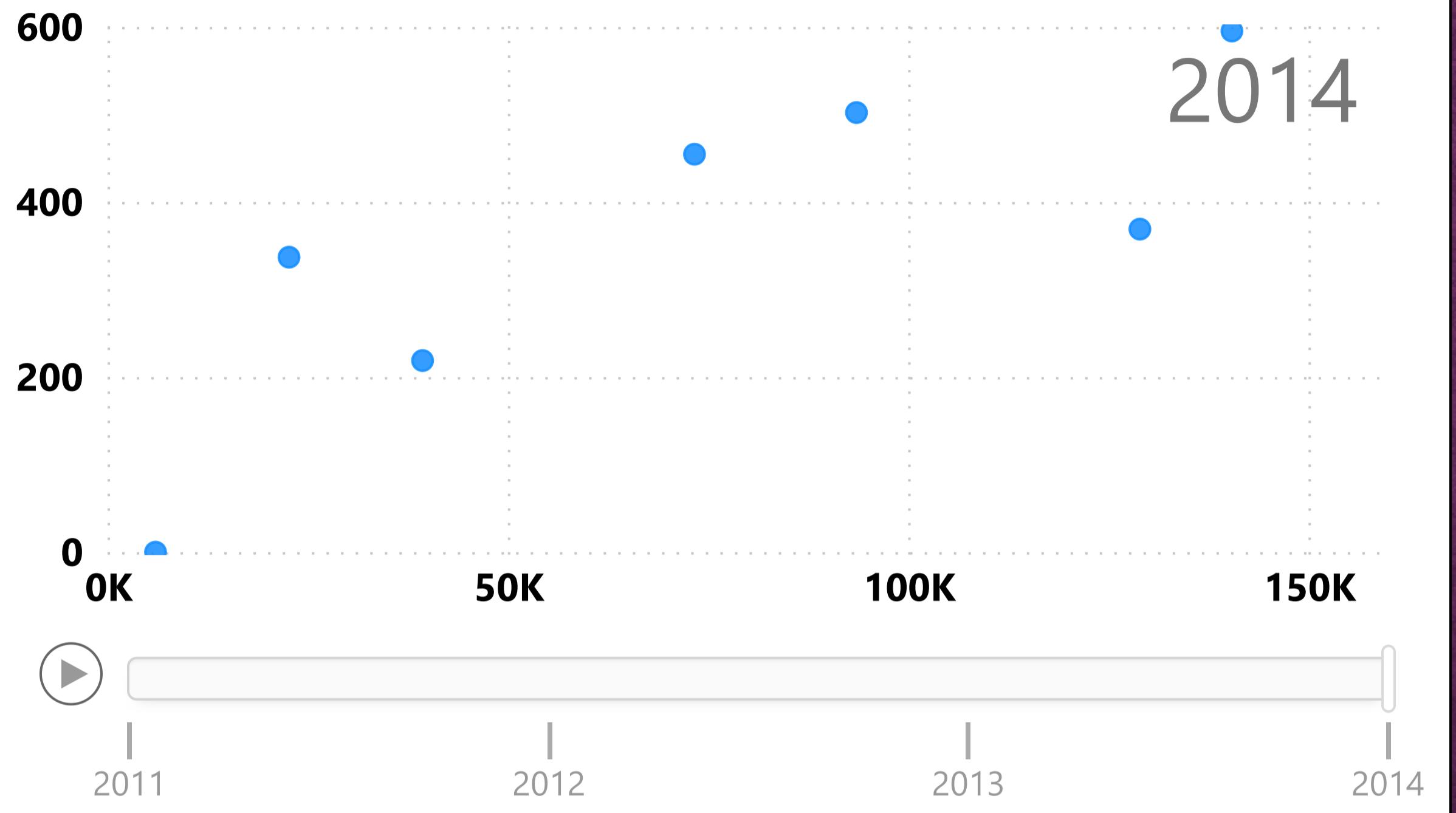


Sum of Profit by Sub-Category



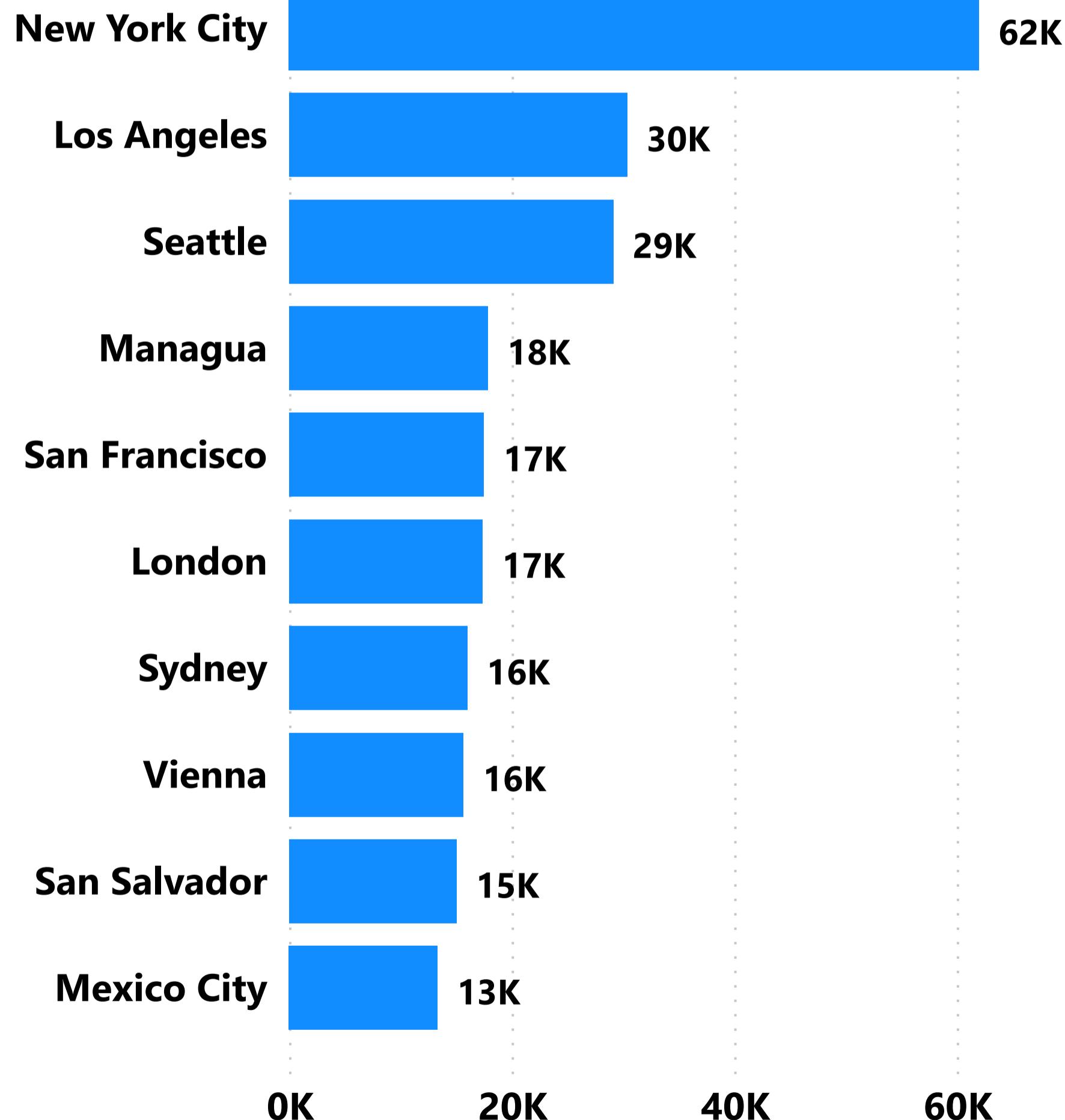
Sales Analysis Report

Sum of Profit and Sum of Discount by Market and Year



Sales Analysis Report

Top 10 Cities By Profit



Top 10

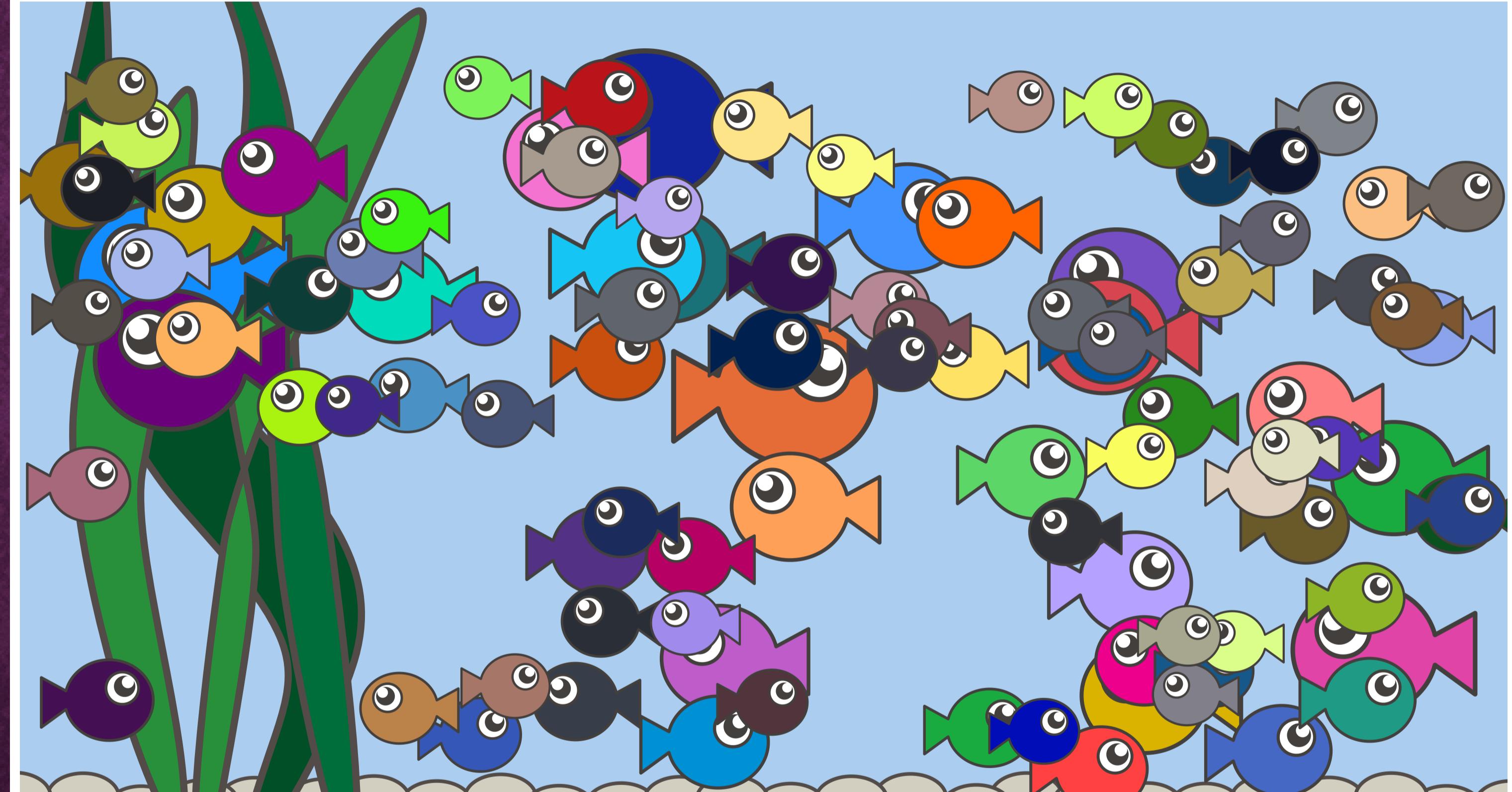
Bottom 10

Sales Analysis Report



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Sum of Profit by Customer Name



Find out more about Enlighten Aquarium Professional!

enlighten designs

Count of Ship Mode by Ship Mode

Standard Class 30590

Second Class 10258