Promotion Data Model

1. Agree on the file format
   a. Name of the file
   b. Format of the file
2. File cadence: once a day before 10am
3. How will I get the file
4. What is the archival process
   a. Rename the file with the date in it
   b. Move the file into a different location

VENDOR
VENDOR_ID (PK)
VENDOR_NM
EMAIL_CST_PRC

EMAILS
EMAIL_ADDRESS (PK)
VENDOR_ID (FK)
EMAIL_AQ_DT (PK)
EMAIL_STAT