1. User Profile Data (Have the dev db data but would be good to train the model using production data since that would be more relevant)
- Username
- Age (Optional but good to have)
- Location
- Preferred Language

2. Cricket Preferences
- Favorite Cricket Formats: Test, ODI, T20
- Favorite Teams: National and league teams (India, CSK etc)
- Favorite Players

3. Content Preferences (Not necessary but would be good if we have this)
To be discussed: Maybe we can figure this out using latest posts/engagements (??)
Content Types Interested In:
  - Match Highlights
  - News Updates
  - Memes
  - Player Analysis
  - Historical Matches

4. Interaction Patterns (Behavioral Data)
- Frequency of App Usage
- Time Spent Per Session
- Content Interaction Data (Likes, Comments, Shares)