

CHOUHAN
GROUP
SILVER SPOON
ENTERTAINMENT



BUSINESS PROFILE

chouhangroup.com





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ABOUT



Established in the year 2000 at Bhilai, Chhattisgarh. The company has been promoted by **Mr. Ajay Chouhan** & named "**Chouhan Group**" as the first real estate firm of Bhilai.



Group created many landmarks for Chhattisgarh both in residential & commercial. Later, group diversified to automobile as well as hospitality sectors.

Mr. Suraj Chouhan, Mr. Sunny Chouhan & Mr. Saurabh Chouhan



Our Team



Ajay Chouhan
Founder & Chairman
at Chouhan Group



Suraj Chouhan
Director at Chouhan



Sunny Chouhan
Director at Chouhan



Saurabh Chouhan
Director at Chouhan Group

VALUE



Integrity

Our core values & ethical principles involves taking responsibility for one's actions, showing respect for other team members, and maintaining a positive



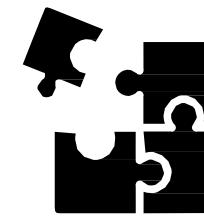
Excellence

Our team comprises experienced professionals in sales, service, and customer support, ensuring that we deliver the highest standards of



Collaboration

Each team member actively working together, pooling talents & leveraging collective strengths for a common purpose to achieve business

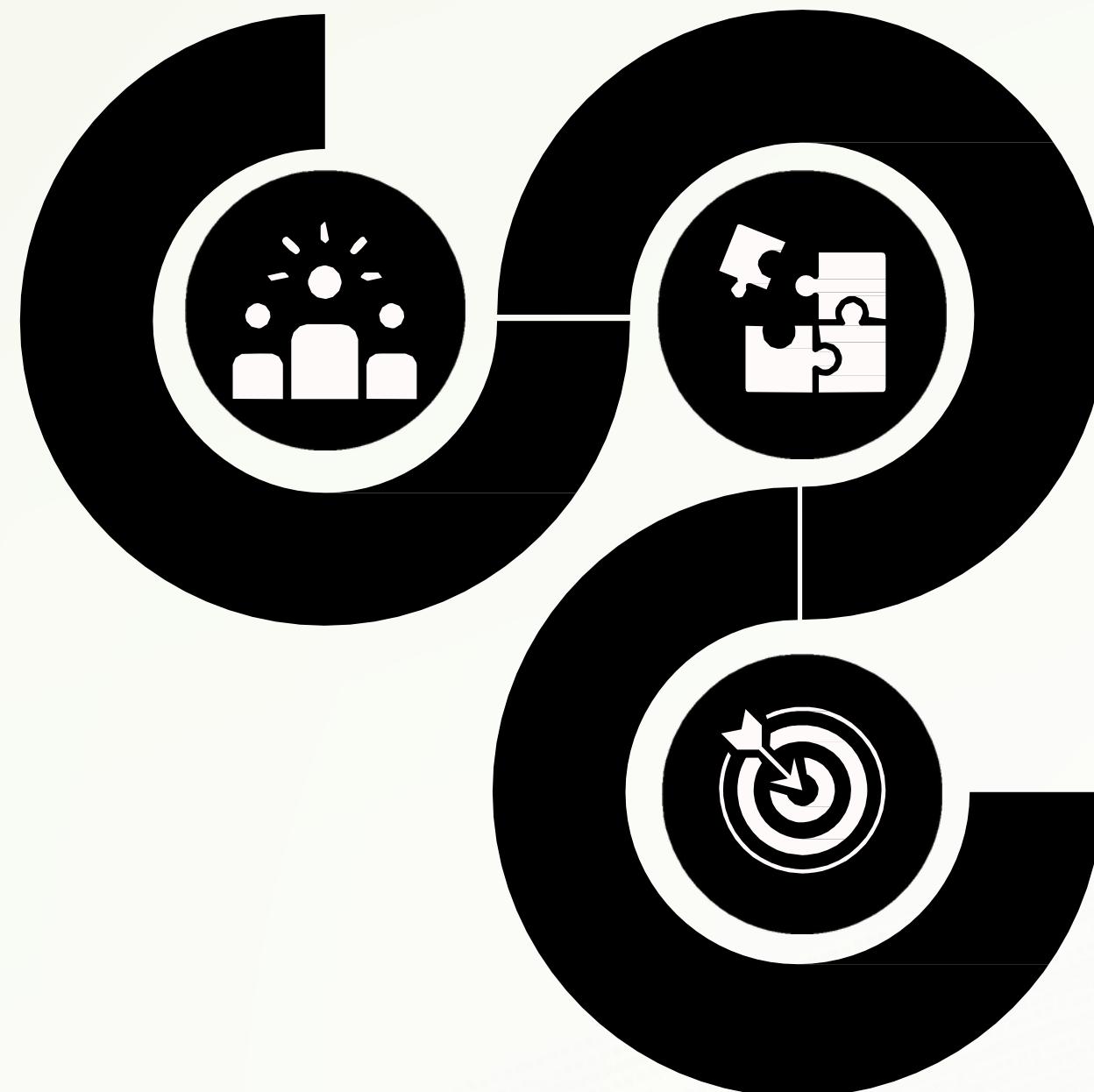


Innovation

Chouhan Group's purpose is to deliver new ideas, new methods, new approaches, new inventions, new materials and/or new applications that

GOALS AND OBJECTIVES

- 0** *Increased Marketshare:* In capturing a larger share target audience & establishing a dominant position in the market by attracting customers away from competitors.
- 0** *Innovative Product Development:* Group keeps on introducing new products/ features to keep ahead of competition and meet market needs.
- 0** *Expansion into New Markets:* Group believes in expanding either domestically or globally to diversify revenue streams which automatically helps in achieving long- term success also helping in



REAL ESTATE (RESIDENTIAL PROJECTS)



Chouhan Green Valley



Chouhan Dream Homes



CHPL Shikhar



Singapore Life City



Chouhan Town

REALESTATE (COMMERCIAL PROJECTS)



Chouhan Complex



Chouhan Estate



Chouhan Park View



Chouhan Landmark



REALESTATE(UPCOMINGPROJECTS)



Chouhan Singapore Life City



Chouhan Sunrise City



Chouhan Business Park



Chouhan City Centre



Chouhan Automobiles is a trusted name in the automotive industry, offering Maruti Suzuki's ARENA and NEXA vehicles in Bhilai and Durg, with a focus on Sales, Service, Spare Parts and pre-owned car exchange & a seamless customer experience. Our expertise extends to premium service centers, enhancing vehicle maintenance standards. We are committed to delivering quality and building long-term customer relationships.

Our Strengths

- Chouhan Group's Automobile Vertical: Excellence in Service & Customer Commitment
- Commitment to Timely & Quality Service.
- Customer-Centric Approach: We focus on delivering prompt service with minimal turnaround time, ensuring that customers spend less time waiting and more time on the road.
- Well-Equipped Service Centers: Our service facilities are stocked with genuine spare parts, modern diagnostic tools, and a streamlined process to enhance efficiency.
- Transparency & Trust: We emphasize clear communication, providing customers with real-time updates on service status, cost estimates, and recommendations.



Our Strengths

- **Doorstep Service & Pick-Up Options:** Recognizing the need for convenience, we offer vehicle pick-up and drop-off services and on-call roadside assistance.
- **Second-Hand Car Exchange & Value-Added Services:** Beyond new vehicle sales, we provide customers with exchange options, insurance services, finance solutions, and extended warranties, making ownership hassle-free.
- **Hero MotoCorp & Premia Service Expansion:** With the upcoming Hero Premia operations, we aim to deliver the same high standards of service for premium motorcycles, including Harley-Davidson models, all under one efficient and well-managed setup.
- **Driving Trust & Excellence**With a strong customer-first philosophy, Chouhan Group has successfully cultivated a loyal customer base, reinforcing its reputation as a leader in the local automobile market.



MARUTI SUZUKI ARENA

Durg Bypass

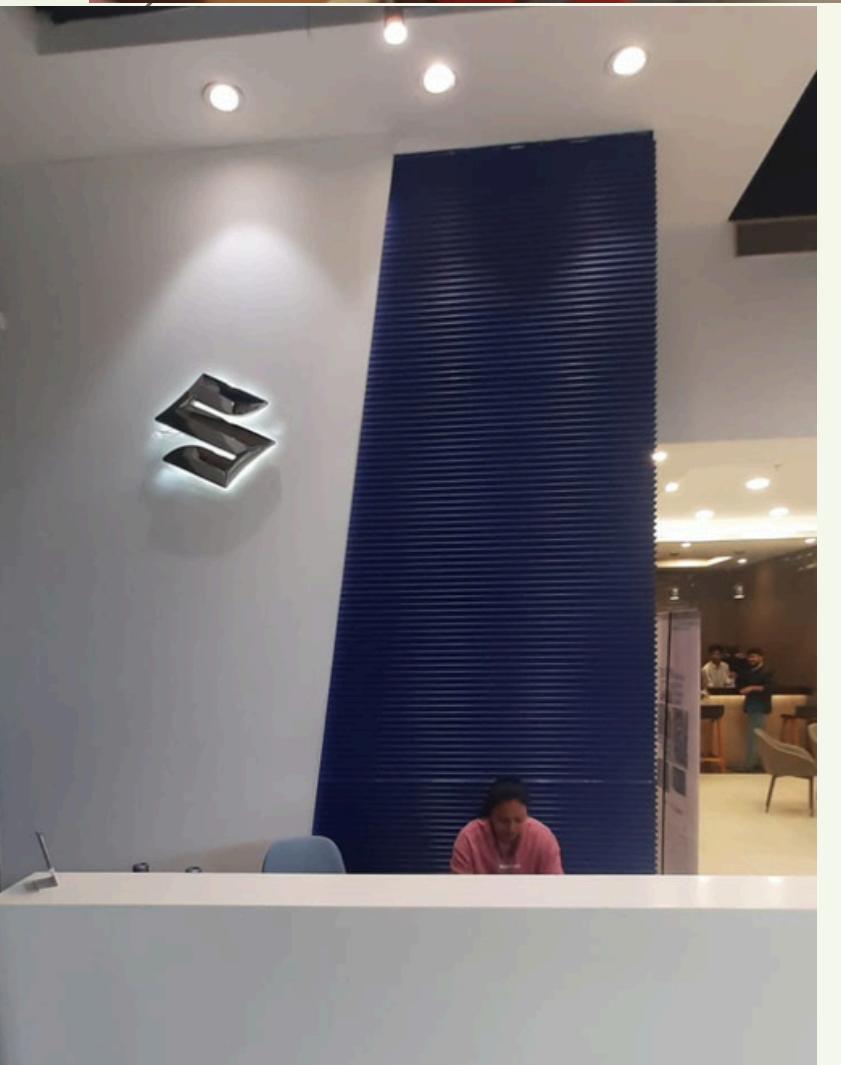
Chouhan



AUTOMOBILES ARENA



AUTOMOBILES ARENA



AUTOMOBILES ARENA



AUTOMOBILES EXTENDED AND RURAL OUTLETS



AUTOMOBILES (NEXA)



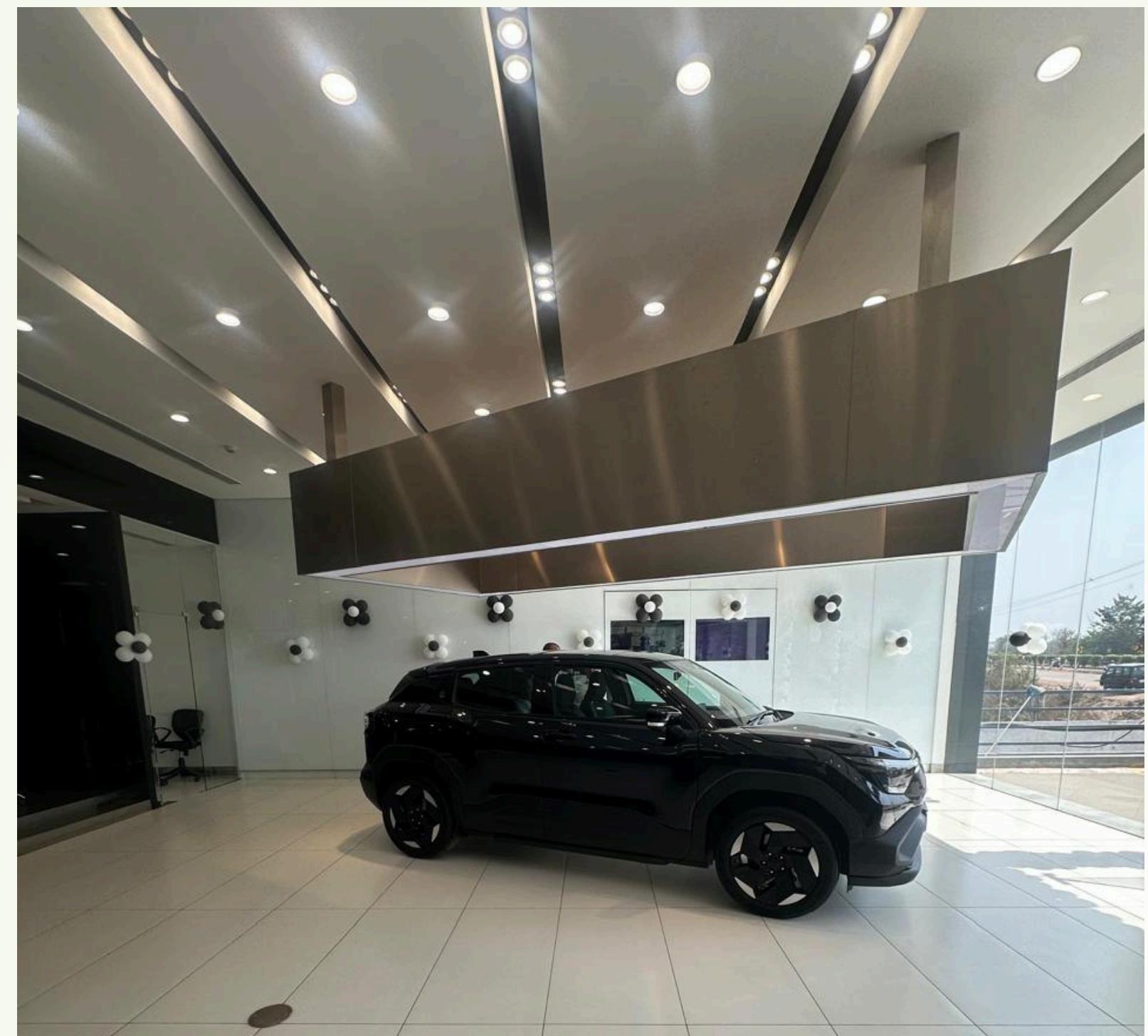
MARUTI SUZUKI

NEXA

Service



AUTOMOBILES (NEXA)



AUTOMOBILES
Nexa Studio Kawardha

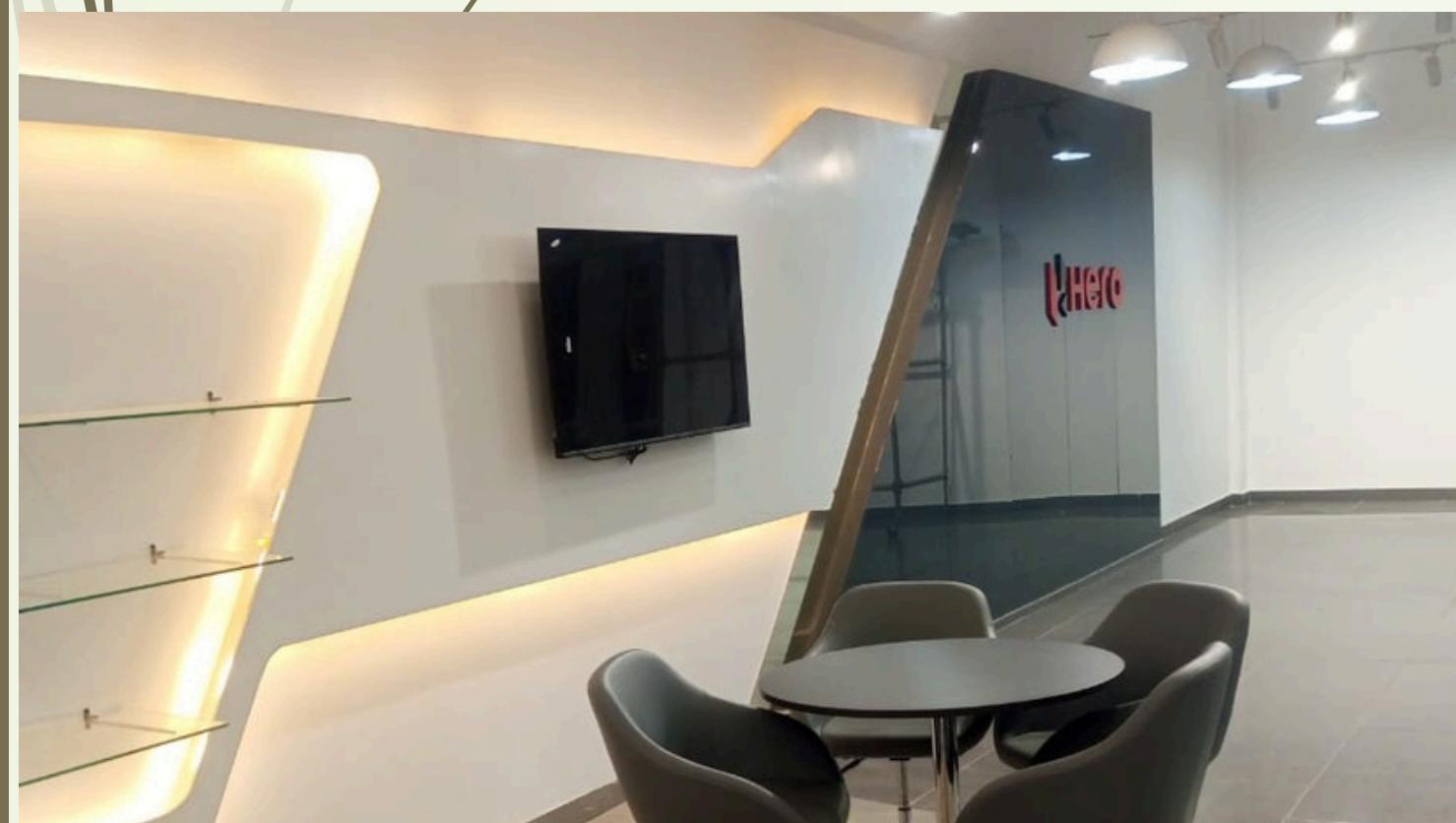


AUTOMOBILES

Nexa Studio Kawardha



Hero Moto Corp_(DURG).



HERO



AUTOMOBILES(UPCOMING PROJECTS)



Maruti Arena Rural outlet – Dongargaon

**Maruti Arena Service - Shyam Nagar,
Bhilai**

Ashok Leyland (Heavy Vehicles) - Raipur

ASHOK LEYLAND
NH-53, Tatiband, Raipur (C.G.)

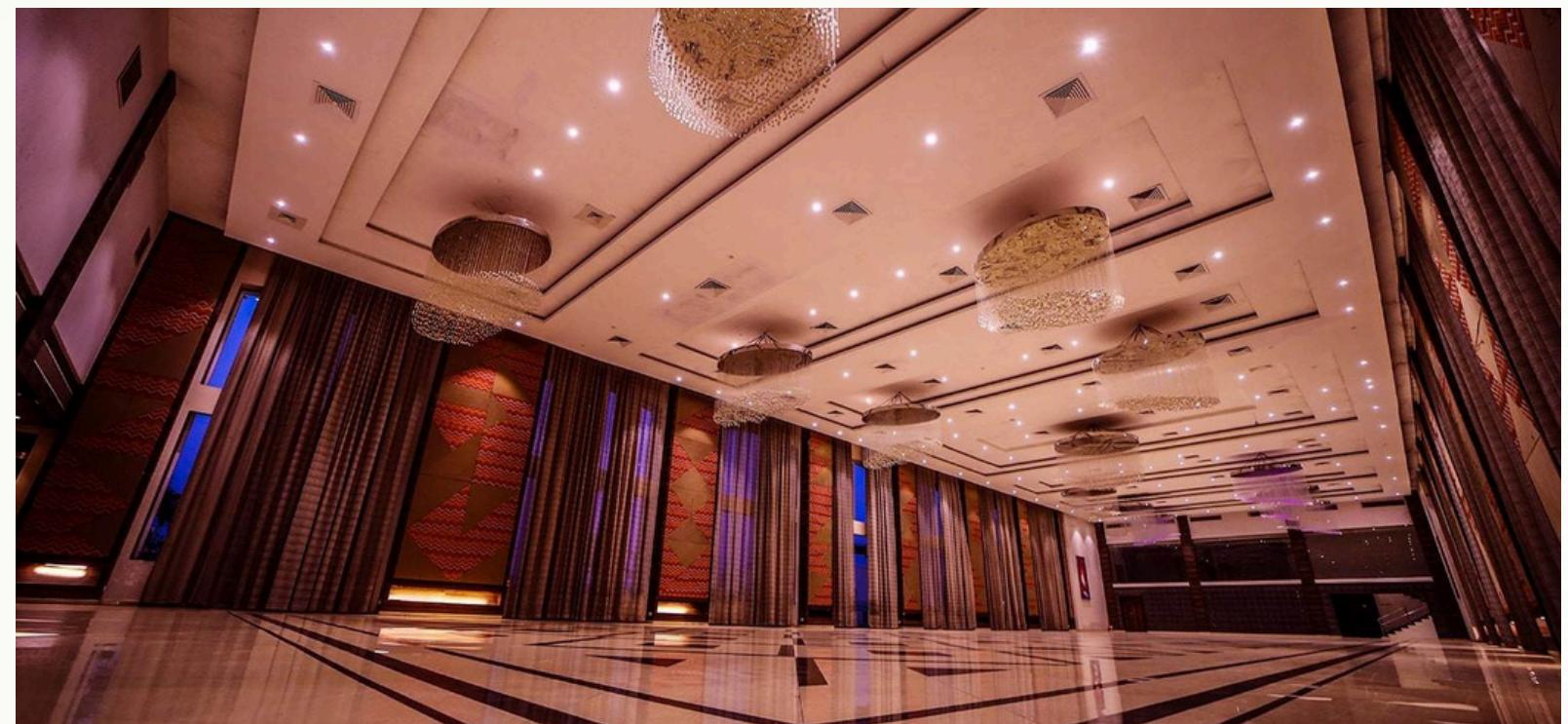
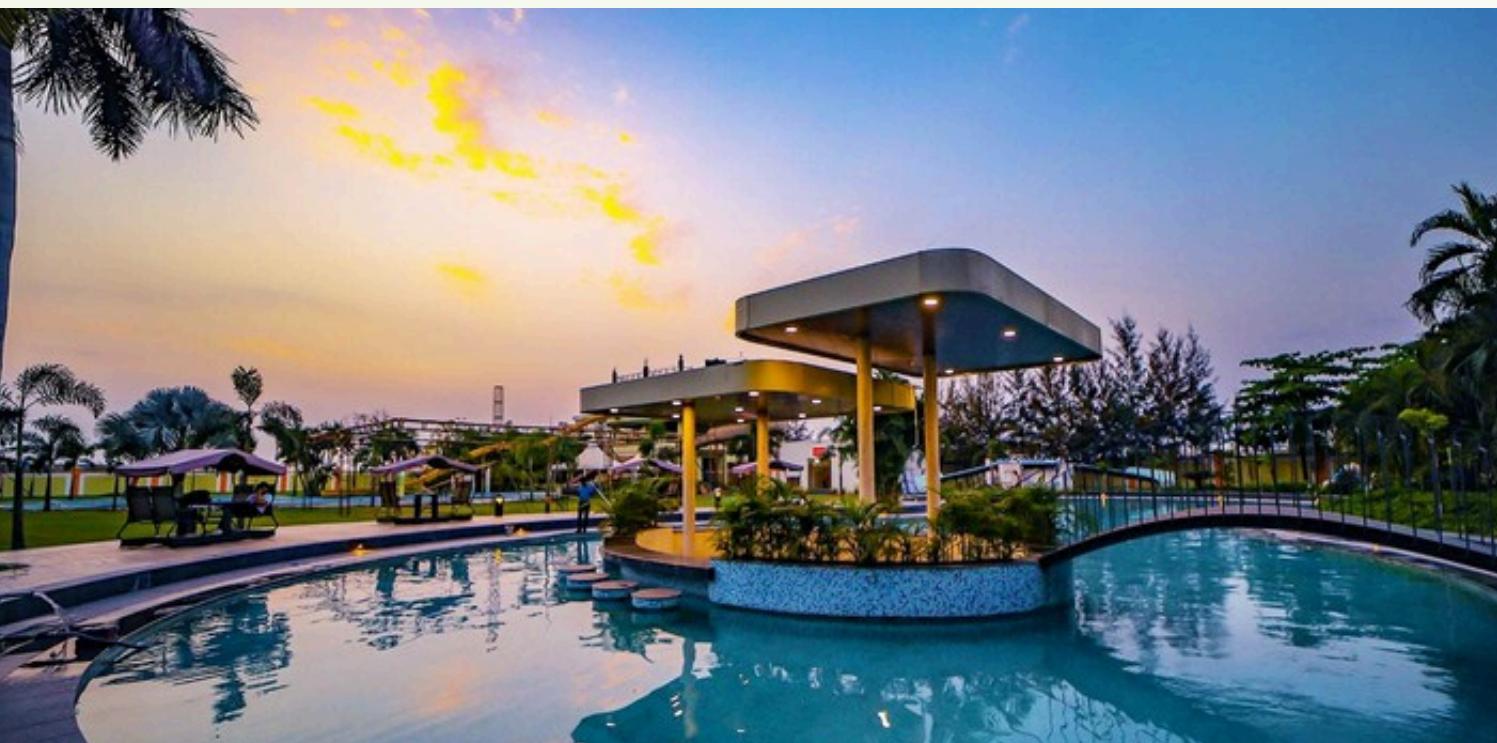
**COMING
SOON**

**CHOUHAN
HEAVY VEHICLES**

The image is a promotional graphic for Ashok Leyland Heavy Vehicles. It features the company's logo (a stylized 'L' inside a circle) and address (NH-53, Tatiband, Raipur (C.G.)). Below this is a large, bold "COMING SOON" text. At the bottom is the Chouhan Heavy Vehicles logo, which consists of a yellow geometric pattern followed by the text "CHOUHAN HEAVY VEHICLES". In the background, there are images of several Ashok Leyland commercial vehicles, including trucks and buses, parked outdoors.

HOSPITALITY

HOTEL EMPYREAN

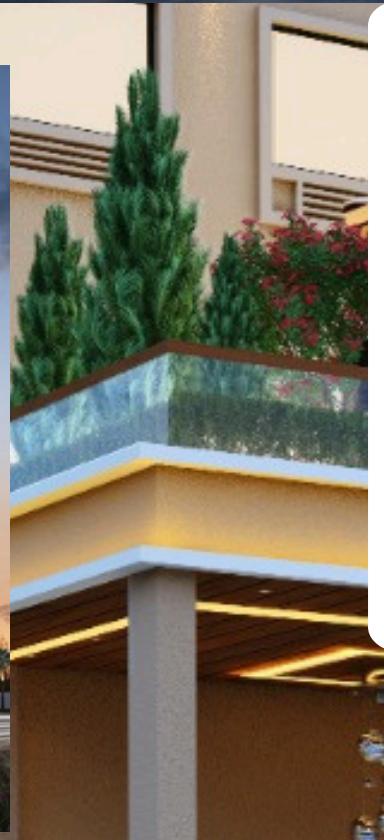


HOSPITALIT

EMPYREANLAKERESORT

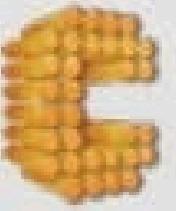


HOSPITALITY (UPCOMING PROJECTS)



Hotel Empyrean, Tatibandh
Hotel Empyrean, Tumdibod
Hotel Palladio, Bhilai
Hotel Skypark, Durg





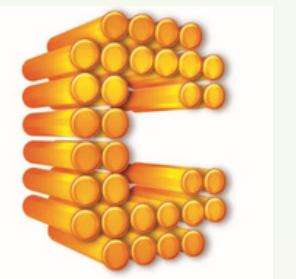
Awards and Recognition





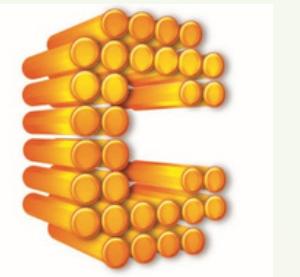
Awards and Recognition





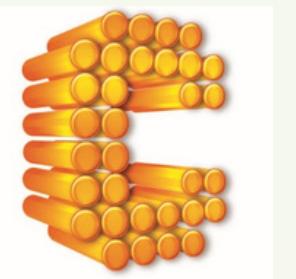
Awards & Recognition





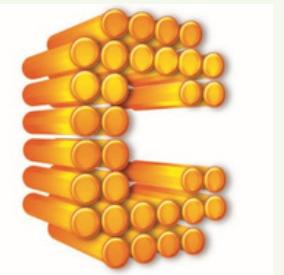
Awards & Recognition





Awards & Recognition





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CHOUHAN
GROUP

THANKS FOR
WATCHING