Task 02: Prompting for Creativity

Variant 1

Prompt: Give me 3 startup ideas in the field of healthcare technology.

Sample Output: Generates straightforward startup ideas, e.g., telemedicine apps, wearable health

trackers, Al diagnostic tools.

Tone & Style: Neutral, simple, and factual.

Variant 2

Prompt: Imagine you are a Silicon Valley investor. Suggest 3 innovative healthcare tech startup ideas that could succeed in 2030.

Sample Output: Generates futuristic, business-focused ideas like Al-driven personalized medicine platforms, biotech wearables, and global digital health ecosystems.

Tone & Style: Professional, visionary, and investor-focused.

Variant 3

Prompt: Explain 3 healthcare startup ideas as if you are pitching to a group of college students. **Sample Output:** Generates simple, relatable ideas like a student-friendly mental health app, campus fitness AI assistant, and affordable health check-up kiosks.

Tone & Style: Casual, educational, and youth-friendly.

Comparison of Variants:

Variant 1 provides general ideas without much context. Variant 2 uses a professional, forward-looking investor style with futuristic details. Variant 3 simplifies the concepts and explains them in a fun, relatable way suitable for students. This shows how prompt structure and tone directly influence creativity, detail, and target audience engagement.