


# PRANJAL MISHRA

ENTREPRENUER | STUDENT

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## ABOUT ME

Entrepreneurship student and entrepreneurship enthusiast with practical experience in startups, digital outreach, networking, and campaign coordination. Founder and operator of ventures in web development, fashion tech, and automated retail. Skilled in social media coordination, communication, audience engagement, and marketing support. Seeking a Social Media Internship to contribute creativity, consistency, and growth-driven content strategies while gaining hands-on experience in digital marketing.

## SKILLS

- Social Media Support & Engagement
- Content Coordination & Campaign Assistance
- Digital Marketing Fundamentals
- Communication & Community Building
- Brand Outreach & Event Promotion
- Networking & Partnership Development
- Leadership & Team Coordination
- Strategic Thinking & Problem Solving

**Technical Skills:** MS Excel, Basic Python, Seo, Basic web dev, Research, Marketing Coordination

## PROFESSIONAL EXPERIENCE

### Co-Founder – Elite Vendz

JAN26-PRESENT

Co-leading the development of automated vending machine solutions for beverage retail in high-footfall locations, contributing to business strategy, partnership development, and operational planning to expand automated retail opportunities.

### Founder – Nexora Web Development Agency

DE2625-PRESENT

Running a web development agency delivering websites and digital solutions for startups and small businesses. Responsible for managing client communication, coordinating project execution, and supporting brands in developing a strong digital presence and improving online visibility through customized web solutions.

### Founder & CEO – Lehzaaa (Fashion Tech Startup)

FEB25 -SEP25

Leading the development of a fashion technology platform connecting emerging designers with budget-conscious consumers while promoting sustainable fashion. Overseeing branding, outreach strategies, creator partnerships, and business operations to build an accessible marketplace for affordable designer wear.

### Marketing & Media Shoot Contributor – College Branding Initiatives

FEB25 -SEP25

Participated in promotional shoots conducted for college marketing campaigns and supported digital content production used for institutional branding and social media outreach. Contributed to podcast shoots and collaborated with invited influencers to create marketing content to improve student engagement and brand visibility.

### Sales Intern – JMES, Nagpur

April 25 – MAY25

Supported fundraising outreach, investor engagement initiatives, and market research activities while assisting in strategy development and client communication, gaining practical exposure to business development and startup operations.

### Networking Specialist – Finance Club

FEB25-OCT25

Managed digital communications and coordinated outreach initiatives to increase event participation while ensuring effective networking opportunities for students and industry guests.

### Short Film Production & Acting

FEB25-OCT25

Produced and acted in two short films as part of student-led productions, gaining experience in storytelling and video production; films published online garnered 6,000+ total views.

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## ACADEMIC ACHIEVEMENT

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Research Paper Presenter – March 2025  
Presented research findings demonstrating strong communication, presentation, and analytical skills.

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## EDUCATION

BBA in Entrepreneurship  
Rishihood University | 2024 – 2028

Higher Secondary Education  
Tabish Public School | 2021 – 2023

Schooling  
Stella Maris Convent School | 2009 – 2021

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## ADDITIONAL INFORMATION

Languages: English, Hindi  
Interests: Marketing, Entrepreneurship, Digital Media, Community Building, Branding

[SHORT FILM LINK1](#)  
[SHORT FILM LINK2](#)  
[Nexorabuildweb.in](#)

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