PRANJAL SHUKLA

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PROFESSIONAL SUMMARY

Dynamic Computer Engineering graduate with advanced certifications in Product Management and Software Development, skilled in Python development and web technologies. Experienced in market and user research, prototyping, and product analytics, I aim to leverage my technical expertise and product management skills in roles that drive both business success and software development. My technical skills, problem-solving abilities, and strong communication make me well-suited to driving product success in dynamic environments.

CORE QUALIFICATIONS

- **Software Development:** Proficient in designing and implementing robust front-end and back-end components using the Django framework and the MERN stack, enhancing user experience while aligning with strategic business objectives.
- **Data Analysis:** Skilled in analyzing complex data sets with Python libraries (Pandas, NumPy) to derive actionable insights that inform product decisions and drive business strategies for improved performance and user engagement.
- **Product Management:** Experienced in overseeing the entire product lifecycle, from ideation to execution, focusing on optimizing user experience and aligning product features with business goals.
- **Strategy Development:** Adept at formulating and executing effective strategies for product development, market penetration, and user engagement to enhance overall product success.

SKILLS

- **Programming Languages:** HTML/CSS | JavaScript | Python | SQL
- **Technologies / Frameworks:** Django | React.js | Next.js | Express.js | AWS | Git | Linux | MongoDB | PostgreSQL | MySQL | Pandas | NumPy | Matplotlib | Seaborn | Jira | Confluence | Excel | Google Analytics

EDUCATION

Masters in Product Management, Harbour.Space University, Barcelona, ES, 03/2024 - Current
Postgraduate Diploma in Software Development (Blockchain), IIIT Bangalore, GPA: 3.6/4, Mumbai, IN, 10/2020 - 11/2021
Bachelor of Engineering in Computer Science, University of Mumbai, GPA: 3.45/4, Mumbai, IN, 08/2017 - 10/2021

WORK HISTORY

Python Developer Intern, Live Data Solutions   **Barcelona, ES**
11/2024 – Current

- Leveraged Python and SQL to automate data extraction and manipulation from large databases, reducing data processing time by 30% and delivering key insights for client-driven decision-making.
- Configured user accounts (e.g., Google Workspace), managed technical queries, and developed user documentation to empower users and reduce repetitive support requests by 25%.
- Developed RESTful APIs using the Django framework to improve data integration and enhance system functionality, directly supporting project requirements and client needs.

Associate Software Engineer, **Betaflux Consulting Pvt. Ltd.**   **Mumbai, IN**
01/2023 - 03/2024

- Spearheaded the development of web and mobile applications, leading to a 30% reduction in page loading times and a 20% increase in user engagement.
- Conducted comprehensive code inspections on server-side applications, identifying and implementing speed optimization measures that resulted in a 60% enhancement of overall system performance.
- Enhanced product speed and performance by 25-40% through strategic optimization initiatives, refined code efficiency, and optimized resource utilization.

Full-Stack Developer, **Web3Werx**   **Mumbai, IN**
09/2021 - 12/2022

- Instrumental in the software engineering team, successfully delivering 5 innovative backend features, significantly enhancing the application's functionality and user experience.
- Spearheaded the backend development, masterfully creating RESTful APIs with sophisticated frameworks, achieving a remarkable 30% increase in system responsiveness and operational efficiency.
- Pioneered the design and execution of over 7 user interfaces for cutting-edge blockchain-based applications (DApps), directly contributing to a 20% surge in customer acquisition.

PROJECTS AND CASE STUDIES

The Core of Miro's Product Strategy   **Barcelona, ES**
03/2024 - 04/2024

- **Comprehensive Analysis**: Conducted an exhaustive examination of Miro's product strategy, encompassing market size, technology influence, competitor landscape, brand image, investors, and ecosystem impact.
- **Strategic Recommendations:** Provided actionable insights to optimize Miro's product strategy, focusing on market expansion, technology integration, and ecosystem partnerships.
- **Implementation Plan:** Outlined a concise execution plan delineating steps, timelines, and stakeholders for the seamless integration of recommended strategies, addressing potential challenges along the way.
- **GitHub Repository:** https://github.com/pranjalshukla23/product-strategy-capstone

Curativity Platform,   08/2023 - 02/2024

- **Front-end Development Leadership:** Directed the design and development of the front-end for 'Curativity,' a dynamic marketing service platform.
- **Strategic Implementation:** Implemented a responsive front-end design strategy, ensuring seamless navigation and integration with back-end systems for enhanced user engagement
- **Website:** https://www.curativity.in/

CERTIFICATIONS

- **Product Management Certification, Duke Corporate Education,** 02/2024
- **Google Analytics (GA4) Essential Training,** Linkedin Learning, 09/ 2023