# PRANJAL SHUKLA

Barcelona, Spain ♦ +34 662464903 ♦ pranjalshukla23@gmail.com ♦ <u>LinkedIn</u> ♦ <u>GitHub</u> ♦ <u>Portfolio</u>
 PROFESSIONAL SUMMARY —

Dynamic Computer Engineering graduate with advanced certifications in Product Management and Software Development, skilled in Python development and web technologies. Experienced in market and user research, prototyping, and product analytics, I aim to leverage my technical expertise and product management skills in roles that drive both business success and software development. My technical skills, problem-solving abilities, and strong communication make me well-suited to driving product success in dynamic environments.

#### CORE QUALIFICATIONS

- Software Development: Proficient in designing and implementing robust front-end and back-end components using the Django framework and the MERN stack, enhancing user experience while aligning with strategic business objectives.
- Data Analysis: Skilled in analyzing complex data sets with Python libraries (Pandas, NumPy) to derive actionable insights that inform product decisions and drive business strategies for improved performance and user engagement.
- Product Management: Experienced in overseeing the entire product lifecycle, from ideation to execution, focusing on optimizing user experience and aligning product features with business goals.
- Strategy Development: Adept at formulating and executing effective strategies for product development, market penetration, and user engagement to enhance overall product success.

SKILLS

- Programming Languages: HTML/CSS | JavaScript | Python | SQL
- Technologies / Frameworks: Django | React.js | Next.js | Express.js | AWS | Git | Linux | Docker | Kubernetes | MongoDB | PostgreSQL |  $MySQL \mid Pandas \mid NumPy \mid Matplotlib \mid Seaborn \mid Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Jira \mid Confluence \mid Excel \mid Google \; Analytics \quad Plotly \mid Google \; Analytics$

EDUCATION

Masters in Product Management, Harbour. Space University, Barcelona, ES, 03/2024 - Current Postgraduate Diploma in Software Development (Blockchain), HIT Bangalore, GPA: 3.6/4, Mumbai, IN, 10/2020 - 11/2021 Bachelor of Engineering in Computer Science, University of Mumbai, GPA: 3.45/4, Mumbai, IN, 08/2017 - 10/2021

WORK HISTORY

### **Python Developer Intern, Live Data Solutions**

Barcelona, ES

11/2024 - Current

- Leveraged Python and SQL to automate data extraction and manipulation from large databases, reducing data processing time by 30% and delivering key insights for client-driven decision-making.
- Configured user accounts (e.g., Google Workspace), managed technical queries, and developed user documentation to empower users and reduce repetitive support requests by 25%.
- Developed RESTful APIs using Python's FastAPI framework to retrieve client and provider data with 30% faster response times. Created a Django UI for real-time data input and display, enhancing user efficiency by 20%.
- Developed RESTful APIs using Django for a client management system, streamlining data integration and improving system functionality. This project enhanced operational efficiency, reduced data retrieval times by 25%

## Associate Software Engineer, Betaflux Consulting Pvt. Ltd.

Mumbai, IN

01/2023 - 03/2024

- Spearheaded the development of web and mobile applications, leading to a 30% reduction in page loading times and a 20% increase in user engagement.
- Conducted comprehensive code inspections on server-side applications, identifying and implementing speed optimization measures that resulted in a 60% enhancement of overall system performance.
- Enhanced product speed and performance by 25-40% through strategic optimization initiatives, refined code efficiency, and optimized resource utilization.

#### Full-Stack Developer, Web3Werx

Mumbai, IN

09/2021 - 12/2022

- Instrumental in the software engineering team, successfully delivering 5 innovative backend features, significantly enhancing the application's functionality and user experience.
- Spearheaded the backend development, masterfully creating RESTful APIs with sophisticated frameworks, achieving a remarkable 30% increase in system responsiveness and operational efficiency.
- Pioneered the design and execution of over 7 user interfaces for cutting-edge blockchain-based applications (DApps), directly contributing to a 20% surge in customer acquisition.

PROJECTS AND CASE STUDIES -

# **Puddle eCommerce Marketplace**

Barcelona, ES 11/2024 - 12/2024

- E-commerce Development: Built a full-stack marketplace platform using Django and Tailwind CSS, allowing users to browse, buy, and sell products seamlessly.
- Dashboard Functionality: Created a user dashboard with tools for managing listed products and tracking conversations through an integrated inbox system.
- User Engagement: Developed a real-time chat system to facilitate buyer-seller communication, enhancing transactional efficiency and user
- GitHub Repository: https://github.com/pranjalshukla23/puddle-marketplace

Curativity Platform, 08/2023 - 02/2024

- Front-end Development Leadership: Directed the design and development of the front-end for 'Curativity,' a dynamic marketing service platform.
- Strategic Implementation: Implemented a responsive front-end design strategy, ensuring seamless navigation and integration with back-end systems for enhanced user engagement
- Website: <a href="https://www.curativity.in/">https://www.curativity.in/</a>

CERTIFICATIONS

- Product Management Certification, Duke Corporate Education, 02/2024
- Google Analytics (GA4) Essential Training, Linkedin Learning, 09/ 2023