# Pranjal Karankar

Product Management | pranjalkarankar20@gmail.com | www.linkedin.com/in/pranjalk20 | +1 (480) 494 1580

Education Arizona State University

GPA: 3.6/4.0

Master of Science - Software Engineering | May 2018

University of Pune GPA: 3.8/4.0

Bachelor of Engineering | May 2015

Harvard Business School Online Pass with Honors

CORe – Economics, Financial Accounting, Business Analytics | August 2019

#### Experience

#### Walmart Labs | AR, USA

Software Engineer 2 | July 2018 - Present

- Engineering Merchant Omnichannel experience to reduce onboarding time to 1/10th and achieve 1B+ revenue impact
- · Led Merchant Contacts product to keep Merchant's business contacts current and improve outreach campaign efficiency
- · Developed data pipeline with real time sync, effectively deprecating four databases and improving data consistency
- · Mentored software summer intern in project onboarding, scrum framework, code control pipeline and process guidelines
- Received "Exceeds Expectations Award" for leading in engineering initiatives which helped to achieve business goals

## Arizona State University / AZ, USA

Information Systems Developer | October 2016 - January 2018

- · Devised, designed and developed process to automate data entry of Transcripts using Optical Character Recognition
- Reduced human errors in data entry by 90% and reduced time of data entry from 10 minutes to 1 minute per transcript
- Received "Student Worker of the Year 2017" award in the Information Systems Department of Admission Services

#### Accenture | India

Software Engineer Associate | June 2015 - June 2016

- · Developed Consumer Product Hierarchy using Microsoft Business Analytics tools for two regional operations of Unilever
- Created reports on five years of Historical Sales Data for analysts and executives to drive business decision
- Received "Top Performer Award" in three months of Software Development training program at Accenture

## Skills

- · Software Engineering: Java, JavaScript, Spark, SQL, Agile Scrum, Kanban, Lean, Waterfall
- Product Design: Balsamiq, JIRA, InvisionApp, User Research, Personas, Rapid Prototyping, Roadmap

#### **Projects**

#### Homebrewed

- · Platform to build digital restaurant business using integrated ordering, marketing, rating and delivery for home kitchens
- · Conducted user research via idea validation techniques, personas, rapid prototyping using low and high-fidelity designs

#### **Show Me Related Research**

- Web application to visualize the network of related research papers scraped from journal websites for 10+ domains
- · Users can navigate between related research papers as well as rate, comment, increase strength of relationships

eQue Online: Cloud based software solution for online exams, grading, feedback, review, ranking in high schools

## Courses

- UX Design in Product Leadership and Management (BUS 57W Fall 2019) / Stanford University
- Product Design / Google Udacity

# Activities

- Professional Scrum Product Owner (PSPO) and Professional Scrum Master (PSM) certified from Scrum.Org
- Dale Carnegie Graduate of 12 weeks course on Human Relations and Communication
- Runner up award for FindEasy app networking odd job seekers with customers in the SunHacks hackathon