Pranjal Karankar

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Education

Arizona State University   GPA: 3.6 / 4.0

Master of Science, Software Engineering | *May 2018*

University of Pune   GPA: 3.8 / 4.0

Bachelor of Engineering | *May 2015*

Harvard Business School Online   Pass with Honors

CORe – Economics, Financial Accounting, Business Analytics | *August 2019*

Experience

Walmart Labs AR, USA

Software Engineer 2 | July 2018 - Present

• Engineering merchant omnichannel experience to improve onboarding time by 2x and achieve $1B+ revenue impact

• Led development and launched Merchant Contacts Hub product which improved outreach efficiency to business contacts by 50% and effectively deprecating four databases, saving more than $250K in maintenance cost

• Coached cross-functional team of 8 engineers in Agile – Scrum and improved transparency using dot voting estimation

Arizona State University AZ, USA

Information Systems Student Developer | October 2016 - January 2018

• Automated data entry of transcripts using Optical Character Recognition reducing human error by 90% and time to 1/10th

• Presented on digital document transformation technologies at the convention of state high schools

Accenture India

Software Engineer Associate | June 2015 - June 2016

• Developed Product Hierarchy of 10+ FMCG products for a cluster sales data analysis of European operations of Unilever

• Created web-based data visualization dashboards for a real-time outlook on the grouping of the products in their hierarchy

• Worked with executive leaders to analyze and report historic sales data for swift analysis to drive strategic business decisions

Projects

Privacy Shield

• A B2C platform that simplifies social accounts' privacy settings at one place and provides proxies to hide actual user information

• Conducted landing page campaign, interviews, A/B tests for problem validation and usability tests using mobile-first prototypes

• Designed customer journey maps, personas, prioritized list of features, roadmap and vision document

Homebrewed

• A B2C Platform to build digital restaurants using integrated ordering, marketing, rating and delivery for home kitchens

• Conducted ethnographic interviews and usability tests using low and high fidelity UX design prototypes

eQue Online

• Cloud-based B2B software for online examination management used by 500+ high schools

Skills

• **User Research:** Surveys, Ethnographic Interviews, Empathy Mapping, Personas, A/B testing, Roadmap

• **Software Engineering / Design:** Java, JavaScript, SQL, Web Development, Lo-Fi (Balsamiq), Hi-Fi (Sketch, Figma)

Recognition

• **Walmart Merchant Technology**: Exceeds Expectations and 3 Cheers award

• **Accenture**: Top performer Award in Software Engineering Bootcamp (3 months)

• **Dale Carnegie** Human Relations and Communication Course (12 weeks): Outstanding Performance Award

• **SunHacks Hackathon**: Runner up award for FindEasy – a networking app for odd job seekers

Product Certifications

Haas School of Business, University of California Berkeley

Product Management Studio

Stanford University Continuing Studies

Fundamentals of Product Management

UX Design in Product Leadership and Management

Scrum.org   Professional Scrum Product Owner I (PSPO)

Professional Scrum Master I (PSM)