



Pizza Outlet Sales Analysis

Pizza Category

All

1/1/2015

12/31/2015

Category	Total Revenue
Chicken	195,919.
Classic	220,053.
Supreme	208,197.
Veggie	193,690.
Total	817,860.

817.86K

Total Revenue

38.31

Average Order Value

49574

Total Pizza Sold

21350

Number of Orders

2.32

Avg Pizza per Order

Busiest Days & Times

Days

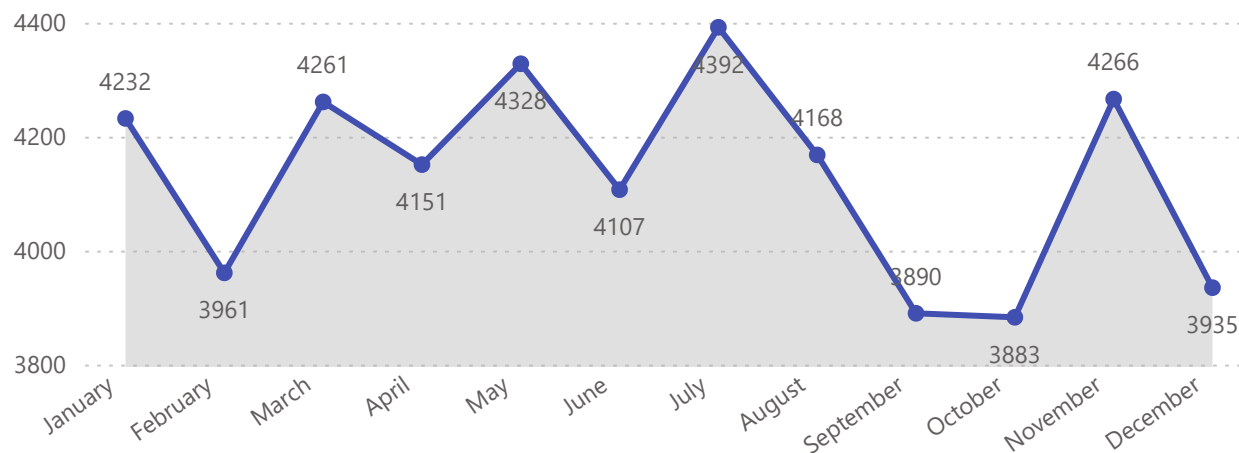
Orders are **highest** on weekends.

Friday/Saturday evenings.

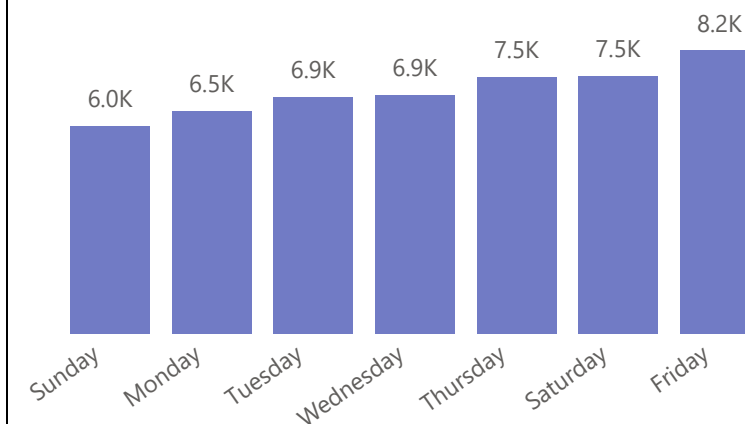
Monthly

There are **maximum** orders from the months of **July and May**.

Monthly Trend for Total Orders



Daily Trend of Total Orders



Sales Performance

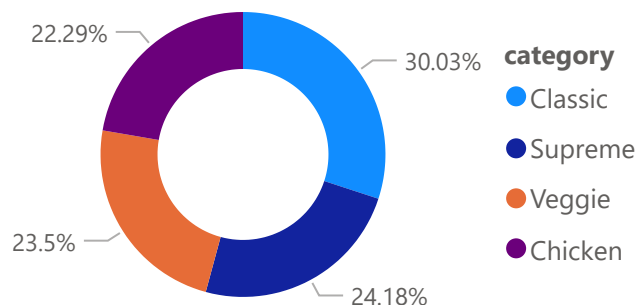
Category

Classic category contributes to **maximum** sales and orders.

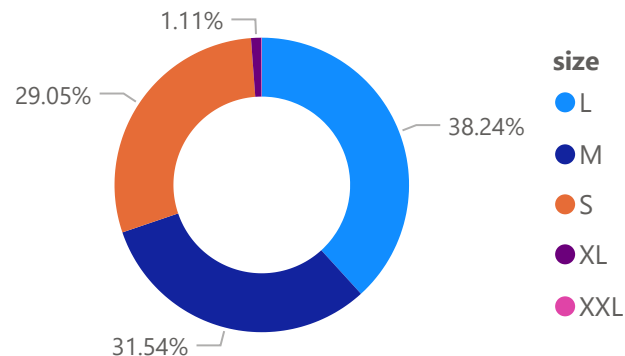
Size

Large size pizza contributes to **maximum** sales.

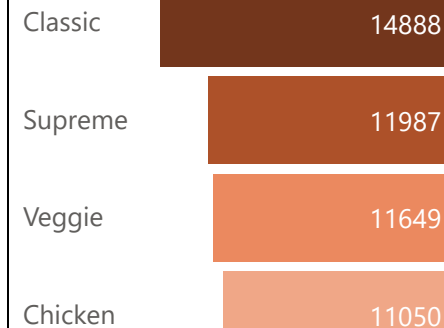
Percentage of Sales by Pizza Category



Percentage of Sales by Size



Total Pizza Sold by Category





Pizza Outlet Sales Analysis

Pizza Category

All

1/1/2015

12/31/2015

Category Total Orders

Classic	10859
Supreme	9085
Veggie	8941
Chicken	8536
Total	21350

817.86K

Total Revenue

38.31

Average Order Value

49574

Total Pizza Sold

21350

Number of Orders

2.32

Avg Pizza per Order

Best Seller

Revenue

The Thai Chicken Pizza
contributes to **Maximum**
revenue.

Quantity

The Classic Deluxe Pizza
Contributes to **Maximum** Total
Quantity.

Total Order

The Classic Deluxe Pizza
Contributes to **Maximum** Total

Sales Performance

Revenue

The Brie Carre Pizza
contributes to **Minimum**
revenue.

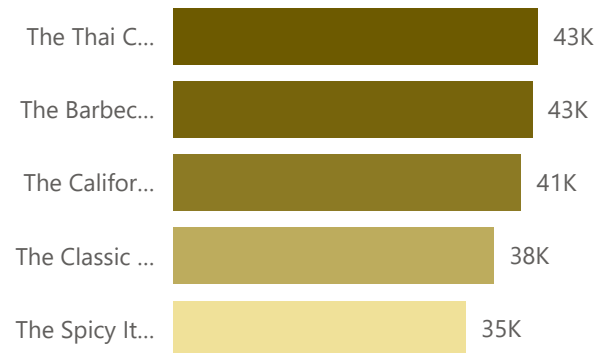
Quantity

The Brie Carre Pizza
Contributes to **Minimum** Total
Quantity.

Total Order

The Brie Carre Pizza
Contributes to **Minimum** Total

Top 5 Pizzas by Revenue



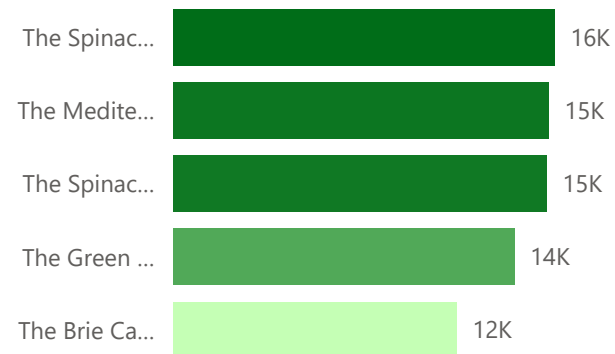
Top 5 Pizzas by Quantity



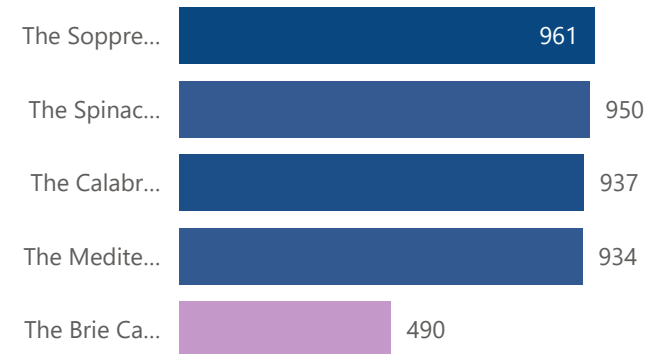
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

