

Maven Analytics Sales Data

Revenue

\$4.25M

Units Sold

141K

Profit

\$3.16M

Profit Margin

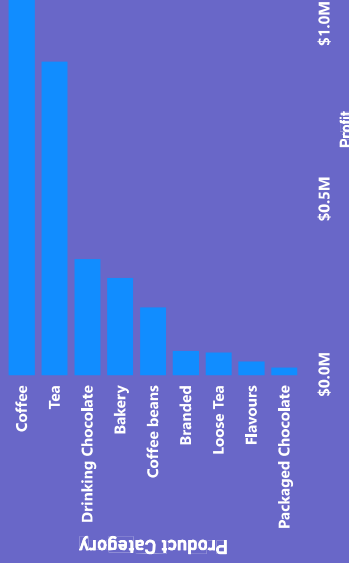
74.39%

3

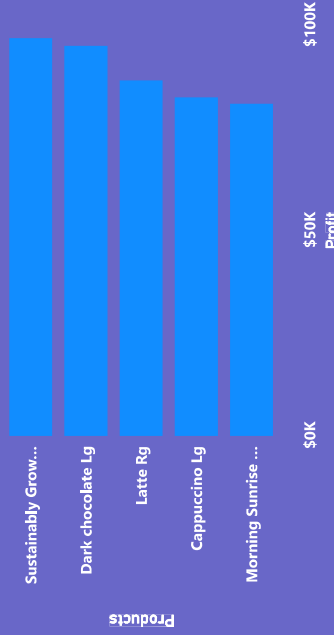
5

8

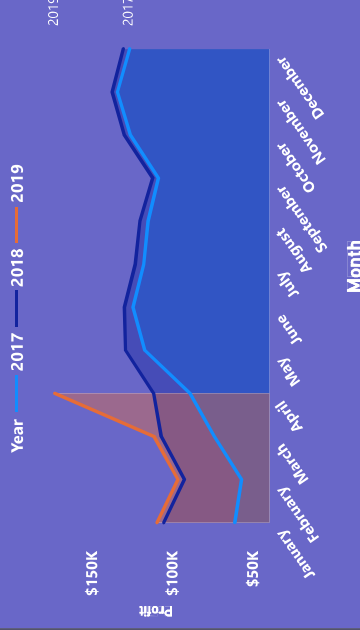
Profit By Product Category



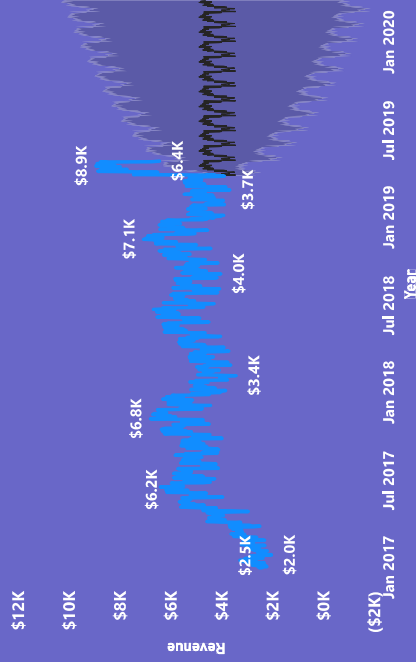
Top 5 Profitable Products



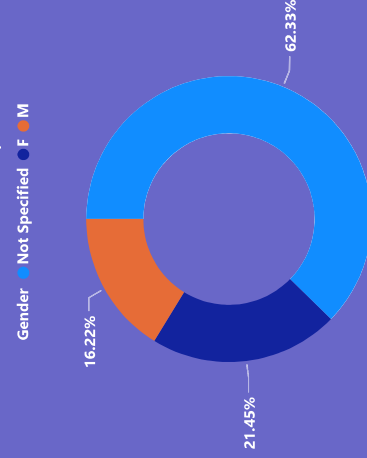
Monthly Profit YOY



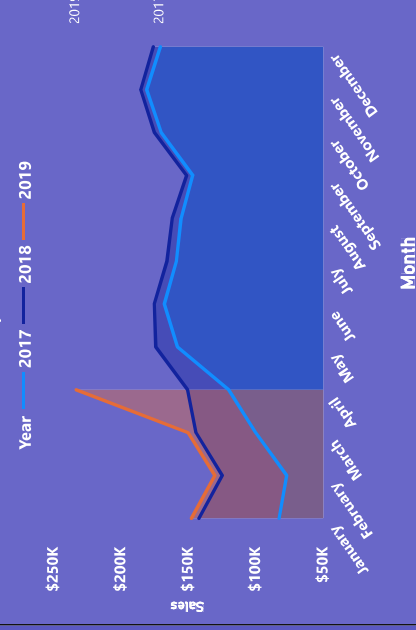
Revenue Forecast



% Contribution in Sales By Gender



Monthly Sales YOY



Store Level Data

Food Sold

141K

Food Unsold

506.85K

Lost Revenue

\$1.39M

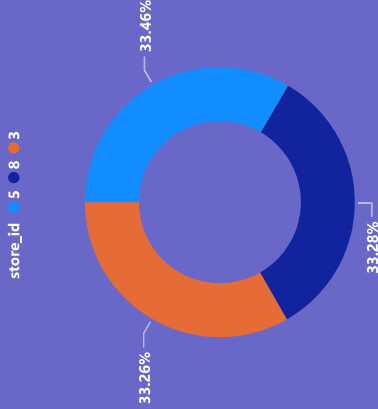
Total Employees

55

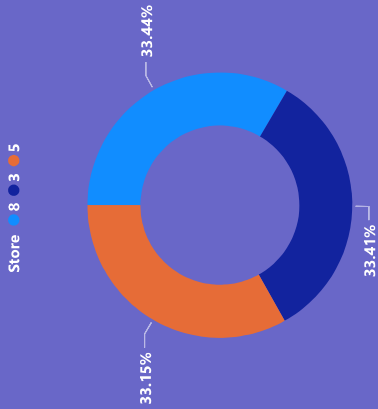
Quantity Sold By Store



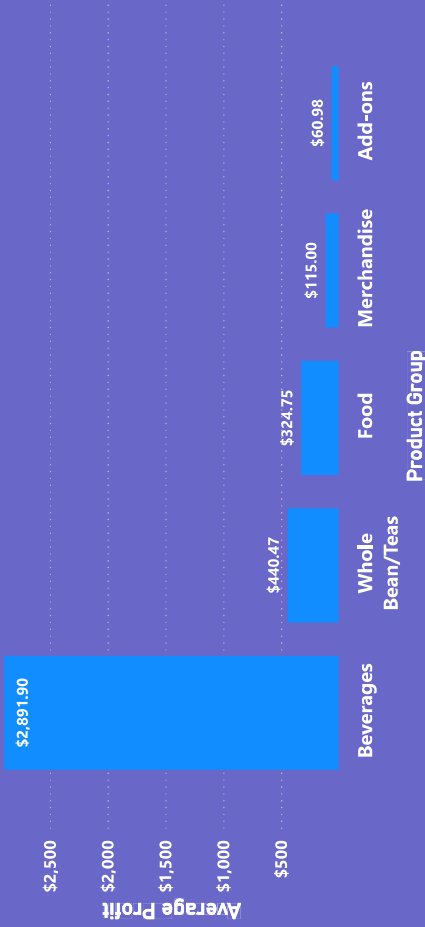
Total Baked By Store



%Revenue By Each Store



Average Profit Across All Stores By Product Group



Store Revenue By Product Category

product_category	Store 3 sales	Store 5 sales	Store 8 sales	MOM%Change	YOY% change
Bakery	\$1,48,900.25	\$1,53,905.94	\$1,48,535.50	5.78%	89.70%
Branded	\$33,614.00	\$39,372.00	\$10,798.00	5.77%	91.15%
Coffee	\$5,50,179.40	\$5,47,112.35	\$5,54,569.40	5.80%	90.30%
Coffee beans	\$64,966.40	\$70,061.60	\$1,05,386.95	5.49%	90.05%
Drinking Chocolate	\$1,59,450.50	\$1,38,228.00	\$1,42,264.00	5.82%	90.66%
Flavours	\$10,912.00	\$22,988.00	\$17,160.00	5.72%	89.71%
Loose Tea	\$19,457.90	\$21,738.00	\$27,256.00	5.74%	88.45%
Packaged Chocolate	\$6,405.10	\$9,504.74	\$9,674.32	5.75%	88.28%
Tea	\$4,13,335.05	\$3,87,879.15	\$3,89,100.70	5.79%	89.91%
Total	\$14,07,220.60	\$13,90,789.78	\$14,04,744.87	5.78%	90.12%