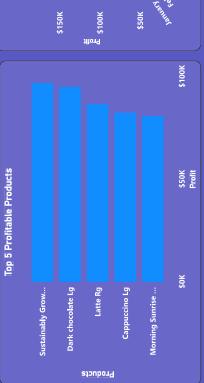
2017 — 2018 — 2019 Monthly Profit YOY Year **Maven Analytics Sales Data** 74.39% Profit Margin Top 5 Profitable Products Sustainably Grow... \$3.16M Profit 141K Units Sold Profit By Product Category **\$4.25M** Revenue



\$1.0M

\$0.5M

\$0.0M

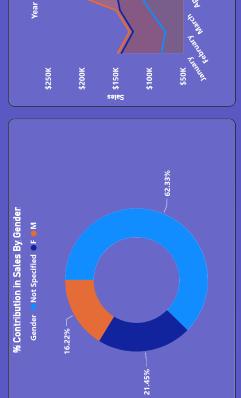
Branded Loose Tea Flavours

Drinking Chocolate Bakery Coffee beans

Product Category

Packaged Chocolate

Revenue Forecast



(\$2K) Jan 2017 Jul 2017 Jan 2018 Jul 2018 Jan 2019 Jul 2019 Jan 2020 Year

\$4.0K

\$3.4K

\$2.5K

\$0K

\$4K

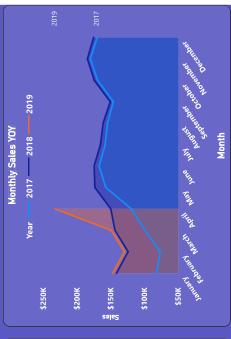
\$6.8K

\$10K

\$8K

\$6.2K

\$6K



Store Level Data

Food Sold

Quantity Sold By Store

store_id • 3 • 5 • 8

5.1K 4.7K 4.9K

5.3K 5.0K

5.5K 5.1K

5.7K 5.3K

5.6K

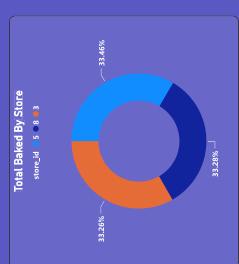
¥9

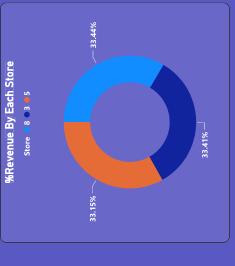
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Food Unsold **506,85K**

Lost Revenue \$1.39M

Total Employees 55









Store Revenue By Product Category

product_category	Store 3 sales	Store 5 sales	Store 8 sales	Store 8 sales MOM%Change YOY% change	YOY% change
■ Bakery	\$1,48,900.25	\$1,48,900.25 \$1,53,905.94 \$1,48,535.50	\$1,48,535.50	5.78%	89.70%
♣ Branded	\$33,614.00	\$33,614.00 \$39,372.00 \$10,798.00	\$10,798.00	5.77%	91.15%
♠ Coffee	\$5,50,179.40	\$5,50,179.40 \$5,47,112.35 \$5,54,569.40	\$5,54,569.40	2.80%	90.30%
✓ Coffee beans	\$64,966.40	\$64,966.40 \$70,061.60 \$1,05,386.95	\$1,05,386.95	5.49%	90.05%
Drinking Chocolate	\$1,59,450.50 \$1,38,228.00 \$1,42,264.00	\$1,38,228.00	\$1,42,264.00	5.82%	90.66%
♣ Flavours	\$10,912.00	\$10,912.00 \$22,988.00 \$17,160.00	\$17,160.00	5.72%	89.71%
✓ Loose Tea	\$19,457.90	\$21,738.00	\$27,256.00	5.74%	88.45%
◆ Packaged Chocolate	\$6,405.10	\$9,504.74	\$9,674.32	5.75%	88.28%
→ Tea	\$4,13,335.05	\$4,13,335.05 \$3,87,879.15 \$3,89,100.70	\$3,89,100.70	5.79%	89.91%
Total	\$14,07,220.60	\$14,07,220.60 \$13,90,789.78 \$14,04,744.87	\$14,04,744.87	5.78%	90.12%