

Maven Analytics Sales Data Insight

Revenue

\$4.25M

Profit

\$3.16M

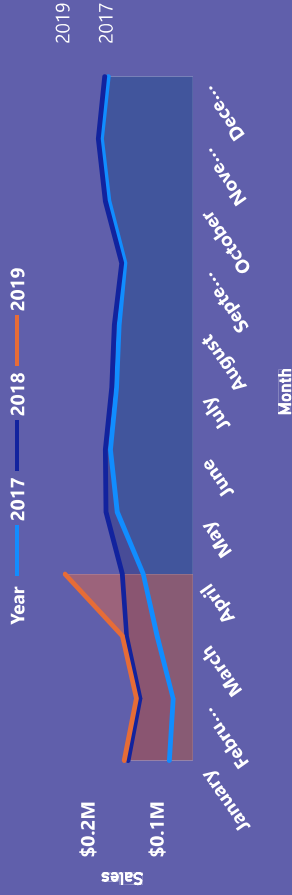
Profit Margin

74.39%

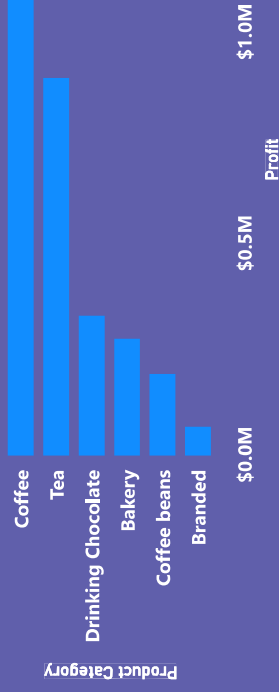
Units Sold

141K

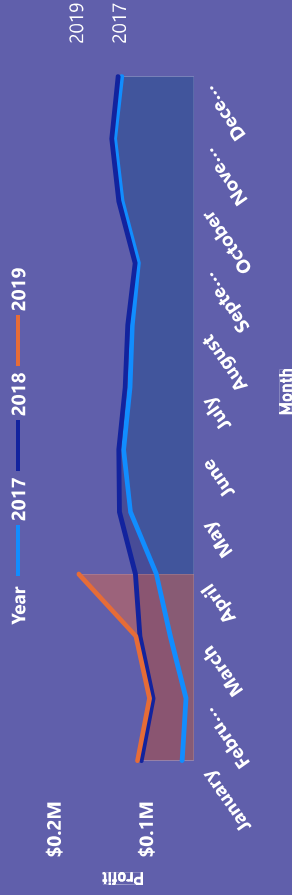
Monthly Sales YOY



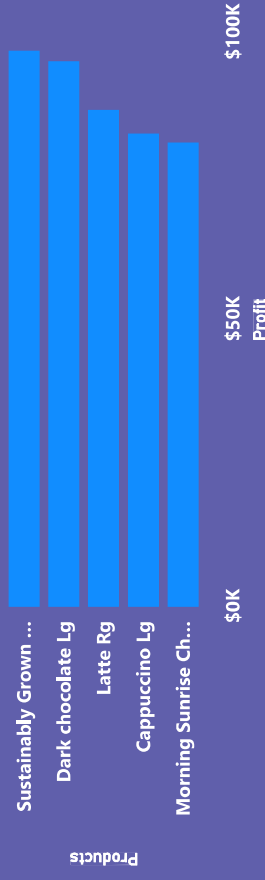
Profit By Product Category



Monthly Profit YOY

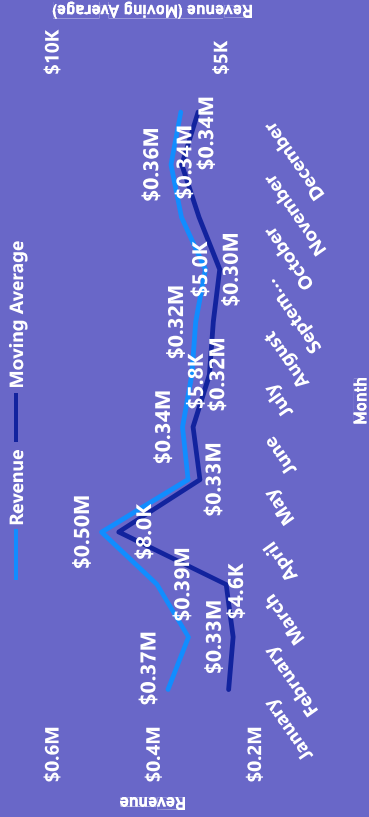


Top 5 Profitable Products

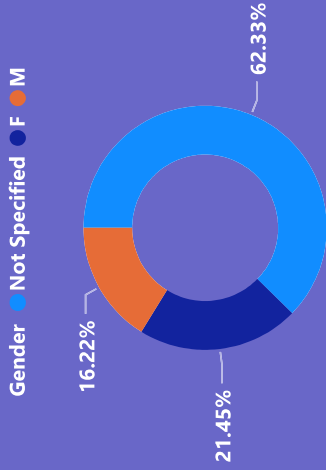




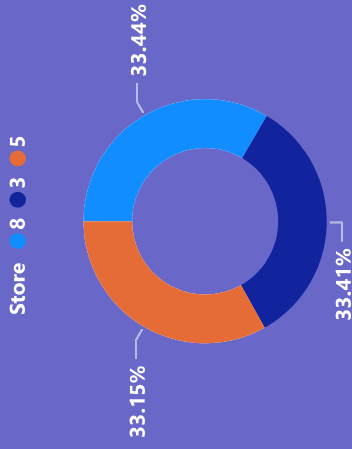
Moving Average By Month



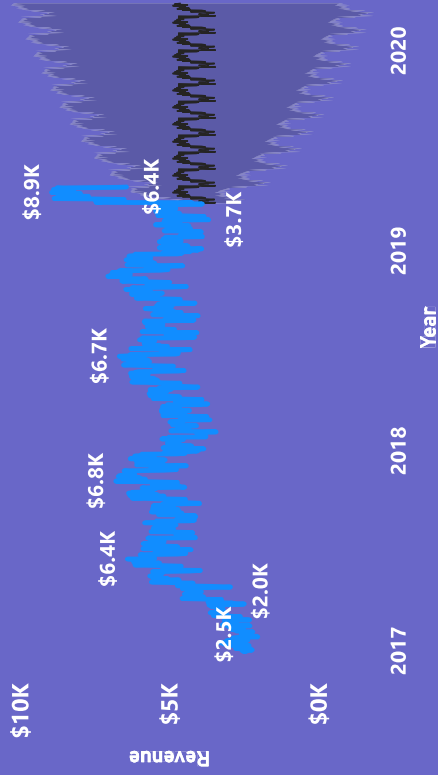
% Contribution in Sales By Gender



% Contribution In Sales By Store



Revenue Forecast



Store Revenue By Product Category

product_category	Store 3 sales	Store 5 sales	Store 8 sales
Bakery	\$1,48,900.25	\$1,53,905.94	\$1,48,535.50
Branded	\$33,614.00	\$39,372.00	\$10,798.00
Coffee	\$5,50,179.40	\$5,47,112.35	\$5,54,569.40
Coffee beans	\$64,966.40	\$70,061.60	\$1,05,386.95
Drinking Chocolate	\$1,59,450.50	\$1,38,228.00	\$1,42,264.00
Flavours	\$10,912.00	\$22,988.00	\$17,160.00
Loose Tea	\$19,457.90	\$21,738.00	\$27,256.00
Packaged Chocolate	\$6,405.10	\$9,504.74	\$9,674.32
Tea	\$4,13,335.05	\$3,87,879.15	\$3,89,100.70
Total	\$14,07,220.60	\$13,90,789.78	\$14,04,744.87