

Klout Engineering

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Checking in on Foursquare

May 14th, 2013 by Prantik Bhattacharyya

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At Klout, our mission is to empower every person by unlocking their influence. Klout measures influence across several social networks and shows users how they impact the people connected to them. As social networks evolve, it's important for us to understand new ways users are communicating with their audiences and update our analytical methods to integrate new features.

We are happy to announce an update for our users who have Foursquare connected. Starting today, new Foursquare stats will be displayed on users' dashboards and will appear under "Your Recent Moments".

We'd like to highlight our Director of Product Engineering, Kevin Liu, and show how his dashboard looks with the latest update. Kevin is an avid Foursquare user who loves to explore San Francisco's restaurant scene.



Kevin Liu

65

View Charts

Networks

Twitter

Facebook

Google+

LinkedIn

Foursquare

100+ Friends

2K+ Check-ins

90+ Tips

100+ Likes

6+ Mayorships


Instagram

Klout

Connect More Networks

Your Recent Moments


Score Impact



May 11 • View on Foursquare

Katelin Holloway, Austin Wang, and 2 others engaged with the checkin you shared on Foursquare


● ● ● ● ●



May 09 • View on Foursquare

Nemanja Spasojevic engaged with the checkin you shared on Foursquare


● ● ● ● ●



May 05 • View on Foursquare

Prantik Bhattacharyya engaged with the checkin you shared on Foursquare


● ● ● ● ●



Apr 30 • View on Foursquare

You shared a checkin on Foursquare


● ● ● ● ●



Apr 28 • View on Foursquare

Felipe Oliveira engaged with the checkin you shared on Foursquare


● ● ● ● ●



Apr 27 • View on Foursquare

You shared a tip on Foursquare


● ● ● ● ●



Apr 26 • View on Foursquare

Felipe Oliveira and Nemanja Spasojevic engaged with the checkin you shared on Foursquare

● ● ● ● ●



Apr 26 • View on Foursquare

David Ross and Felipe Oliveira engaged with the checkin you shared on Foursquare

● ● ● ● ●

View More

We measure influence on Foursquare by our users' ability to drive social actions. Interactions on a user's check-ins and tips as well as the number of friends and mayorships form the basis of how our algorithm measures Foursquare actions. Details about how the actions are incorporated into the Klout score can be found [here](#).

We welcome you to [connect](#) your Foursquare account to Klout. A special thanks to the team at Klout for making this happen, particularly [David Ross](#), [Naveen Gattu](#), [Adithya Rao](#) and [Sean McGary](#). If you're interested in joining the team behind the Klout algorithm, [we are hiring](#)!

Tags: [announcements](#), [measuring influence](#).

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