



# Career advantage at BARE

Human Resources

# | About us

BARE Associates International is a company that specializes in mystery customer research (mystery shopping), brand standard evaluations, audits and inspections for clients in North America, South America, Europe and Asia. The privately held company serves clients in over 100 countries. The worldwide headquarters of Bare Associates International is in Fairfax, Virginia.

BARE Associates International has been awarded an INC 5000 listing for three consecutive years. The 5000 list ranks the top 5000 fastest growing companies in the United States. In 2009 and 2010, Bare Associates International was awarded a Top 500 ranking by Diversity Business.

**Michael Bare**, the company CEO, is the co-founder and a board member of the Mystery Shopping Providers Association. His vision then and now is to bring advanced consistency and quality to the customer journey marketing and research industry. He is an MSPA global board member and is also a member of the International Society of Hospitality Consultants, a professional society of the top 200 hospitality consultants in the world.



# | PRESIDENT



***Jason Bare***

As BARE International embraces this exciting new chapter, it remains dedicated to delivering exceptional services and maintaining strong relationships with customers, partners, and employees. The company will continue to uphold its core values of innovation, passion, and excellence and remains committed to providing the highest quality of experience research and business intelligence insights in the industry.

Jason Bare is the 'Second Generation' of BARE International. This transition marks a significant milestone for the company as it enters a new era of leadership, driven by the vision and expertise of the second generation of the family.

Jason Bare has a unique perspective and a strong understanding of the company's core values and legacy. Having grown up with the company, he has a deep passion for customer experience research and is committed to maintaining BARE International's reputation for excellence.



# Why BARE?

Why Should I Consider BARE for My Next Career Opportunity?

- Our company seeks resourceful, independent thinkers who are passionate about improving customer experience to join our global team.
- Respect for diversity is one of our chief values, therefore we welcome qualified individuals from all backgrounds to consider a career with BARE.
- If you have the desire to be involved in global markets but still value the family feel of a smaller organization, BARE offers some distinct advantages that you may wish to consider as you explore a career opportunity with our organization



# Innovative Approach

- As a BARE International Associate your work impacts some of the world's most prominent brands.
- You have freedom to express and pursue your new ideas regardless of your position; many of our line employees have directly impacted our company's direction in significant ways.
- You will interact with colleagues in all of our global locations, broadening your understanding of other cultures and viewpoints.
- BARE values the pursuit of work/life balance and offers increasing flexibility to strong performers.



- Employees are part of BARE's overall global image: the human face of BARE is evident on our corporate website but that only hints at the real caring and camaraderie our people enjoy worldwide.
- Individual career development is strongly encouraged; employees are welcome to explore relevant continuing education with company support and are given the opportunity to share their learning with
- Rewards and Recognition initiatives for the best performers
- Global Outlook & best of opportunities

# | BARE Values



# Message from the owners



*It is our hope that this glimpse of our corporate culture entices you to further explore a career with BARE. If you have any questions please feel free to follow up with your interviewer and/or the Human Resources department.*

*Thank you for considering BARE in your career search!*

*- Mike and Dale Bare*



**THANK YOU!**