

# English communication.

What is the  
significance of  
effective  
communication in  
personal and  
professional  
settings?

COMMUNICATION REFERS TO THE EXCHANGE OF INFORMATION BETWEEN PEOPLE. IT CAN OCCUR THROUGH SPOKEN WORDS (VERBAL), WRITTEN MESSAGES, OR NON-VERBAL CUES.



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# Types of communication:

- ☒ Verbal communication:

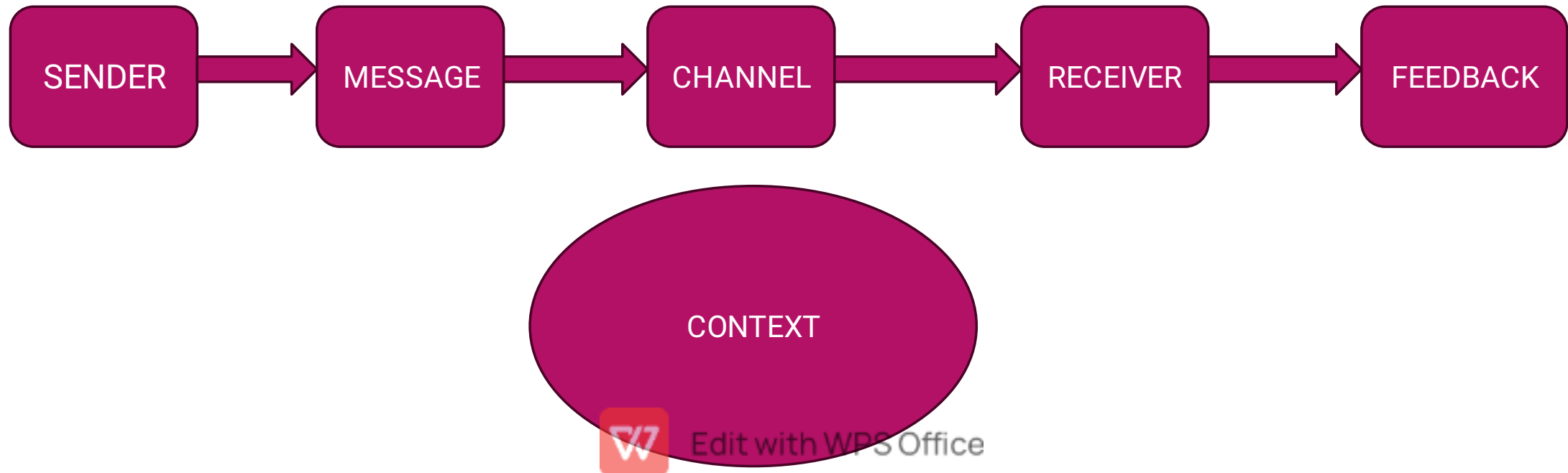
- ☒ Using **spoken** or written words to convey information.

- ☒ Non-Verbal communication:

- ☒ Using body language, facial expressions, gestures, and other cues to convey information.



# Key elements of communication:

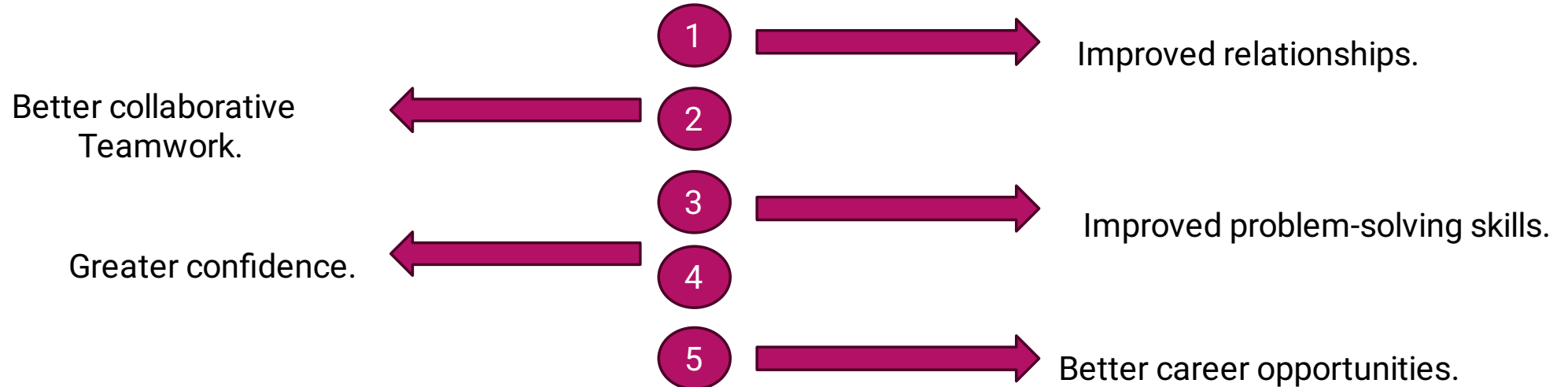


The word "communication" originates from the Latin verb **communicare**, which means "to share" or "to make common". This verb, in turn, is derived from the Latin adjective communis, meaning "common" or "shared". The sense of sharing and making something common is central to the meaning of the word.

*THE WORD "ENGLISH" ORIGINATES FROM THE OLD ENGLISH WORD "ENGLISC," WHICH MEANT "OF THE ANGLES,"*



# Benefits of good communication skills:



# Why is it important to learn spoken English?

- ✘ **Global Communication:**
- ✘ **Career Advancement:**
- ✘ **Access to Information:**
- ✘ **Cultural Understanding:**
- ✘ **Travel & Exploration:**
- ✘ **Education & Learning:**
- ✘ **Personal Growth:**

