

PORTFOLIO

PRAPTI GHIMIRE

DIGITAL MARKETER

praptighimire055@gmail.com



About Me



I'm a tech-savvy Computer Science and IT student with hands-on experience in digital marketing, video poster editing, graphic design, content management, and web analytics. I love using the latest tools to create engaging digital content that builds brand presence and connects with audiences. I enjoy diving into data-driven marketing strategies and using automation to boost campaign performance. With a mix of technical know-how and creative flair, I'm always exploring new ways to understand market trends and craft smart, innovative solutions that drive real results.

Prapti Ghimire

Video and
Poster
Editing

Graphic
Designer

SEO and
Meta ads

Education

Tribhuvan University – ongoing

BSc.CSIT

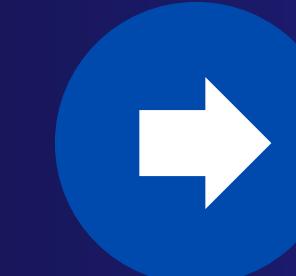
Bachelor of Science in Computer Science and Information Technology, in Padma Kanya Multiple Campus

St.Xavier's Jawalakhel – 2021

+2 Science | Higher Secondary

St.Mary's Biratnagar – 2019

Secondary Education



Experience

Ideal Study Abroad – 2024/25

(Digital Marketer)

I managed content on platforms like Facebook, Instagram, TikTok, and YouTube, produced and edited videos, and ran Meta Ads to boost brand visibility and engagement.

AASU Personal Website – 2023/24

Content Writing and Data entry

Sigma.AI – 2023

Audio & text transcription

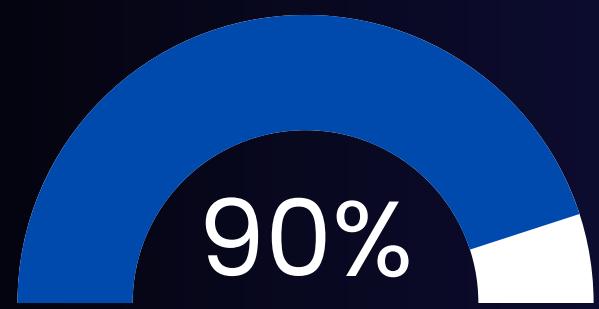
Interact Club (ICSXJ) – 2020/2021

Served as a Club Service Chair for Rotary Sponsored Interact Club. Team Management, Social Media Handling, Documents Management

Few other referred digital marketing/editing works.

Skills and Expertise

The following depict my skills in the respective arenas. Skilled in digital marketing, video editing, and social media management with ability to leverage data-driven strategies and Meta Ads to enhance brand visibility and engagement.



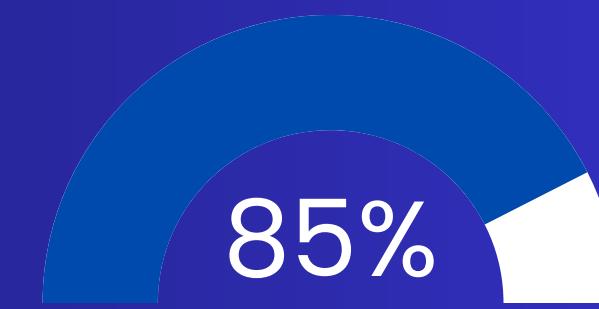
Video Editing



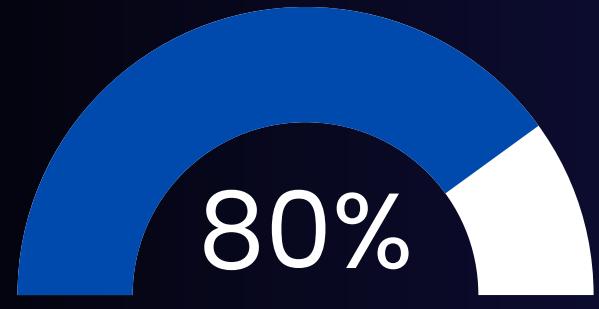
Poster Designing



Graphic Designing



Typography



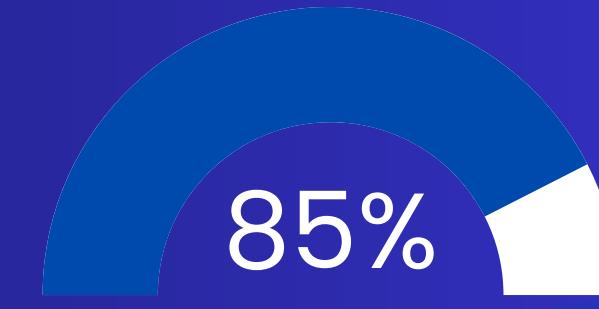
Content Writing



Collaboration



Social Media Handling



Communication

MY WORK

Designs + Videos (with links)

DESIGNS

A promotional graphic for studying abroad in the UK. At the top left is the IDEAL STUDY ABROAD logo with a globe and an upward arrow. The main title 'Study in THE UK' is displayed in large, bold letters, with 'Study in' in purple and 'THE UK' in red. Below the title is the text 'JAN 2025 INTAKE | LIMITED SEATS'. The central image is a smiling young woman in a black graduation gown and cap, holding a diploma. She is positioned within a large white circle. To her left is a circular inset showing the Elizabeth Tower (Big Ben) and the Palace of Westminster against a blue sky. To her right is another circular inset showing the Tower Bridge at sunset. Red dashed arrows point from the top left and right towards the central figure. Paper airplane icons are located in the top corners. At the bottom, there are three call-to-action buttons: a red phone icon with 'Call Us Now +977 980-2354093 01-4547008', a purple button with 'APPLY NOW', and a red globe icon with 'More Info idealstudyabroad.com'.

Click here to view

The image is a promotional advertisement for IDEAL Study Abroad. At the top left, there's a stylized 'Study' logo with a small airplane icon. The main title 'COMPUTER ENGINEERING' is displayed in large, bold, white capital letters. Below it, a subtext reads 'Dream to Study Bachelor's | Master's | Ph.D. abroad??'. A 'APPLY NOW' button is located on the left. To the right, a young woman with long blonde hair, wearing a red and white striped shirt, is smiling and holding several books. A pair of black-rimmed glasses is suspended in the air near her. In the bottom right corner, there's a QR code with the text 'SCAN ME' next to it. The bottom half of the ad contains four bullet points: 'Limited Seats Available', '100% Visa Success Rate', 'Airport Pickup & More', and 'Exceptionally Affordable'. The background is a gradient from dark blue at the top to purple at the bottom.

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DESIGNS



VACANCY

WE ARE HIRING

IDEA STUDY ABROAD

CHINESE LANGUAGE TEACHER

LEVEL
HSK1 TO HSK4

- ✓ Min Experience 1 year
- ✓ Proficiency in Chinese (speaking, reading, writing)
- ✓ Job type: Part time

Send Your Resume To Us
idealistudyabroad40@gmail.com

APPLY NOW



Study

IDEA STUDY ABROAD

COMPUTER ENGINEERING

Dream to Study Bachelor's | Master's | Ph.D. abroad??

APPLY NOW

FULL SCHOLARSHIP + STIPENDS IN TOP UNIVERSITY

SCAN ME

- Limited Seats Available
- 100% Visa Success Rate
- Airport Pickup & More
- Exceptionally Affordable

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www.idealstudyabroad.com



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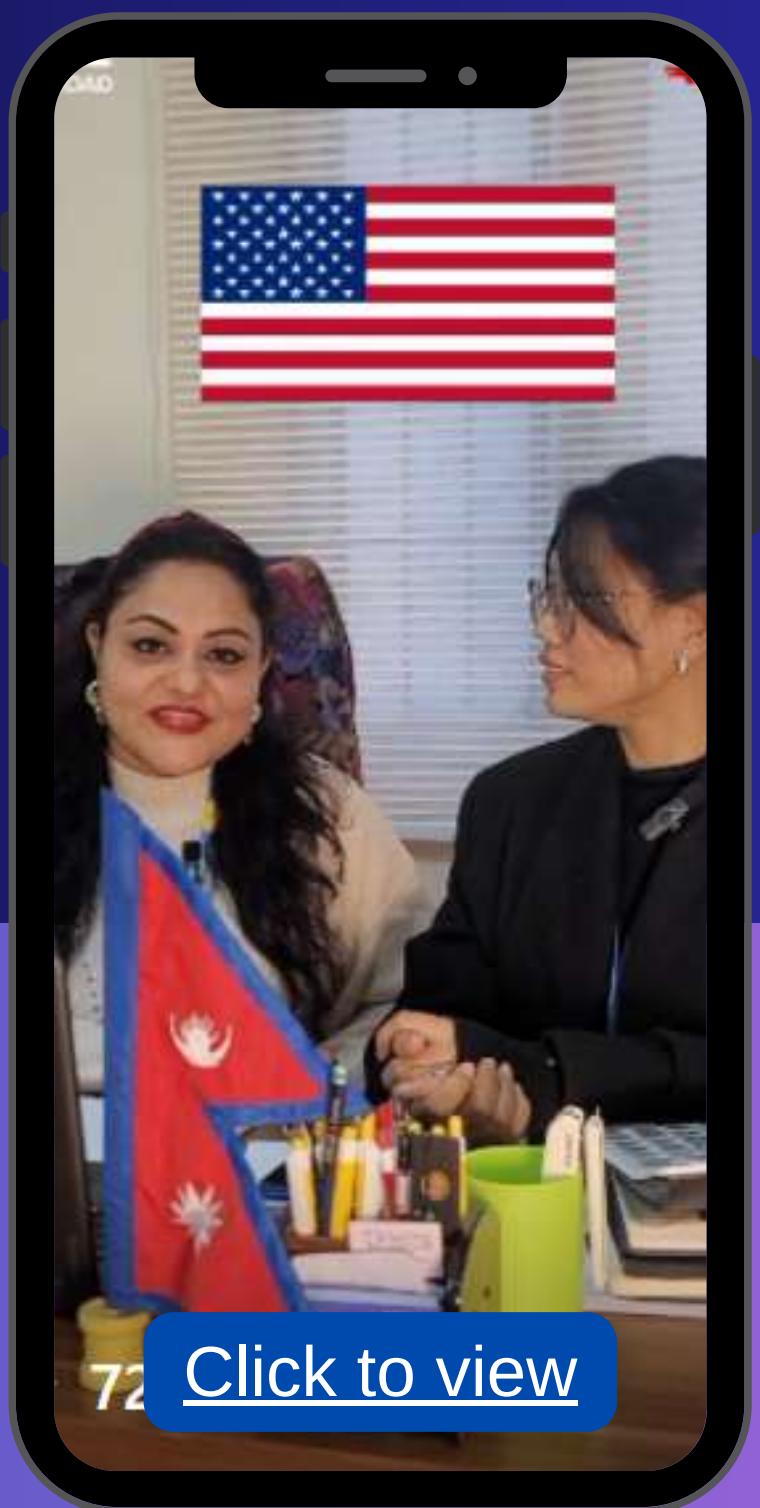
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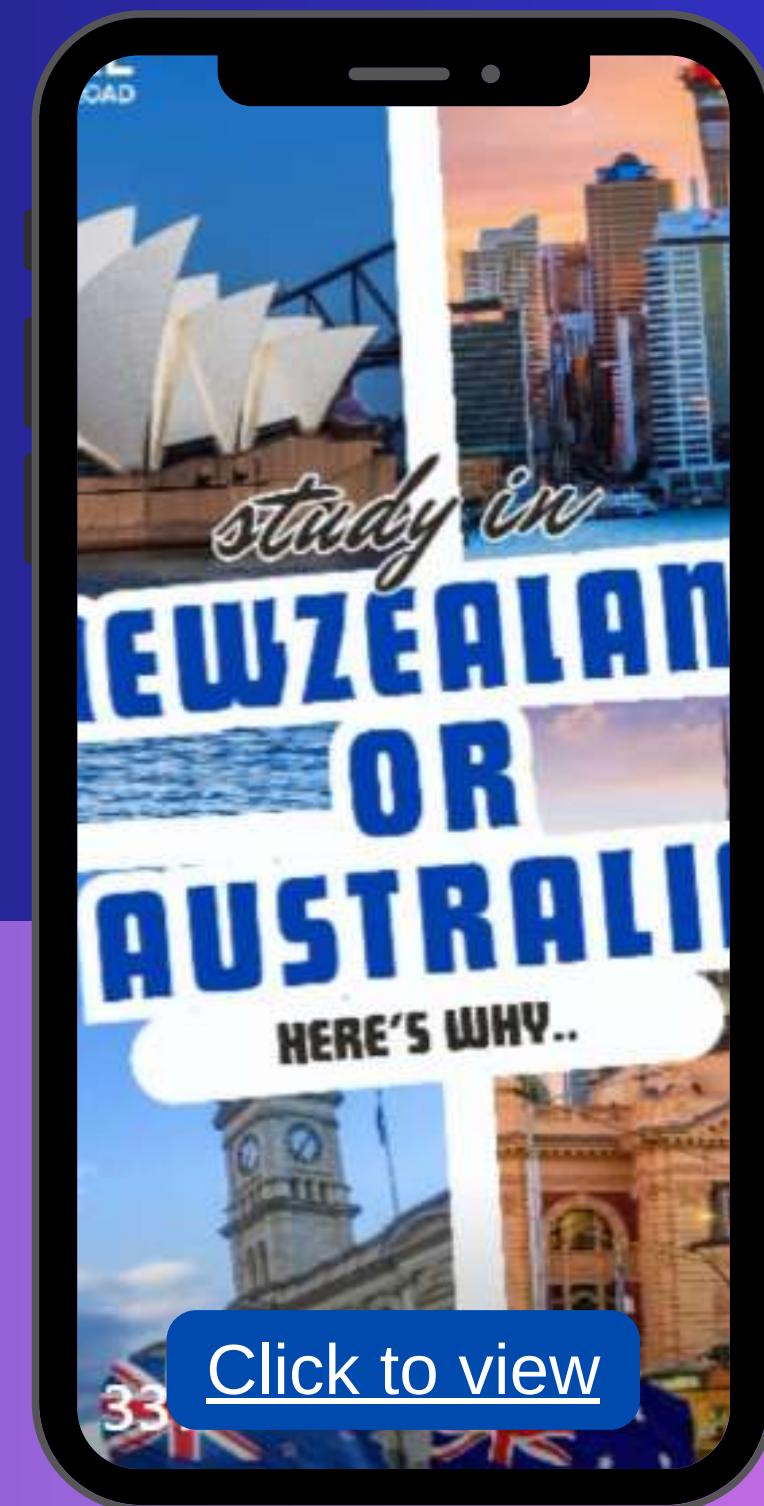
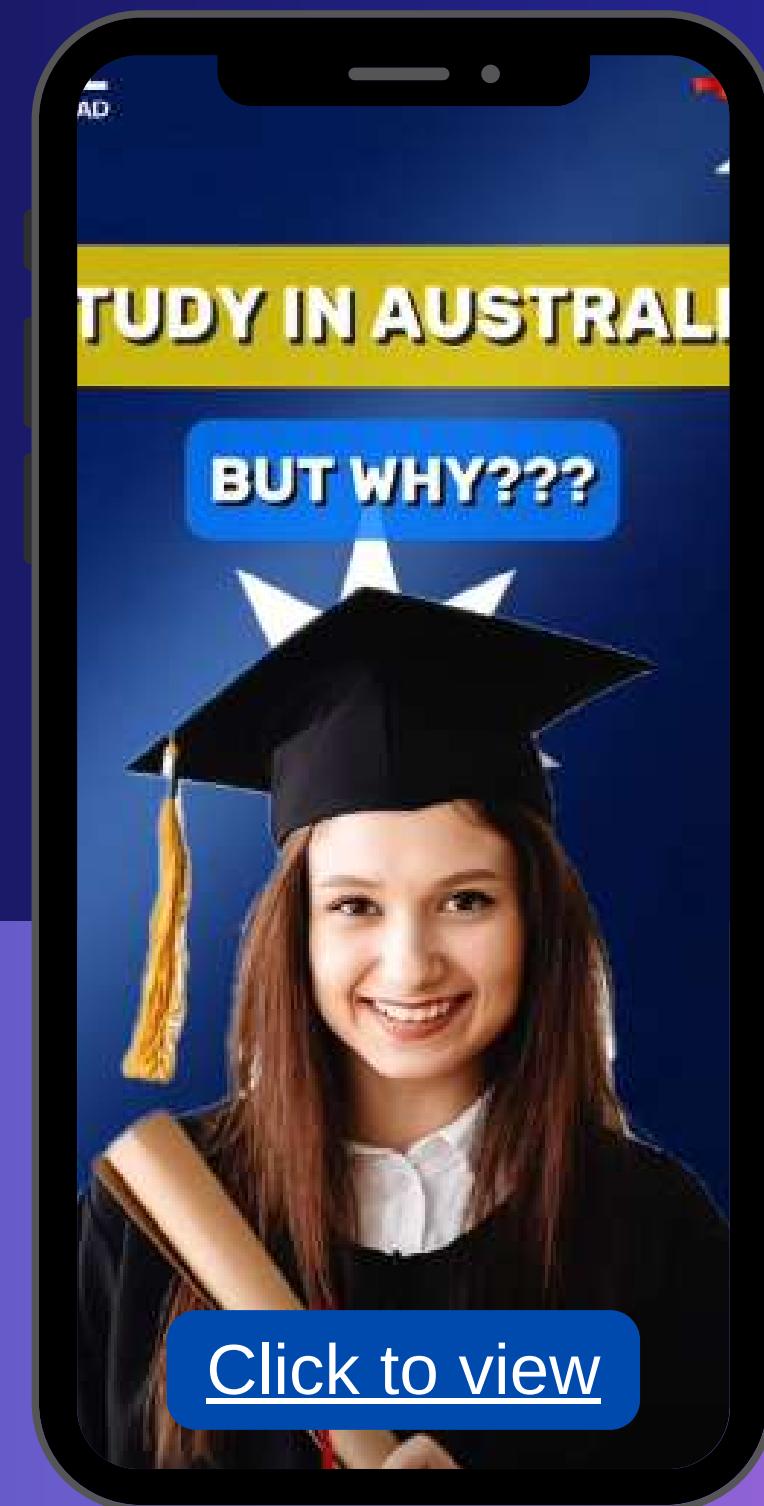
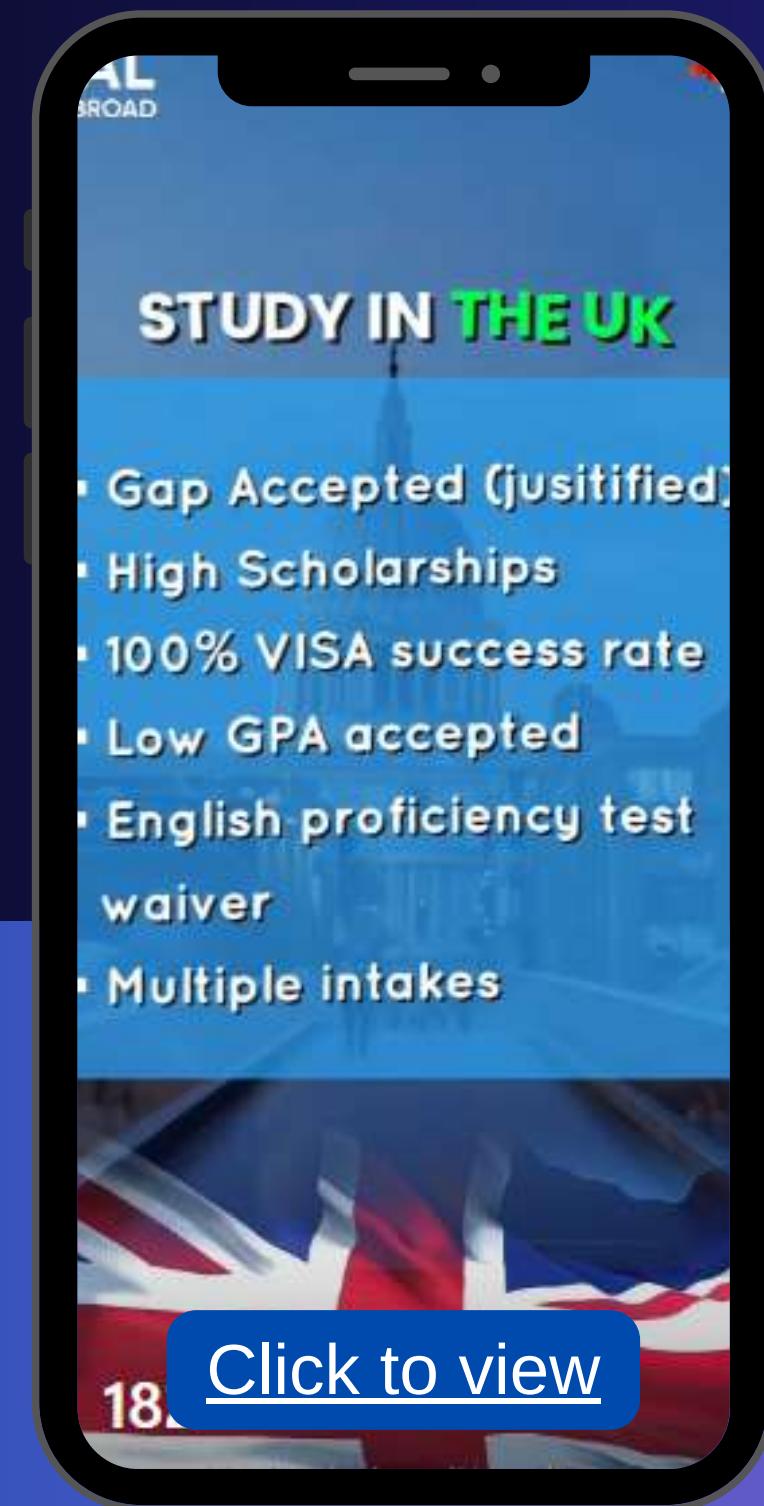
VIDEOS [SPEAKING]



VIDEOS [SPEAKING]



VIDEOS [VISUALS]



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