



PORTFOLIO

PRAPTI GHIMIRE

DIGITAL MARKETER

praptighimire055@gmail.com



Prapti Ghimire

About Me

I'm a tech-savvy Computer Science and IT student with hands-on experience in digital marketing, video poster editing, graphic design, content management, and web analytics. I love using the latest tools to create engaging digital content that builds brand presence and connects with audiences. I enjoy diving into data-driven marketing strategies and using automation to boost campaign performance. With a mix of technical know-how and creative flair, I'm always exploring new ways to understand market trends and craft smart, innovative solutions that drive real results.

Video and
Poster
Editing

Graphic
Designer

SEO and
Meta ads

Education

▶ Tribhuvan University – ongoing

BSc.CSIT

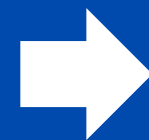
Bachelor of Science in Computer Science and Information Technology, in Padma Kanya Multiple Campus

▶ St.Xavier's Jawalakhel – 2021

+2 Science | Higher Secondary

▶ St.Mary's Biratnagar – 2019

Secondary Education



Experience

▶ Ideal Study Abroad – 2024/25

(Digital Marketer)

I managed content on platforms like Facebook, Instagram, TikTok, and YouTube, produced and edited videos, and ran Meta Ads to boost brand visibility and engagement.

▶ AASU Personal Website – 2023/24

Content Writing and Data entry

▶ Sigma.AI – 2023

Audio & text transcription

▶ Interact Club (ICSXJ) – 2020/2021

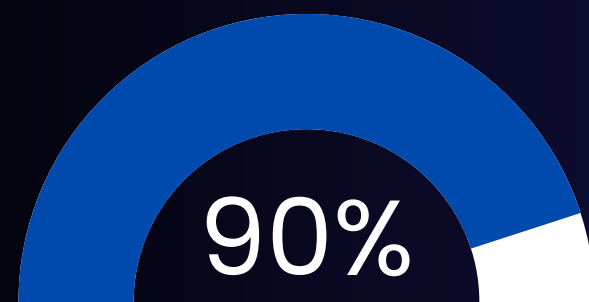
Served as a Club Service Chair for Rotary Sponsored Interact Club. Team Management, Social Media Handling, Documents Management

Few other referred digital marketing/editing works.

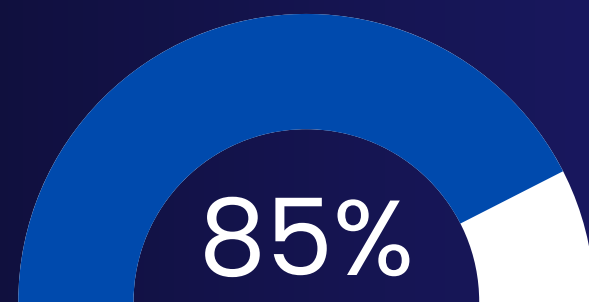


Skills and Expertise

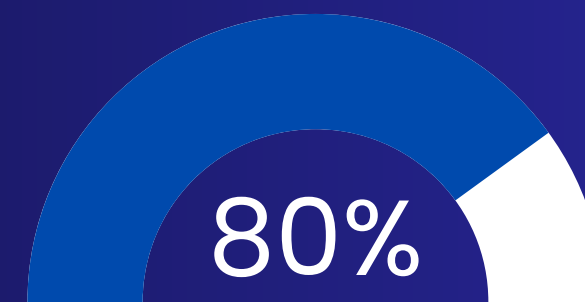
The following depict my skills in the respective arenas. Skilled in digital marketing, video editing, and social media management with ability to leverage data-driven strategies and Meta Ads to enhance brand visibility and engagement.



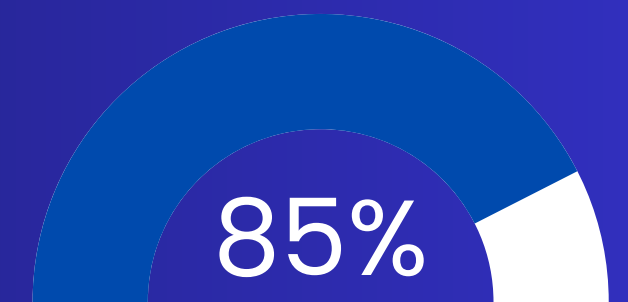
Video Editing



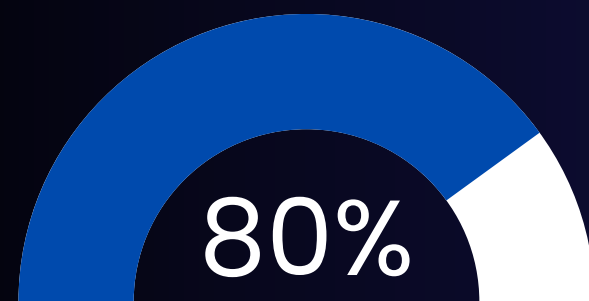
Poster Designing



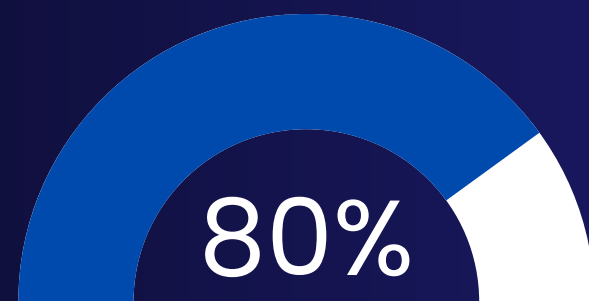
Graphic Designing



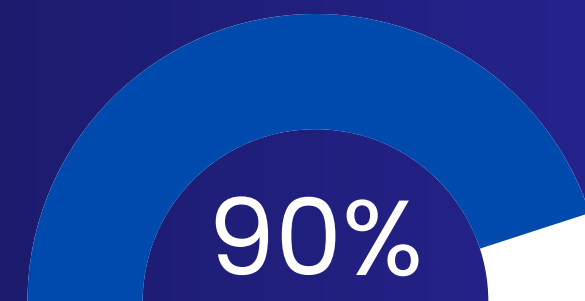
Typography



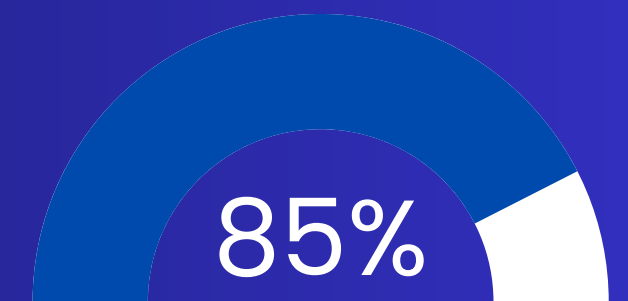
Content Writing



Collaboration



Social Media Handling



Communication

MY WORK

Designs + Videos (with links)

DESIGNS



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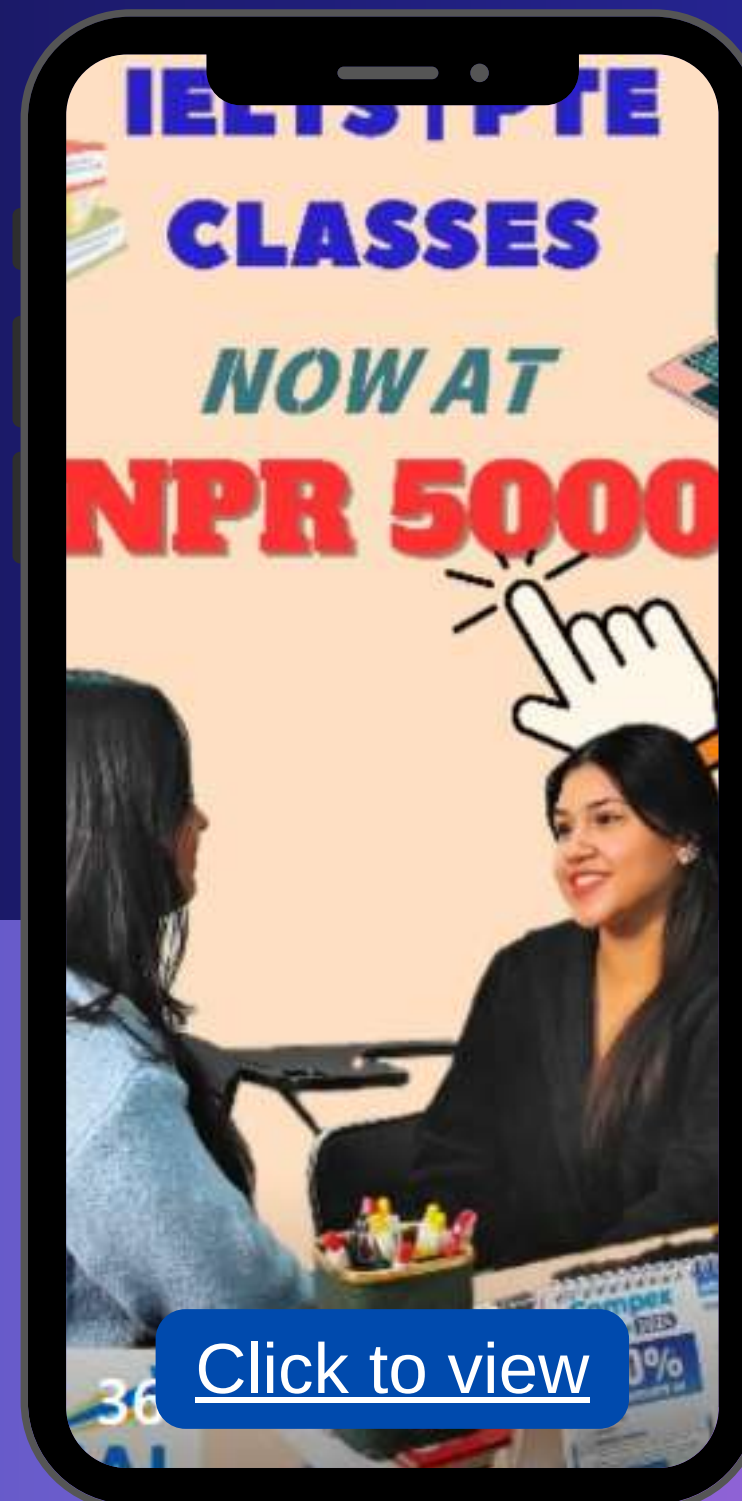
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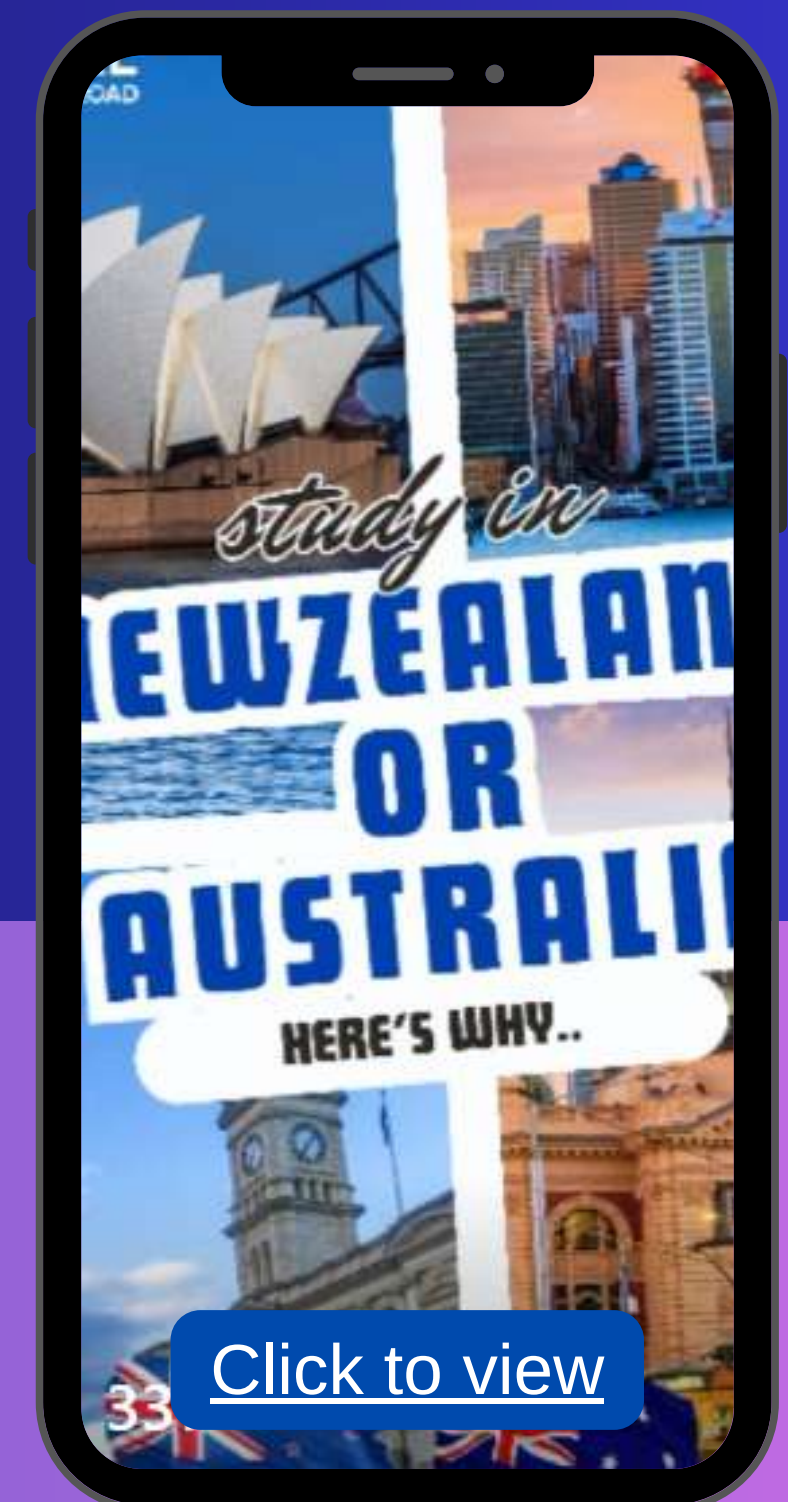
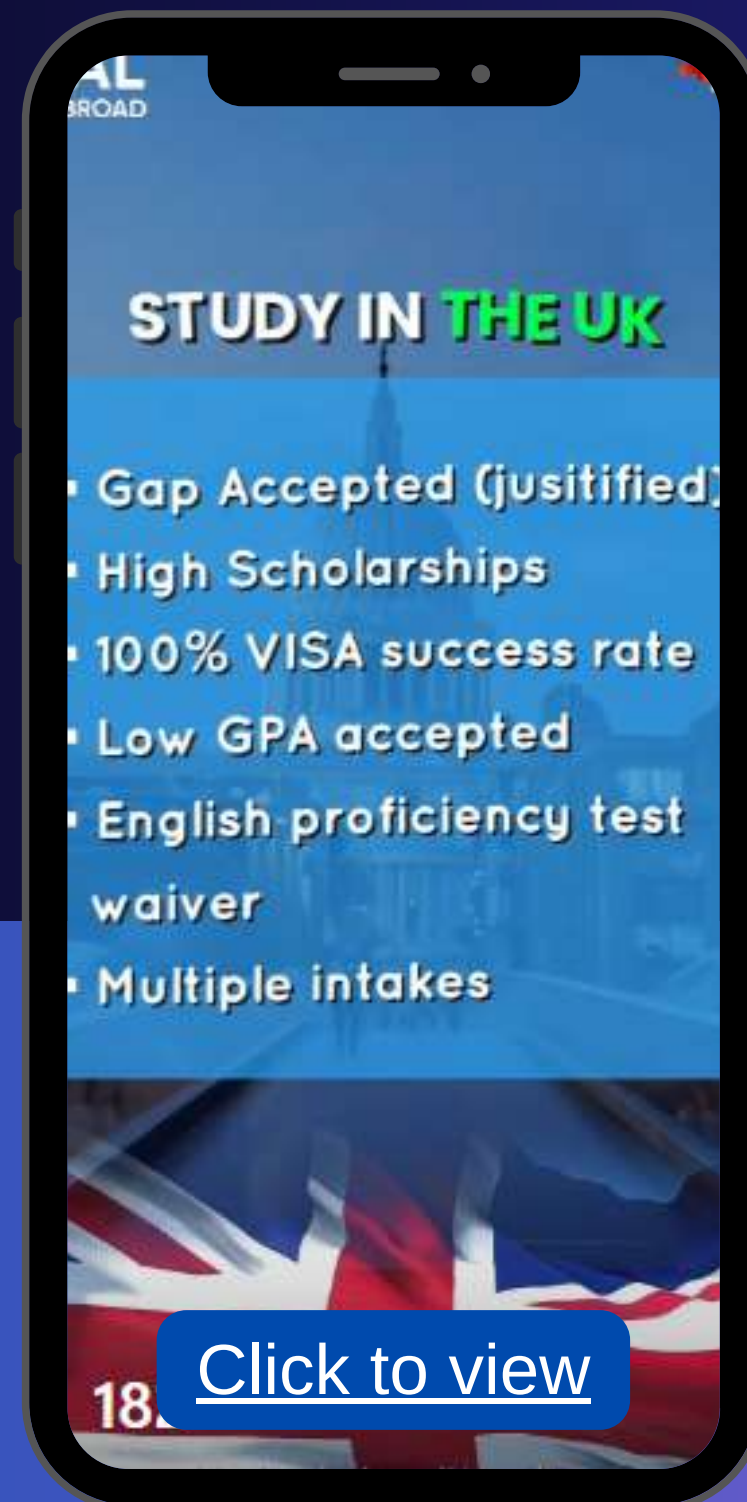
VIDEOS [SPEAKING]



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