

Ecommerce Return Rate Analytics

Category

All

Brand

All

Traffic Sou...

All

Department

All

Gender

All

State

☐ Acre

☐ Aichi

☐ Akita

☐ Alabama

☐ Alagoas

☐ Alaska

☐ Amapá

☐ Amazonas

☐ Andalucía

☐ Anhui

☐ Aomori

☐ Aragón

☐ Arizona

☐ Arkansas

☐ Australian...

☐ Auvergne...

☐ Baden-W...

☐ Bagmati r...

☐ Bahia

☐ Bavern

10.1%

Overall Return Rate

9048

High Risk Products

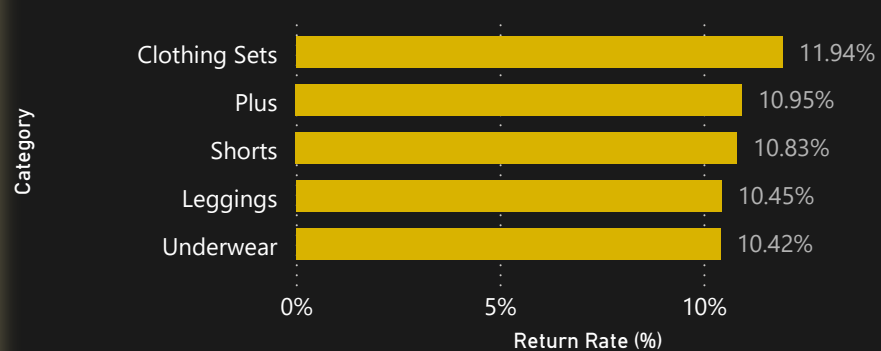
18K

Total Returned Items

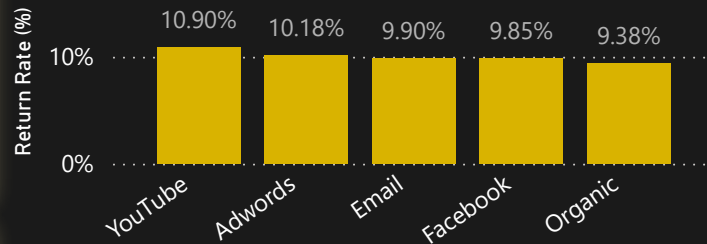
High-Risk Products (Top 5%)

product_id	brand	category	sale_price	return_probability
14204	Christopher Kelenc	Accessories	\$12.99	97.41%
6731	Islandia	Shorts	\$32.00	97.18%
14204	Christopher Kelenc	Accessories	\$12.99	97.07%
14204	Christopher Kelenc	Accessories	\$12.99	97.05%
6731	Islandia	Shorts	\$32.00	96.84%
14204	Christopher Kelenc	Accessories	\$12.99	96.82%
6731	Islandia	Shorts	\$32.00	96.66%

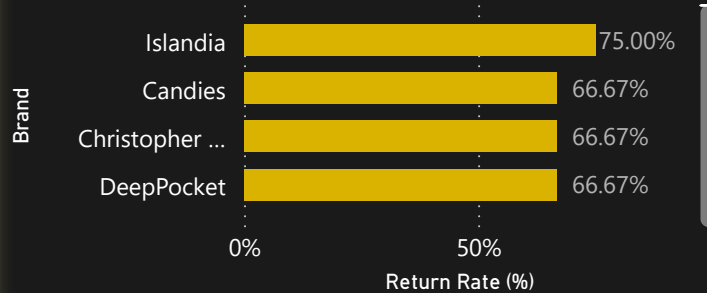
Return Rate by Category



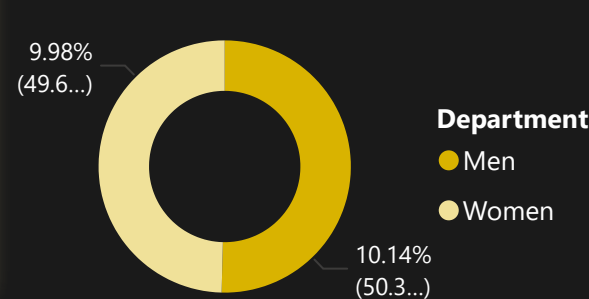
Return Rate (%) by Traffic Source



Return Rate by Brand



Return Rate by Department



Return Rate by State



Monthly Return Rate Trend

