# Capstone Project - The Battle of Neighborhoods

# Analysis for Indian Restaurants in NYC, USA

## Business Problem: -

The objective of this project is to analyze the Indian restaurants in New York City so that potential investor can have better understanding of the locations which will help them to take decisive action for their investment in restaurant in best location and reap the benefits accordingly.

This project will leverage IBM Watson platform and Data analysis & visualization tools to solve the below business problems: -
1- Find the top locations/neighborhoods for Indian restaurants in NYC.
2- Choose the best location to invest.

## Background: -
New York City (NYC), USA is a world famous metropolitan/cosmopolitan city and there is large presence of International community, students, working professionals, Immigrants. There is huge potential for restaurant business considering multi-culture/ethnicity. Asian/Indian is such a large community in NYC and It will help the investors to identify the best location for their upcoming restaurant to attract Indian/Asian students, immigrants and anyone interested in Indian food or multi-cuisine.