# SUPR DAILY REPORT

SUPR DAILY

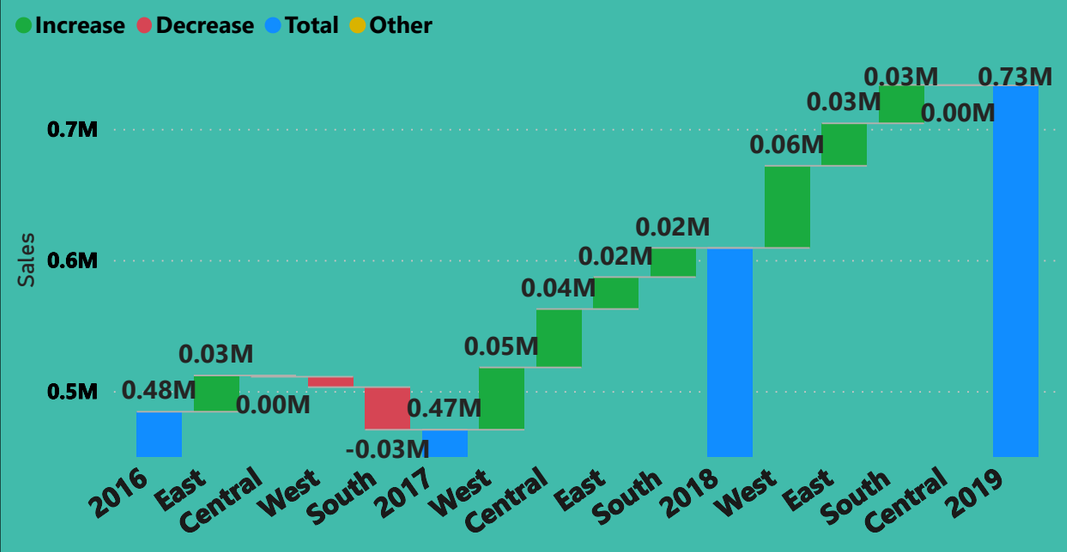
Region: All

| | | | | | |
|---|---|---|---|---|---|
| January | March | May | July | September | November |
| February | April | June | August | October | December |

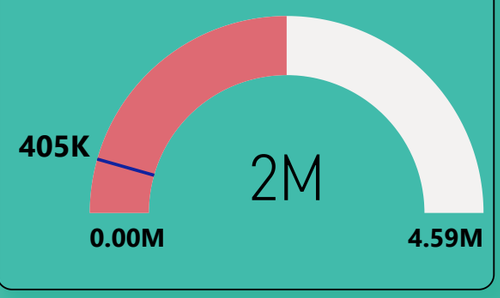
| Total Sales | Total Profit | Total quantity | Average Profit | Average Quantity | Top Customer |
|---|---|---|---|---|---|
| 2.30M | 286K | 38K | 28.66 | 38K | Aaron Bergman |

Year: 2016 | 2017 | 2018 | 2019

## Year Wise Sales by Region




## Sales Target




## Top five customers

Adrian Barton

Raymond Buch

Sean Miller

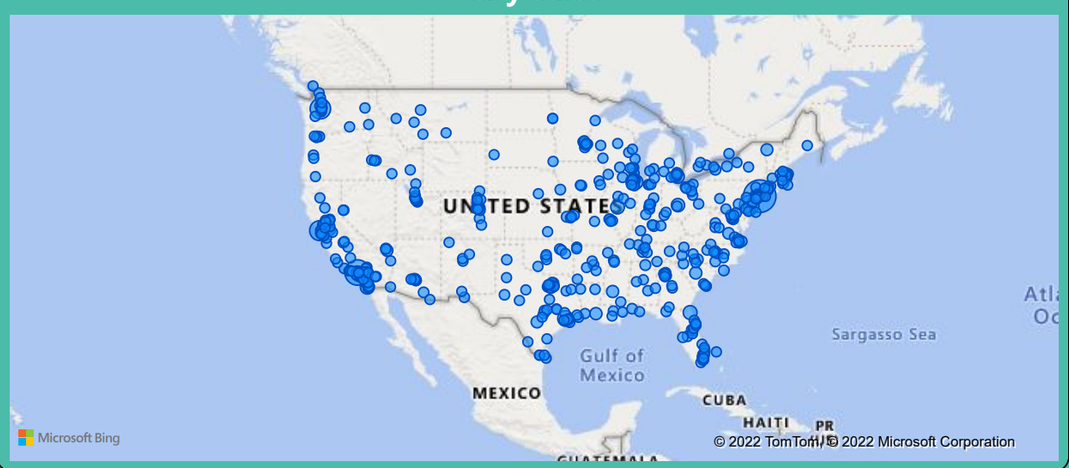
Tamara Chand

Tom Ashbrook

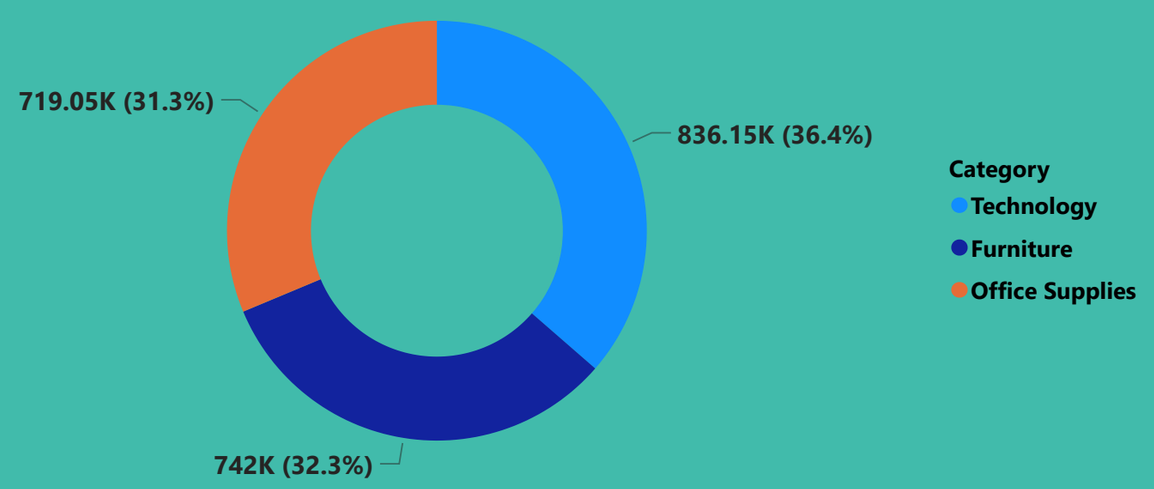
## Sub-category Analysis

| Sub-Category | Sales | Profit | Quantity |
|---|---|---|---|
| Copiers | 149,528.03 | 55,617.82 | 234 |
| Phones | 330,007.05 | 44,515.73 | 3289 |
| Accessories | 167,380.32 | 41,936.64 | 2976 |
| Paper | 78,479.21 | 34,053.57 | 5178 |
| Binders | 203,412.73 | 30,221.76 | 5974 |
| Chairs | 328,449.10 | 26,590.17 | 2356 |
| Storage | 223,843.61 | 21,278.83 | 3158 |
| Appliances | 107,532.16 | 18,138.01 | 1729 |
| Furnishings | 91,705.16 | 13,059.14 | 3563 |
| Envelopes | 16,476.40 | 6,964.18 | 906 |
| Art | 27,118.79 | 6,527.79 | 3000 |
| Labels | 12,486.31 | 5,546.25 | 1400 |
| Machines | 189,238.63 | 3,384.76 | 440 |
| Fasteners | 3,024.28 | 949.52 | 914 |
| Supplies | 46,673.54 | -1,189.10 | 647 |
| Bookcases | 114,880.00 | -3,472.56 | 868 |
| Tables | 206,965.53 | -17,725.48 | 1241 |
| Total | 2,297,200.86 | 286,397.02 | 37873 |

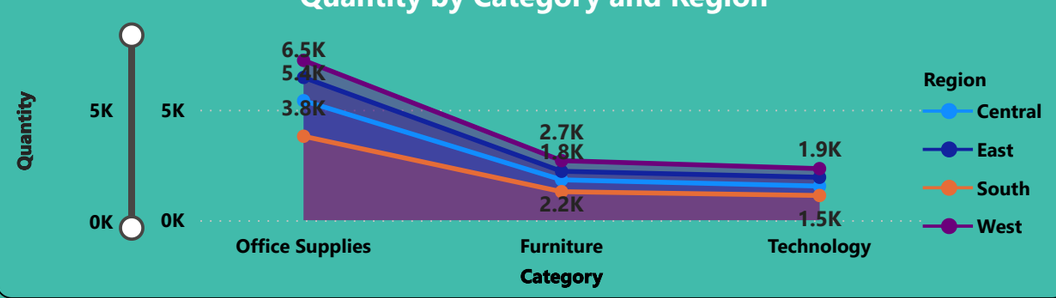
## City Sales




## Category Sales




## Quantity by Category and Region




## Profit by Sub-Category

Labels ▲ 554