

PRASAD NIMBAJI CHAUDHARI

+917798917132 , Pune Maharashtra, Full Stack Developer (5.0 years)

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OBJECTIVE

To be a successful professional who achieves organizational objectives, contributes to the company's success with integrity and dedication, and continually enhances my knowledge and skills.

EDUCATION

Bachelor of Engineering, Pimpri Chinchwad College of Engineering Pune 2017 - 2019

CATEGORY

SKILLS

Programming Languages/Database Frameworks

React, JavaScript, TypeScript, Node, Basic Python, MongoDB Mocha, Express, Django, Flask, Serverless

Libraries/Tools/Services

Lambda, Eventbridge, Crontab, SQS, Aggregation Query, Junit Novu, Meta (Whatsapp Business Api)

Design patterns/principles/development

Singleton, SOLID, MVC, TDD

EXPERIENCE

Full Stack Developer

Jun 2023 - Present

Geta Ai, (Wabo Ai, Getamsg) – SRV Media

Pune, Maharashtra

Geta AI and Wabo AI enhance customer engagement with WhatsApp-based solutions, offering 24/7 virtual assistance via **chatbots** across platforms like WhatsApp, Web Chatbot. Key features include broadcasting (WhatsApp, SMS, Email), AI-driven FAQs, CRM integration, WhatsApp flow builder, automated forms, task automation, ticket systems, and more.

Software Engineer

Jan 2021 - June 2023

Turtlemint

Pune, Maharashtra

Turtlemint **simplifies insurance** purchases by demystifying complex terms and offering intuitive tools for informed decisions. With a seamless online process and friendly advisors, users can easily secure car, bike, health, and term life insurance.

Software Engineer (Fellowship Engineer)

Nov 2019 - Dec 2020

BridgeLabz Pvt. Ltd

Mumbai, Maharashtra

BridgeLabz offers an Experiential **fellowship program**, providing a live Lab environment for engineers to grow. Through collaborations with tech companies, BridgeLabz molds fresh engineers into industry-ready developers. They work on live startup ideas, emerging as confident coders in chosen technologies.

ROLES AND RESPONSIBILITIES

- Accomplished front-end developer with **5 years** of experience across a range of projects, proficient in both front-end and back-end development, leveraging a variety of frameworks, services, and libraries.
- Architected and implemented AI-driven chatbot for automated, personalized interactions across platforms like **WhatsApp, Web Chatbot**, significantly enhancing customer engagement and support efficiency.
- Executed comprehensive multi-channel marketing strategies (Email, SMS, WhatsApp) on GetaAI and Wabo Ai, delivering **broadcast, impactful campaigns** that strengthened brand presence and customer communication.
- Optimized contact data management within GetaAI to ensure data integrity, accuracy, and accessibility, facilitating effective audience segmentation and engagement.

- Strategically developed and launched scalable subscription models, creating diversified revenue streams through customizable offerings and **seamless management capabilities**.
- Designed and deployed customized chatbot forms and application forms for education platforms, enabling efficient lead generation, streamlined payment collection, and rigorous data validation
- Created **high-impact** landing pages and a user-friendly form UI framework at Turtlemint, enhancing the customer journey in health and accident insurance domains.
- Developed a robust **form-builder framework**, to customize and adapt forms for a streamlined insurance purchasing experience.
- Established and optimized secure user authentication workflows for **B2B and B2C clients**, enhancing access control and safeguarding data integrity.
- Applied **agile methodologies**, contributing actively in scrum meetings, sprint planning, and retrospectives to drive efficient project management and team collaboration.
- Employed **test-driven development** practices, crafting JUnit test cases to ensure rigorous quality assurance and proactive bug identification.
- Demonstrated expertise in version control with **Git**, managing complex branching, pull requests, and fostering smooth collaboration across development teams.

PROJECTS

Chatbot Management :- Leverage an AI-driven chatbot to automate responses, streamline communication, and enhance customer support through personalized, context-aware interactions, optimizing user engagement with tailored, AI-powered responses

Task Management :- A Contact Task feature enables users to log, track, and organize client interactions, set specific outcomes, and receive notifications via email and in-app alerts, ensuring timely updates and efficient task management

Form Builder :- Create customizable application and widget forms with an intuitive interface, dependency rules, and integrated payment functionality, making it a complete solution for data collection and transactions.

API Library :- Enables seamless integration with external APIs for contact data synchronization, enhancing form functionality and chatbot capabilities, supporting dynamic interactions with external systems.

Marketing and Contact Management Solution :- Efficiently manage SMS, Email, and WhatsApp broadcasting, campaigns with targeted messaging. Organize contact data and utilize flexible subscription models like tiered, pay-per-use, or freemium to boost revenue and engagement.

KYC Verification Framework :- Developed a KYC framework to streamline user verification for health insurance. Integrated Signzy API to efficiently fetch and authenticate KYC details. This ensures a seamless and secure verification process, expediting user onboarding.

ACHIEVEMENTS

- Got time to time appreciation form manager
- Appreciate as a hard-working employee