Prasad Chandrashekar

Woodland Hills | prasad.c82@gmail.com | 747.263.3190

SKILLS

PROGRAMMING

SPECIALTIES:
Typescript • JavaScript (ES6/ES7)
HTML5 • CSS3
Familiar with:
Ruby

LIBRARIES/FRAMEWORKS

React • Redux
Angular • AngularJS
Material-UI
Bootstrap • Sass
Familiar with:
Rails • Ionic • jQuery

TESTING

Jest • Jasmine • Karma

DATABASES

MySQL

TOOLS

Webpack • NPM
ESLint
Chrome Dev Tools
Git

EDUCATION

SRI SIDDHARTHA INSTITUTE OF TECHNOLOGY

BE in Electronics & Communications
April 2003 | Tumkur, India
Cum. GPA: 69 / 100

LINKS

Github: prasadc82
LinkedIn: prasadchandrashekar

EXPERIENCE

LOCALIQ / REACHLOCAL | ENGINEERING LEAD

Nov 2016 – Present | Woodland Hills, CA

- Currently developing new UI features for LocaliQ Dash, an AI-powered lead management solution, utilizing React, Material-UI styled components, and ChartJS.
- Led front-end development of sales enablement tools (Google Ads Grader, Facebook Ads Grader, Keyword Tool) leveraging the same React stack with a reusable component architecture.
- Held technical ownership of migrating LocaliQ Grader from AngularJS to Angular 17, significantly enhancing code maintainability and application performance.
- Contribute periodic feature development to the Angular application, utilizing NGXS for state management, RxJS for reactive programming, and lazy loading for performance optimization.
- Integrated authentication mechanisms with Okta and Microsoft Entra ID, supporting secure, role-based access control.
- Collaborated closely with the design team on rebranding initiatives to modernize UI aesthetics and improve user experience.
- Initially developed LocaliQ Grader using AngularJS, Google Maps, ChartJS, jsPDF, and Bootstrap to support sales teams in digital strategy analysis and proposal generation.
- Perform code reviews, oversee CI/CD pipeline management, and lead sprint demos to ensure delivery of high-quality software.

REACHLOCAL SERVICES PRIVATE LIMITED | LEAD SOFTWARE ENGINEER

Apr 2013 – Nov 2016 | Mumbai, India

- Developed the front end of the order management tool (QTC) using AngularJS and Bootstrap with a component-based architecture.
- Implemented internationalization (i18n) support for the Proposal Tool built with Ruby on Rails and AngularJS.
- Delivered new features and resolved bugs for the Proposal Tool, ensuring product quality and reliability.
- Performed code reviews, managed deployments, and participated actively in sprint demos.

NARUS INC | SENIOR SOFTWARE ENGINEER

Jun 2010 – Apr 2013 | Bangalore, India

- Developed and implemented new features for the Cyber-Protection Portal, built with Ruby on Rails and Vanilla JavaScript.
- Performed bug fixes, authored unit and end-to-end (E2E) tests, and managed deployment processes.

EFI | SOFTWARE ENGINEER

Sep 2006 – Jun 2010 | Bangalore, India

- Developed new features for the Capp App, built on Ruby on Rails.
- Addressed bug fixes, wrote unit and end-to-end (E2E) tests, and managed deployment activities.