

BARLEY BRAIN

PREDICTING THE FUTURE OF YOUR FIELD!



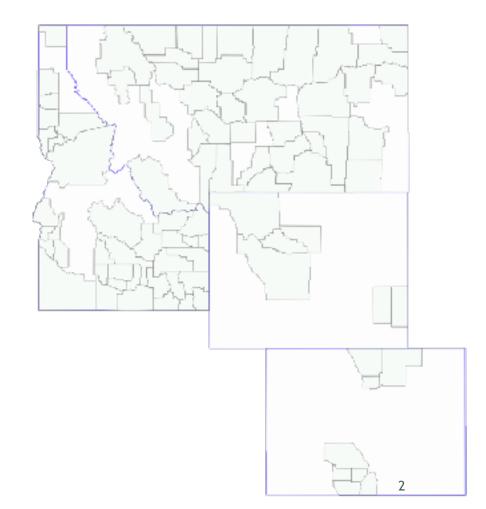
Robert Wade March 2017

What is Barley Brain

Barley Brain is a computer model to forecast regional barley yields in Colorado, Wyoming, Idaho and Montana.

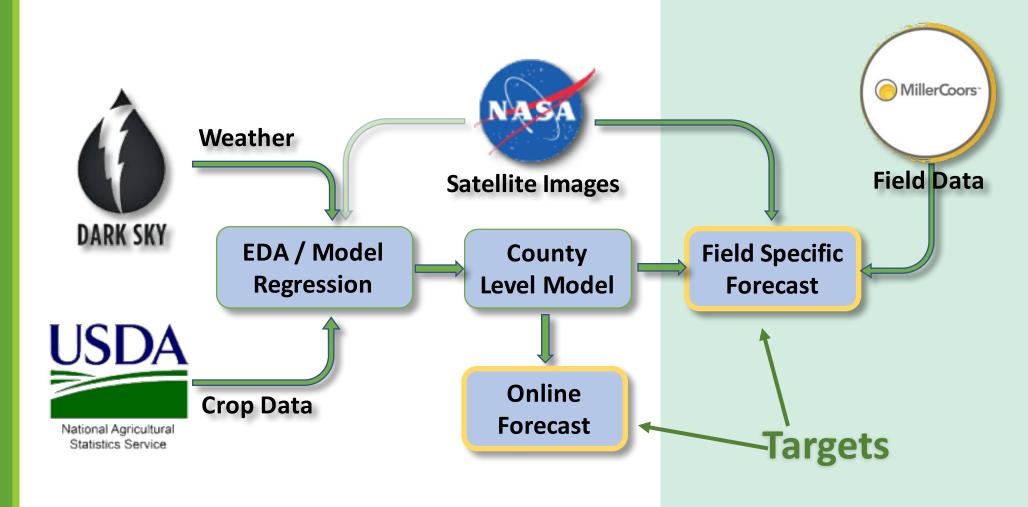
The model aggregates crop information, historic weather, and reported yield from 2010 to present to forecast future yields on a county basis

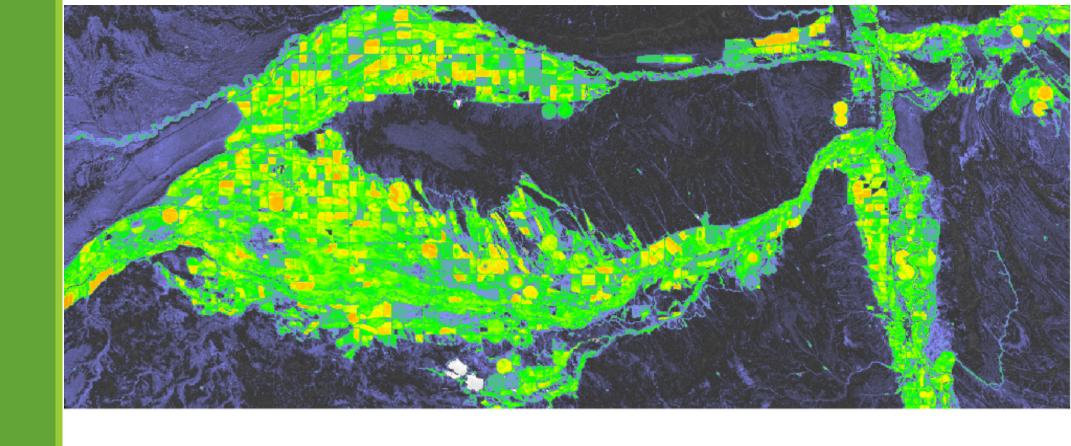




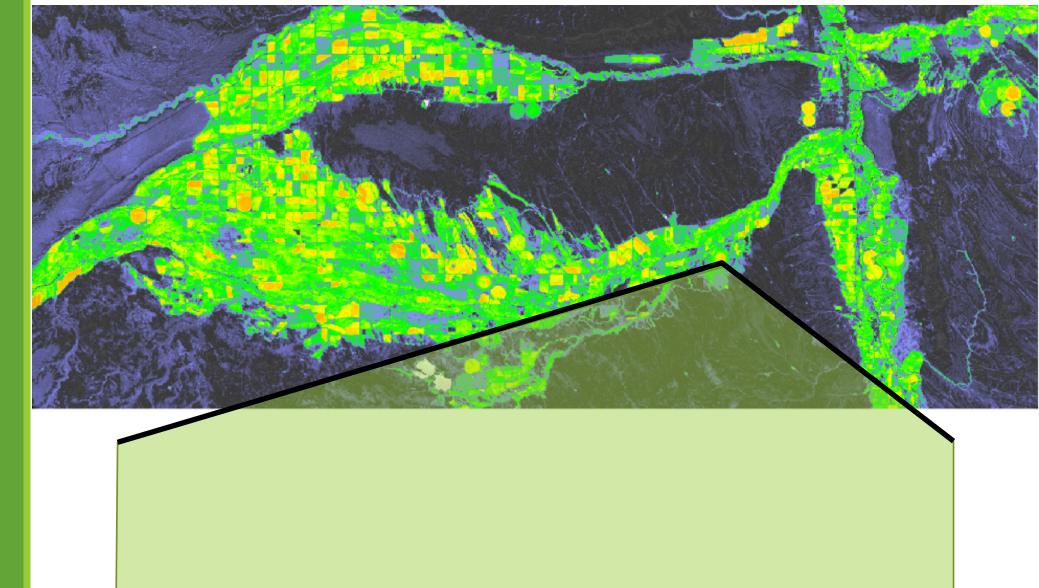
Barley Brain Public

Private



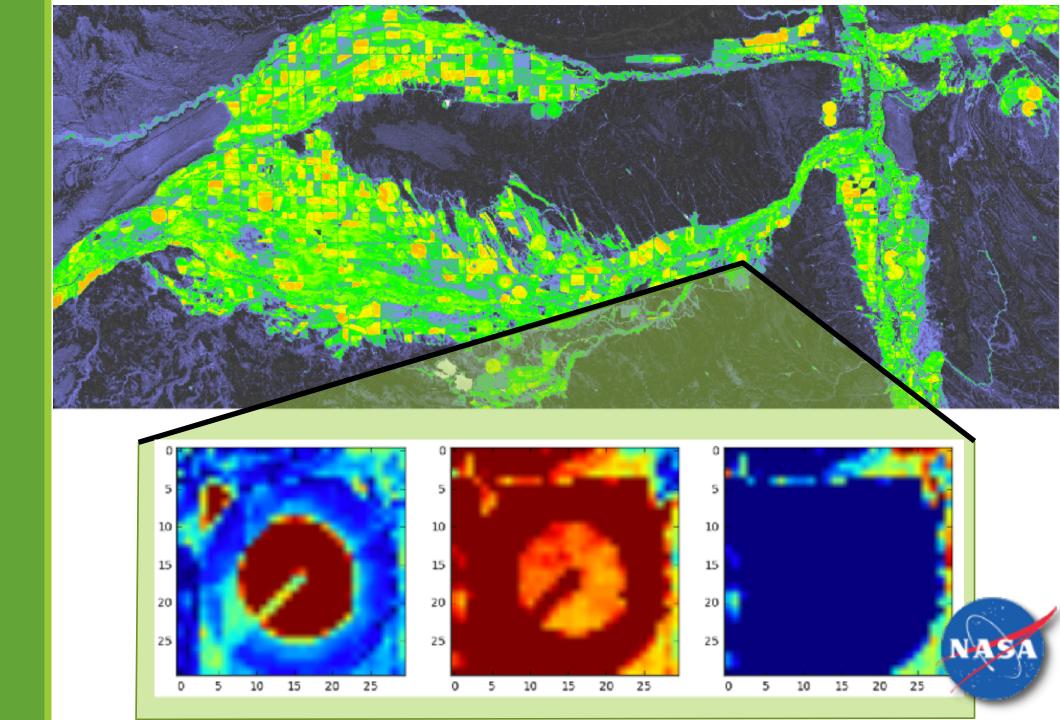


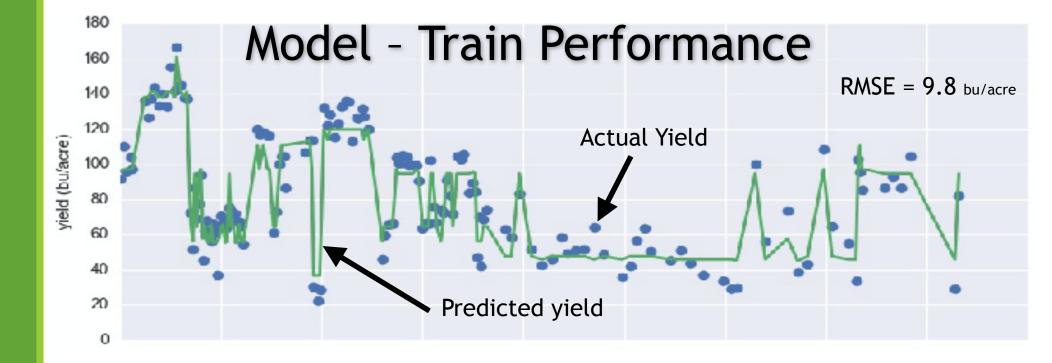




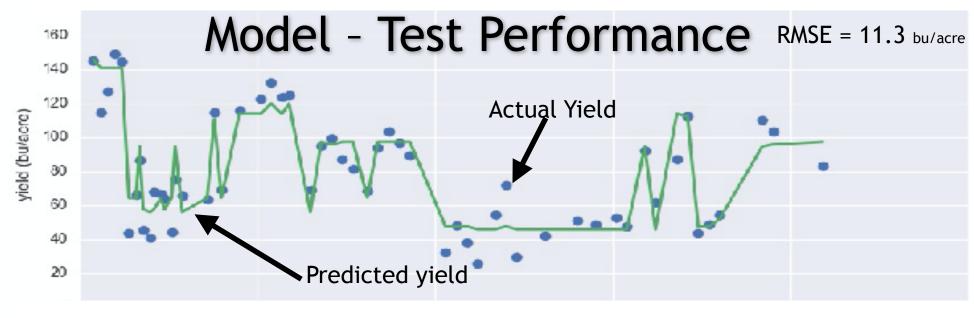


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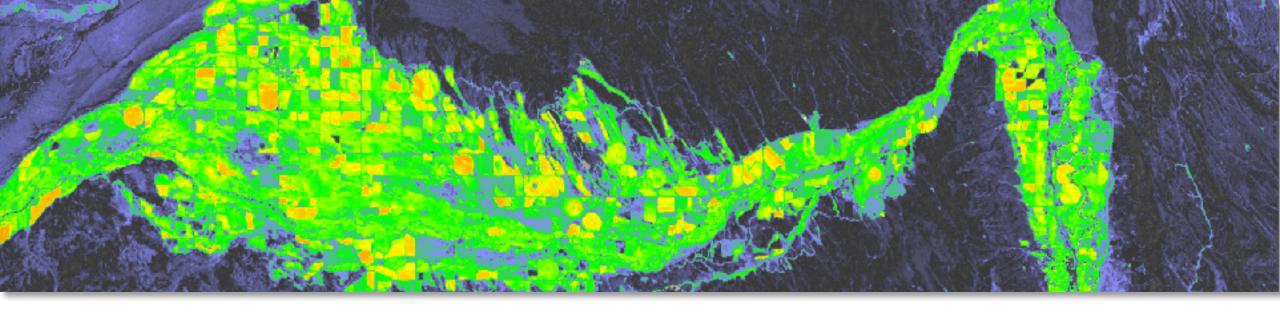






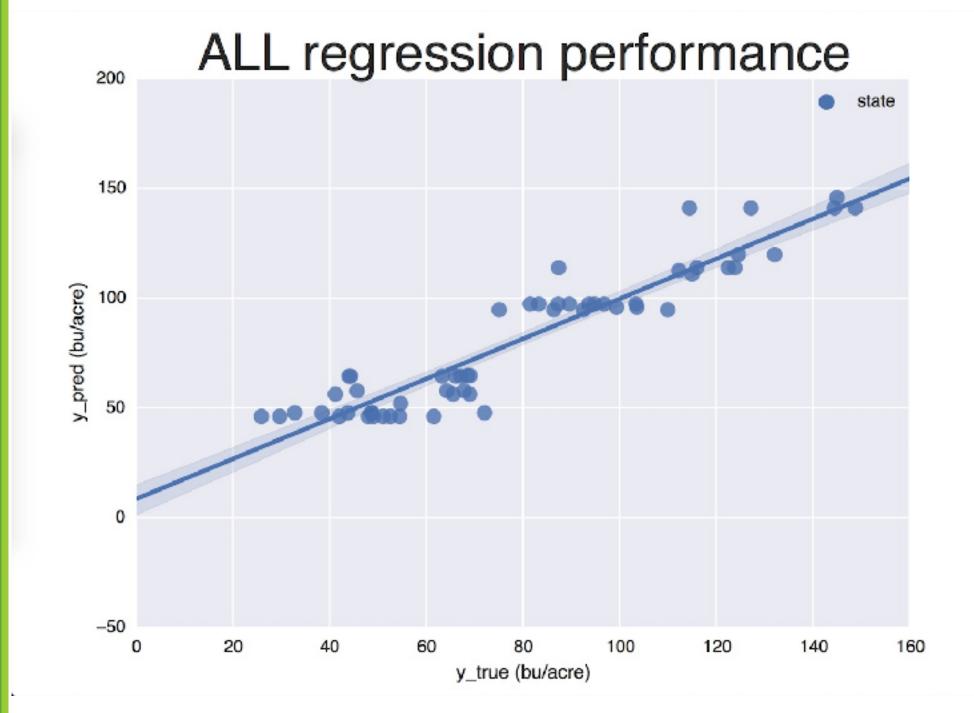






APPENDIX





Public Data Sources



- National Agricultural Statistics Service →
 - Yearly reported crop data
 - https://www.usda.gov/wps/portal/usda/usdahome



- NASA LANDSAT8 Satellite data →
 - Satellite image feed for field health analysis
 - https://www.nasa.gov/mission_pages/landsat/main/index.html



- DARK SKY →
 - Historical and forecast weather (localized)
 - https://darksky.net

Private Data Sources



- Miller-Coors
 - Barley purchasing and horticulture group
 - Knowledge on key factors impacting barley yield
 - https://www.millercoors.com