# Capstone Project – Car Accident Severity

Prediction Model Presentation

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# Background

Seattle Department of Transportation (SDOT) is on a mission to deliver a transportation system that provides safe and affordable access to the places. The council's goal is to create safe transportation environments and eliminate serious and fatal crashes in Seattle. Making sure people can get around the growing city safely is the council's top priority.

It becomes a growing need if there is something in place that could warn road commuters, given the weather and the road conditions about the possibility of getting into a car accident and how severe it could be. Based on such alerts, people could drive more carefully or even change their travel if they are able to.

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Capstone Project aims to predict severity of a car accident reliably, so as to help citizens reach places safely and timely.

## Stakeholders & beneficiaries

The severity impact prediction model (which is scope of this project) could be published as a REST API or web service (future scope of work) for the Seattle Department of Transportation (SDOT). The SDOT may have options to own or to subscribe to this service. By inputting necessary data to the service it could receive predictions regarding severity of accidents. This would help SDOT formulate traffic routing decisions or alerts in the geography under its monitoring.

Daily commuters and road travelers would find it much convenient to know about live traffic information, traffic diversion alerts and notifications when they tune with the SDOT broadcast channels. It would help save everyone's precious time, hectic travels and help avert mishaps or accidents due to such forewarnings.

# Methodology

We introduce here the research methods and data source used for the analysis. We would discuss in key highlights in below sections about the data, choice of variables, modelling methods and how they would help answer the problem statement. The methodology steps essentially are as follows;

- Data collection and understanding
  - Data source
  - Data understanding
- Data preparation
  - Basic insight of dataset
  - Feature selection
  - Data cleansing
  - Data transforming
  - Test of correlation and significance
  - Conclusion of important variables
- ✓ Model development
  - Algorithms and empirical findings
  - Results summary
- ✓ Discussion
- ✓ Conclusion
- ✓ References
- ✓ Acknowledgement

# Data Understanding

We have used shared data of Seattle city as basis to deal with the accidents data (source: http://data-seattlecitygis.opendata.arcgis.com/datasets/5b5c745e0f1f48e7a53acec63a0022ab\_0.csv).

At first glance at the CSV file, we could see what type of data we have with us. The label for the data set is Severity, which describes the fatality of an accident. The remaining columns have different types of attributes. Also noticed that the data had some unbalanced attributes which need to be normalized during next steps.

We also used the collisions meta data available for about 16 years to understand the nature of all attributes. Having about 2.21L data observations, we could notice that a split of these could be used to train and test the prospective model.

# Data Preparation (Data Fields)

In the given dataset, SeverityCode is identified as the target variable (labelled or dependent) while rest of the fields are construed as independent variables or the attributes.

The case objective with the given data, does qualify it as a classification problem of the supervised machine learning.

All columns that could influence the cause and impact of an accident need to be selected for training and testing the model.

```
1 df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 221389 entries, 0 to 221388
Data columns (total 40 columns):
                     Non-Null Count Dtype
                     213918 non-null float64
                     213918 non-null float64
    OBJECTID
                     221389 non-null int64
    INCKEY
                     221389 non-null int64
    COLDETKEY
                     221389 non-null int64
    REPORTNO
                     221389 non-null object
    STATUS
                     221389 non-null object
                     217677 non-null object
     ADDRTYPE
    INTKEY
                     71884 non-null float64
    LOCATION
                     216801 non-null object
 10 EXCEPTRSNCODE
                     100986 non-null object
                     11779 non-null
                     221388 non-null object
 13 SEVERITYDESC
                     221389 non-null object
 14 COLLISIONTYPE
                     195159 non-null object
                     221389 non-null int64
                     221389 non-null int64
 17 PEDCYLCOUNT
                     221389 non-null int64
                     221389 non-null int64
 19 INJURIES
                     221389 non-null int64
 20 SERIOUSINJURIES
                    221389 non-null int64
 21 FATALITIES
                     221389 non-null int64
 22 INCDATE
                     221389 non-null object
                     221389 non-null object
 24 JUNCTIONTYPE
                     209417 non-null object
                     221388 non-null float64
                     221388 non-null object
                     30188 non-null object
                     195179 non-null object
                     194969 non-null object
                     195050 non-null object
 31 LIGHTCOND
                     194880 non-null object
 32 PEDROWNOTGRNT
                     5192 non-null
 33 SDOTCOLNUM
                     127205 non-null float64
 34 SPEEDING
                     9928 non-null
 33 SDOTCOLNUM
                      127205 non-null float64
     SPEEDING
                      9928 non-null
                      211976 non-null object
                      195159 non-null object
                      221389 non-null int64
                     221389 non-null int64
                     221389 non-null object
 dtypes: float64(5), int64(12), object(23)
```

# Data Preparation (Rationale)

Sr. No.	Attribute	Data type, length	Description	Wrangling Method	Rationale
1	OBJECTID	OBJECTID	ESRI unique identifier	Dropped	Insignificance
	X	Longitude	ESRI geometry field		Insignificance
3	Υ	Latitude	ESRI geometry field		Insignificance
4	ADDRTYPE	Text, 12	Collision address type: Alley, Block, Intersection		2% missing data, replaced by max. frequency
	INTKEY	Double	Key that corresponds to the intersection associated with a collision	Dropped	Insignificance
	LOCATION	Text, 255	Description of the general location of the collision		Insignificance
	EXCEPTRSNCODE	Text, 10			Insignificance
	EXCEPTRSNDESC	Text, 300			Insignificance
9	SEVERITYCODE	Text, 100	A code that corresponds to the severity of the collision: 3—fatality, 2b—serious injury, 2—injury, 1—prop damage, 0—unknown	Retained	Target variable
	SEVERITYDESC	Text	A detailed description of the severity of the collision		Target variable
	COLLISIONTYPE	Text, 300	Collision type		12% missing data, replaced by max. frequency
	PERSONCOUNT	Double	The total number of people involved in the collision	Retained	
	PEDCOUNT	Double	The number of pedestrians involved in the collision. This is entered by the state.	Retained	
	PEDCYLCOUNT	Double	The number of bicycles involved in the collision. This is entered by the state.	Retained	
	VEHCOUNT	Double	The number of vehicles involved in the collision. This is entered by the state.	Retained	
	INJURIES	Double	The number of total injuries involved in the collision. This is entered by the state.	Retained	
	SERIOUSINJURIES	Double	The number of serious injuries involved in the collision. This is entered by the state.	Retained	
	FATALITIES	Double	The number of fatalities involved in the collision. This is entered by the state.	Retained	
19	INCDATE	Date	The date of the incident.	Dropped	Insignificance
20	INCDTTM	Text, 30	The date and time of the incident.		Insignificance
	JUNCTIONTYPE	Text, 300	Category of junction at which collision took place		5.5% missing data, replaced by max. frequency
22	SDOT_COLCODE	Text, 10	A code given to the collision by SDOT.	Dropped	Insignificance
	SDOT_COLDESC	Text, 300	A description of the collision corresponding to the collision code.		
24	INATTENTIONIND	Text, 1	Whether or not collision was due to inattention (Y/N).		86% data is missing
	UNDERINFL	Text, 10	Whether or not a driver involved was under the influence of drugs or alcohol.		only 4.5% observations are influencing
	WEATHER	Text, 300	A description of the weather conditions during the time of the collision.		12% missing data, replaced by max. frequency
	ROADCOND	Text, 300	The condition of the road during the collision.		12% missing data, replaced by max. frequency
	LIGHTCOND	Text, 300	The light conditions during the collision.	Retained	12% missing data, replaced by max. frequency
	PEDROWNOTGRNT	Text, 1	Whether or not the pedestrian right of way was not granted. (Y/N)		97.7% data missing
	SDOTCOLNUM	Text, 10	A number given to the collision by SDOT.		Insignificance
	SPEEDING	Text, 1	Whether or not speeding was a factor in the collision. (Y/N)		only 4.5% observations are influencing, rest data unavailable
32	ST_COLCODE	Text, 10	A code provided by the state that describes the collision. For more information about these codes, please see the State Collision Code Dictionary.	Dropped	Insignificance
	ST_COLDESC	Text, 300	A description that corresponds to the state's coding designation.		12% missing data, replaced by max. frequency
34	SEGLANEKEY	Long	A key for the lane segment in which the collision occurred.	Dropped	Insignificance
	CROSSWALKKEY	Long	A key for the crosswalk at which the collision occurred.		Insignificance
	HITPARKEDCAR	Text, 1	Whether or not the collision involved hitting a parked car. (Y/N)	Retained	
37	STATUS	Text, 10	Matched, Unmatched	Dropped	Insignificance
	REPORTNO	Long	Sr. No. of report for internal purposes	Dropped	Insignificance
	COLDETKEY	Long	Secondary key for the incident		Insignificance
40	INCKEY	Long	A unique key for the incident	Dropped	Insignificance

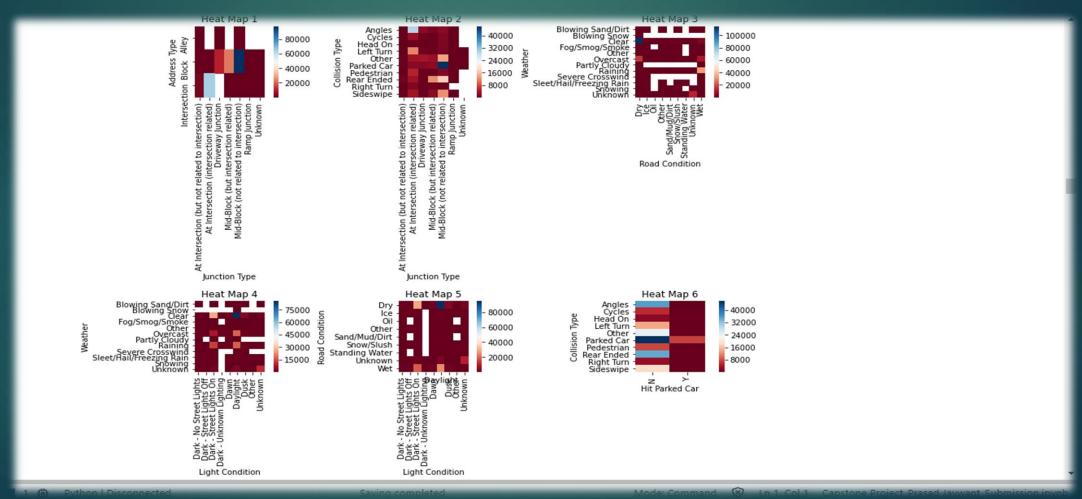
# Data Preparation (Cleansing)

```
1 df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 199794 entries, 0 to 221388
Data columns (total 20 columns):
# Column
                    Non-Null Count Dtype
    ADDRTYPE
                   199794 non-null object
    SEVERITYCODE
                   199794 non-null int64
   SEVERITYDESC
                    199794 non-null object
   COLLISIONTYPE
                   199794 non-null object
4 PERSONCOUNT
                    199794 non-null int64
5 PEDCOUNT
                    199794 non-null int64
   PEDCYLCOUNT
                    199794 non-null int64
7 VEHCOUNT
                    199794 non-null int64
   INJURIES
    SERIOUSINJURIES 199794 non-null int64
10 FATALITIES
                    199794 non-null int64
11 JUNCTIONTYPE
                   199794 non-null object
12 SDOT COLCODE
                    199794 non-null float64
13 SDOT COLDESC
                   199794 non-null object
14 WEATHER
                   199794 non-null object
15 ROADCOND
                  199794 non-null object
16 LIGHTCOND 199794 non-null object
17 ST COLCODE
                   199794 non-null object
18 ST COLDESC
                    195157 non-null object
19 HITPARKEDCAR
                    199794 non-null object
dtypes: float64(1), int64(8), object(11)
memory usage: 32.0+ MB
```

The next step in data cleansing would be to check and make sure that all data is in the correct format (int, float, text or other). To use categorical variables for regression analysis, indicator variables (or dummy variable) were used for transforming categorical variables into binary (0s and 1s) or numeric values.

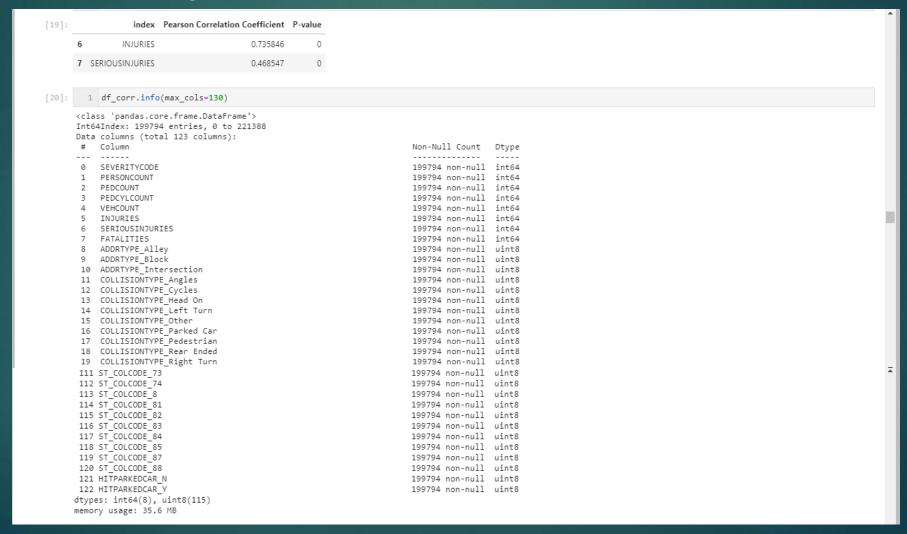
# Data Preparation (Correlations)

To get a better measure of the important characteristics, we looked at the correlation of attributes vis-a-vis target variable i.e. Accident Severity. The correlations are depicted by constructing heat maps between pairs of the variables.



## Data Preparation (Important Variables)

Here we have a better idea of what our data looks like and which variables are important for consideration while predicting the 'Severity' class.



# Model Development

A Model would help us understand the exact relationship between different variables and how these variables are used to predict the result. We developed Classification model based on following algorithms that would predict the severity of an accident using the variables or features.

#### **Logistic Regression:**

It produces a formula that predicts the probability of a class label as function of the independent variables. Logistic regression fits a special s-shaped curve by transforming the numeric estimate into a probability with the sigmoid function  $\sigma$ .

#### K-Nearest Neighbors (KNN):

K-Nearest Neighbors is an algorithm for supervised learning, where the data is 'trained' with data points corresponding to their classification. Once a point is to be predicted, it considers the 'K' nearest points to it to determine its classification.

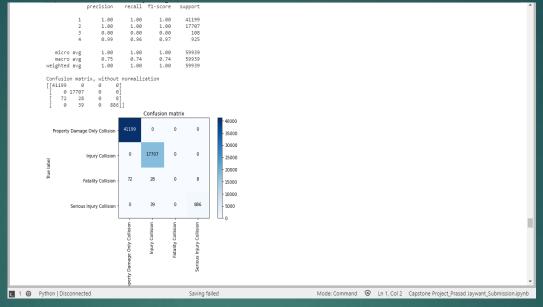
#### **Decision Trees:**

Based on the 'minimizing entropy (degree of randomness)' and 'maximising information gain (level of certainty)' criteria.

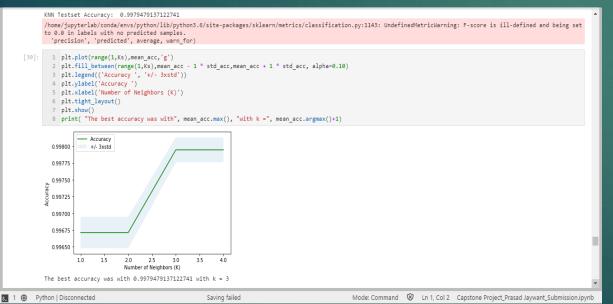
# Model Development (Evaluation)

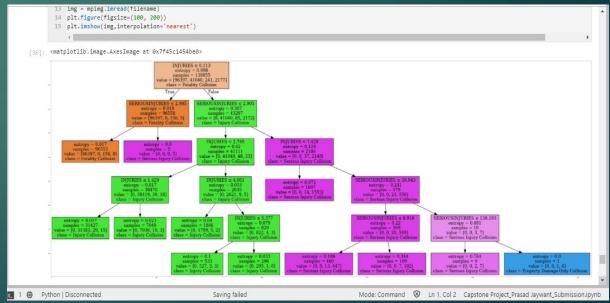
Logistic Regression

K-Nearest Neighbors



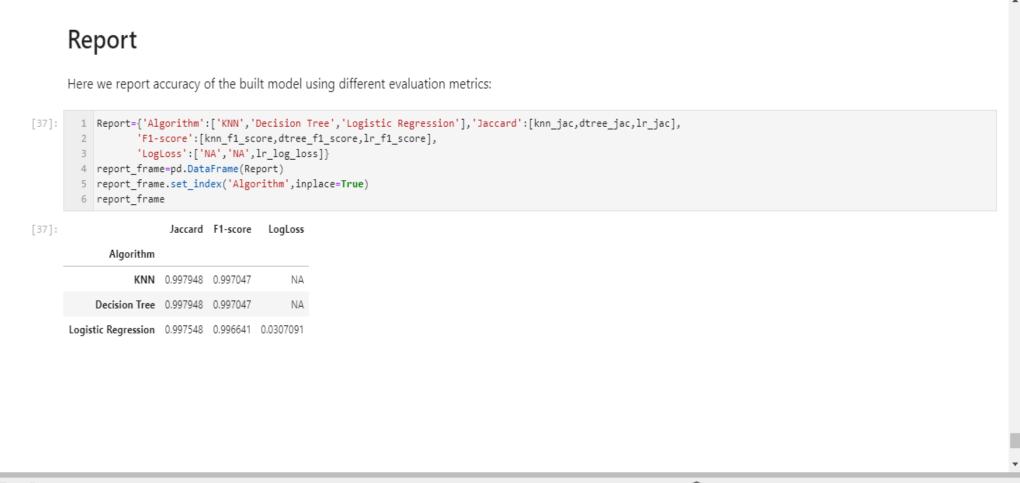
#### <u>Decision Trees</u>





# Model Development (Results Summary)

The accuracy of the models built using different evaluation metrics can be summarized as follows;



## Discussion

The data set is well structured and offers good number of useful observations (about 2L). The data wrangling was mostly accomplished by substituting the values with maximum frequency of the available data.

The correlation method shortlisted some variables such as injuries, which are related to the impact of accident, contributed moderately to the severity. Though the influence of causal factors such as weather, road/light conditions on accident severity was expected, they seemed not significant in contribution as was suggested by the low values (<0.4) of Pearson coefficients. Correlation of address type and junction type to severity was also not significantly evident.

We had split given data set into 70:30 ratio for training/testing the model. Model's prediction accuracy seems acceptable due to high Jaccard and F1-score and near-zero Log loss values.

## Conclusion

The model has fairly taken care of the missing values which are of common occurrence in the real data gathering scenarios. The selected algorithms are in sync with the prediction accuracy, thereby poses high confidence in predicting the real cases. As envisioned in section 1.4, the model seems capable of implementing it at the client site. Also poses high potential for extending it to more city councils having similar data sources.

In the roadmap ahead, the model could be enriched with deeper analysis of causation factors, although the focus at present was more on the correlations within given data. The model deployment and integration with client systems could be the next steps of project implementation. With study of advanced Python capabilities, statistical/probabilistic algorithms and graphical visualizations, it could provide opportunity for iterative improvements in the model.

### References

Preparation of this report must cite help of valuable references as follows;

- ✓ IBM Data Science Professional Certificate Course All 9 modules, labs, tutorials and links therein: https://www.coursera.org/professionalcertificates/ibm-data-science
- ✓ IBM Watson Studio Resources: https://cloud.ibm.com/resources
- ✓ Github Repository: https://github.com/
- ✓ Pandas open source literature: http://pandas.pydata.org
- Scikit Learn open source content: https://scikit-learn.org/
- ✓ Technology community sites: https://stackoverflow.com/ and many more from Google Search

# Acknowledgement

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Equally important, please convey my best regards to the Coursera organizing team for designing this unique course for the benefit of hundreds of thousands of such Data Science enthusiasts globally.

# For any queries/suggestions, please revert to ppjaywant@gmail.com

Thank You!