BookMyDrive

Business Context:

As a fresh entrepreneur, I want to start my new venture which would compete with settled players like EasyRide, TCab, Meru, TravelTime etc.

After lot of research on these players, I came up with my vision..

# Values:

[**Atithi Devo Bhava**](https://en.wikipedia.org/wiki/Atithi_Devo_Bhav) [Atithidevo Bhava] ([Sanskrit](https://en.wikipedia.org/wiki/Sanskrit_language): अतिथिदेवो भव; English: 'The guest is equivalent to [God](https://en.wikipedia.org/wiki/God)'[[1]](https://en.wikipedia.org/wiki/Atithi_Devo_Bhav#cite_note-customer-1)].

I and people associated with my organization would treat my customer as guest.

We would give a high class experience to them.

## Business Needs:-

1. To start with, I would want to have a setup for immediate pickup which is from 15 mins and up to 1 hour only.
2. A guest would have option to enter
   1. Starting address and
   2. Destination address.
   3. Start time of travel.
3. With that information, system would come back with information like:-
   1. Is the cab available @ this time?
   2. Time that would be taken to reach destination
   3. If not available then it should suggest the next immediate pickup time.
4. If customer is satisfied with it, he would go ahead and select the option to confirm the booking. @ This time system would ask for either email-id or mobile number.

Basic validate should be in place

1. Once he submits “confirm booking”, System would find out which cab is available and would allocate this cab to this customer.
2. A confirmation message would be sent to his email/mobile number with cab details
3. If no cabs are available but a cab is expected to complete the current journey within time such that it can serve this customer then this cab should allotted to the guest
4. It’s always good to allot an idle cab than a serving cab. This way more cabs would register to my company.
5. A cab should reach 5 minutes earlier than the scheduled time.
6. If no cab is available @ that time, it should give next immediate time @ which a cab can be served to the guest but not beyond 1 hour 15 minutes.
7. Once the journey is over, it should print the bill.
8. Current billing rate is 12 Rs. / Km with .5 % Swatch Bharat Tax and 4 % service tax.
9. Bill is closest to 1 Rs.

Future Vision:-

1. I plan to include Auto Rickshaws
2. My billing rate would change eventually
3. Taxation would change
4. I have vision of renting the car as well (but not the rickshaw)
5. I may extend my services to advance booking beyond 1 hour but no earlier than next 15 minutes mark.