TERMS OF USE

Thank you for using our application (‘iBirth’). This privacy policy tells you how LULA B LLC ‘we’ use personal information collected by the app. Please read this privacy policy before using the app or submitting any personal information. By using the app, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy in the settings section of the app whenever you chose to make sure that you understand how any personal information you provide will be used. Note: the privacy practices set forth in this privacy policy are for this app only. If you use other apps, please review the privacy policies posted there.

You acknowledge that while we may have branded ‘iBirth’ with the name of our licensee of the application, being a participating hospital or health system (the “Health System”), the use and operation of the ‘iBirth’ application is controlled solely by LULA B LLC and not the Health System. Accordingly, you agree to look solely to LULA B LLC and not the Health System with respect to your technological use of ‘iBirth’, its operation and LULA B LLC’s obligations, including data security, under these terms and conditions of such use.

Disclaimer About Medical Content

The information and reference materials contained in ‘iBirth’ are intended solely for the general information of the user. It is not to be used for treatment purposes, but rather for discussion with the user’s own physician or health care provider. The information presented here is not intended to diagnose health problems or to take the place of professional medical care. The information contained herein is neither intended to dictate what constitutes reasonable, appropriate or best care for any given health issue, nor is it intended to be used as a substitute for the independent judgment of a physician for any given health issue. The major limitation of informational resources like ‘iBirth’ is the inability to take into account the unique circumstances that define the health issues of the patient. If you have persistent general health problems or if you have specific questions, please consult your health care provider. All ‘iBirth’ users and users of the ‘iBirth’ web site agree to read and abide by the complete terms of this agreement. Informational content or suggestions contained in ‘iBirth’ do not necessarily represent the opinions of LULA B LLC or the Health System.

Commitment to Data Security

Personally identifiable information that you may input into the ‘iBirth’ application, if any, will be stored on our secure servers. Only our authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information, consistent with our making the application available to you. We are solely responsible to you for security of your data. We will not share, sell or otherwise make your information available to third parties, other than our agents and subcontractors in providing the ‘iBirth’ application and services to you.

All communication or emails from LULA B LLC allow you to opt out of further contact.

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Use of ‘iBirth’ and/or its ‘Tools’ is under the discretion of the user and does not replace formal advice from a doctor or health care provider. The user assumes all risk associated with using the tools. No liability will be assumed by the developers. Users must agree to the stated terms and conditions to utilize the tools.

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