



All thrills. All electric.

Presenting all-new electric scooters from Ather. Built to outperform both EV scooters and petrol scooters alike, with all the style, smarts and speed you need.

India's largest
EV two-wheeler
fast charging network





CITYS
All

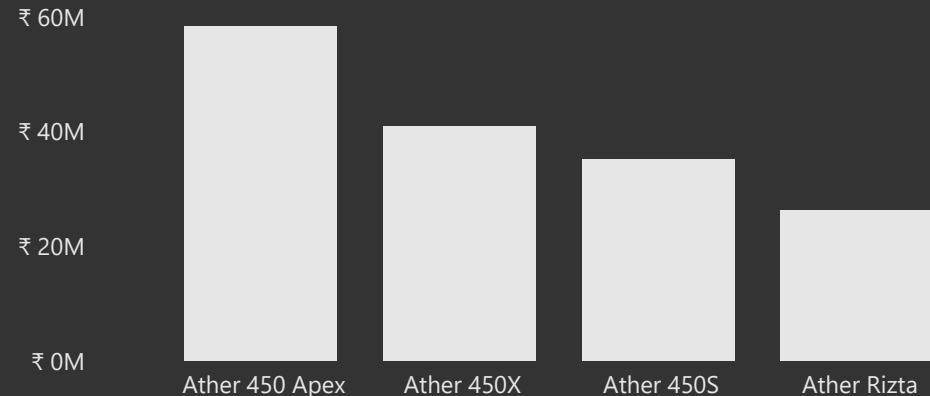
113K

PRICE

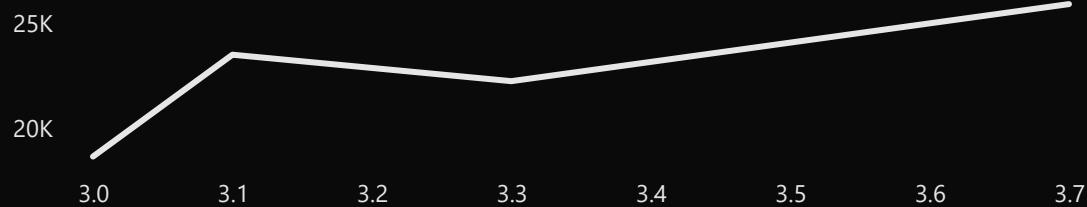
831

MONTHLY COST DIFFERENCE

TOTAL SALES REVENUE BY EV SCOOTER



TOP SPEED KMH BY BT CAPACITY KWH





YEARS

All

**831.80**

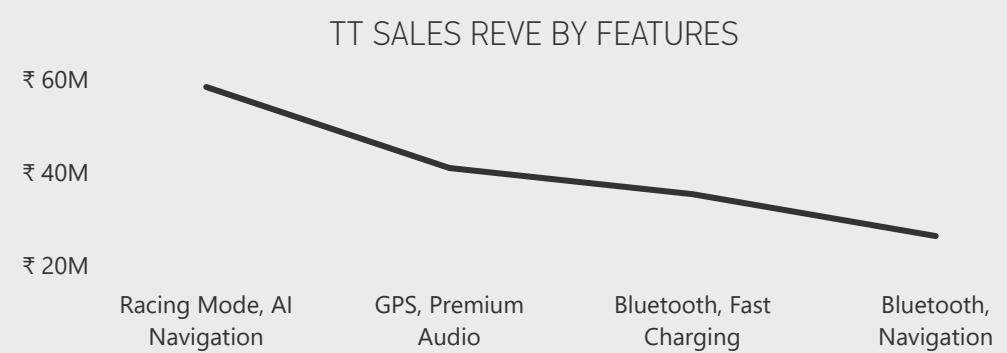
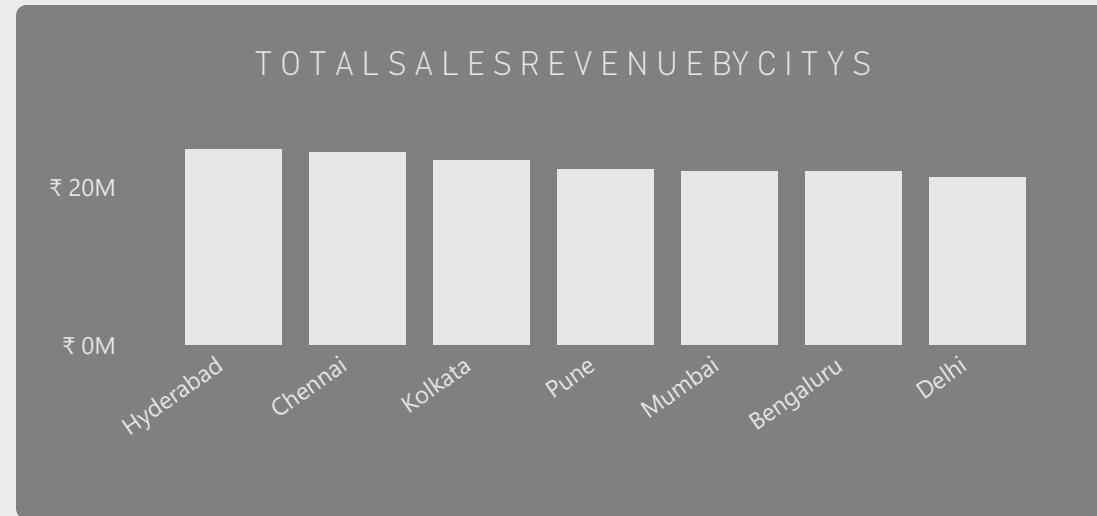
MONTHLY COST DIFF EV/PET

1,105%

ANN MAINT COST P. KM

161M

TT SALES REVENUE





Scooter Models	Bengaluru	Chennai	Delhi	Hyderabad	Kolkata	Mumbai	Pune
Ather 450 Apex	₹ 92,60,874.4928	₹ 76,33,195.7952	₹ 94,45,382.0938	₹ 89,66,022.5073	₹ 63,07,793.4104	₹ 74,42,133.4037	₹ 92,26,071.3409
Ather 450S	₹ 41,84,338.4496	₹ 51,21,848.6218	₹ 43,29,381.2972	₹ 45,91,395.4734	₹ 56,55,544.7583	₹ 56,76,603.7635	₹ 56,69,033.3646
Ather 450X	₹ 47,96,243.9141	₹ 79,56,109.2528	₹ 39,60,739.2863	₹ 75,86,842.119	₹ 74,79,452.9595	₹ 44,63,436.1109	₹ 46,14,229.0388
Ather Rizta	₹ 38,27,894.8964	₹ 37,13,369.1878	₹ 35,98,916.6868	₹ 37,21,717.5496	₹ 40,37,042.3287	₹ 45,16,232.1027	₹ 28,08,395.9415
Total	₹ 2,20,69,351.7529	₹ 2,44,24,522.8576	₹ 2,13,34,419.3641	₹ 2,48,65,977.6493	₹ 2,34,79,833.4569	₹ 2,20,98,405.3808	₹ 2,23,17,729.6858

Scooter Models	2020	2021	2022	2023
Ather 450 Apex	₹ 1,46,24,915.9378	₹ 1,34,87,883.6501	₹ 1,50,78,099.416	₹ 1,50,90,574.0402
Ather 450S	₹ 91,63,744.8173	₹ 95,77,022.9204	₹ 85,19,682.8439	₹ 79,67,695.1468
Ather 450X	₹ 1,04,21,205.3848	₹ 1,02,86,842.2143	₹ 1,12,03,116.6236	₹ 89,45,888.4587
Ather Rizta	₹ 63,03,799.7189	₹ 71,94,946.0941	₹ 66,40,002.136	₹ 60,84,820.7445
Total	₹ 4,05,13,665.8588	₹ 4,05,46,694.8789	₹ 4,14,40,901.0195	₹ 3,80,88,978.3902

Features	Ather 450 Apex	Ather 450S	Ather 450X	Ather Rizta
Bluetooth, Fast Charging	₹ 3,52,28,145.7284			
Bluetooth, Navigation			₹ 2,62,23,568.6935	
GPS, Premium Audio		₹ 4,08,57,052.6814		
Racing Mode, AI Navigation	₹ 5,82,81,473.0441			
Total	₹ 5,82,81,473.0441	₹ 3,52,28,145.7284	₹ 4,08,57,052.6814	₹ 2,62,23,568.6935

