

Sales Insights

54

Stores

33

Products

16

States

22

Cities

2062K

Products Sold

1074M

Total Sales



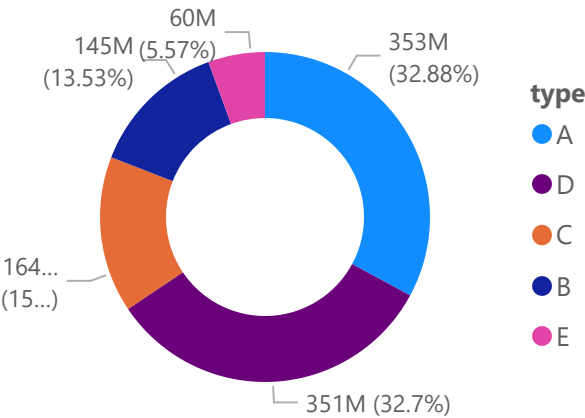
01-01-2013



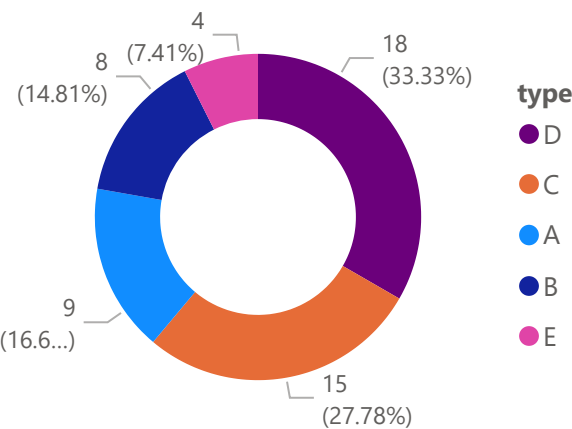
15-08-2017



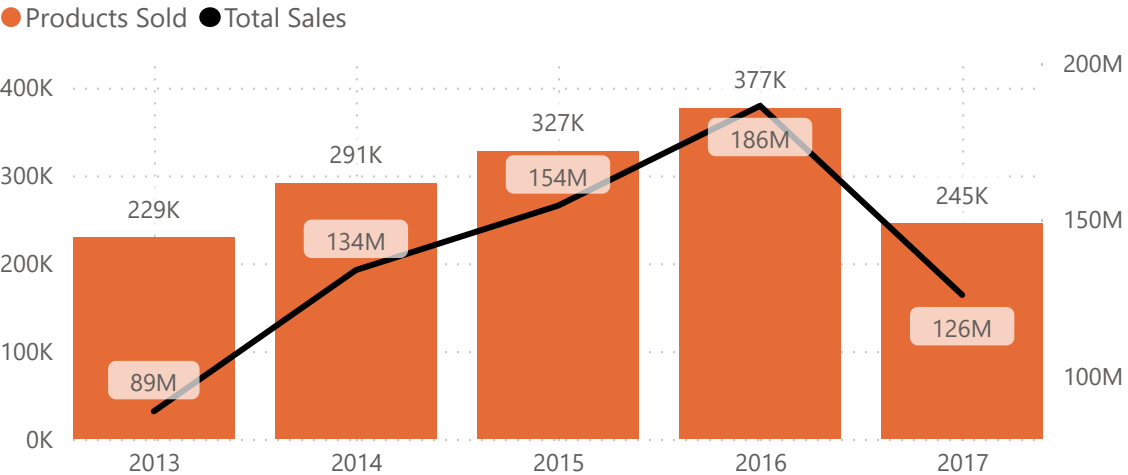
Sales by Store Type



Proportion of Store Type



Products Sold and Total Sales by Year



city

Ambato

Babahoyo

Cayambe

Cuenca

Daule

El Carmen



store_nbr

1

2

3

4

5

6

7

8

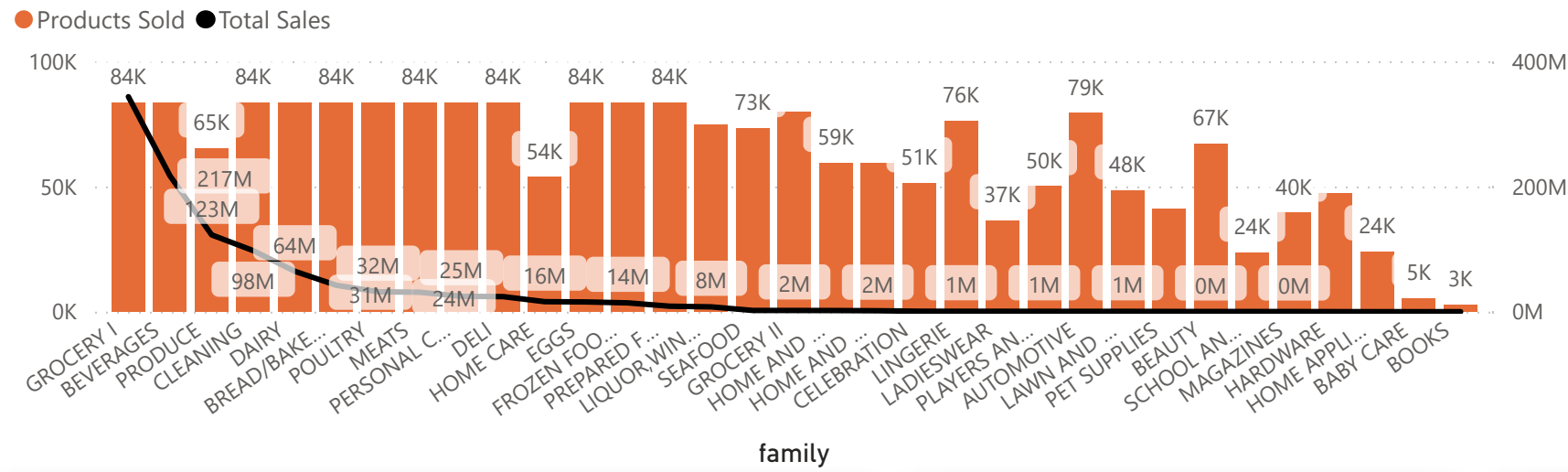
9

10

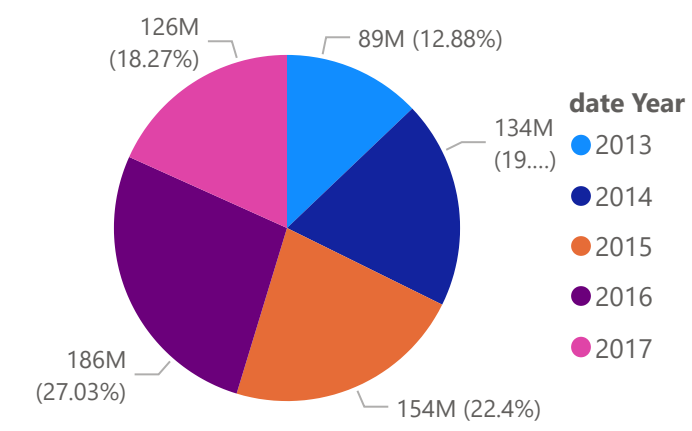
11



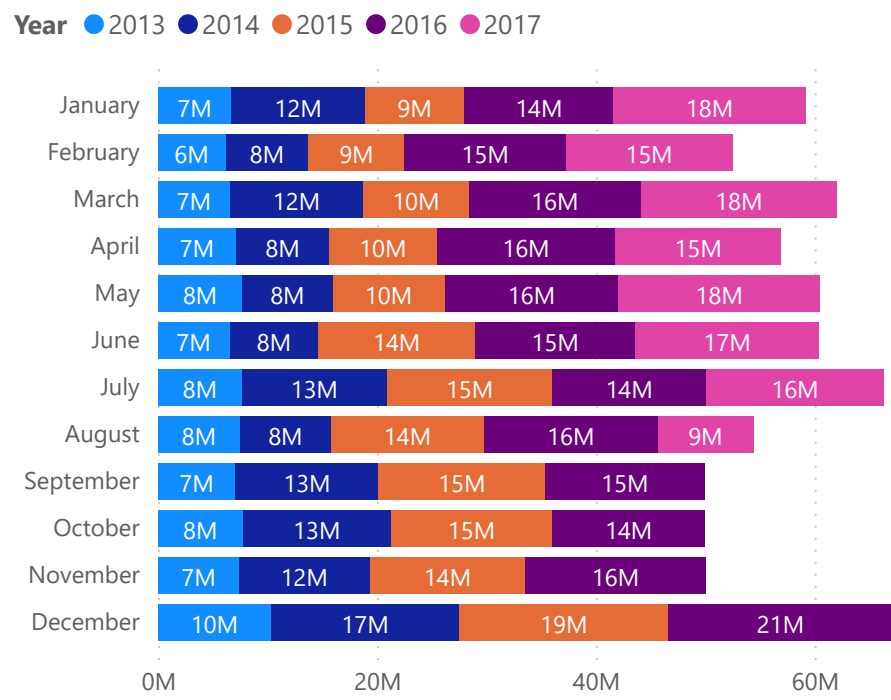
Product Family



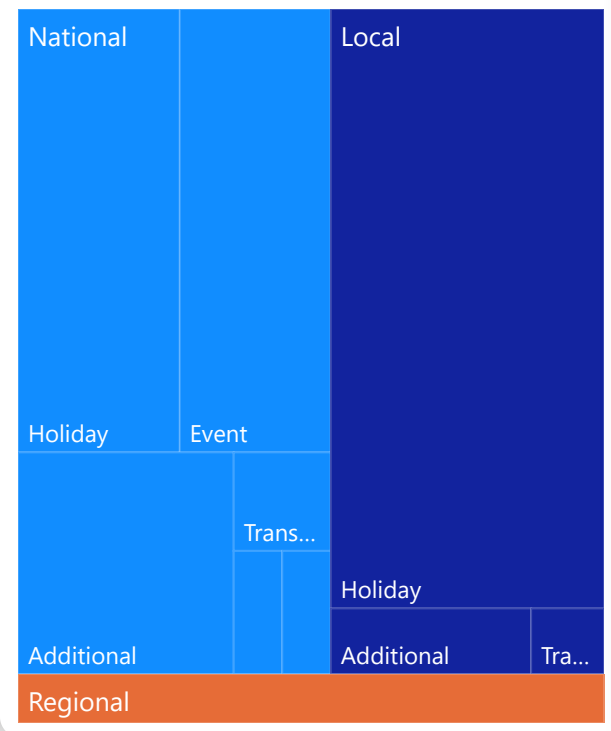
Sales Proportion



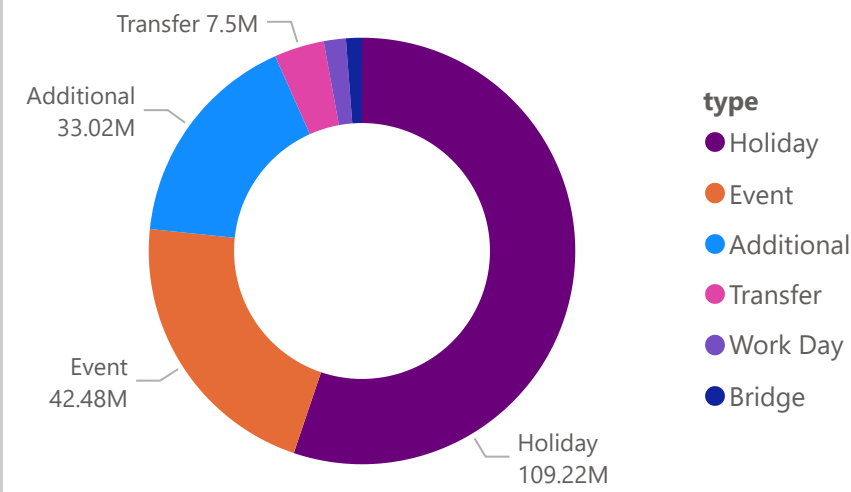
Sales over Month and Year



Count of Holidays and Type

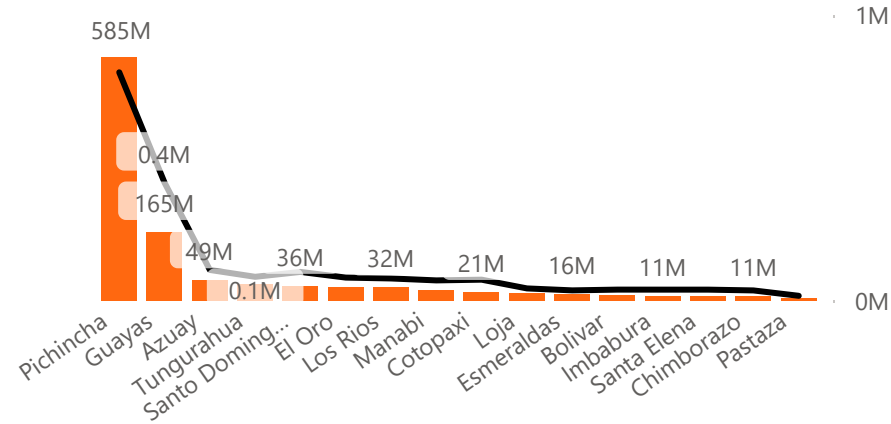


Total Sales on Holiday Types



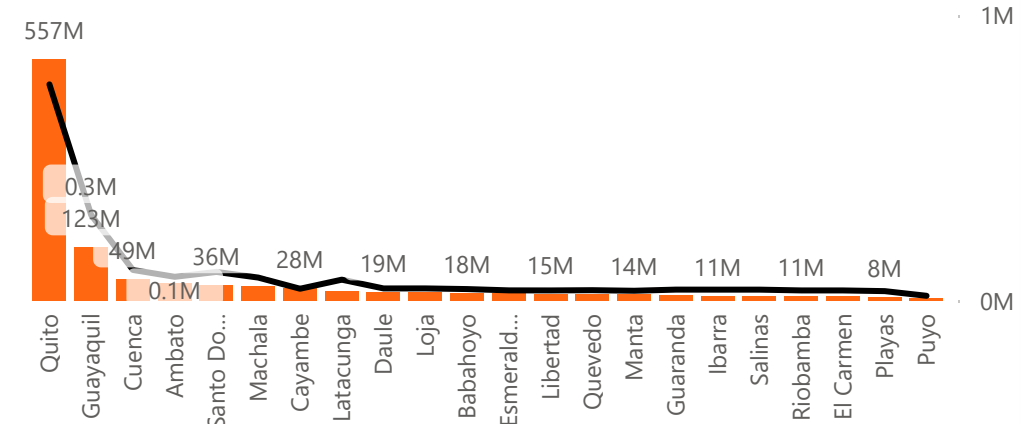
States

Sum of sales Products Sold



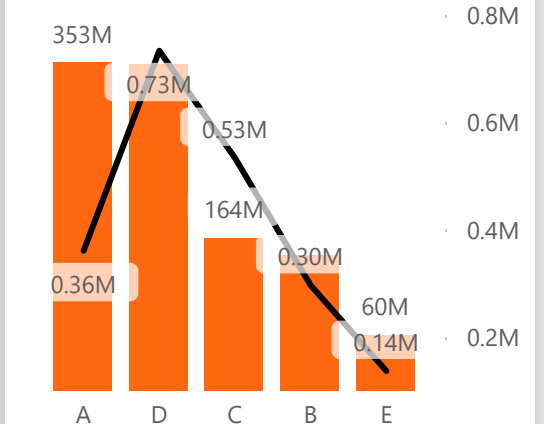
Cities

Total Sales Products Sold



Store Type

Sum of sales Products Sold



01-01-2013



15-08-2017



Year

2013

2014

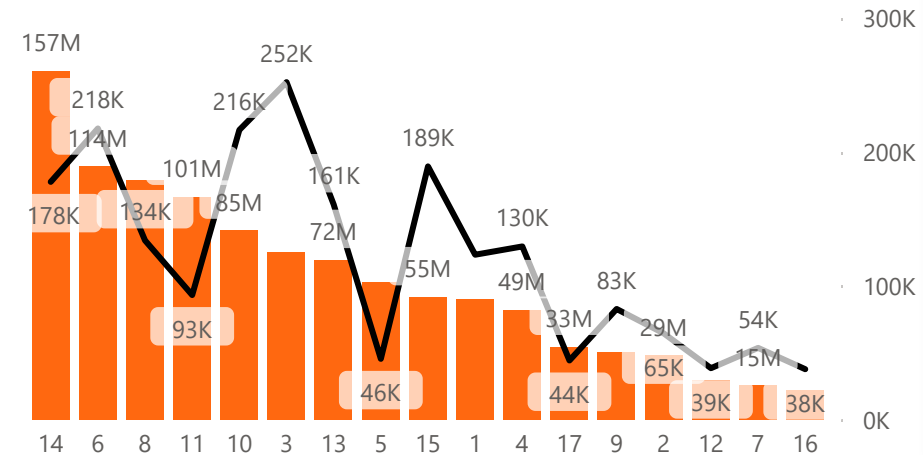
2015

2016

2017

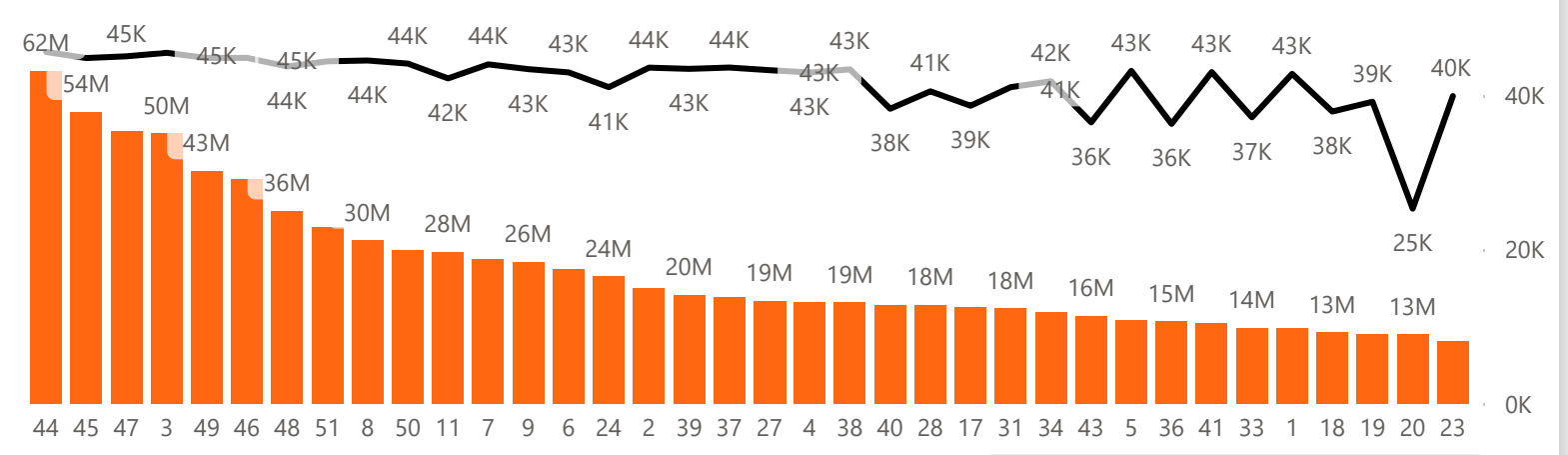
Store Clusters

Sum of sales Products Sold



Store Numbers

Sum of sales Products Sold



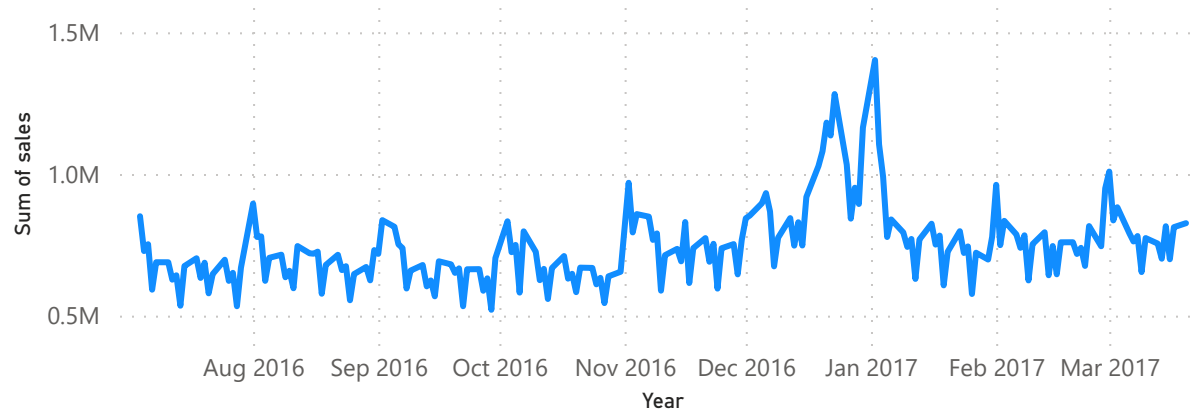
02-07-2016



20-03-2017



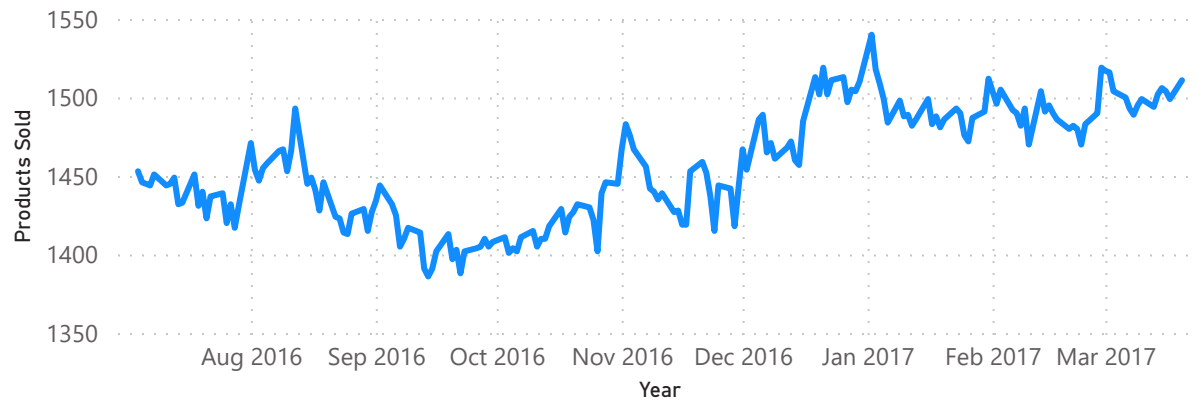
Sales over Time



Transactions over Time



Product Sold over Time



Oil Prices over Time



Product Family

AUTOMOTIVE

BABY CARE

BEAUTY

BEVERAGES



City

Ambato

Babahoyo

Cayambe

Cuenca

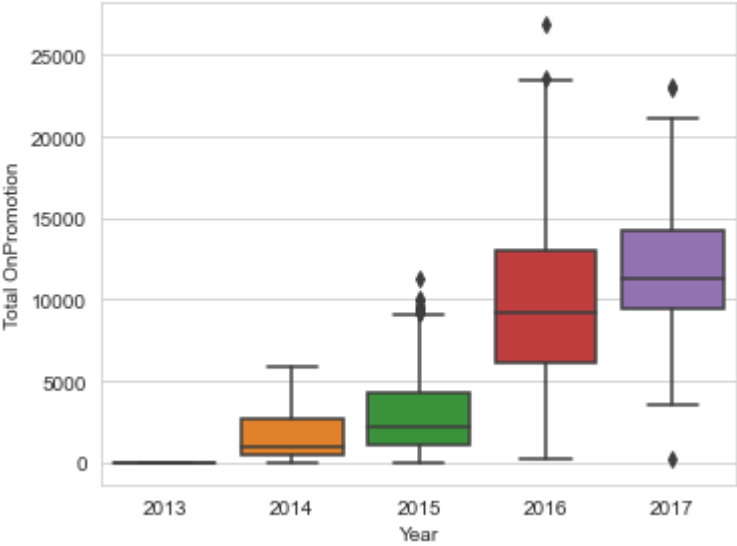
Daule

El Carmen

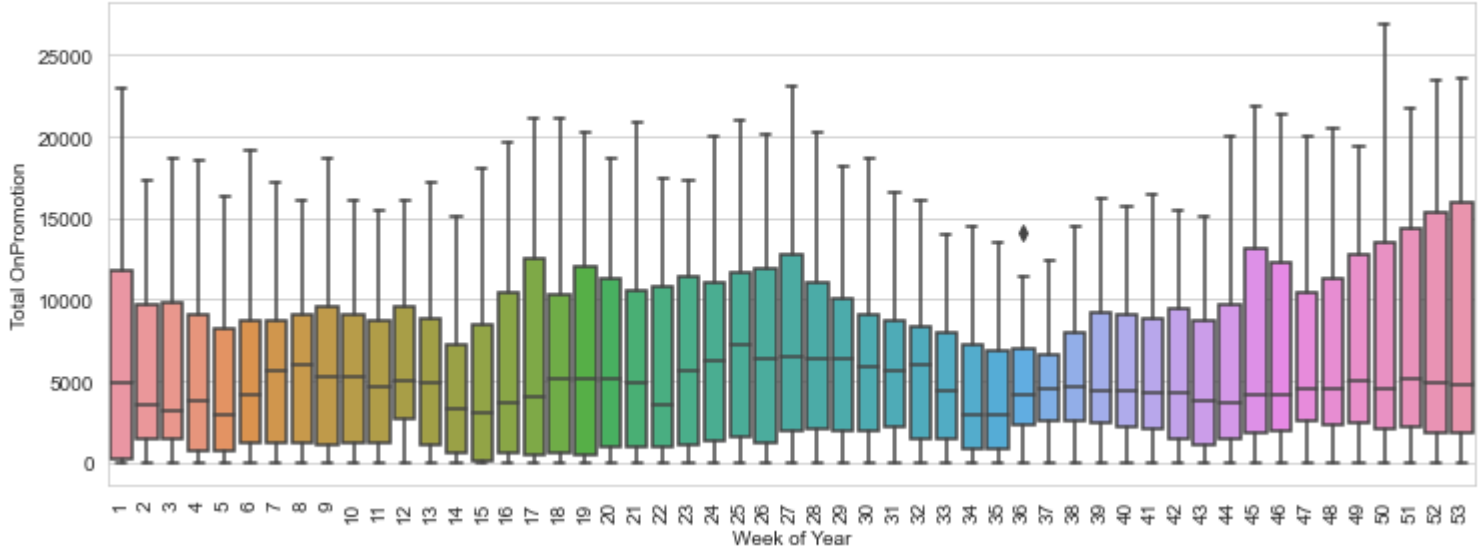


Oil Price	Products Sold	Total OnPromotion	Total Sales	Total Transactions
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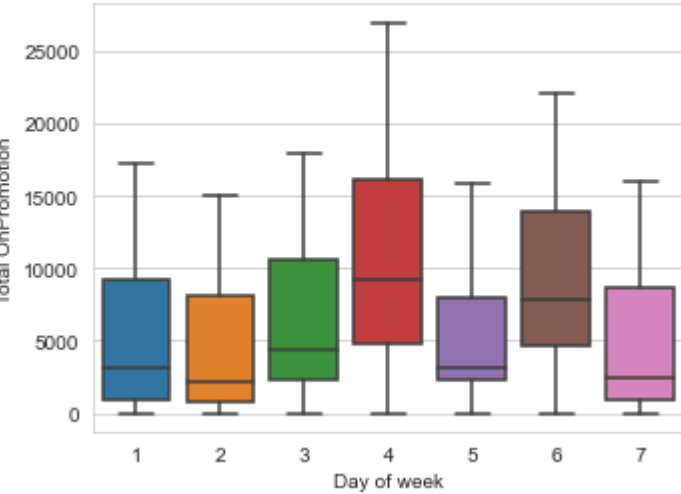
Total OnPromotion and Year



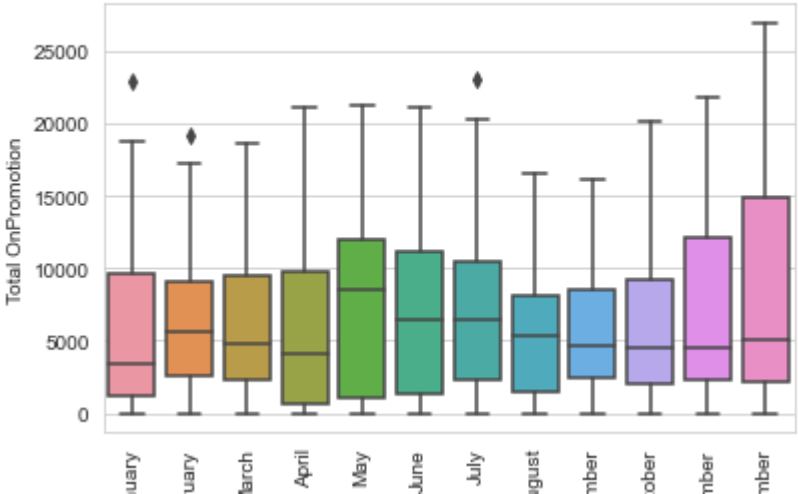
Total OnPromotion and Week of Year



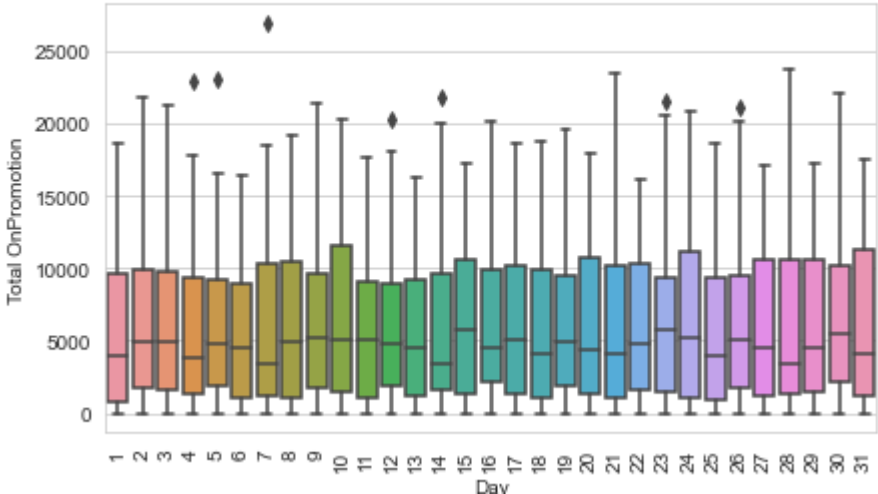
Total OnPromotion and Day of week

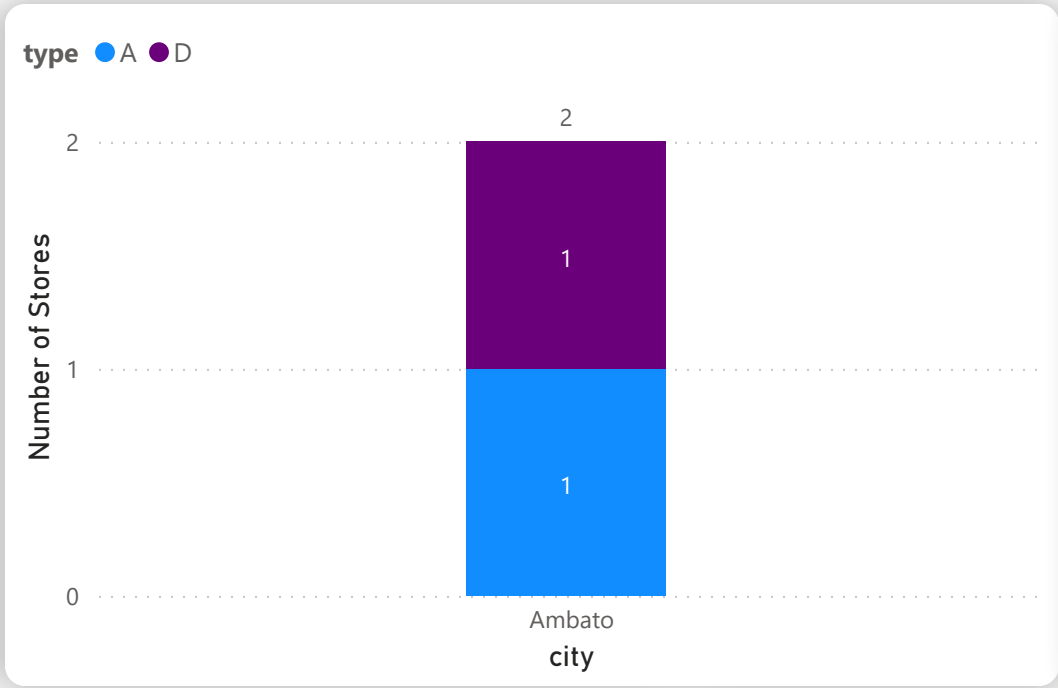
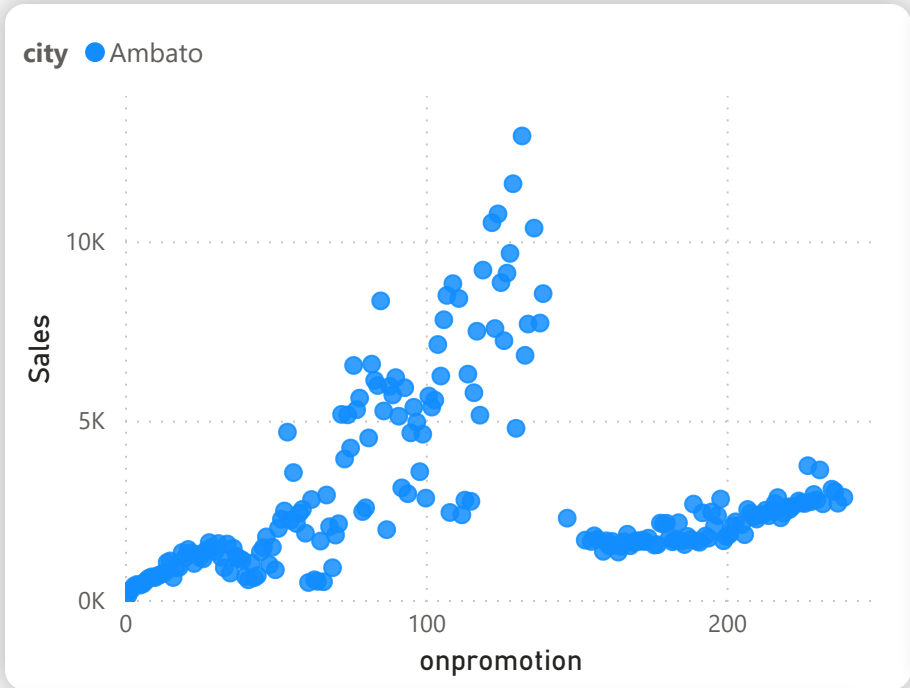


Total OnPromotion and Month



Total OnPromotion and Day





city

Ambato	El Carmen
Babahoyo	Esmeraldas
Cayambe	Guaranda
Cuenca	Guayaquil
Daule	Ibarra

