

# Sales Insights

54

Stores

33

Products

16

States

22

Cities

953K

Products Sold

527M

Total Sales



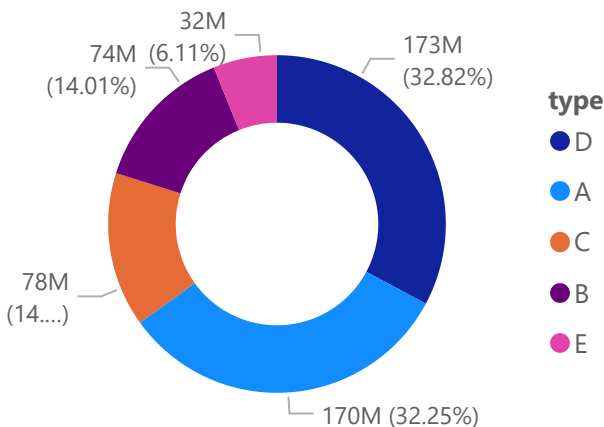
18-10-2015



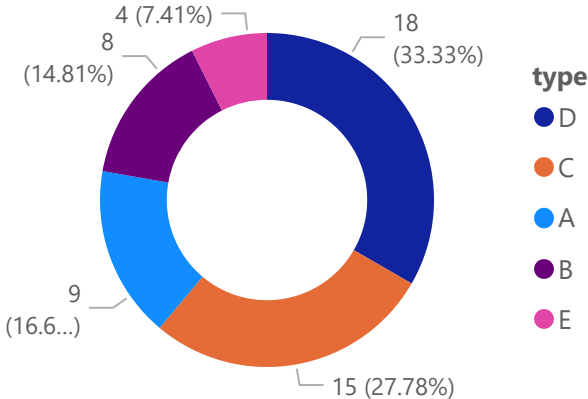
27-07-2017



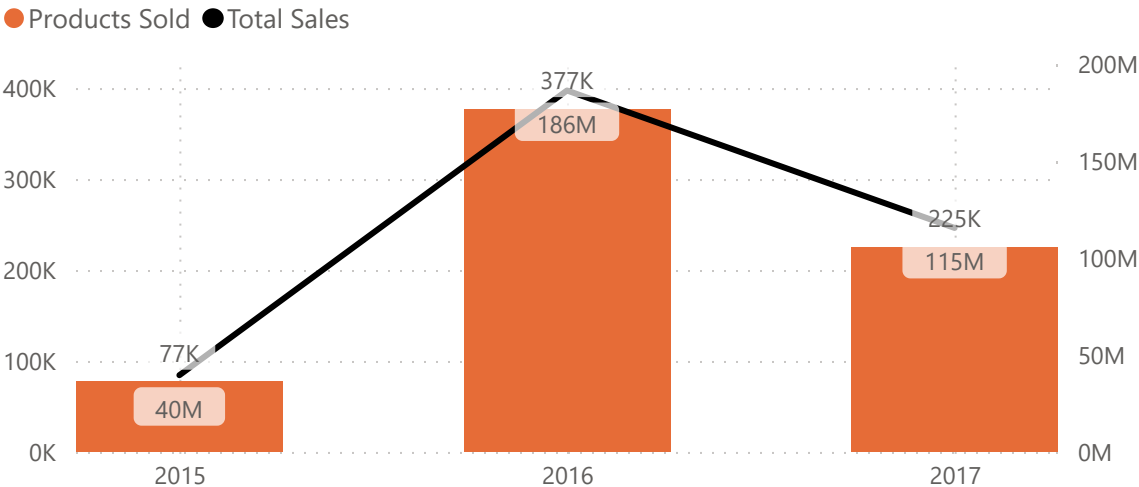
### Sales by Type



### Proportion of Store Type



### Products Sold and Total Sales by Year



city



Ambato

Babahoyo

Cayambe

Cuenca

Daule

El Carmen



store\_nbr



1

2

3

4

5

6

7

8

9

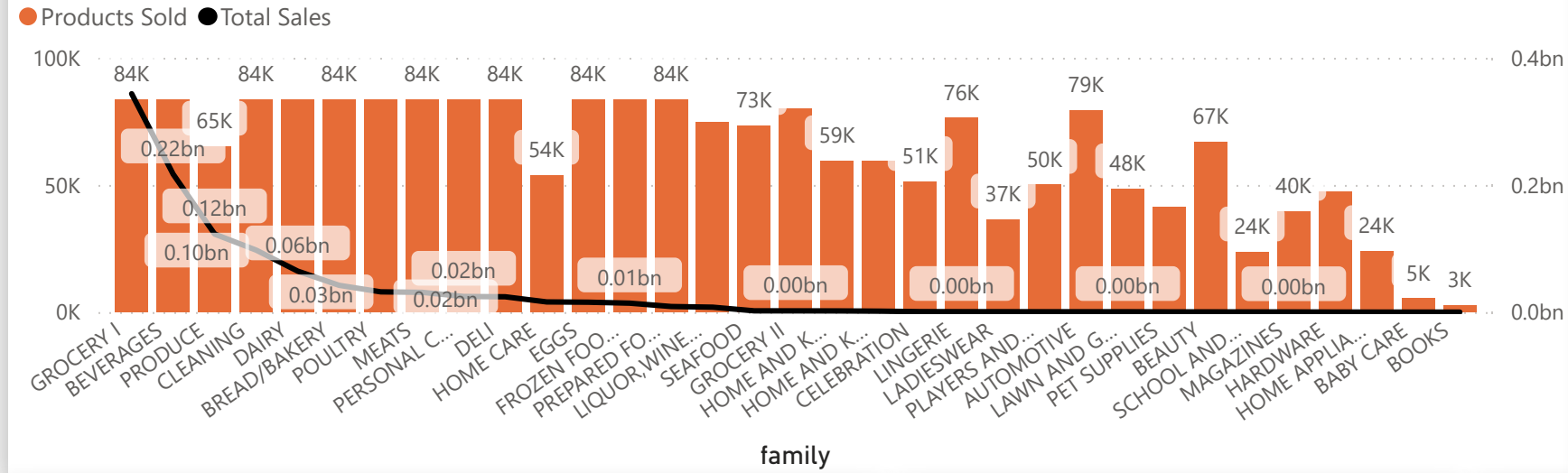
10

11

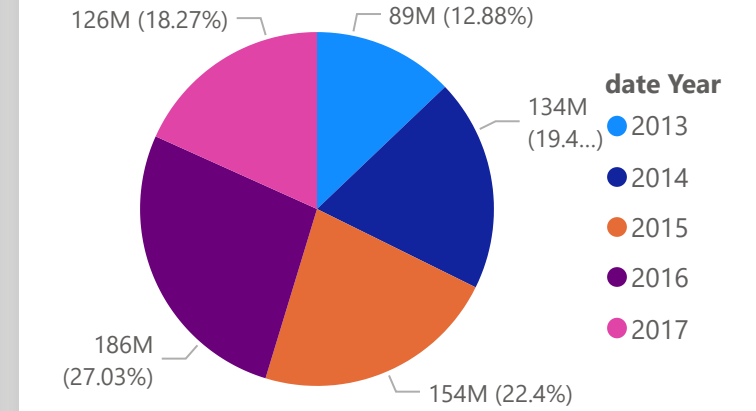
12



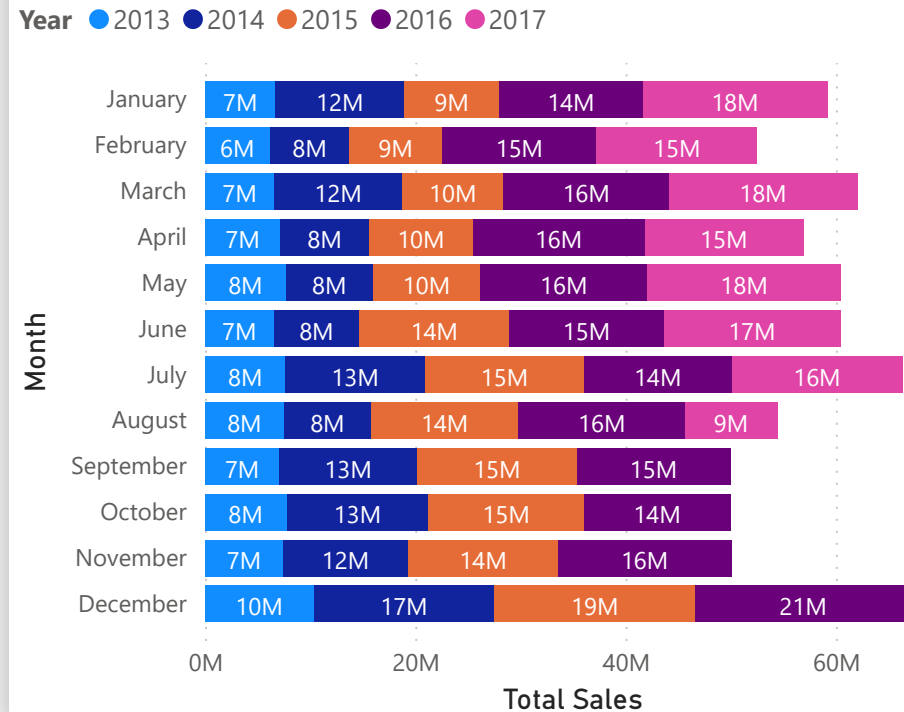
### Products Sold and Total Sales by family



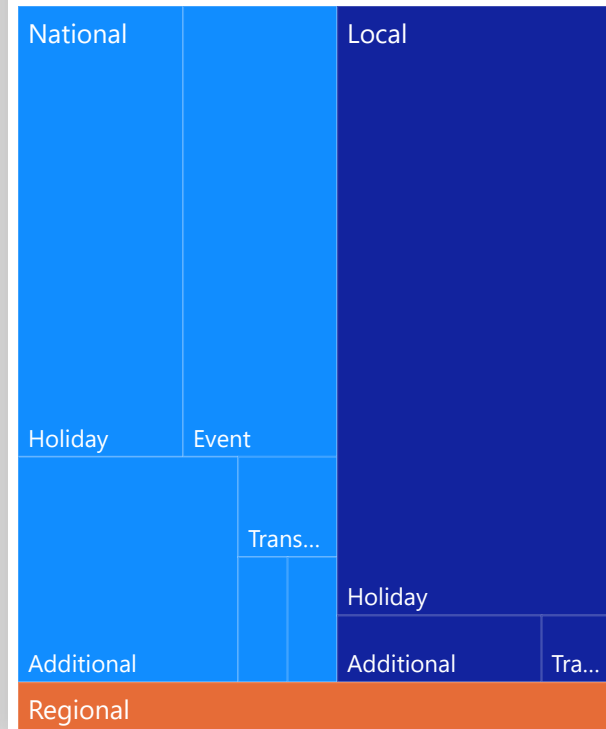
### Total Sales by Year



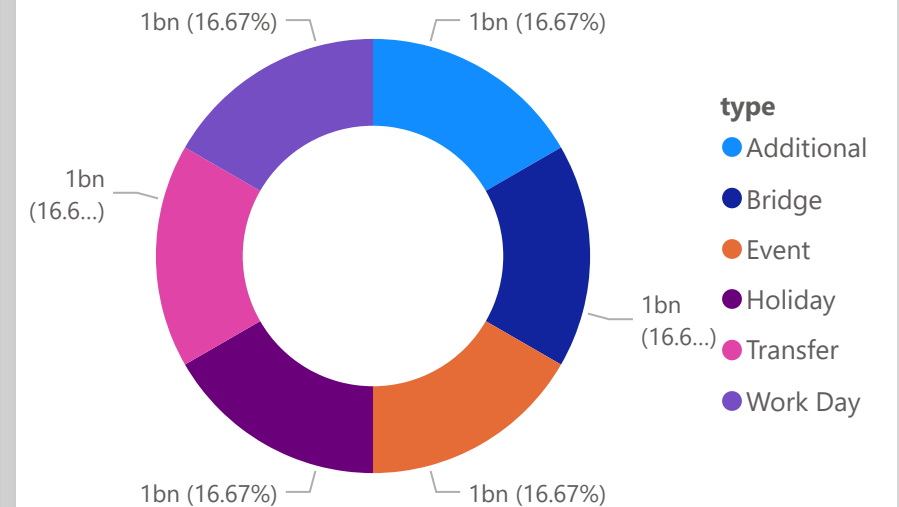
### Total Sales by Month and Year



### Holidays or Events by locale and type



### Total Sales by type



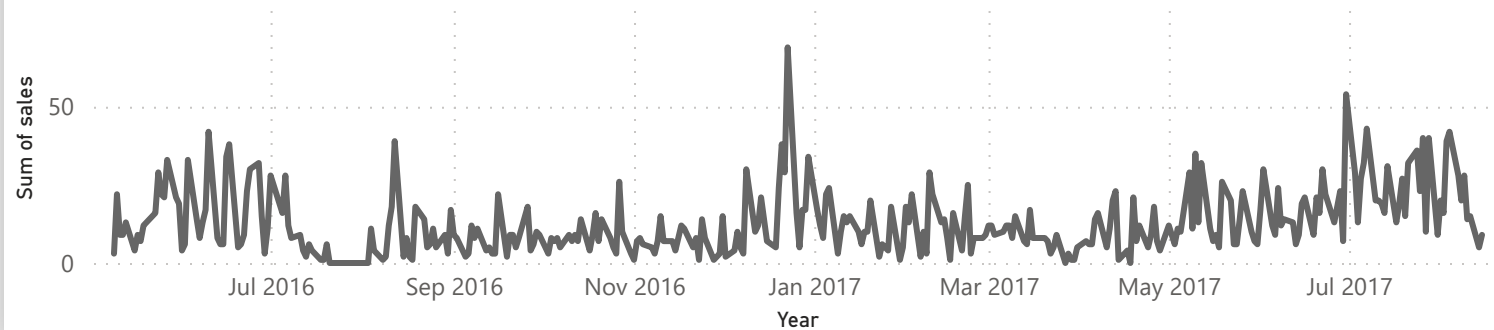
08-05-2016



31-08-2017



Sales over Time

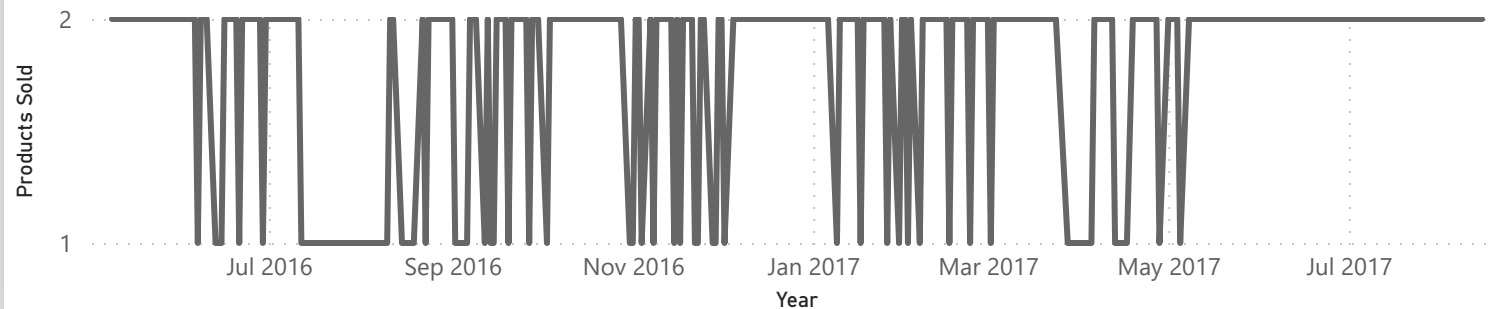


City

Ambato	Cayambe	Daule	Esmeraldas
Babahoyo	Cuenca	El Carmen	Guaranda



Product Sold over Time

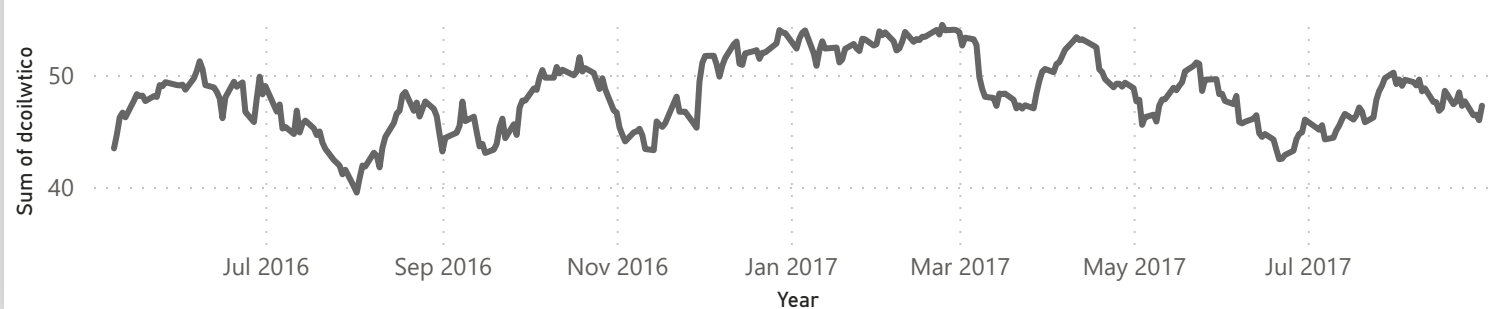


Product Family

AUTOMOTIVE	BEAUTY	BOOKS
BABY CARE	BEVERAGES	BREAD/BAKERY



Oil Prices over Time



Store Type

C
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Store Number

12	13
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