

# Prasanna Tuladhar

2+ years experience in developing web and mobile applications, optimizing software for customer satisfaction, and creating new features. Recent MIS graduate with an in-depth understanding of computer software technologies and management decision making for business development.

#### **WORK EXPERIENCE**

#### Application Developer (Web / Mobile), I.Click

Dallu, Kathmandu, Nepal (March 2018 - November 2020)

- Developed Web and mobile (android / iOS) applications.
- Cooperated with designers to create clean interfaces and simple, intuitive interactions and experiences.
- Developed project concepts and maintained optimal workflow.
- API integration between applications.
- Updated landing pages, product listings, and checkouts for launches and promotions
- Created new page designs for split tests and promotions
- Worked with testing teams to end tests and make winning variations live
- optimized page structures for better performance
- Incorporated requested QA updates
- Assisted with tracking and documentation for split tests and funnels

## Web Development Internship, Sherpa Technologies

Thahity, Kathmandu, Nepal (August 2017 – December 2017)

- Designed company's website using HTML,CSS,Javascript (Bootstrap framework)
- Listened to and implemented management's recommendations into the website
- Determined customer needs and improved UX in response.
- Backend coding and developed APIs.
- Debugged problems with minimal guidance

#### **EDUCATION**

## **University of South-Eastern Norway**

Hønefoss, Ringerike, Norway

2020 - 2022

Master's in Management Information Systems (MIS)

GPA: 3.3/4.0

Thesis: Growth Hacking to retain customers in Nepalese E-commerce companies

 A qualitative research conducted to find out how e-commerce businesses perceive and practice growth hacking to retain their customers.

## **Tribhuvan University (Prime College)**

Kathmandu ,Nepal

2013 - 2017

Bachelor's of Science in Computer Science and Information Technology Final year project: Ecommerce project developed in Laravel framework.

#### **PROFILE**

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## **SKILLS**

- Front-end: HTML, CSS, Typescript, Javascript, typescript (React, React native)
- Back-end: Php (Laravel)
- Data analysis: R programming
- Graphic designing: Adobe (Photoshop, Illustrator)
- Video Editing: Adobe Premiere
- UI/UX designing: Adobe InDesign
- Academic experience on Project Management, Data analytics, Management Control, Consumer Behavior.
- Growth hacking mindset
- Time management, Analytical thinking and Risk management
- Planning & Decision making
- Leadership, Teamwork and collaboration

## CERTIFICATIONS

## Certificate in Web Development Course

October 2016 – March 2017 Student Project Nepal Computer Institute Kathmandu (Nepal)

## LANGUAGES

- English
- Norsk (Beginner)
- Nepali
- Hindi