

USER INTERFACE DESIGN

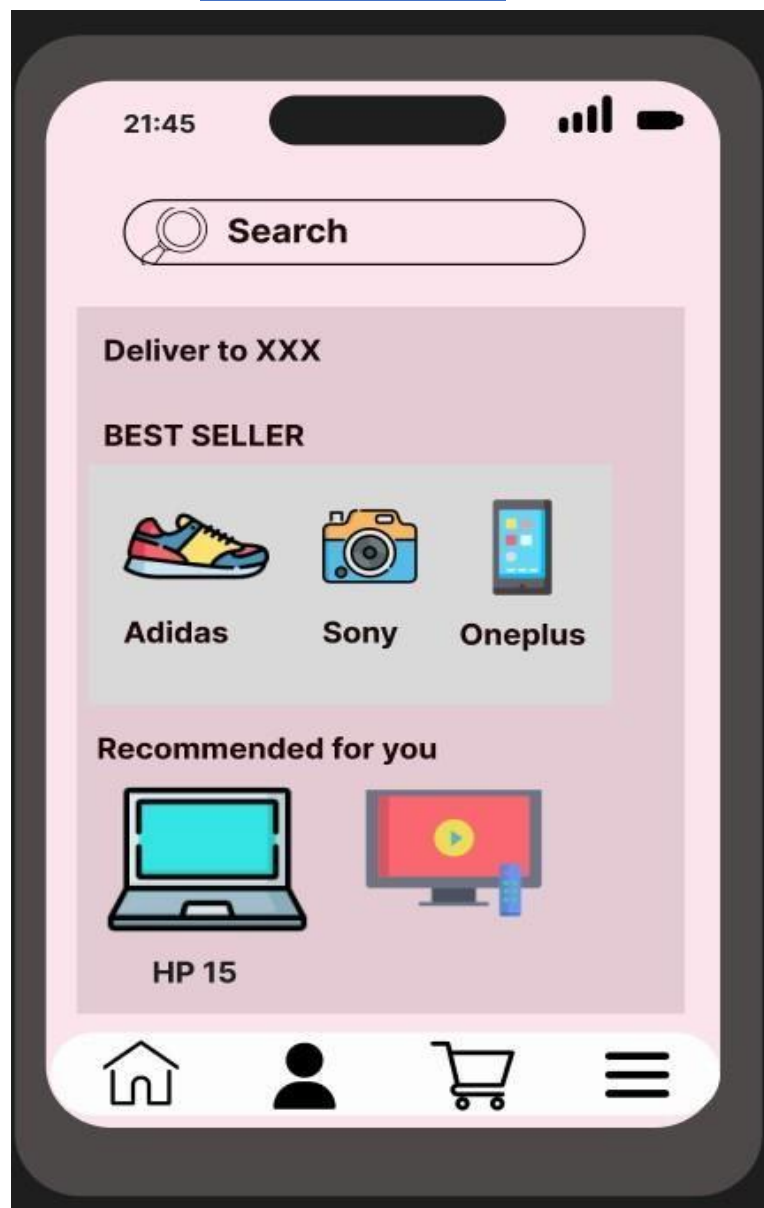
EXP.NO:4

TASK: Create a prototype with familiar and unfamiliar navigation elements. [PROTO.IO](https://proto.io)

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FAMILIAR UI :



NAVIGATION:BY CLICKING FAMILIAR ICON SIMPLY

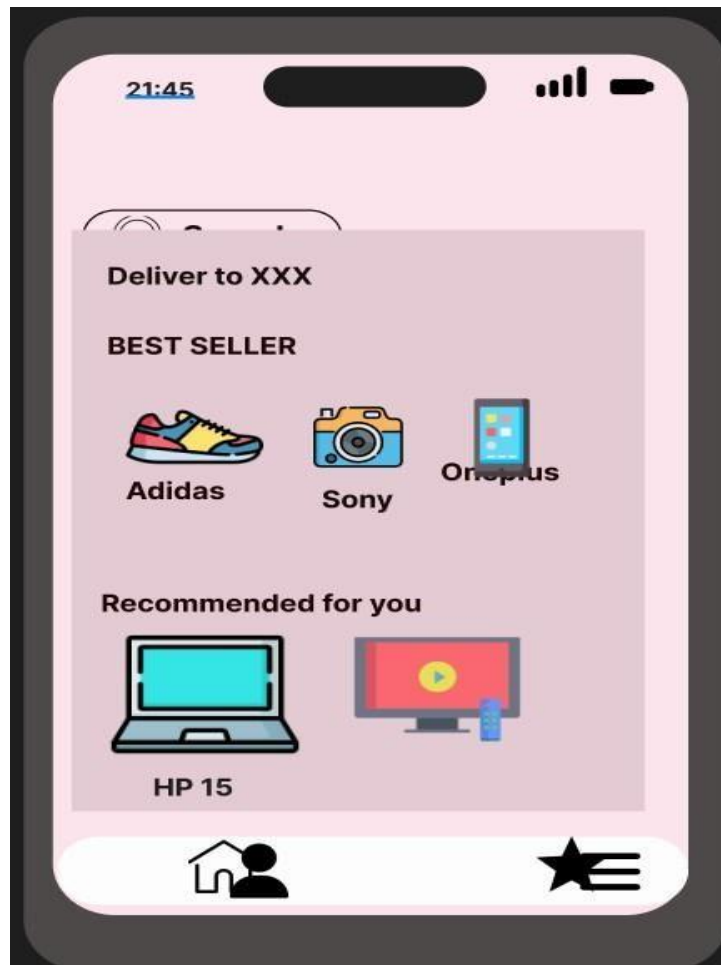
WHY THIS IS FAMILIAR NAVIGATION ? :

--Even the new user can easily access the app/website . Which makes it a familiar navigation.

--The ui and the text content are clear with required functionality .So this is a Familiar navigation.

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UNFAMILIAR UI :



WHY THIS UNFAMILIAR UI:

--Here the search bar is hidden which makes the user difficult to find it which leads to frustration.

--Here the icons at the bottom are overlapped with each other which makes the navigation difficult.