# PRASANNA MOORTHY A

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## **ABOUT ME**

A motivated and detail-oriented professional, seeking a challenging position in a forward-thinking organization where I can apply my skills in editing, UI/UX design, and programming to contribute effectively. Eager to work on innovative projects, enhance my skills, and add value to the organization

## **EDUCATION**

2020 SEVENTH DAY MATRICULATION HIGHER SECONDARY SCHOOL

10th Grade -65% SSLC, HSLC 12th Grade -70%

K.L.N. COLLEGE OF ENGINEERING 2026

Dept of Artificial Intelligence and Data Science CGPA -7.0/10 up to 6th semester

# **SKILLS**

UI/UX Figma Video Editing

• Content Creater

Digital Marketing

Content Strategy

Collaboration

## **EXPERIENCE**

## **VIDEO EDITING FREELANCER**

#### **Independent Projects** | 2025

- Created and edited 20+ YouTube videos for various channels, enhancing Movie Review.
- Contributed to Central by editing official video content, ensuring quality and compliance
- Link

## **DIGITAL MARKETING**

#### **RATHAN JUNIORS** | 2025

- Doing Digital marketing for Rathan Juniors PreSchool.
- Link

## **DIGITAL MARKETING**

#### **SYMPOSIUM - AISTHETICA | 2025**

- Handled the whole poster and video campaign for the Symposium conducted by the Department of Al&DS
- Link