

MOBILE MEDIA & CULTURAL HERITAGE

By

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Introduction

➤ Our aim is to design application for cultural heritage places in Weimar, Germany targeting **OLD PEOPLE**.

➤ The Heritage buildings we choose in our prototype includes Classical Weimar and Bauhaus.

Classical Weimar: Goethe's house

Schiller's house

City Castle

Anna Amelia Library

Bauhaus: The main Building Bauhaus University



Application designed for:

Smartphone: **Samsung**

Platform: **Android**

Softwares used:

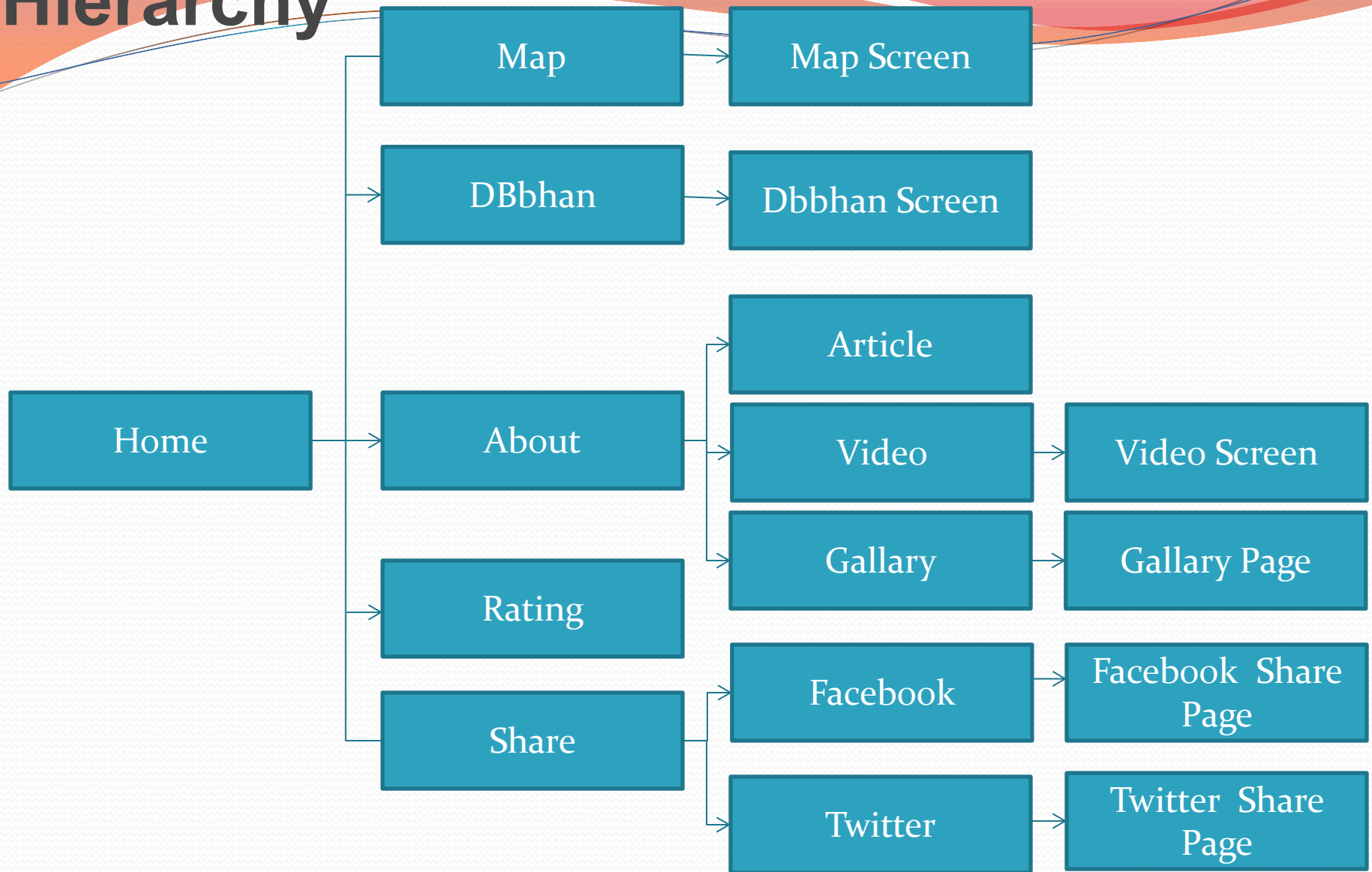
Hi-fidelity prototyper **Justinmind**

Adobe Photoshop

Requirements for Target Group

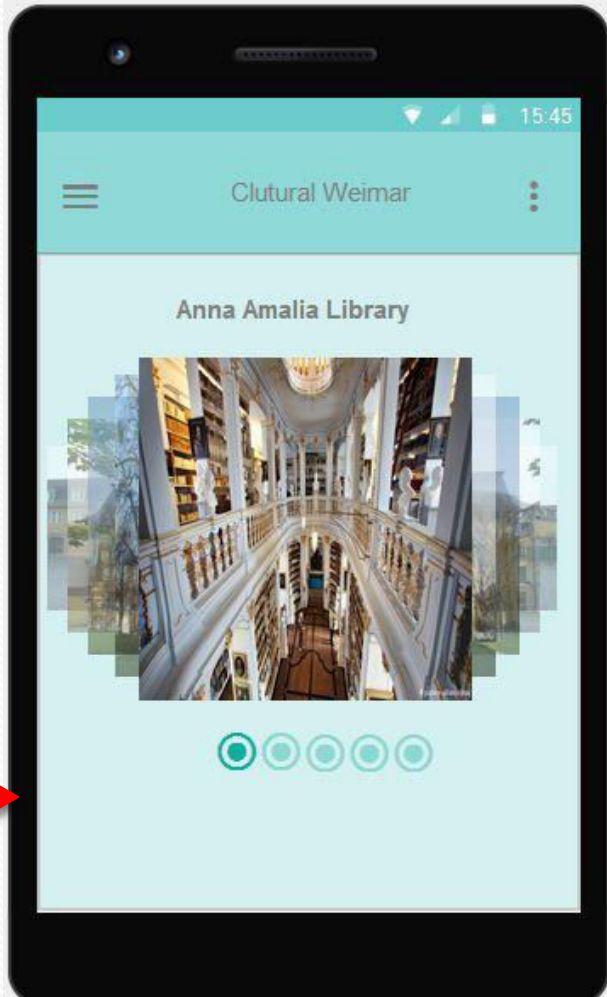
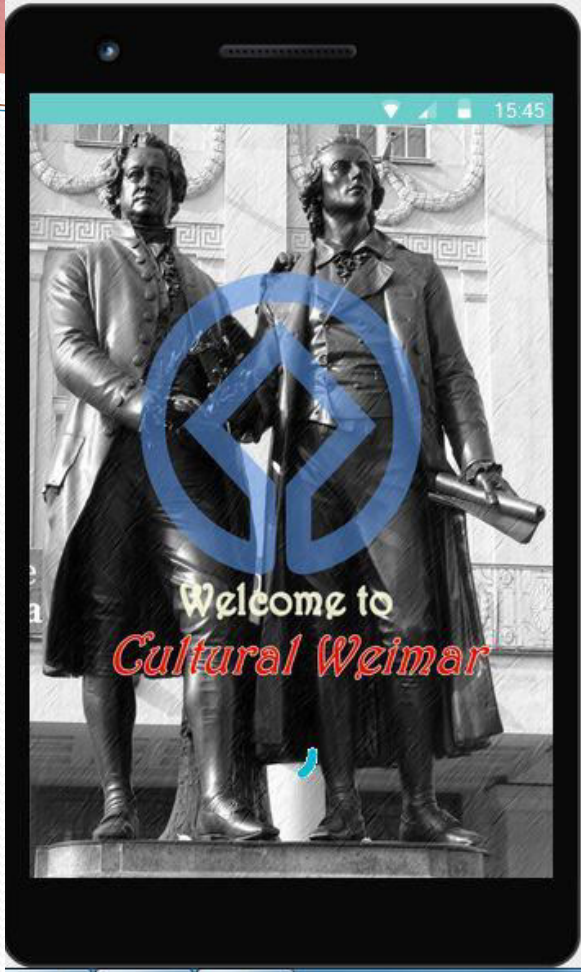
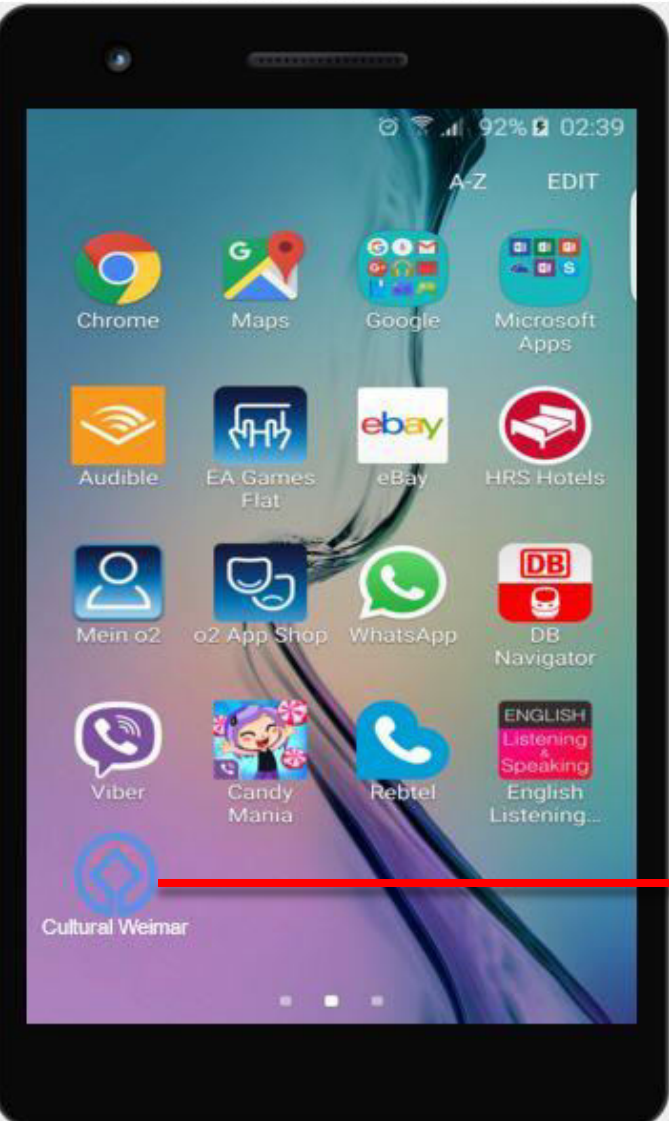
- As the target group is Old People, they require the application to be clear .
- For that we included DBbhan application into our application to know exact travel details and linked to the heritage places videos to know how they will be exactly(instead of reading history of the places).

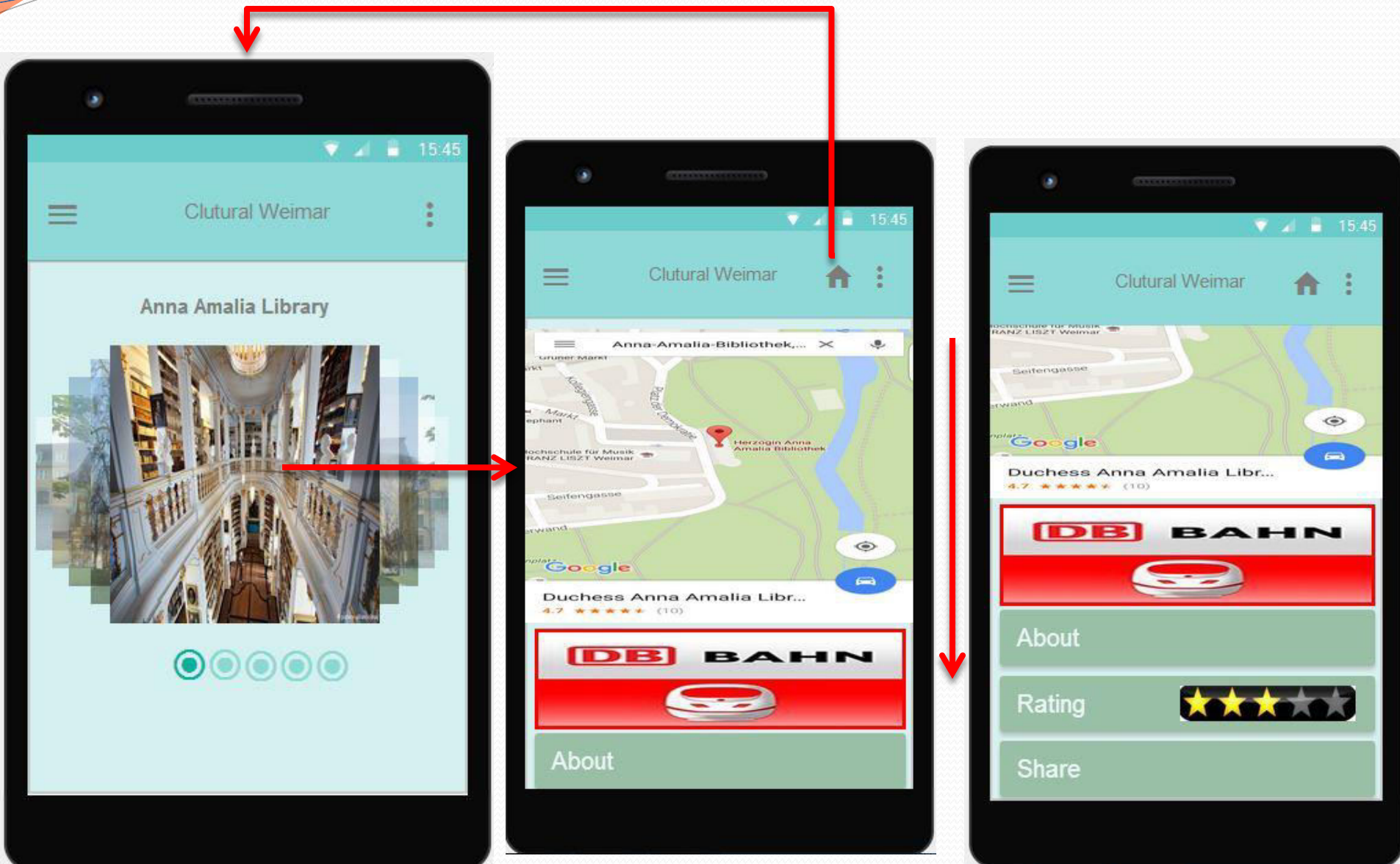
Hierarchy

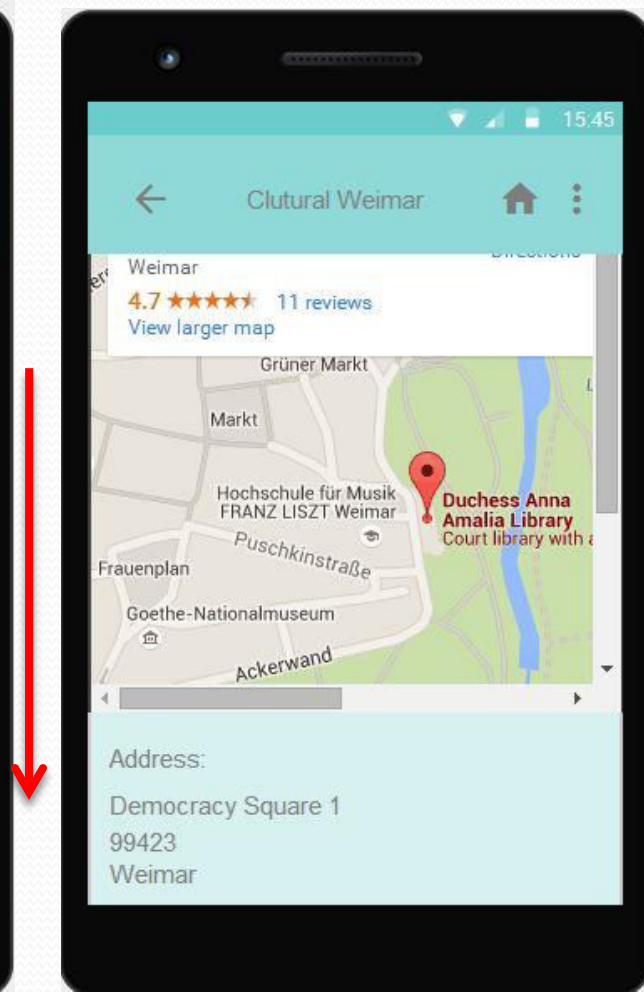
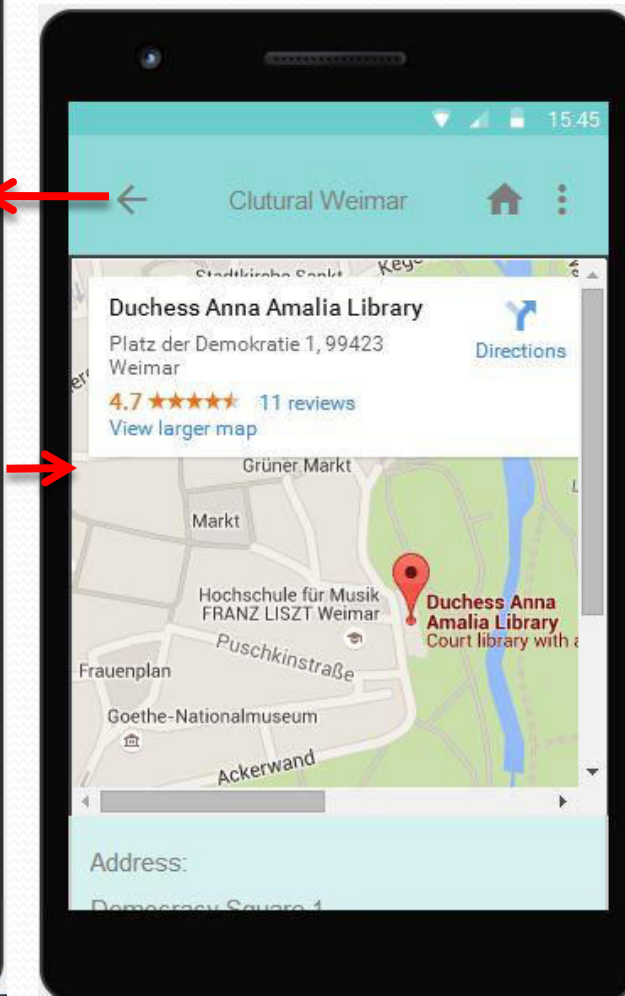
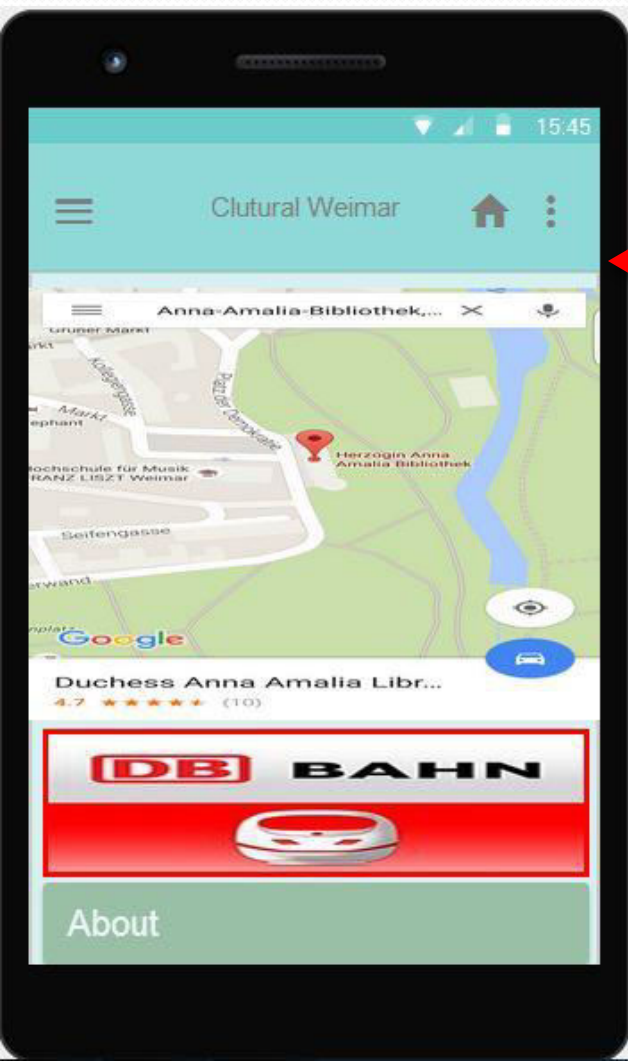


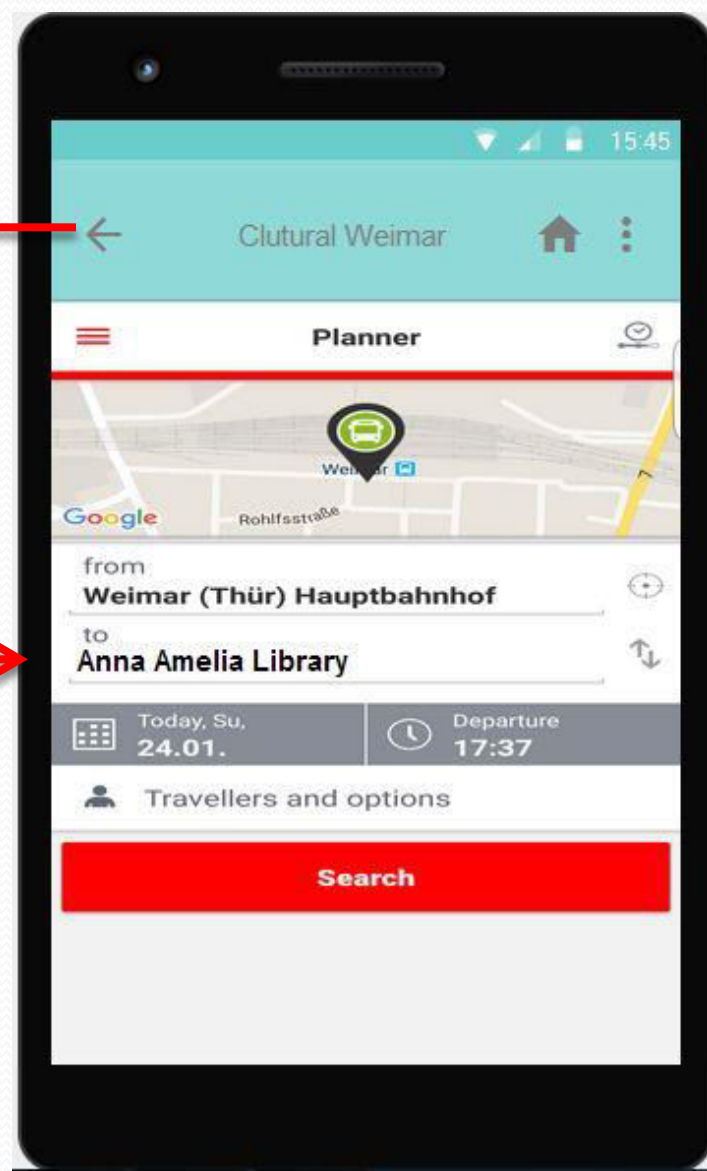
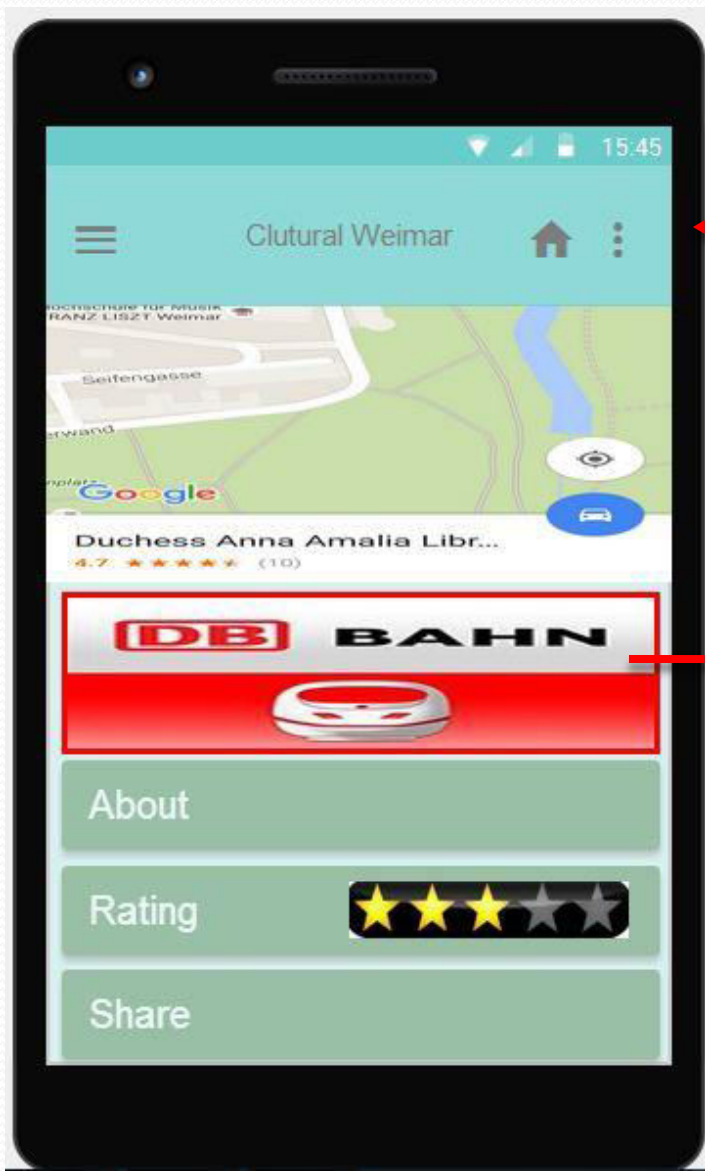


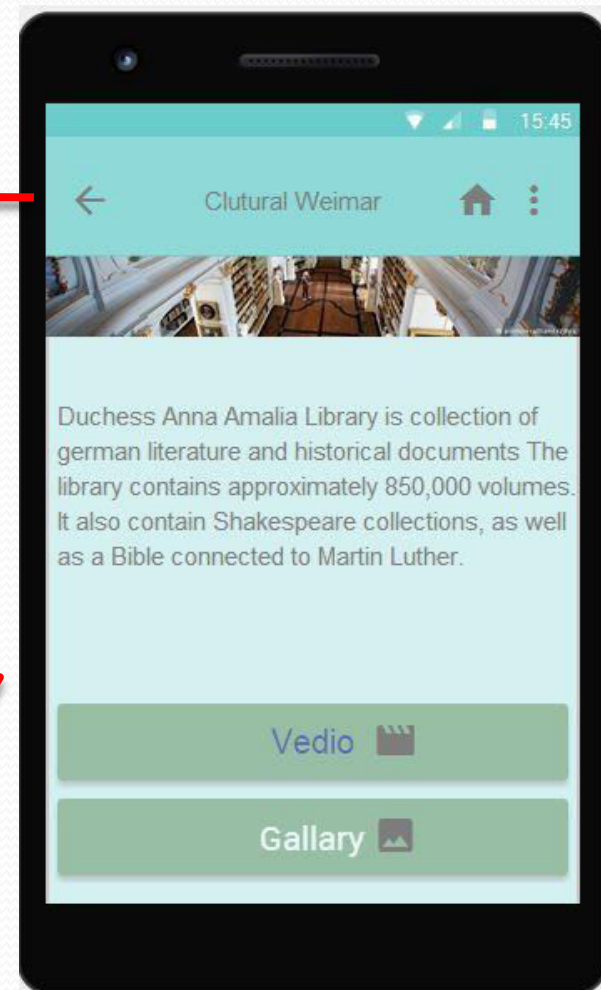
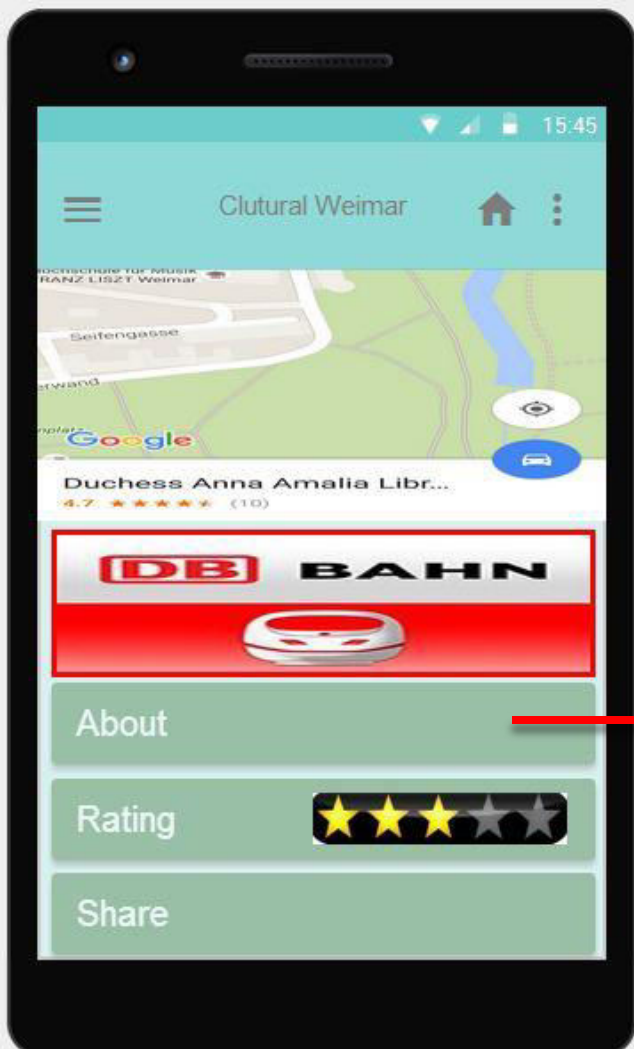
Prototype Screenshots

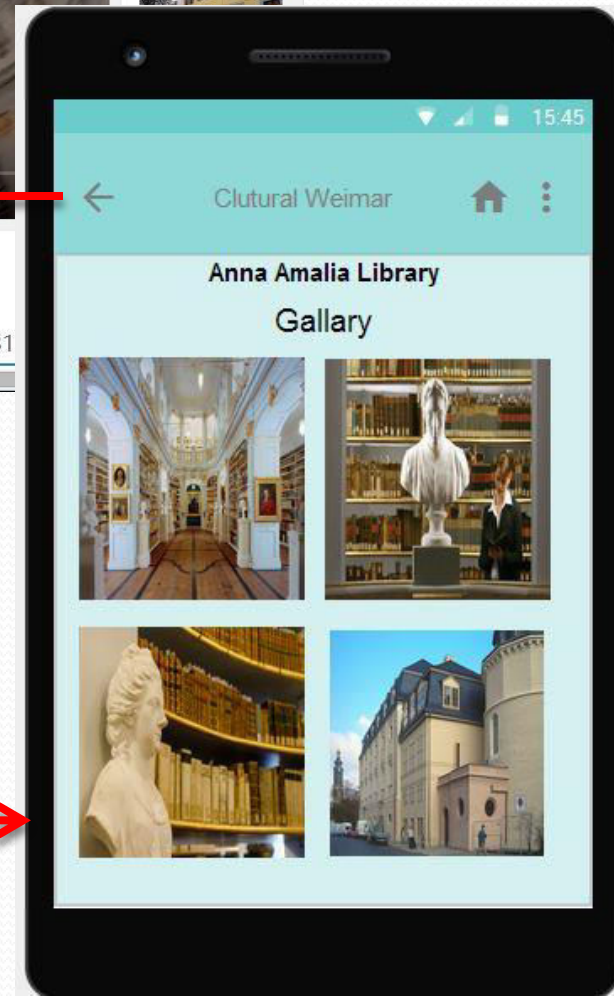
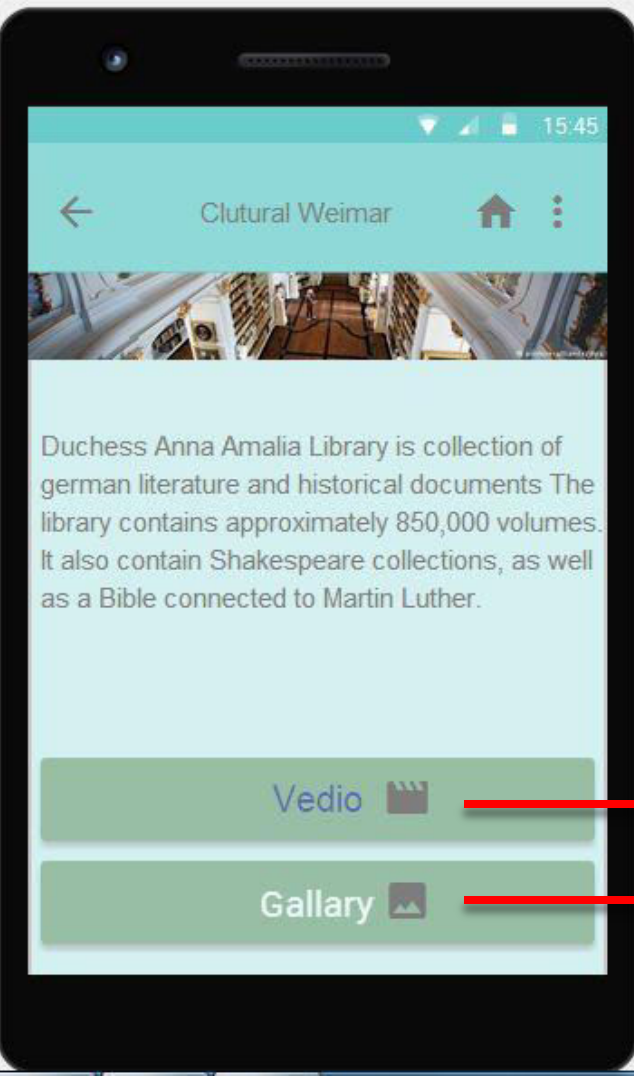
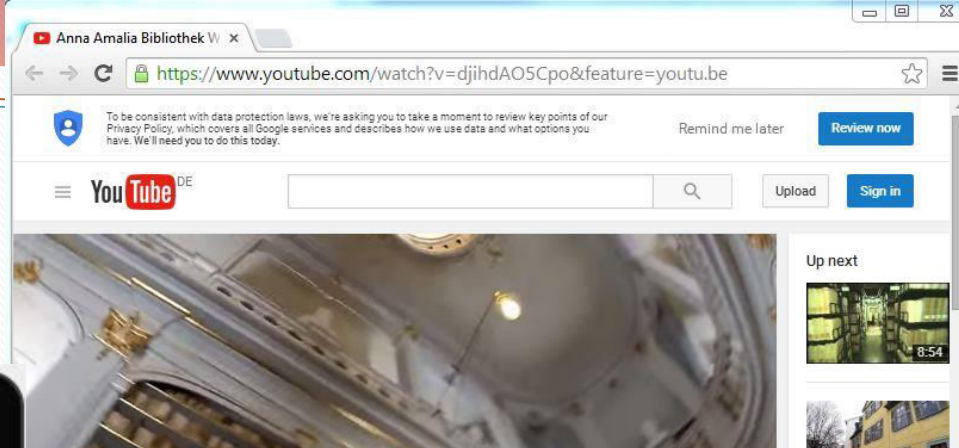


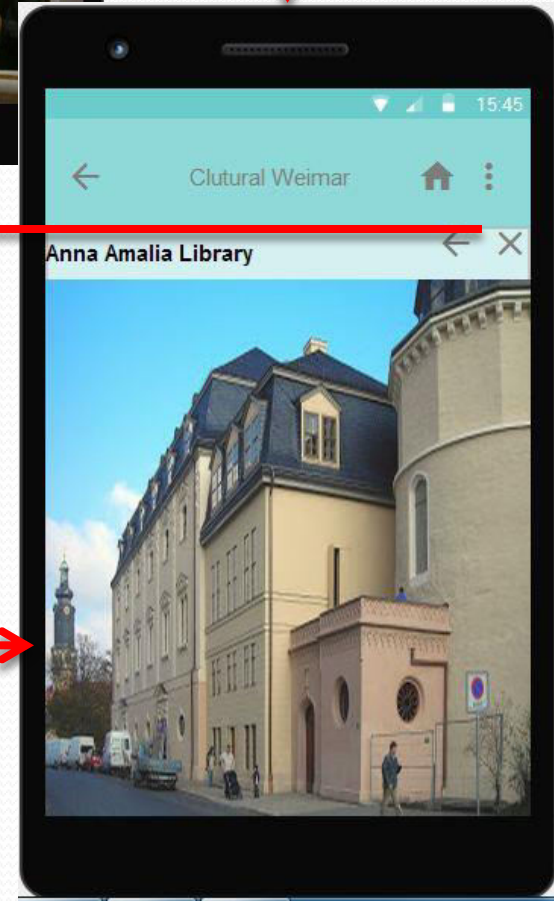
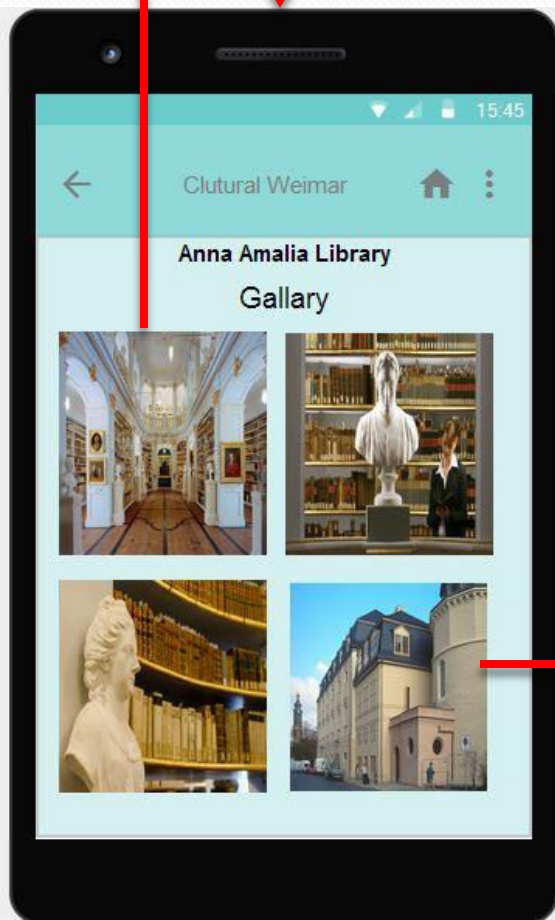
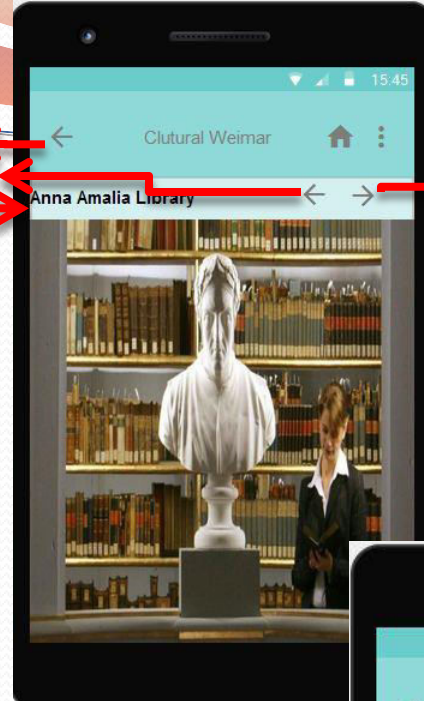
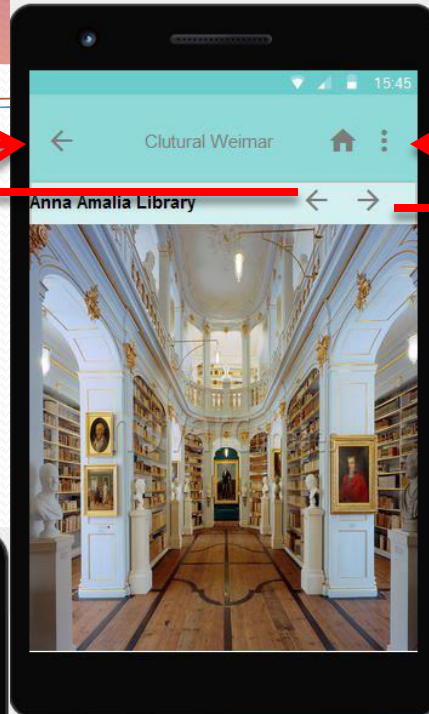


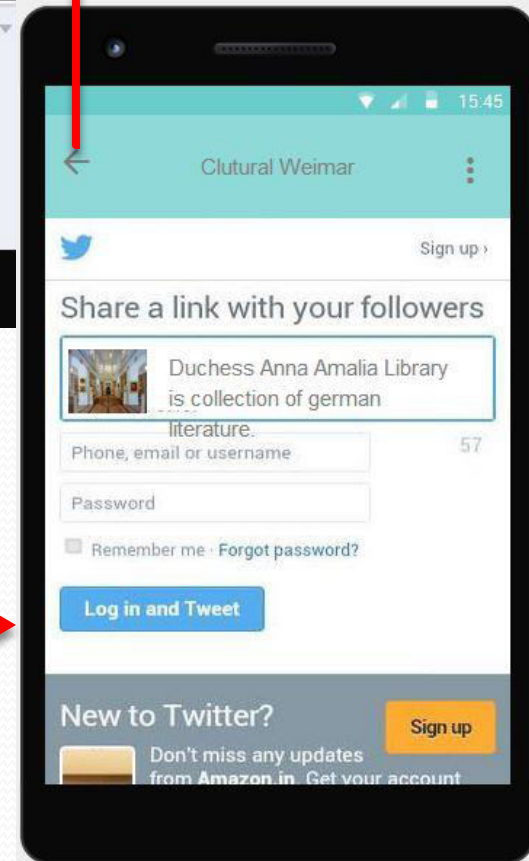
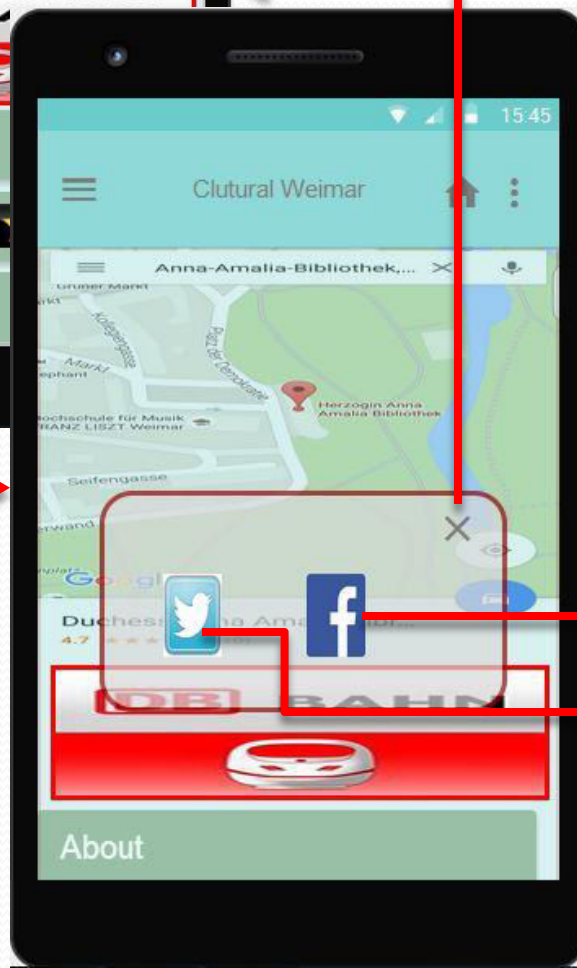
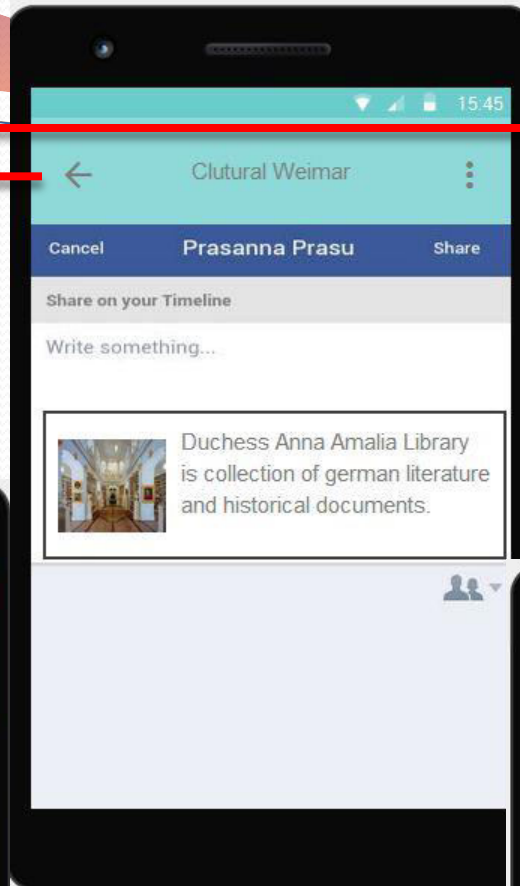
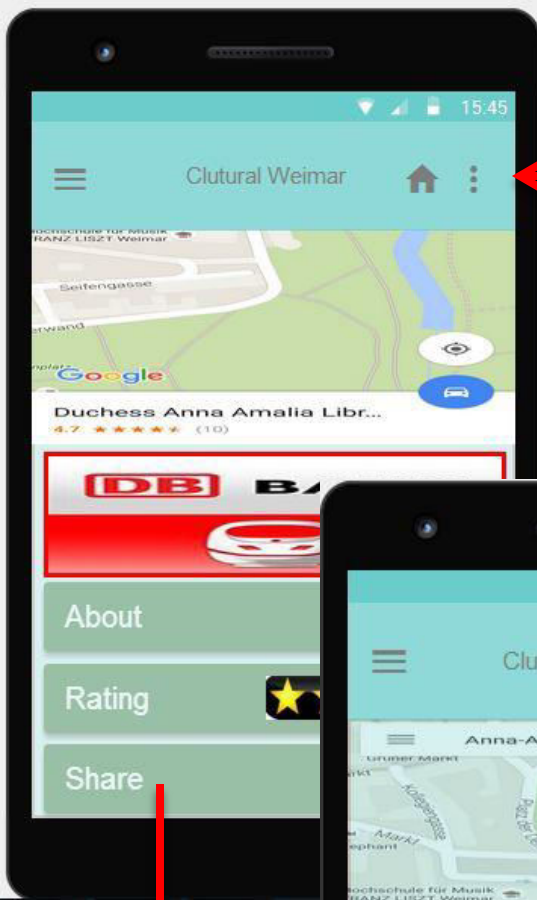


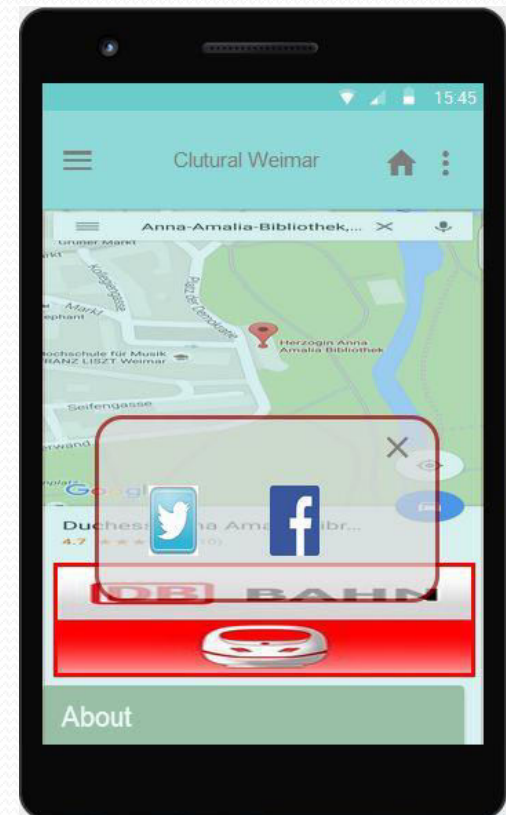
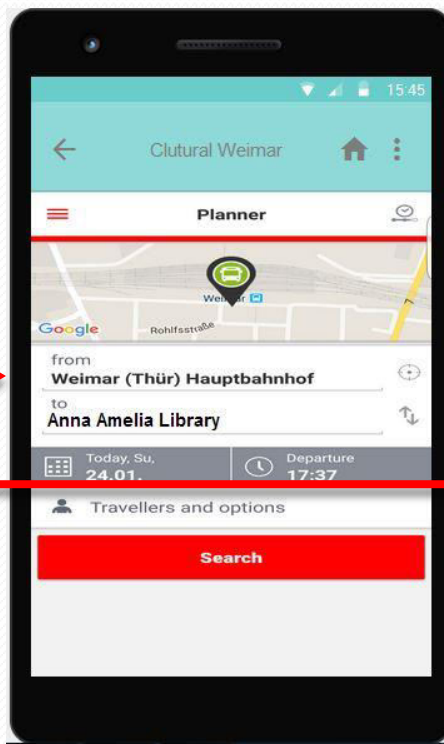
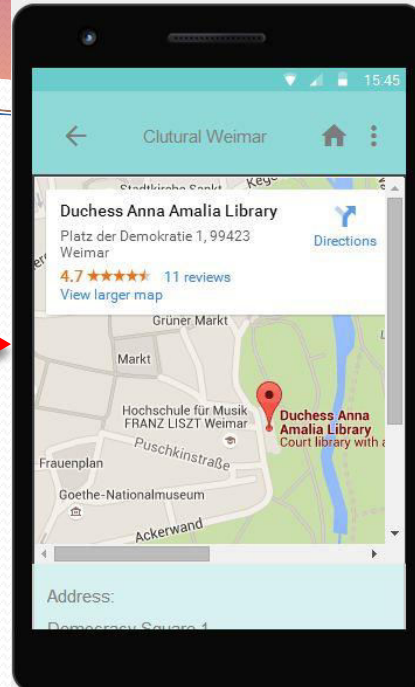
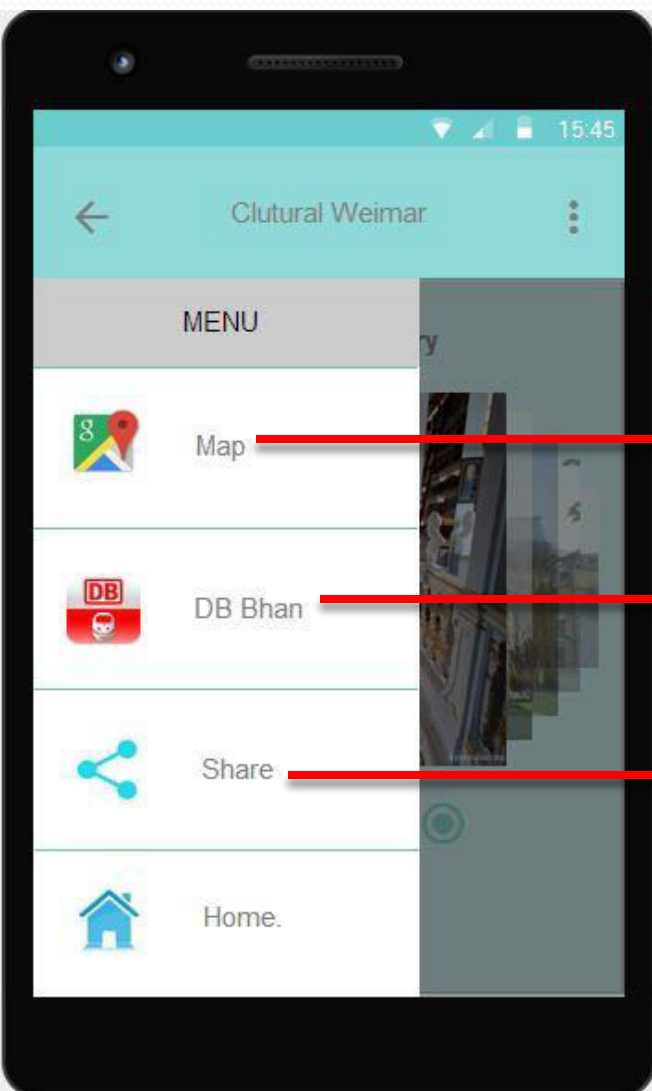












Prototype Link

<https://www.justinmind.com/usernote/tests/18783385/18896251/18961511/index.html>

Reference

Text, photos, Videos retrieved from:

<http://www.klassik-stiftung.de/index.php?id=347>

<http://www.klassik-stiftung.de/en/institutions/museums/schiller-residence/>

<https://www.youtube.com/watch?v=djihdAO5Cpo&feature=youtu.be>

https://www.youtube.com/watch?v=gj_bVBbx9oU&feature=youtu.be

[https://en.wikipedia.org/wiki/Bauhaus University, Weimar](https://en.wikipedia.org/wiki/Bauhaus_University,_Weimar)

[https://en.wikipedia.org/wiki/Schloss Weimar](https://en.wikipedia.org/wiki/Schloss_Weimar)

[https://en.wikipedia.org/wiki/Goethe House \(Weimar\)](https://en.wikipedia.org/wiki/Goethe_House_(Weimar))



Thank You