

DEVOPS STRATEGY & PLATFORM STABILITY PLAN

CASE STUDY – 1

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Scenario

As a DevOps engineer at a fast-growing e-commerce company, you are tasked with improving system stability after multiple service outages have negatively impacted both revenue and customer confidence. The executive leadership expects a concrete, actionable plan that ensures high reliability, availability, and performance of the platform while maintaining rapid delivery cycles.

Objectives

- Reliability: Eliminate single points of failure and reduce mean time to recovery (MTTR) to under 10 minutes.
- Availability: Maintain at least 99.9% uptime across core services, including storefront, cart, and checkout.
- Performance: Ensure product pages load within 2 seconds at the 95th percentile and checkout API latency remains under 400 ms during peak load.
- Deployment Safety: Limit change-related incidents to < 8% and enable automated rollback within 3 minutes.
- Security & Governance: Integrate DevSecOps practices without compromising delivery speed.

Service Level Indicators (SLIs) & Service Level Objectives (SLOs)

- Availability: Successful responses ÷ total requests → Target SLO: 99.9% monthly.
- Latency: Track p95 latency for product listing and checkout → Target SLO: p95 < 2s.
- Error Rate: Monitor failed transactions and 5xx error responses → Target SLO: < 0.2%.
- Recovery Time: Alert to resolution → Target SLO: MTTR ≤ 10 minutes.
- Deployment Stability: Failed deploys ÷ total deploys → Target SLO: < 8%.

Recommended Architecture (High-Level)

- Application Layer: Containerized microservices deployed on Kubernetes (EKS/GKE) with autoscaling across multiple Availability Zones.
- Database Layer: Cloud-native managed databases (Amazon Aurora / Cloud SQL) with read replicas, PITR, and automated failover.
- Networking: Stateless web services behind Application Load Balancers; static content served via CDN (CloudFront/Akamai).
- Caching: Redis/Memcached for session storage, query caching, and API response acceleration.
- Messaging & Eventing: Kafka/PubSub for asynchronous workloads.
- Security: Secrets management using Vault/KMS, TLS everywhere, and WAF/DDoS protection at the edge.

Core DevOps Practices

- 1) Infrastructure as Code (IaC)
 - Use Terraform/Ansible to provision compute, networking, and database resources.
 - Enforce peer review of IaC code with policy-as-code tools (OPA/Conftest).

2) Continuous Integration & Delivery (CI/CD)

- CI with GitHub Actions or GitLab CI: build, unit/integration testing, static code analysis.
- CD with Argo Rollouts or Spinnaker: blue-green/canary deployments.
- Automated rollbacks on failure signals.

3) Observability & Monitoring

- Metrics collection using Prometheus + Grafana.
- Distributed tracing via Jaeger/OpenTelemetry.
- Centralized logging via ELK or Loki.

4) Incident Response & Reliability Engineering

- On-call rotation with PagerDuty/Opsgenie.
- Defined runbooks for recurring incidents.
- Chaos engineering drills with Gremlin/Litmus.

5) Security & Compliance (DevSecOps)

- Image scanning with Trivy/Clair.
- Policy enforcement with OPA Gatekeeper.
- Short-lived credentials and secrets vaulting.

6) Performance & Scalability

- Load testing using Locust/k6.
- API rate limiting with NGINX/Envoy.
- Multi-layer caching policies.

7) Disaster Recovery & Business Continuity

- RTO/RPO definitions per service.
- Automated database backups and quarterly restore drills.
- Multi-region failover for checkout/payment services.

Phased Execution Roadmap

- Phase 1 (Weeks 1–3): Stabilization
 - Set up monitoring, alerting, and runbooks.
 - Resolve existing single points of failure.
 - Establish on-call schedule.
- Phase 2 (Weeks 4–6): Hardening
 - Deploy IaC for baseline infrastructure.
 - Introduce CI/CD pipelines with automated tests.
 - Enable WAF + CDN configuration.
- Phase 3 (Weeks 7–12): Scaling & Optimization
 - Roll out GitOps with Argo CD.
 - Conduct load testing and chaos experiments.
 - Perform disaster recovery drill and document results.

Risks & Mitigations

- Tool Complexity: Minimize tool sprawl by standardizing on a core stack.
- Cultural Resistance: Provide DevOps training and foster blameless postmortems.
- Cost Growth: Monitor cloud spend and right-size resources.

Expected Outcomes

- Achieve $\geq 99.9\%$ availability and faster incident resolution.
- Safer deployments with reduced failure rates.
- Increased customer confidence through faster, stable, and secure delivery.
- Improved engineering efficiency by embedding reliability into workflows.

Conclusion

This plan emphasizes automation, observability, resilient architecture, and security as core principles of DevOps adoption. By executing the roadmap and adhering to defined SLOs, the company can ensure a highly reliable, performant, and secure e-commerce platform that supports growth while protecting both revenue and customer trust.