

PRASANNA KUMAR R

UI/UX Designer

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prasannauixdesigner.github.io/portfolio

Coimbatore, Tamil Nadu



PROFILE

Passionate UI/UX designer with a keen eye for user-centric design and a commitment to creating seamless, visually appealing digital experiences. Adept at collaborating with cross-functional teams to deliver innovative and impactful solutions.

EXPERIENCE

Ecommerce Analyst

Shiva Texyarn Limited (Sept 2021 - Mar 2023)

- Managed product listings on Amazon, Flipkart, and own e-commerce store.
- Monitored order fulfillment, ensuring a seamless process, and generated sales reports across platforms using analytics tools.
- Collaborated on website development, focusing on design and product image enhancements using tools like Adobe Photoshop.
- Improved sales, efficiency, and customer engagement by boosting visibility, streamlining operations, and strengthening online presence.

Ecommerce Analyst

Djax technologies (Jan 2020 - Aug 2021)

Ecommerce Analyst

Kamsys Tech Solutions (Jul 2018 - Jan 2020)

PROJECTS

Travel Website

I designed the travel booking websites to explore the most beautiful places in the world.

[View Project](#)

HDFC Redesign

As a HDFC users, I have found some Issues. So, I proposed a solution for best user experiences.

[View Project](#)

Ecommerce Site

As a HDFC users, I have found some Issues. So, I proposed a solution for best user experiences.

[View Project](#)

Car Parking App

To main objective is to prebook the car parking slot hassle-free.

[View Project](#)

EDUCATION

2015 - 2018

Bachelor of Computer Application

Kongunadu Arts & Science College

SKILLS

User Research Visual Design HTML & CSS

Interaction Design Prototyping Wireframing

Usability Testing Illustrator (basic) Bootstrap

Photoshop Figma Adobe XD Wordpress

CERTIFICATIONS

- Professional UX Design (Google)
- UI/UX Internship (App Innovation Technologies)

LANGUAGES

English
Advanced

Tamil
Native

Malayalam
Conversant

PERSONAL DETAILS

- Father's Name : Ramachandran
- Date of Birth : 04/11/1996
- Nationality : Indian

PORTFOLIO LINKS

[Behance](#)

[LinkedIn](#)

[Dribbble](#)