

Says

What have we heard them say? What can we imagine them saying?

> Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.

A clever thought or plan. For example, John had a bright idea for saving space—we would each have a terminal but share the printer

Bright Ideas Consulting ... We are a Team of Experienced **Professionals with** more than 25 years in the Business of Commerce

Thinks What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

You might also want a second opinion on an important scheme, need help initiating it and require some extra resources.

As a company, we find opportunities and manage the delivery of the charging solutions. We are also partnered with Inside Connections, a company who deliver a comprehensive training package and will undertake the electrical installation and ongoing servicing and maintenance.

Here at Bright Ideas energy, we want to make your world a better, greener place. From your work to your home and what comes in between, we are passionate



Bright ideas consulting

Consultants (often referred to as management consultants) help organisations manage change and solve problems so they operate more efficiently and therefore profitably.

Consulting firms provide feedback and actionable strategies to companies to improve their efficiency or solve complex problems in a specific area,

The marriage of architecture and acoustics is a bright idea, but for me the experience was underwhelming and musically limited.

These firms are the most prestigious management consulting firms because they hire top graduates of highly competitive undergraduate and M.B.A. programs, solve the toughest

> such as helping a company set up a new process or technology or helping a company implement recommendations that were previously made by other management consulting firms.

What other feelings might influence their behavior?

Excellent communication skills are key to being a successful consultant. You'll need to have great interpersonal skills, presentation skills, and also the ability to distill and explain complex information in a way that is easy for stakeholders to understand.

Feels What are their fears, frustrations, and anxieties?

Does

What behavior have we observed? What can we imagine them doing?

