

PROJECT REPORT SUMMARY

ABOUT

- Team ID : NM2023TMID09504
- Company Name : BRIGHT IDEAS CONSULTING
- College Name : P.S.Y ARTS & SCIENCS COLLEGE
- Department :B.Com III YEAR

Team Leader

⦿ Name : M.Prasanth

⦿ Reg no : 4721151056

⦿ NM ID :
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Team Member

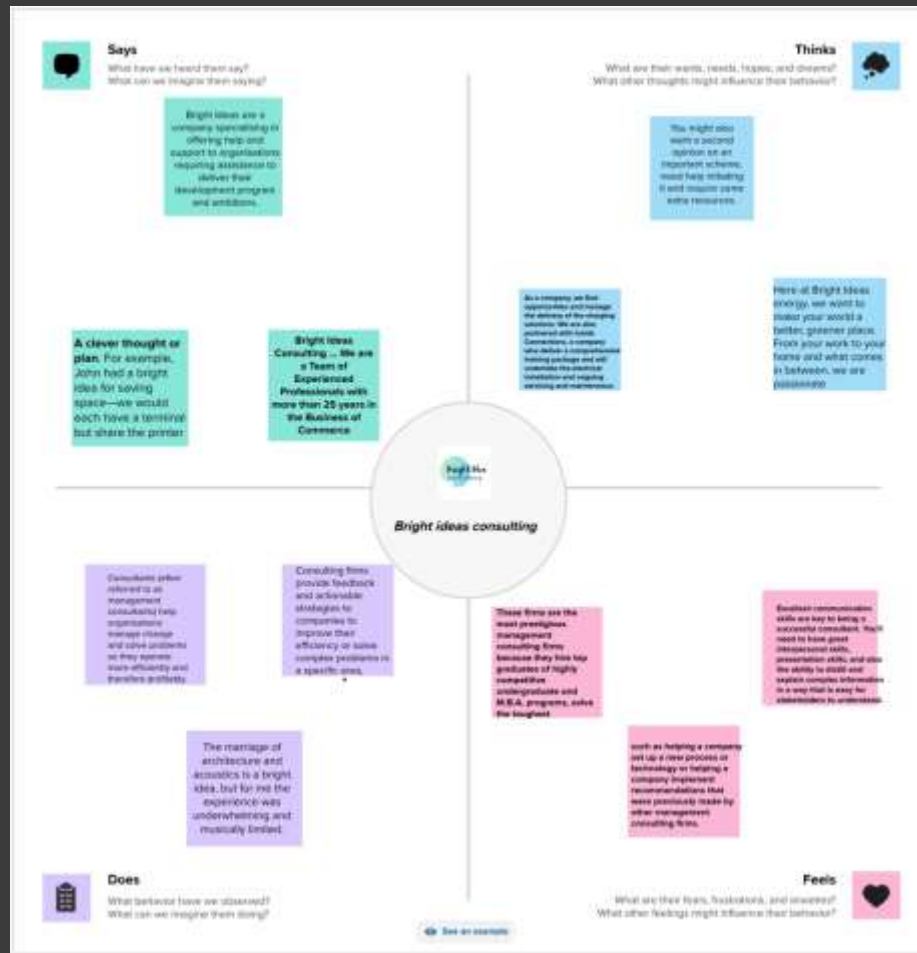
- Name : M.Thatchinamoorthy
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-
- Name : T.Abinaya
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INTRODUCTION


● OVERVIEW

Consultants are people who are trained in recognizing problems and shaping solutions to those problems. This training is founded on a successful work career that has developed skills and maturity within the individual.

01. Empathy Map



02.Brine Strome



Brainstorm & idea prioritization

Use this template to brainstorm, develop, and prioritize ideas for your business. It's a simple, easy-to-use tool that helps you generate ideas, evaluate them, and select the best ones to pursue.

- 1. Brainstorm ideas
- 2. Evaluate ideas
- 3. Prioritize ideas

Before you brainstorm

1. Set a goal for your brainstorming session. What do you want to achieve?

2. Set a time limit. How long will you spend brainstorming?

3. Set a budget. How much money do you have to spend?

Brainstorm your problem statement

1. Write down your problem statement. What is the problem you are trying to solve?

2. Write down your goal. What do you want to achieve?

3. Write down your budget. How much money do you have to spend?

Brainstorm

1. Write down your ideas. Use the template below to record your ideas.

Idea	1	2	3	4	5
Idea 1					
Idea 2					
Idea 3					
Idea 4					
Idea 5					

Prioritize

1. Plot your ideas on the graph below. The x-axis represents the cost of the idea, and the y-axis represents the value of the idea.







2. Select the ideas that are both highly feasible and highly valuable.

After you brainstorm

1. Review your ideas. Are there any ideas that you want to pursue?

2. Select the ideas that you want to pursue.

3. Develop your ideas. How can you implement your ideas?



Balance sheet

2:55 PM books.zoho.in

Books > Reports > Balance Sheet (Schedule III)


Period: 2023-2024

Particulars	2023-2024	2022-2023
EQUITY AND LIABILITIES		
I Shareholder's funds		
a. Share Capital	0.00	0.00
b. Reserves and Surplus	1,00,000.00	1,00,000.00
c. Money received against share warrants	0.00	0.00
d. Share application money pending allotment	0.00	0.00
II Non-current liabilities		
a. Long Term Borrowings	0.00	0.00
b. Deferred Tax Liabilities (Net)	0.00	0.00
c. Other long-term liabilities	0.00	0.00
d. Long Term Provisions	0.00	0.00
III Current liabilities		
a. Short Term Borrowings	0.00	0.00
b. Trade Payables	10,000.00	10,000.00
c. Other Current Liabilities	1,00,000.00	1,00,000.00
d. Short Term Provisions	0.00	0.00
TOTAL EQUITY AND LIABILITIES	110,000.00	110,000.00
ASSETS		
I Non-current assets		
a. Fixed Assets		
i. Tangible Assets	0.00	0.00
ii. Intangible Assets	0.00	0.00
iii. Capital Work-in-progress	0.00	0.00
iv. Intangible assets under development	0.00	0.00
b. Non-current Investments	0.00	0.00
c. Deferred Tax Assets (Net)	0.00	0.00
d. Long Term Loans and Advances	0.00	0.00
e. Other non-current assets	10,000.00	10,000.00
II Current Assets		
a. Current Investments	0.00	0.00
b. Inventories	0.00	0.00
c. Trade Receivables	0.00	0.00
d. Bank and cash equivalents	0.00	0.00
e. Short term loans and advances	0.00	0.00
f. Other current assets	100,000.00	100,000.00
TOTAL ASSETS	110,000.00	110,000.00

Approved by: [Signature]

Search...

Profit and Loss account



The screenshot shows the Zoho Books interface for a Profit and Loss account. The title is "Multiple Profit and Loss" with a subtitle "Basic Period" and a date range "01/01/2024 to 12/31/2024". The table lists various income and expense items with their respective amounts. The total income is 1000, and the total expense is 200, resulting in a net profit of 800.

Multiple Profit and Loss	
Basic Period	
01/01/2024 to 12/31/2024	
Income	
Operating Income	1000
Income for Operating Income	1000
Profit of Month End	1000
Profit for Month of Month End	1000
Income Profit	1000
Expense	
Operating Expense	200
Expense for Operating Expense	200
Operating Profit	800
Net Operating Income	800
Income for Net Operating Income	800
Net Operating Expense	200
Expense for Net Operating Expense	200
Net Profit/Loss	800

Advantage

- ◎ **Variety of work:** This is why I wanted to do consulting in the first place: what you do and what client you're working for will change. How often depends on what sort of technology you work with and what your role is - some projects take a few weeks and some take years.

Disadvantage

- **Work/life balance:** Experiences, even within a single company, will vary significantly, but it's not unusual for consultants to work terrible hours -- late nights, weekends, last minute travel plans getting cancelled.

Conclusion

- To investigate business systems, taking a holistic view of the situation. This may include examining elements of the organisation structures and staff development issues as well as current processes and IT systems.