

```
In [1]: import pandas as pd
```

```
In [10]: !pip3 install seaborn
```

```
Requirement already satisfied: seaborn in ./anaconda3/lib/python3.10/site-packages (0.12.2)  
Requirement already satisfied: matplotlib!=3.6.1,>=3.1 in ./anaconda3/lib/python3.10/site-packages (from se  
aborn) (3.7.0)  
Requirement already satisfied: numpy!=1.24.0,>=1.17 in ./anaconda3/lib/python3.10/site-packages (from seabo  
rn) (1.23.5)  
Requirement already satisfied: pandas>=0.25 in ./anaconda3/lib/python3.10/site-packages (from seaborn) (1.  
5.3)  
Requirement already satisfied: packaging>=20.0 in ./anaconda3/lib/python3.10/site-packages (from matplotli  
b!=3.6.1,>=3.1->seaborn) (22.0)  
Requirement already satisfied: pillow>=6.2.0 in ./anaconda3/lib/python3.10/site-packages (from matplotlib!=  
3.6.1,>=3.1->seaborn) (9.4.0)  
Requirement already satisfied: python-dateutil>=2.7 in ./anaconda3/lib/python3.10/site-packages (from matpl  
otlib!=3.6.1,>=3.1->seaborn) (2.8.2)  
Requirement already satisfied: cycycler>=0.10 in ./anaconda3/lib/python3.10/site-packages (from matplotlib!=  
3.6.1,>=3.1->seaborn) (0.11.0)  
Requirement already satisfied: kiwisolver>=1.0.1 in ./anaconda3/lib/python3.10/site-packages (from matplotl  
ib!=3.6.1,>=3.1->seaborn) (1.4.4)  
Requirement already satisfied: contourpy>=1.0.1 in ./anaconda3/lib/python3.10/site-packages (from matplotli  
b!=3.6.1,>=3.1->seaborn) (1.0.5)  
Requirement already satisfied: pyparsing>=2.3.1 in ./anaconda3/lib/python3.10/site-packages (from matplotli  
b!=3.6.1,>=3.1->seaborn) (3.0.9)  
Requirement already satisfied: fonttools>=4.22.0 in ./anaconda3/lib/python3.10/site-packages (from matplotl  
ib!=3.6.1,>=3.1->seaborn) (4.25.0)  
Requirement already satisfied: pytz>=2020.1 in ./anaconda3/lib/python3.10/site-packages (from pandas>=0.25-  
>seaborn) (2022.7)  
Requirement already satisfied: six>=1.5 in ./anaconda3/lib/python3.10/site-packages (from python-dateutil>=  
2.7->matplotlib!=3.6.1,>=3.1->seaborn) (1.16.0)
```

```
In [11]: data=pd.read_csv("/home/placement/Desktop/prasu/customer_details.csv")
```

```
In [12]: data1=pd.read_csv("/home/placement/Downloads/basket_details.csv")
```

```
In [13]: data.describe()
```

```
Out[13]:
```

| | customer_id | customer_age | tenure |
|-------|--------------|--------------|--------------|
| count | 2.000000e+04 | 20000.000000 | 20000.000000 |
| mean | 1.760040e+07 | 262.222550 | 44.396800 |
| std | 8.679505e+06 | 604.321589 | 31.998376 |
| min | 2.093000e+03 | -34.000000 | 4.000000 |
| 25% | 1.188115e+07 | 29.000000 | 21.000000 |
| 50% | 1.560912e+07 | 38.000000 | 35.000000 |
| 75% | 2.228484e+07 | 123.000000 | 60.000000 |
| max | 4.462566e+07 | 2022.000000 | 133.000000 |

```
In [14]: data1.describe()
```

```
Out[14]:
```

| | customer_id | product_id | basket_count |
|-------|--------------|--------------|--------------|
| count | 1.500000e+04 | 1.500000e+04 | 15000.000000 |
| mean | 1.808567e+07 | 3.269771e+07 | 2.153733 |
| std | 1.233000e+07 | 1.629455e+07 | 0.517929 |
| min | 4.784000e+03 | 4.939000e+04 | 2.000000 |
| 25% | 8.659327e+06 | 3.137412e+07 | 2.000000 |
| 50% | 1.520775e+07 | 3.694759e+07 | 2.000000 |
| 75% | 2.663904e+07 | 4.502408e+07 | 2.000000 |
| max | 4.460824e+07 | 5.579097e+07 | 10.000000 |

```
In [15]: data.tail()
```

```
Out[15]:
```

| | customer_id | sex | customer_age | tenure |
|-------|-------------|------|--------------|--------|
| 19995 | 12557307 | Male | 41.0 | 52 |
| 19996 | 12595961 | Male | 29.0 | 52 |
| 19997 | 12520991 | Male | 35.0 | 52 |
| 19998 | 12612719 | Male | 39.0 | 52 |
| 19999 | 12572063 | Male | 28.0 | 52 |

```
In [16]: data1.groupby(['customer_id']).count()
```

```
Out[16]:
```

| | product_id | basket_date | basket_count |
|-------------|------------|-------------|--------------|
| customer_id | | | |
| 4784 | 1 | 1 | 1 |
| 8314 | 2 | 2 | 2 |
| 8857 | 1 | 1 | 1 |
| 9273 | 1 | 1 | 1 |
| 11172 | 1 | 1 | 1 |
| ... | ... | ... | ... |
| 44460516 | 1 | 1 | 1 |
| 44461180 | 1 | 1 | 1 |
| 44473609 | 1 | 1 | 1 |
| 44486815 | 1 | 1 | 1 |
| 44608245 | 1 | 1 | 1 |

13871 rows × 3 columns

```
In [17]: data.groupby(['customer_id']).count()
```

```
Out[17]:
```

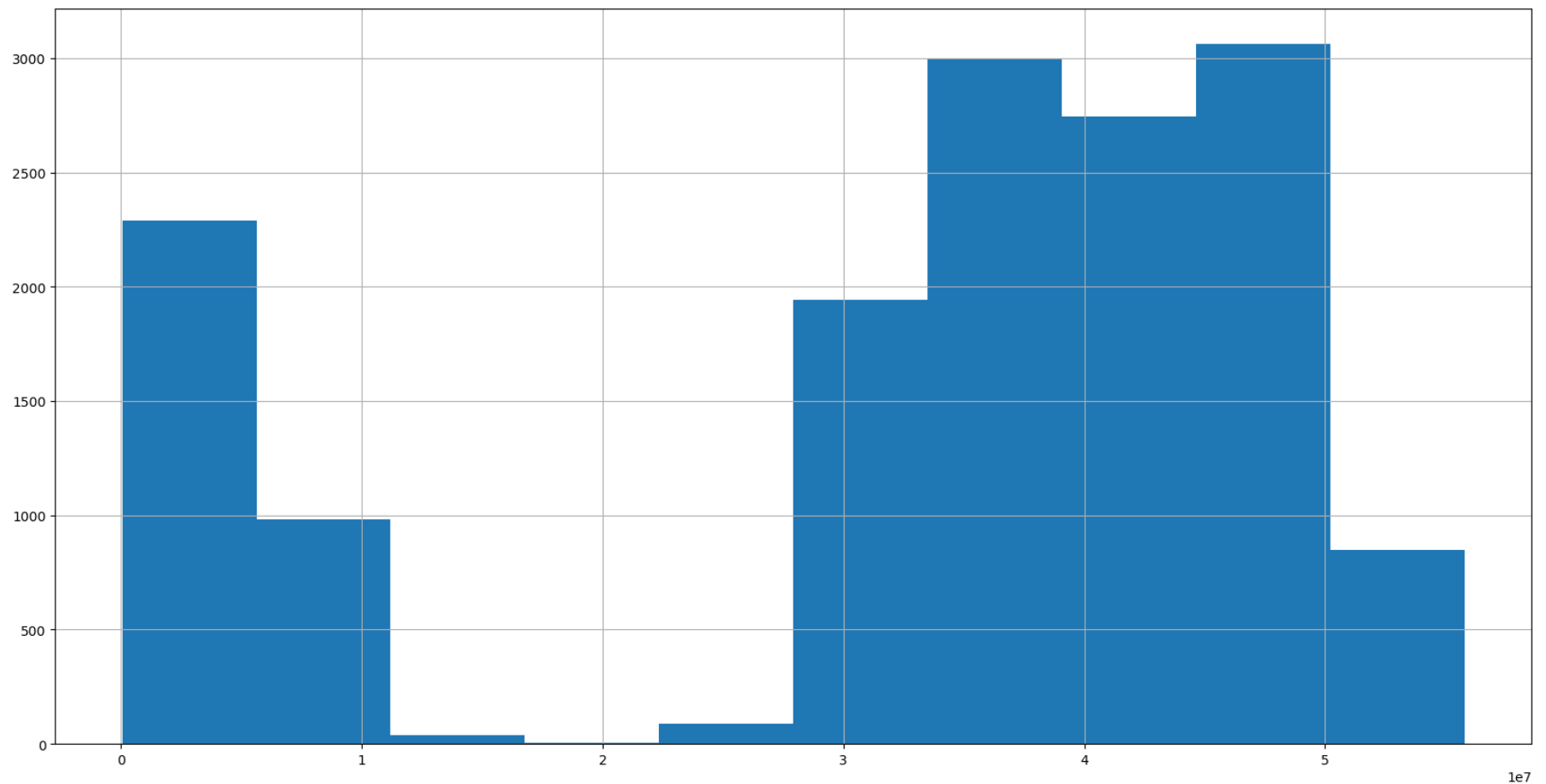
| | sex | customer_age | tenure |
|-------------|-----|--------------|--------|
| customer_id | | | |
| 2093 | 1 | 1 | 1 |
| 12817 | 1 | 1 | 1 |
| 14309 | 1 | 1 | 1 |
| 15155 | 1 | 1 | 1 |
| 23205 | 1 | 1 | 1 |
| ... | ... | ... | ... |
| 44392831 | 1 | 1 | 1 |
| 44401175 | 1 | 1 | 1 |
| 44431821 | 1 | 1 | 1 |
| 44621778 | 1 | 1 | 1 |
| 44625658 | 1 | 1 | 1 |

20000 rows × 3 columns

```
In [18]: data1['product_id'].hist(figsize=(20,10))  
plt.show()
```

```
-----  
NameError                                Traceback (most recent call last)  
Cell In[18], line 2  
      1 data1['product_id'].hist(figsize=(20,10))  
----> 2 plt.show()
```

NameError: name 'plt' is not defined



```
In [19]: test=pd.merge(data,data1,on="customer_id")
test
```

```
Out[19]:
```

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|-----|-------------|--------|--------------|--------|------------|-------------|--------------|
| 0 | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| ... | ... | ... | ... | ... | ... | ... | ... |
| 67 | 13278573 | Male | 28.0 | 47 | 4488682 | 2019-05-26 | 2 |
| 68 | 12901520 | Female | 40.0 | 50 | 38610580 | 2019-05-28 | 3 |
| 69 | 12737235 | Male | 39.0 | 51 | 32933848 | 2019-05-21 | 2 |
| 70 | 12737235 | Male | 39.0 | 51 | 46373374 | 2019-05-21 | 3 |
| 71 | 12574807 | Male | 33.0 | 52 | 32056122 | 2019-05-25 | 2 |

72 rows × 7 columns

```
In [20]: test.head(10)
```

```
Out[20]:
```

| | customer_id | sex | customer_age | tenure | product_id | basket_date | basket_count |
|---|-------------|--------|--------------|--------|------------|-------------|--------------|
| 0 | 9500953 | Male | 55.0 | 96 | 3446783 | 2019-06-10 | 3 |
| 1 | 851739 | Male | 40.0 | 129 | 32920704 | 2019-06-19 | 2 |
| 2 | 9654043 | Male | 37.0 | 95 | 51307669 | 2019-06-08 | 2 |
| 3 | 4912369 | Male | 36.0 | 114 | 33923115 | 2019-05-20 | 2 |
| 4 | 9875271 | Male | 34.0 | 92 | 31586037 | 2019-06-06 | 2 |
| 5 | 11737579 | Male | 35.0 | 61 | 46626448 | 2019-05-27 | 2 |
| 6 | 10619833 | Female | 32.0 | 76 | 43524799 | 2019-05-22 | 3 |
| 7 | 4193819 | Male | 42.0 | 117 | 6455162 | 2019-06-15 | 2 |
| 8 | 4897641 | Male | 40.0 | 114 | 34525548 | 2019-06-15 | 2 |
| 9 | 4643359 | Male | 37.0 | 115 | 39766865 | 2019-06-04 | 2 |

```
In [21]: test.describe()
```

```
Out[21]:
```

| | customer_id | customer_age | tenure | product_id | basket_count |
|-------|--------------|--------------|------------|--------------|--------------|
| count | 7.200000e+01 | 72.000000 | 72.000000 | 7.200000e+01 | 72.000000 |
| mean | 1.554364e+07 | 68.458333 | 56.180556 | 3.140376e+07 | 2.152778 |
| std | 9.961282e+06 | 234.574289 | 38.948621 | 1.616160e+07 | 0.362298 |
| min | 3.809750e+05 | 5.000000 | 4.000000 | 8.287500e+04 | 2.000000 |
| 25% | 1.026443e+07 | 29.000000 | 24.750000 | 2.980404e+07 | 2.000000 |
| 50% | 1.352736e+07 | 35.500000 | 45.500000 | 3.498005e+07 | 2.000000 |
| 75% | 2.037478e+07 | 43.000000 | 83.750000 | 4.359420e+07 | 2.000000 |
| max | 4.328080e+07 | 2022.000000 | 130.000000 | 5.130767e+07 | 3.000000 |

```
In [22]: test.customer_id.unique()
```

```
Out[22]: array([ 9500953,   851739,  9654043,  4912369,  9875271, 11737579,  
                10619833,  4193819,  4897641,  4643359,   380975, 11623549,  
                11724853, 12410433, 10394153,   537173, 11440499, 10439331,  
                10629563,  4257099, 11346069,  8508353,  9700145, 10814041,  
                9804585,  4238087, 11665521,  1030589, 11072047, 43280797,  
                41790413, 39814593, 36623391, 34677755, 29144255, 27081691,  
                25055107, 25567283, 23179191, 22524187, 21765975, 21142247,  
                20789769, 20236456, 20174063, 17909829, 18256077, 17830393,  
                16944627, 16398473, 16029475, 15436141, 15570891, 15192667,  
                15067633, 14966315, 15141119, 14248059, 14053193, 13776147,  
                13278573, 12901520, 12737235, 12574807])
```

```
In [23]: data1.head()
```

```
Out[23]:
```

| | customer_id | product_id | basket_date | basket_count |
|---|-------------|------------|-------------|--------------|
| 0 | 42366585 | 41475073 | 2019-06-19 | 2 |
| 1 | 35956841 | 43279538 | 2019-06-19 | 2 |
| 2 | 26139578 | 31715598 | 2019-06-19 | 3 |
| 3 | 3262253 | 47880260 | 2019-06-19 | 2 |
| 4 | 20056678 | 44747002 | 2019-06-19 | 2 |


```
In [28]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=False)
```

```
Out[28]: product_id
43524799    69
31516269    59
39833031    50
46130148    36
34913531    28
..
34003520     2
34003697     2
34004660     2
34013459     2
55790974     2
Name: basket_count, Length: 13161, dtype: int64
```

```
In [29]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=True)
```

```
Out[29]: product_id
49390      2
42094163   2
42102274   2
42110403   2
42110580   2
..
34913531   28
46130148   36
39833031   50
31516269   59
43524799   69
Name: basket_count, Length: 13161, dtype: int64
```

```
In [30]: test.groupby(['customer_age']).count()
```

```
Out[30]:
```

| | customer_id | sex | tenure | product_id | basket_date | basket_count |
|--------------|-------------|-----|--------|------------|-------------|--------------|
| customer_age | | | | | | |
| 5.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 22.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 23.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 24.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 25.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 26.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 27.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 28.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 29.0 | 6 | 6 | 6 | 6 | 6 | 6 |
| 30.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 32.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 33.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 34.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 35.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 36.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 37.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 39.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 40.0 | 5 | 5 | 5 | 5 | 5 | 5 |
| 41.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 42.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 43.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 45.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 46.0 | 1 | 1 | 1 | 1 | 1 | 1 |

| | customer_id | sex | tenure | product_id | basket_date | basket_count |
|--------------|-------------|-----|--------|------------|-------------|--------------|
| customer_age | | | | | | |
| 51.0 | 3 | 3 | 3 | 3 | 3 | 3 |
| 55.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 57.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 61.0 | 1 | 1 | 1 | 1 | 1 | 1 |
| 67.0 | 2 | 2 | 2 | 2 | 2 | 2 |
| 123.0 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2022.0 | 1 | 1 | 1 | 1 | 1 | 1 |

In []: