

1. Objective: Learn how to apply Principal Component Analysis.

**Steps:**

1. Load "Attitudes" Data into R (Attitudes is an inbuilt data set)
2. Check names and structure of data
3. Split the Data into train and test.
4. Standardize the Data by using the function "PreProcess" from caret package (make sure you don't have target in it).

```
pre1<-preProcess(train[,setdiff(colnames(train),"rating")])  
train_scale<-predict(pre1,train[,setdiff(colnames(train),"rating")])  
test_scale<-predict(pre1,test[,setdiff(colnames(test),"rating")])
```

5. Apply pca on train\_scale using princomp (princomp is a function in R).

```
prcomp_train <- princomp(train_scale)
```

6. Consider the components and check for the components which are explaining more about data. Subset those components only.

```
plot(prcomp_train)  
train_data<-prcomp_train$scores  
# subset the components identified from train_data
```

7. Bind Target train\$rating with the output of step6.
8. Apply same train transformation on test\_scale. (predict is a function in R)  
test\_data<-predict(prcomp\_train,test\_scale)
9. Bind test target with test\_data and predict the revenue check the error metrics
10. Build linear regression on train\_data and predict on train\_data and test\_data, Check the error metrics on both.