Program Overview of Innovation-Creativity-Entrepreneurship (ICE) 2025
Theme: Cognitive Augmentations

	9th August		10 August		11 August	
Collective Activity	8.30-9.00	Introduction & Welcome	8.30-8.40	Welcome to Day 2	8.30-9.15	Invited Talk 3 - (re) Defining Success (Sanka)
Interactive Discussion	9.00- 9.30	Workshop Objectives, Expectations, Format	8.40-9:00	Import aspects of the Solution: Interaction Modality, User Onboarding, Intelligent Feature(s), Feedback	9.15-10.00	Prototype & Test, update lean canvas, update pitch
Hands on Activity	9.30-10.00	Human Centred AI	9.00-9.40	Concept Generation & Selection: Reverse brainstorming & SCAMPER		
Refreshment	10.00-10.20	Tea Break: Get to know your Team	9.40-10.00	Team Presentations: Solution Concept Variants	10.00-10.20	Tea is Served (No Formal Break)
	10.20 - 11.00	Team Challenge	10.00-10.20	Tea Break	10.45-12.00	Prototype & Test, update lean canvas, update pitch
			10.20-10.40	What you need to prototype? why and how		
	11.10-12.00	HMW Wall: Empathy & Awareness	10.40-12.00	Prototype, Prototype, Prototype		
	12.00-1.00	Lunch: Get to Know Your Team, Assigning Team Mentors, explore challenges wall	12.00-1.00	Lunch: Cross-talk, Think about prototypes & testing	12.00-1.00	Lunch: Discuss Your Pitch
Invited Talk	1.00 - 1.45	Invited Talk 1 - Plugging into the New AI Agent Ecosystem (Moritz)	1.00 - 1.30	Starting a venture (Chalinda)	1.00-1.30	Team Presentations: 3-min pitch
Team Presentation	2.00-2.45	Initial Problem Statements	1.30-2.45	Prototype, Prototype, Prototype	1.30-3.30	Finalize Prototypes & Pitch
	2.45- 3.30	Team Presentation: Problem Statements	2.45-3.30	Invited Talk 2 - Magic & Entrepreneurship (Yasas)		
	3.30-4.00	Tea Break: Continue to iterate on your problem statements	3.30-4.00	Tea Break: Continue to Prototype	3.30-4.00	Tea Break: Set-up Demos
	4:00-5.00	**Prototyping with AI sneak peaks** *Copilot + unity (Prasanth) *AI resources + Considerations for Startups (Tharindu) *Wearable AI Platform (Hussel)	4.00-5.00	Idea Pitching - think of your pitch	4.00-5.00	Finalize demo set -up
Finale Event	5.00-5:50	Define Problem Statements: from Generic to Measurable	5.00-5.50	Team Presentation: Prototype and lean Canvas V1	5.00-5.15	Welcome of Finale session
	5.50-6.00	Summarize the Day's Activities	5.50-6.00	Summarize the Day's Activities	5.15-6.00	Pitch/Demo to VIPs
	7.30-8.30	Dinner	7.30-8.30	Dinner	6.00-7.30	Certificate awards and network with VIPs
	8.30-10.30	Team Meeting/Meeting with Facilitators -- Finalize Problem Statements	8.30-till late	Team Meetings/Planning/Prototyping/Lean Canvas	7.30	Clean up & Pack Your Stuff, Debrief, Follow-up, Continue Dinner, Goodbye!:(