

Group Division - Fieldwork Lab

GROUP 1

Bugge Stephanie Caytton
Zolezzi Labarca Alejandro Andrés
Cecchini Oscar
Ekel Jeremy Mejia

Cosmetics company: measuring effectiveness of training activity (HR)

GROUP 2

Aslanidis Odysseas
Ghiani Marco
Awad Mohamed Alaaeldin
Amidei Juvenal Willi

Leading manufacturing company: analysis of defects in the final products based on the data coming from the production

GROUP 3

Belzaino Salvatore
Diaz Fraga Paul Alexander
Ronsisvalle Carlo Manfredi

Italian banking group: study of a marketing instrument for the promotion of credit card/insurance products

GROUP 4

Pantaleoni Marco
Saarinen Veli Henrik
Vattikonda Prasanth
Petruzzelli Nicola

Chemical company: implementation of a forecasting tool to guide the production planning

GROUP 5

Melucci Pierfrancesco
Zalizniak Valeriia
Kantipudi Venkata Srisharsha Chowdary
Tedino Simone

Large-scale distribution company: analysis of spending habit for targeted marketing campaigns