Proposal for VOAT Network Website Development

From: Prasanya Shankar
To: Karthik
Date: 15-03-2025

Dear Karthik,

I appreciate the opportunity to submit this proposal for the development of the **VOAT Network website**. Based on your requirements, I have structured this proposal to outline the features, pricing, project timeline, and payment terms.

The website will be built from scratch with a fully responsive design to ensure seamless functionality across all devices. I will follow best practices for performance and scalability, making the site adaptable for future expansion.

Work & Features

The website will include the following core features:

1. Landing Page (Before Login)

- **Top Header** – Displays offers as a headline
- **Main Header** – Logo, Login button, Register Now button
- **Banner Section** – Carousel images
- **Services Section** – Service list displayed as cards
- **Static Information** – About Us, Vision, and Why Choose Us
- **FAQ Section & Client Reviews**
- **Footer** – Essential links

2. Landing Page (After Login)

- **Main Header** – Menus, Logo, Search bar, My Account button, Badge, Cart
- **Banner Section** – Discount banners
- **Services Section** – Top services in VOAT
- **Services Section** – Service list displayed as cards
- **Static Information** – About Us, Vision, and Why Choose Us
- **FAQ Section & Client Reviews**
- **Footer** – Essential links

3. User Authentication

- **Signup Page** – Dropdown to select user type (Freelancer, Service Provider, Service Getter, Others)
- **Login Page** – Secure login system

4. User Dashboard

- Profile photo, Name, Badge, VOAT ID, VOAT Points, My Orders, My Wishlist
- **Add Portfolio Form Button** – Users can submit their portfolio details

5. Service Provider's Portfolio Page

- Profile image, Name, Profession, and other links to services
- **Sticky Content (Right Side)** – Pricing details, Add to Cart button, Book Now button

6. Portfolio List Page

- List of service provider profiles filtered by categories (e.g., Web Developer, Designer, etc.)
- **Filter Button** – Checkbox-based filtering for services

7. E-Commerce Functionality

- **Add to Cart Page** – Shopping cart system
- **Payment Gateway** – Secure checkout process

8. Admin Dashboard

- **Admin Controls** – Ability to add/remove top services
- **Admin Details Management**
- **Portfolio Request Handling** – Admin can review and approve/reject portfolio submissions

Project Pricing

The total cost for the development of the VOAT Network website is **₹40,000**.

Includes:

- Fully responsive website design
- User authentication & profile management
- Service provider portfolio system
- E-commerce features (cart, checkout, payment gateway)

- Admin dashboard for managing services & portfolios

Project Timeline

The estimated project duration is **2 months**, divided into the following phases:

1. **Planning & UI Development** (Week 1–3) – Designing and structuring pages
2. **Backend Development** (Week 4–6) – Implementing authentication, dashboards, e-commerce features
3. **Testing & Debugging** (Week 7) – Ensuring responsiveness and fixing bugs
4. **Deployment & Final Review** (Week 8) – Website launch and final approval

Payment Terms

- **25% upfront payment** (₹10,000) before starting the project
- **60% payment** (₹24,000) upon completion of core functionalities
- **15% final payment** (₹6,000) after testing and deployment

Note: Additional charges will apply for any requested features beyond the agreed scope.

Please review this proposal and let me know if you have any questions or require modifications. Looking forward to collaborating and building the VOAT Network platform.

Best regards,
Prasanya Shankar

S. Prasanya.

Developer Signature   **Client Signature**