

Proposal for W.L.W Enterprise Landing Page

From: Prasanya Shankar

To: Shaheer

Date: 24/4/2025

Hello Shaheer,

Thank you for sharing the details of the landing page. Based on the content and structure you provided, here is a clear breakdown of what I will deliver.

Features Included

1. Header Section

- Logo placement on the top left
- Navigation menu: Home, About Us, Services, Portfolio, Gallery, Make an Appointment, Contact Us
- Contact info: phone number and email
- "Book a Consultation" button

2. Hero Section

- Heading and subheading
- Two call-to-action buttons
- Background image or slider showing business highlights

3. About Us Section

- Description of W.L.W Enterprise
- Vision and mission statements
- "Learn More" button

4. Services Section

- Business Promotion
- Audience Engagement
- Marketing Solutions
- CTA button to explore services

5. Portfolio Section

- Overview of four businesses:
 - Youngstown Event Center
 - Crawling to Destiny
 - New Vision Behavioral Health Services

- Hitchcock Woods Learning Center
- Each with a brief, CTAs, and business focus

6. Gallery Section

- Image showcase of business activities and events

7. Appointment Form

- Input fields: Name, Email, Phone, Business Name, Preferred Date & Time
- Dropdown for selecting services
- Notes/Questions field
- "Book Now" button

8. Contact Section

- Address, phone, email
- Contact form: Name, Email, Phone, Message
- "Submit" button

9. Footer

- Social media links (Facebook, Instagram, LinkedIn)
- Page navigation links and privacy policy

10. Additional

- Fully responsive layout (desktop, tablet, mobile)
- Basic form validation (for appointment and contact forms)

Project Timeline (3 Weeks)

- **Week 1:** Structure and static layout setup
- **Week 2:** Section development and content integration
- **Week 3:** Testing, responsiveness, and final review

Payment Breakdown:

- **50% upfront:** ₹5,000 (to begin development)
- **50% on completion:** ₹5,000 (after final delivery and review)

If everything looks good, I'll start with the initial setup once the advance payment is received. I'll also share progress updates throughout the development.

Thanks again for the opportunity. Looking forward to delivering a clean and functional landing page for W.L.W Enterprise.

Best regards,

Prasanya Shankar

