PRASATH K

Frontend Developer | React Js Specialist

Proficient in developing scalable React.js applications with 2+ years of specialized frontend experience, I excel at crafting intuitive, responsive, and high-performance user interfaces. Skilled at translating business requirements into clean, modular, and maintainable frontend solutions, I prioritize user-centric design and seamless functionality. Experienced in leveraging React.js best practices, state management (e.g., Redux, Context API), and modern hooks to build dynamic single-page applications (SPAs). Adept at collaborating with cross-functional teams and integrating with backend systems via RESTful APIs, ensuring smooth data flow and optimal user experiences. Passionate about frontend innovation, I continuously explore emerging tools, performance optimization techniques, and UI/UX trends to deliver visually engaging and technically robust applications.

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📍 Tamil Nadu, India

🖵 prasathvjkmr.github.io

in linkedin.com/in/prasathvjkmr

○ github.com/prasathvjkmr

WORK EXPERIENCE

Software Developer
Bluekode Solutions. ☐

06/2023 - Present   *Coimbatore, Tami Nadu, India*

Achievements/Tasks

- **Led client-facing projects**, managing both client expectations and team deliverables, while redesigning website interfaces to increase user engagement by **15%** across multiple platforms.
- **Optimized website performance** by improving functionality and reducing load times by **20%**, significantly enhancing user experience and satisfaction. ☐
- **Collaborated with cross-functional teams** to redesign website elements, improving usability and visual appeal across Bluekode Solutions' web presence, including **Bluekode Digital** and **Bluekode Academy**.
- **Developed custom UI solutions** for Zoho Commerce stores, driving a **10% increase in client store conversions** and delivering tailored solutions to meet client needs. ☐
- **Played a key role in mobile app redesign** using Figma, contributing to a **25% higher user retention rate** for Healboxx, while coordinating with designers and developers. ☐
- **Managed end-to-end project execution**, from client communication and requirement gathering to frontend and backend development, ensuring timely delivery and high-quality results.

Contact : Pradeepan - pradeepan@bluekodedigital.com

Software Engineer
Quadapp Technologies Pvt Ltd. ☐

07/2022 - 12/2022   *Trichy, Tamil Nadu, India*

Achievements/Tasks

- Developed **responsive and user-friendly web applications** using **React.js, HTML, CSS, and JavaScript**, improving customer satisfaction by **30%** through bug fixes and feature enhancements.
- Debugged and upgraded existing software, reducing system downtime by **15%**, while ensuring optimal performance and seamless user experiences.

Contact : Reegan Lourdraj - reegan@quadapp.in

SKILLS

HTML5 CSS3 SASS BOOTSTRAP
TAILWIND CSS JAVASCRIPT (ES6+) REACT JS
GIT FIGMA ZOHO COMMERCE ARCHITECT

AWARDS AND RECOGNITION

Best Performer of the Year 2024 - Bluekode Solutions

*Awarded for excellence in **project execution, client management, and team leadership** , driving successful outcomes and client satisfaction through clear communication and collaboration.*

PROJECT

FARMARKET - A Web Application using Apriori Algorithm (02/2022 - 06/2022)
- Final Year Project with **O - Grade**
- Frontend using **HTML, CSS, JAVASCRIPT**
- **Suggesting** frequently brought products to farmers
- **Providing** nearby farmer locations to consumers
- **Removing** the involvement of mediators/middleman

EDUCATION

B. Tech in Information Technology - 75%
 (10/2018 - 06/2022)
University College of Engineering, Bharathidasan Institute of Technology Campus, Anna University, Tiruchirappalli.

LANGUAGES

English   Tamil
Professional Working Proficiency   *Native or Bilingual Proficiency*

INTERESTS

Photography Videography Digital Art
Volunteering Open Source Farming