Patterns of Snobbery and Tactics to deal with them – A Personal saga

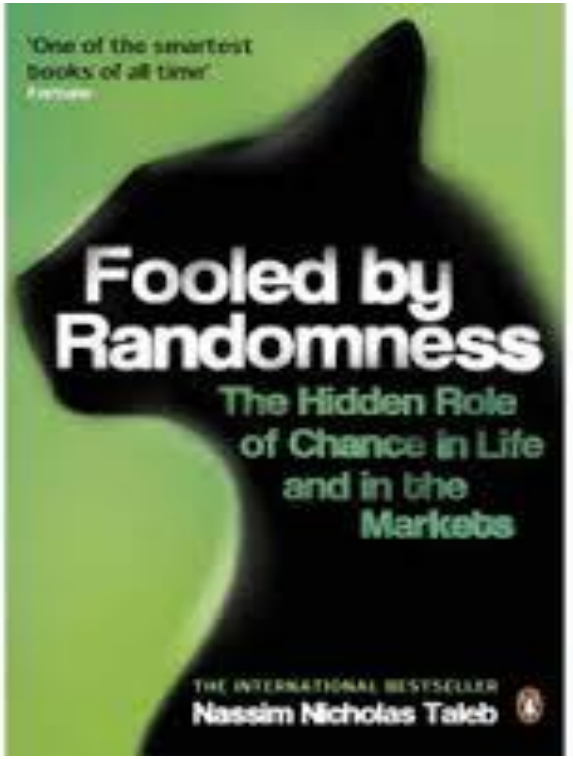
Praseed Pai K.T.

Das Kapital

- “The Whole world is in the clutches of the capital, where Individuals do not have much say”

Only problem out there in the world!

“My uncle is a Pilot, What about yours?”



Variations of the theme

- “my friend has studied in IIM,what about you?”
- “I’m from IIT , you moron!”
- “I have started, Why you have not started yet?”
- “my son is already placed by TCS,what about your nephew?”
- “I’m with Microsoft, why you are loafing around?”
- “Bangalore is the place to be, Why you are still in Kochi?”
- “I want to leave this f****** Country, why you still fool around?”
- “Your English is lousy, look at mine!”
- “Despite age why you are sticking with low level stuff, grow up and become a manager like me. How do you feel about my growth?”
- “I know Analog Electronics, Digital is shit! If you want to do Embedded Systems, you should know Analog deep”
- “My daughter is earning high in Bangalore, why should I give her off to a person working in an unknown company”
- “My friend is a Microsoft MVP, Since he says so, I have got every reason to trust him over you”
- “My sons take me everywhere they stay, Why you do not do it?”

Some Taxonomy

- Intellectual Snobbery
- Accomplishment Snobbery
- Entrepreneurship Snobbery

Accomplishment Snobbery

- “Proud Dad” Attack
- “Flying Mom” Attack
- Yield and Counter Attack
- Domain Attack

Proud Dad

Flying Mom

Yield and Counter Attack

Domain Attack

- Attack based on the Semantics of Activities!

Entrepreneurship

- “Back paper” Entrepreneurship
- “Career Crisis” Entrepreneurship
- “Social Pressure” Entrepreneurship
- “IDEA” – Identity driven Entrepreneurial architecture

Intellectual Snobbery

- Direct Attack – Tackling them making things explicit
- Relevance attack – “A five ton person things that he is better than a three ton person for a two ton Job”
- Semantic attack - “How Intelligent you are?” vs “How are you intelligent?”
- Crowd Sourced attack – Override the weightage by “Crowd sourced” Knowledge

Why do people Snob?

- First Rank Holder Syndrome – They are trained that way
- Low ROI – due to information revolution, elite school learning does not pay
- Proxy Gratification – Accomplishment of wards, relatives, friends as an alibi to override someone
- Expectations mismatch – Stateful life of a Successful person and his temperament does not match
- Emotional Ventilation – Frustration with peer group non-acceptance

Constructive Solutions

How I tackled Snobs and Snubs?

- Created a digital identity by writing a generic Blog
- Public speaking on mostly Technical matters
- Published an Open Source Compiler (more to be published soon)
- Created awareness about this phenomena around and how to tackle them (This presentation is a testimony!)

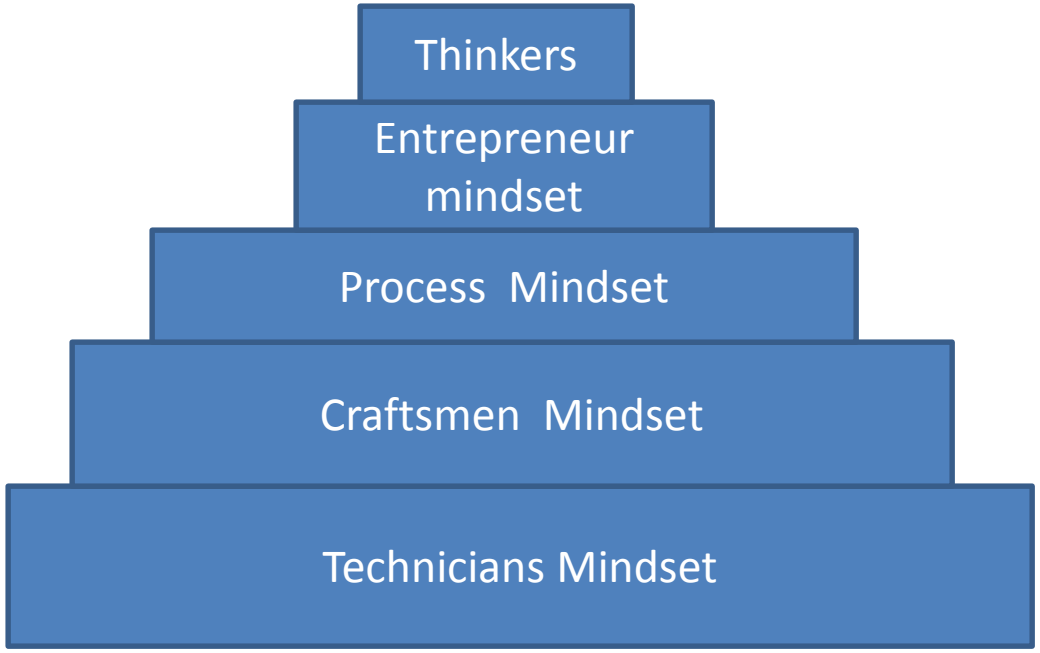
Do no go by “Tall” Stories!

Better People “Fallacy”

- http://praseedp.blogspot.in/2010/03/better-people-syndrome.html
- **“When Netherlands and Korea Play soccer, it is expected that Dutch will win every time. Give One extra player to the Korean team. The Korean team will win more times. (As the differential between players at international level is small)”**

Know what you are doing?

- Five class of “makers”!



A “Total”Electronics/Embedded Self Learning Conceptual Toolkit

- Came out of a “Snob/Snub” battle
- Layer 1 – Discrete Circuits/PCB systems
- Layer 2 - Discrete Circuits/Mup systems
- Layer 3 - Micro Processor based Systems
- Layer 4 - VHDL/FPGA
- Layer 5 - VHDL/ASIC – Custom Fabrication

Layer 1 – Discrete Circuits/PCB

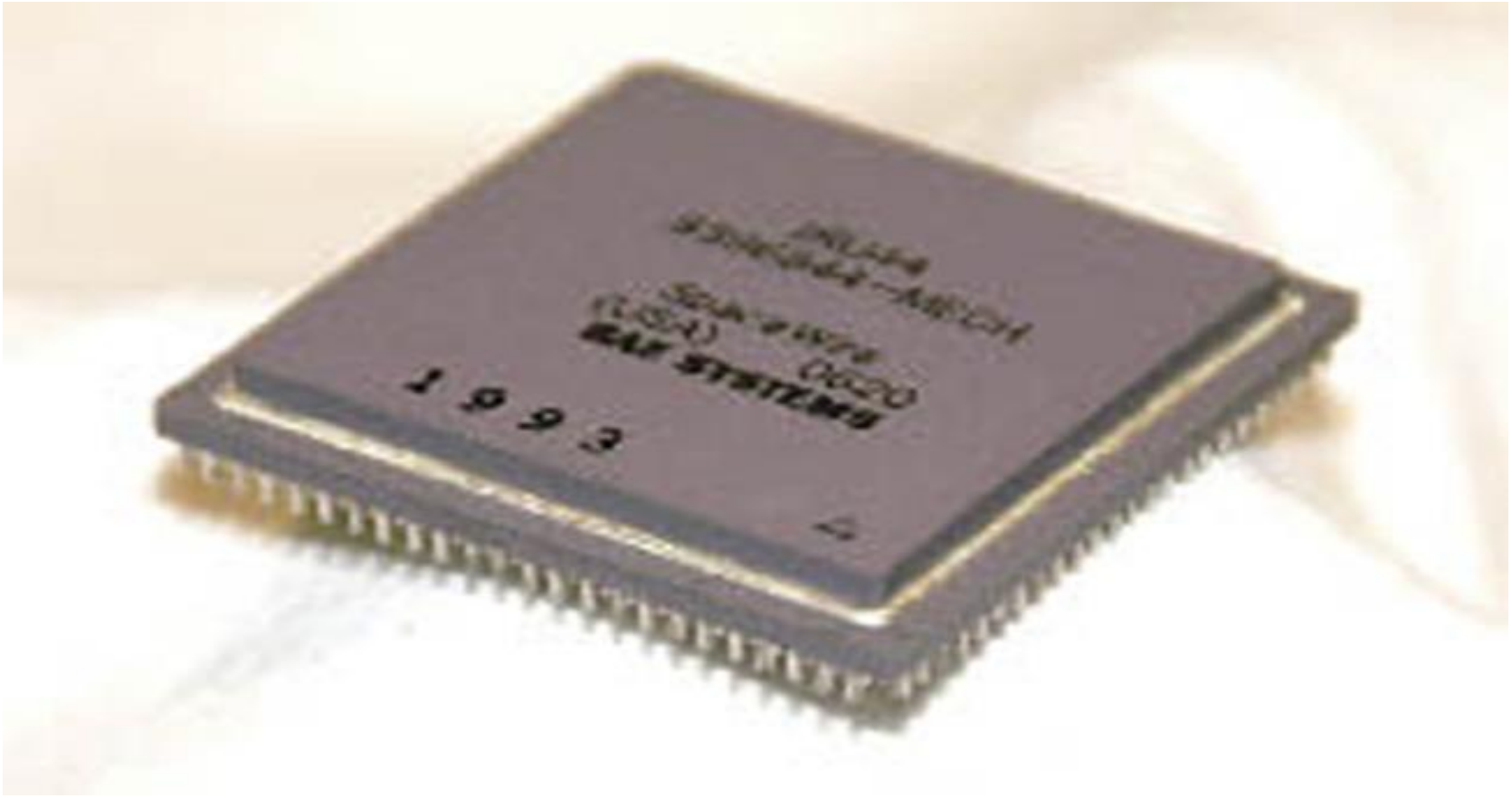
Layer 2 – MicroController based Embedded Systems (AVR/PIC/8051/Ardiuno)

Layer 3 -Microprocesser based Embedded Systems

- ARM , x86 and Rasberry Pi

Layer 4 – VHDL/FPGA systems

Layer 5 – VHDL/ASIC



A Platform for Collaborative learning

- LearnForIndia.org
- http://learnforIndia.org
- Virtual “Stanford” | “Harvard”

Thank You

- Questions?