

Applied “Philosophy” (Bit satirical)

# Entrepreneurship –

## Is it for you?

- A “Psycho-Philosophical” analysis

# SME vs Integrator Temperament

- Loners
- Adjustment Problems
- Synchronous
- Socially Active  
Only for making a living
- Individualistic
- Emphasizes IQ

- Extroverts
- Go Getters
- Handle Asynchrony better
- They Live in the Society
- Social
- EQ

# Seven Classes of Entrepreneurship

- Back paper Entrepreneurship
- Career Crisis entrepreneurship
- Social Pressure Entrepreneurship
- "Can Afford Failure" Entrepreneurship
- "B-School" Entrepreneurship
- "Idea Driven" Entrepreneurship
- Accidental entrepreneurship (Self Employment getting scaled)

# Aftermath of a Failure (for SME)

- Most SMEs will be like a village girl who lost her "Virginity"
- Some will be drifting into Corporate Jobs
- Most often, they barge on to next integrator

# Aftermath of a Failure (for Integrator)

- Most Integrators think like a urban girl who had a one night stand!
- Most often they move to the next entrepreneurship venture
- Even if, they go corporate, they will succeed in Operational roles and go high in the career ladder.

# SMEs in the Corporates

- SMEs grow very fast, initially
- After five years, SMEs need to make a choice
  - Go People vs Stay Tech
- If they succeed in People role, they drift to Integrator spectrum
- If they fail or stay stagnant, grow nihilistic and poke at Integrators
- if they fail or stay stagnant, and are +ve, they will indulge in Music, arts, Philosophy, Painting

# Thank You

- Questions?