Code No: 09A60401      | **R09** |      | **Set No. 2** |

**III B.Tech II Semester Examinations,April/May 2012**
**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**
**Common to Metallurgy And Material Technology, Electronics And**
**Telematics, Computer Science And Engineering, Electronics And**
**Communication Engineering**

Time: 3 hours                                                     Max Marks: 75

**Answer any FIVE Questions**
**All Questions carry equal marks**
⋆ ⋆ ⋆ ⋆ ⋆

1. Define autonomous demand and derived demand.                     [15]

2. Define elasticity of demand. Distinguish between survey methods and statistical methods.                                                          [15]

3. Define PBP, ARR, NPV.                                            [15]

4. Explain the procedure to be followed for balancing of accounts.  [15]

5. Explain briefly the various types of ratio analysis. Discuss their applications.
                                                                    [15]

6. How departmental undertaking is different from public corporation?  [15]

7. Write the features of long run average cost curve.               [15]

8. Write the distinction between selling cost and production costs.  [15]

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1

Code No: 09A60401 | **R09** | **Set No. 4**

**III B.Tech II Semester Examinations,April/May 2012**
**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**
Common to Metallurgy And Material Technology, Electronics And
Telematics, Computer Science And Engineering, Electronics And
Communication Engineering

Time: 3 hours                                    Max Marks: 75

**Answer any FIVE Questions**
**All Questions carry equal marks**
⋆ ⋆ ⋆ ⋆ ⋆

1. What is working capital? Discuss its structure. [15]

2. Define and explain DPS. [15]

3. Define and explain production. [15]

4. Write the demerits of company form of organization. [15]

5. Explain the role of accountant in present day economy. [15]

6. What is imperfect competition? [15]

7. Write exceptions of law of demand. [15]

8. Explain about dynamic conditions of a market. [15]

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Code No: 09A60401           **R09**           **Set No. 1**

**III B.Tech II Semester Examinations,April/May 2012**
**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**
**Common to Metallurgy And Material Technology, Electronics And**
**Telematics, Computer Science And Engineering, Electronics And**
**Communication Engineering**

Time: 3 hours                                           Max Marks: 75

**Answer any FIVE Questions**
**All Questions carry equal marks**
⋆ ⋆ ⋆ ⋆ ⋆

1. Define management. Discuss Management by objectives.                [15]

2. Define opportunity cost.                                           [15]

3. Write the difference between gross profit and net profit.          [15]

4. What are the applications of income elasticity?                    [15]

5. Write assumptions of law of demand.                               [15]

6. What are the various problems faced by public enterprise?         [15]

7. What are the important points regarding trading account?          [15]

8. Discuss about the markets based on time element.                  [15]

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3

Code No: 09A60401 | **R09** | **Set No. 3**

**III B.Tech II Semester Examinations,April/May 2012**
**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**
**Common to Metallurgy And Material Technology, Electronics And**
**Telematics, Computer Science And Engineering, Electronics And**
**Communication Engineering**

**Time: 3 hours**                                             **Max Marks: 75**
**Answer any FIVE Questions**
**All Questions carry equal marks**
⋆ ⋆ ⋆ ⋆ ⋆

1. What is accounting? Discuss any two policies.                    [15]

2. What is a ratio? State the importance of ratio analysis.         [15]

3. Define accounting and economic cost.                             [15]

4. What is monopoly? What are its types?                            [15]

5. Calculate ARR for a project from the following: investments Rs.40000, expected
   life-4 years, net income of the project:                         [15]

   | Year | Cash flow |
   |------|-----------|
   | 1    | 6000      |
   | 2    | 7000      |
   | 3    | 8000      |
   | 4    | 9000      |

6. What are the limitations of elasticity of demand?                [15]

7. Define company and state whether the company should have a separate legal exis-
   tance and a common seal.                                         [15]

8. Explain the various concepts of economics.                       [15]

⋆ ⋆ ⋆ ⋆ ⋆