

Code No: 09A60401

**R09****Set No. 2**

**III B.Tech II Semester Examinations, April/May 2012**  
**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**  
**Common to Metallurgy And Material Technology, Electronics And**  
**Telematics, Computer Science And Engineering, Electronics And**  
**Communication Engineering**

**Time: 3 hours****Max Marks: 75**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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1. Define autonomous demand and derived demand. [15]
2. Define elasticity of demand. Distinguish between survey methods and statistical methods. [15]
3. Define PBP, ARR, NPV. [15]
4. Explain the procedure to be followed for balancing of accounts. [15]
5. Explain briefly the various types of ratio analysis. Discuss their applications. [15]
6. How departmental undertaking is different from public corporation? [15]
7. Write the features of long run average cost curve. [15]
8. Write the distinction between selling cost and production costs. [15]

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**R09****Set No. 4**

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**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**  
**Common to Metallurgy And Material Technology, Electronics And**  
**Telematics, Computer Science And Engineering, Electronics And**  
**Communication Engineering**

**Time: 3 hours****Max Marks: 75**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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1. What is working capital? Discuss its structure. [15]
2. Define and explain DPS. [15]
3. Define and explain production. [15]
4. Write the demerits of company form of organization. [15]
5. Explain the role of accountant in present day economy. [15]
6. What is imperfect competition? [15]
7. Write exceptions of law of demand. [15]
8. Explain about dynamic conditions of a market. [15]

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**R09****Set No. 1**

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**Communication Engineering**

**Time: 3 hours****Max Marks: 75**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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1. Define management. Discuss Management by objectives. [15]
2. Define opportunity cost. [15]
3. Write the difference between gross profit and net profit. [15]
4. What are the applications of income elasticity? [15]
5. Write assumptions of law of demand. [15]
6. What are the various problems faced by public enterprise? [15]
7. What are the important points regarding trading account? [15]
8. Discuss about the markets based on time element. [15]

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**R09****Set No. 3**

**III B.Tech II Semester Examinations, April/May 2012**  
**MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS**  
**Common to Metallurgy And Material Technology, Electronics And**  
**Telematics, Computer Science And Engineering, Electronics And**  
**Communication Engineering**

**Time: 3 hours****Max Marks: 75**

**Answer any FIVE Questions**  
**All Questions carry equal marks**

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1. What is accounting? Discuss any two policies. [15]
2. What is a ratio? State the importance of ratio analysis. [15]
3. Define accounting and economic cost. [15]
4. What is monopoly? What are its types? [15]
5. Calculate ARR for a project from the following: investments Rs.40000, expected life-4 years, net income of the project: [15]

Year	Cash flow
1	6000
2	7000
3	8000
4	9000

6. What are the limitations of elasticity of demand? [15]
7. Define company and state whether the company should have a separate legal existence and a common seal. [15]
8. Explain the various concepts of economics. [15]

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