

Prashaant Ranganathan

prashran@stanford.edu | [linkedin.com/in/prashaantr](https://www.linkedin.com/in/prashaantr) | prashaantr.com

About Me

I am a serial **founder, computer engineer and trendspotter** passionate about building scalable solutions from concept to market. I have successfully scaled products to **20k+ users** across startups and enterprises. I am a **Stanford Lean Launchpad** alum, experienced in de-risking development through lean startup method, rapid prototyping and **data backed product decisions**. I am looking for roles tackling **complex and ambitious challenges** where getting it right can deliver a 100X impact.

Experience

Co-Founder, CTO

Sept. 2024 – Present

Qwokka AI

San Francisco, CA

- Bootstrapped and launched an AI platform, securing three clients, including Mexico's largest fintech company.
- Designed and built the dashboard and implemented scalable data pipelines using SQL databases.
- Oversaw client sales relationship and onboarding processes, ensuring seamless adoption.

Associate Product Manager

June 2024 – Aug. 2024

JusticeText

Stanford, CA

- Led the Machine Vision project from inception to MVP, to help public defenders manage evidence.
- Conducted analysis of user interaction with AI agent Miranda and redesigned the user experience with the Miranda AI chat which increased user engagement by 15%.

Co-Founder

Sept. 2023 – May 2024

Civi, A search engine for charities

Stanford, CA

- Designed and built a search tool that linked TikTok and YouTube users to relevant charities, facilitating over 1,000 site visits to organizations addressing causes featured in the videos.
- Patent pending for the charity search tool.

Associate Product Manager

Feb. 2022 – Aug. 2023

Loon Factory

Rio de Janeiro, Brazil

- Managed end-to-end development cycles for multiple projects, aligning outcomes with stakeholder objectives.
- Led the redesign of the candidate recruitment page, reducing application drop-off rates by 22%.

Education

Stanford University

Stanford, CA

B.S. in Product Design (AI and Digital), Minor in Computer Science

Sept. 2018 – Dec. 2024

- President, Design for America (2020 – 2021); Dorm RA for 2 years.
- Stanford Pride Fellowship Recipient; Dhirubhai Ambani Scholarship Recipient.
- Participated in Lean Launchpad Accelerator; Stanford Startup Society Member.

AI for Legal Help, Stanford Law School | Research

Sept. 2023 – May 2023

- Authored a report on LLM tools for legal assistance in landlord-tenant eviction cases.
- Conducted 45 ethnographic interviews at Santa Clara County Family Court.

Multi-Label Image Classification for Recipe Suggestions | Research

Jan. 2023 – Mar. 2023

- Developed a neural model to identify ingredients and suggest recipes, reducing food waste.
- Fine-tuned the C-Tran model for classifying 100 ingredients with 89.2 mean average precision.
- Fine-tuned a GPT-2-based recipe generation model

Skills and Tools

Technical Skills: Python, JavaScript, R, SQL, Next.js, React, PyTorch, C++, Firebase, GCP, Node.js.

Product Management: Jira, Asana, Google Analytics, Lean Startup, Design Thinking.

Design Skills: Figma, Sketch, Adobe Suite, Procreate, SolidWorks, UX/UI Heuristics.

Interests

Outdoors: Competed in Archery. Learned surfing during the pandemic in Hawaii, San Diego, and Brazil.

Creative Curiosities: Competitive RPGs (e.g., Civ V); Patent-pending invention in applied biochemistry(A minor planet named after Prashaant by MIT).

Polyglot: Fluent in English, Hindi, Tamil, Portuguese; Conversational in ASL; currently learning French.