



PRASHAND RAMESAR

Data Scientist

📍 Randstad, Netherlands [in](https://www.linkedin.com/in/prashand-ramesar/) <https://www.linkedin.com/in/prashand-ramesar/>
📍 <https://github.com/prashandramesar>

STRENGTHS



LANGUAGES

Dutch: **Native**

English: **Full proficiency**

ABOUT ME

I enjoy working on data projects that achieve visible and measurable impact. I am pragmatic and do not believe in endless experimentation. As an all-round data scientist, I want to prove the business case and operationalize my work as quickly as possible. I can always go back and optimize later. I am happiest when I work together on projects.

EXPERIENCE

Data Scientist | ANWB

📅 Nov 2019 – Present 📍 The Hague, Netherlands

- Mentoring Jr. Data Scientists & trainees
 - PII detection using LLMs
 - Topic modeling using LLMs
 - Floating bike data project
- Smart targeting model for improved sales
- Improved sales KPI strategy: Retail sales forecasting model
- Optimized marketing budgets through Marketing Mix Modeling
- Improved insight into product quality: NLP scripts on customer feedback
- Helped optimize breakdown case handling time: First-Time-Right model
- ANWB understands traffic conditions better: traffic jam prediction model
- Took initiative for writing DS blogs: <https://medium.com/anwb-data-driven>
- Webinar speaker at Big Data Expo 2020 about ANWB's First-Time-Right model

Graduate Cyber Security intern | TNO

📅 Sept 2018 – April 2019 📍 The Hague, Netherlands

- MSc thesis: designed computational algorithms that detect malicious websites on the World Wide Web, graded with an 8. I mostly used Python, SQL, Pandas, NumPy, SciPy, Linux. Retrieve from: <https://theses.liacs.nl/1611>.

Machine Learning intern | Merkle Nederland

📅 April 2018 – July 2018 📍 Rotterdam, Netherlands

- Improved their Next Best Offer model by analyzing customer data and building ML models that predict which product each customer is most likely to purchase next. I used Python, R, Pandas, NumPy, SciPy, Scikit-learn, Tensorflow and Keras during this internship.

EDUCATION

AWS Machine Learning Engineer | Udacity

📅 July 2022 – Oct 2022 📍 Online

MSc. Computer Science | Leiden University

📅 Sept 2016 – April 2019 📍 Leiden, Netherlands

BSc. Computer Science & Economics | Leiden & Erasmus University

📅 Sept 2013 – Aug 2016 📍 Leiden & Rotterdam, Netherlands