

PRASHANT SINGH HADA

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SKILLS

Programming Languages: TypeScript, JavaScript, C, C++
Frontend: Next.js, React.js, Redux Toolkit GSAP, Framer Motion, Tailwind, Locomotive, Lenis CSS, SASS, Jest
Backend: Node.js, Express.js, WebSockets, WebRTC Prisma, AWS, Redis, Docker, PM2
Databases: PostgreSQL, MongoDB
Other Tools: Version Control (Git), Linux,

WORK EXPERIENCE

Backend Developer November 2023 - Present
Persistent Digital Commerce Pvt. Ltd. Gwalior, In

- **Built** and **maintained** multiple backend systems for a quick commerce marketplace ecosystem, supporting diverse apps for buyers, sellers, delivery personnel, and administrators, with **real-time updates** and seamless integration.
- Collaborated closely with **frontend** developers to **integrate APIs**, enabling seamless data consumption for **dynamic UI components**.
- Designed **REST APIs** and **optimized** data retrieval to ensure **high performance** for web-based applications.
- Improved API response times, enhancing **user experience** for **front-end** by **reducing latency** by 40%.
- Built **WebSocket** integrations, enabling **real-time** UI updates like delivery partner location tracking.

EDUCATION

Bachelor of Technology in Computer Science, ITM Gwalior :- CGPA - 8.67 2020 - 2024

PROJECTS

Zenai: (AI-Powered Career Coach SaaS): [\[Repository\]](#) [\[Active-Link\]](#)

- **Description:** Empowers users with **AI-driven** career insights, **dynamic** market **trends**, and **optimized** resume and **cover letter** generation for maximum impact on job applications.
- With **AI-curated mock interviews**, detailed performance **analytics**, and tailored user preferences, Zenai provides personalized career guidance.
- **Tech Stack:** Next.js, TypeScript, Tailwind CSS, Recharts, React-Markdown, Shadcn, State Management, Gemini, PostgreSQL, Neon, Inngest, Clerk for a scalable and robust platform.

Ravyn-AI Assistant: [\[Repository\]](#) [\[Active Link\]](#)

- An AI-powered assistant that combines a sophisticated UI using **React** with robust functionality.
- Built using **Gemini's API**, this project delivers intelligent interactions and a seamless user experience, emphasizing elegant design and practical features.

Recreations of Awwwards-Winning Websites:

- **Zentry:** A Meta-gaming platform bridging **Web2** and **Web3**. [\[Repository\]](#) [\[Active Link\]](#)
- **Ochi:** Strategic agency crafting compelling presentations [\[Repository\]](#) [\[Active Link\]](#)
- **Duo Studio:** Innovative **marketing** and **branding** agency. [\[Repository\]](#) [\[Active Link\]](#)