

# PRASHANT SINGH HADA

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Email [◇ LinkedIn](#) [◇ GitHub](#) [◇ X \(Twitter\)](#) [◇ Portfolio](#)

## SKILLS

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**Programming Languages:** TypeScript, JavaScript, C, C++, Python  
**Backend:** Node.js, Express.js, AWS, WebSockets, WebRTC Prisma, Redis, Docker, PM2  
**Frontend:** Next.js React.js, Redux Toolkit GSAP, Framer Motion, Tailwind, Locomotive, Lenis CSS, SASS  
**Databases:** PostgreSQL, MongoDB  
**Other Tools:** Version Control (Git), Linux,

## WORK EXPERIENCE

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**Backend Engineer** November 2023 - Present  
*Persistent Digital Commerce Pvt. Ltd.* Gwalior, In

- Developed and maintained multiple **backend systems** for a **quick commerce marketplace**, enabling **real-time updates** across buyer, seller, and delivery apps.
- Integrated **WebSockets** for **live delivery tracking**, optimizing **payments** and **order flows**, reducing **operational costs by 20-30%**.
- Improved **API performance**, cutting **response latency by 40%** through **query optimizations** and **indexing** on database.
- Implemented **SMS Service** for **SMS/OTP authentication**, enhancing **multi-app security by 30%**.
- Scaled **backend by 40%** using **Node.js clustering**, deployed with **PM2 on AWS EC2 (99.9% uptime)**.
- Utilized **Redis caching** and **ACID MongoDB transactions** to ensure **data consistency**.

## PROJECTS

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**Zenai: (AI-Powered Career Coach SaaS):** [\[Repository\]](#) [| Active-Link\]](#)

- **Description:** Empowers users with **AI-driven** career insights, **dynamic market trends**, and **optimized resume** and **cover letter** generation for maximum impact on job applications.
- With **AI-curated mock interviews**, detailed performance **analytics**, and tailored user preferences, Zenai provides personalized career guidance.
- **Tech Stack:** Next.js, TypeScript, Tailwind CSS, Recharts, React-Markdown, Shadcn, State Management, Gemini, PostgreSQL, Neon, Inngest, Clerk for a scalable and robust platform.

**Ravyn-AI Assistant:** [\[Repository\]](#) [| Active Link\]](#)

- An **AI-powered** assistant that combines a **sophisticated UI** using **React** with robust functionality.
- Built using **Gemini's API**, this project delivers **intelligent** interactions and a **seamless user experience**, emphasizing elegant design and practical features.

**Zentry-Awwwards-Website:** [\[Repository\]](#) [| Active Link\]](#)

- A responsive website inspired by Zentry's design, showcasing advanced animations and immersive user experiences.
- Used **React.js**, **Framer Motion**, **GSAP**, and **Tailwind CSS** to achieve seamless interactivity and animations.

## EDUCATION

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Bachelor of Technology in Computer Science, ITM Gwalior :- CGPA - 8.67

2020 - 2024