

shMOOZ
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What is Shmooz ?

Brand (Meaning)

Schmooze

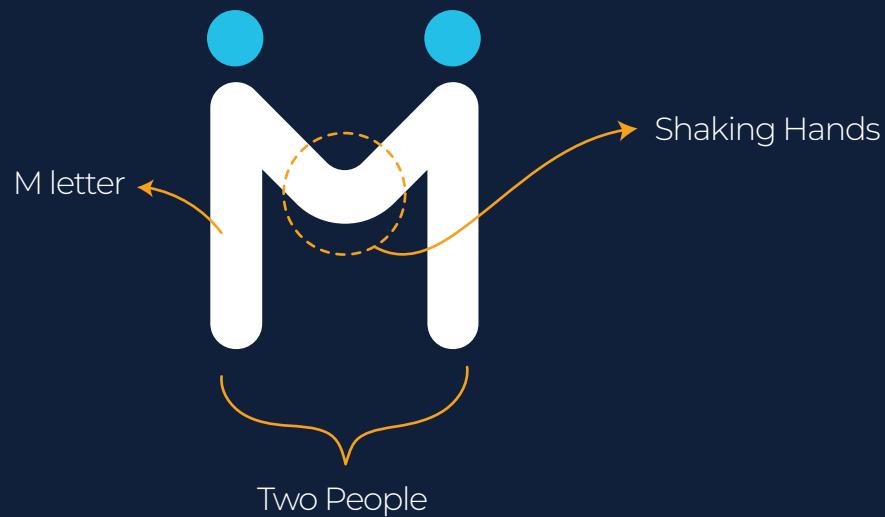
To talk with someone in a lively and friendly way, typically in order to impress them.

Similar to: talk to, chat up, converse with, network with, link up.
Derived from Yiddish word shmuesn which means convert, chat.

Pronunciation: shmüz or shmōōz

What does the logo mean ?

The logo is designed in a manner that it reflects two people shaking hands symbolizing socialising.



Logo in Black & White

Monochrome

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Logo in Grid

Spacing



Logo Made with Process



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Logo Color Palette

Hexcode

Hexcode
#050606

Hexcode
#11203A

Hexcode
#F8A21E

Hexcode
#26C1E8

Hexcode
#FFFFFF

Logo Font

Typeface

ORGANO

A b c d e f G h i j K l M N O P o r S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9 , ./ [] {} :: +- = # @ \$ % & !

Mockup

T-shirt



Mockup

Signage



Mockup

Pen





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Thank You

