

PRASHANT SINGH

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TECHNICAL SKILLS

- **Front-end:** HTML5, Bootstrap, JavaScript, TailwindCSS, React, NextJs
- **Back-end:** Node.js, Express.js
- **Databases:** MongoDB, MySQL
- **Certifications:** MERN stack

EXPERIENCE

Software Developer, Loyalty Partners IT Solutions

(Mar 2024-Current)

- **Engineered software solutions for 3 major clients**, reducing manual tasks by 20% and improving sales verification accuracy by 40% through integration of Google Maps API.
- **Developed and optimized Sales Force Automation and CRM systems** using React and Next.js, achieving a 25% increase in operational efficiency and a 30% boost in client engagement.
- **Built scalable, high-performance applications** with React and Next.js, resulting in a 50% reduction in load times and a 20% increase in user satisfaction.
- **Prepared and analyzed quantitative data**, leading to data-driven enhancements that improved system functionalities by 35% and decision-making accuracy.

PROJECTS

Grafdoer (Sales Force Automation)

- **Attendance Module:** Streamlined attendance tracking for over **500 users**, reducing manual errors by **25%** and improving reporting accuracy by **20%**.
- **Leave Module:** Programmed leave requests and approvals, cutting processing time by **35%** and enhancing compliance with company policies.
- **Expense Module:** Systematized expense tracking and approval workflows, reducing manual entry by **40%** and speeding up reimbursement processes by **25%**.
- **Event Module:** Engineered features for event scheduling and management, improving event organization efficiency by **30%** and reducing scheduling conflicts by **20%**.

Marmo Tiles & Solutions (Sales Force Automation)

- **Order Module:** Boosted order management processes, resulting in a **30%** decrease in order processing time and a **15%** increase in order accuracy.
- **Quotation Module:** Enhanced quotation generation and management, cutting quote preparation time by **30%** and increasing quote accuracy by **25%**.
- **Lead Module:** Implemented lead tracking and management functionalities, boosting lead conversion rates by **20%** and improving sales follow-up efficiency by **25%**.

Simoll Bath Innovations (Sales Force Automation)

- **Task Management Module:** Streamlined task assignment and tracking for **300+ users**, increasing task completion rates by **40%** and reducing overdue tasks by **25%**.
- **PDF Module:** Automated PDF generation and management, cutting manual effort by **50%** and reducing document processing time by **35%**.
- **Follow-Up Module:** Implemented automated follow-up reminders, improving response rates by **30%** and increasing follow-up efficiency by **25%**.
- **Product Catalogue Module:** Developed and optimized the product catalogue, enhancing search functionality and filtering options, which led to a **20%** increase in user engagement and a **15%** boost in product discovery accuracy.

EDUCATION

- Bachelor of Technology in Mechanical Engineering
J.C. Bose University of Science and Technology, YMCA Faridabad | 2018 - 2022